

3972  
83

WE ACKNOWLEDGE WITH THANKS AND ACCEPT YOUR ORDER AS SPECIFICATIONS AND CONDITIONS ON THE MEMORANDUM ORDER HEREWITH ENCLOSED. IT IS A COMPLETELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

BOOKER DRUG STORE,  
GLEN ROSE, TEXAS.

NO. 0A3917

ORDER NO. 48930

DATE 10-7-1930

I M

BLACK & WHITE

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE UPPER BORDER  
TITLE (IN FULL) ENTRANCE TO OAKDALE PARK,  
GLEN ROSE, TEXAS.

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT No. 2  
IMPRINT NONE

COLOR DESCRIPTION SEE

BUILDINGS

ROOF

TRIMMINGS

REMARKS

PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

LV COMPLETED

OCT 13 1930  
2 15

SIGN HERE

ADV

GENTLEMEN:-  
PER ATTACHED  
OF YOUR TOTAL  
IT IS ABSOLUTELY  
ETC., AND RETURN  
IN SIX DAYS WE  
WORK.

WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.

YOUR ORDER AS  
MEMORANDUM  
THESE TITLES AND COLOR DESCRIPTIONS.  
IF NOT RETURNED  
PROCEED WITH THE

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

BOOKER DRUG STORE,  
GLEN ROSE, TEXAS.

NO. 0A3918

ORDER NO. 48930

DATE 10-7-1930

1 M

BLACK & WHITE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE

UPPER BORDER

TITLE (IN FULL)

SWIMMING POOL AT OAKDALE PARK,  
GLEN ROSE, TEXAS.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2

IMPRINT NONE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

SHOW LOTS OF BATHERS EVERYWHERE

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

COMPLETED

SIGN HERE

OCT 9 1930

ADV



WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

BOOKER DRUG STORE,  
GLEN ROSE, TEXAS.

NO. OA3919

ORDER NO. 48930

DATE 10-7-1930

1 M

BLACK & WHITE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE

UPPER BORDER

FRONT NO. 2

TITLE (IN FULL)

STUMP WELL AT LAKE VIEW PARK,  
GLEN ROSE, TEXAS.

IMPRINT NONE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

LV

COMPLETED

SIGN HERE

OCT 10 1930

ADV

Very Rush  
H. H.

X X

15



GENTLEMEN:-  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
YOUR ORDER AS  
PER ATTACHED  
OF YOUR TOTAL  
IT IS ABSOLUTELY  
NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
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WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

BOOKER DRUG STORE,  
GLEN ROSE, TEXAS.

NO 6A3920

ORDER NO 48930

DATE 10-7-1930

1 M

BLACK & WHITE

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE UPPER BORDER  
TITLE (IN FULL) SWIMMING POOL AT LAKE VIEW  
PARK, GLEN ROSE, TEXAS.

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. 2  
IMPRINT NONE

COLOR DESCRIPTION SEE  
BUILDINGS  
ROOF  
TRIMMINGS

REMARKS

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

LV  
**COMPLETED**  
SIGN HERE

OCT 13 1930

ADV

Very Rushy  
10-10

X X X



DIAL NO. 0A3921

ORDER NO. 48936

DATE 10-7-1930

THE UNITED COMMERCIAL TRAVELERS,  
COLUMBUS, OHIO

DATE ENTERED

DEPT.

DATE COMPLETED

OCT 10 1930

OCT 27 1930

RETOUCHING

ENGRAVING

PHOTO LITHO

COMPOSING

LITHO ART

100 M p.C.

SIZE

3 1/2 X 5 1/2

STYLE

AMERICAN ART

MAKEOVER

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center—Border

Follow Layout

Title in Plate ☒ Yes No

Copyright in Plate Yes No

Title in full IN PLATE—X INTERNATIONAL HEADQUARTERS,

COLUMBUS, OHIO.

BOT: OWNED AND OCCUPIED EXCLUSIVELY BY THE U.C.T.

RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing.

Layout Yes ☒ No

PLACE THE WORDS "THE SUPREME COUNCIL OF THE ORDER OF  
UNITED COMMERCIAL TRAVELERS OF AMERICA" ON THE LEDGE CLEAR  
ACROSS THE FRONT OF THE BLDG. BETWEEN THE SECOND & THIRD  
STORY WINDOWS, AND BRING OUT LIKE THE ATTACHED CARD  
SHOWS.

ELIMINATE SPOUTS OVER LEFT WING OF BLDG. TAKE OUT CHIMNEY  
& MAIL BOXES AND FIRE PLUG. TAKE OUT THE TEMPORARY FENCE  
SHOWING IN THE REAR TO THE LEFT OF BLDG. TAKE OUT SIGN  
HANGING FROM AN ARM IN FRONT OF BLDG., THIS HAS A PLAIN  
PANEL WITH EMBLEM OUT OF PLUMB AT THE TOP. BRING OUT  
DETAILS OF WINDOW FRAMES. WOULD IT NOT BE WELL TO  
STRIKE OUT THE TR TO THE RIGHT WHICH THROWS SHADOWS ON  
THE BLDG? CONSIDER THE BLDG. TO THE REAR & TO THE RIGHT AS  
TO THE BEST TREATMENT OF THAT SITUATION.

COLOR DESCRIPTION

(Buildings, Roofs, Trimming, etc.)

ROOF IS RED TILE. NOTE THAT THERE IS A GREEN GRASS  
PARKWAY BETWEEN THE CURB AND THE SIDE WALK.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV.

(All of this on address side)

FRONT NO. 5

R. M. ☒ Yes No

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer

☒ C. T. Imprint

No Imprint

Trade Mark Yes ☒ No

Special type as sample

TAKE OFF R.M. AFTER 75M ARE RUN

PHOTO LITHO

Rephoto

Photograph each - Size 5x7 - 8x10 - 10x12

NEG. NO.

Prints each from \_\_\_\_\_ Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print, ☒ Handcolor, Black & White Proof.

ENGRAVING DEPARTMENT

YES FROM \_\_\_\_\_ COPIES

DEL. YES \_\_\_\_\_ ZINC COLOR PLATES

LINE & HALFTONE COMB. \_\_\_\_\_ COLOR PROCESS

Extra Negatives Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day

3 3/16 X 5 3/16

SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE

SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE

WITHOUT LINE - SPECIAL BORDER.

ZINC ETCHINGS FROM \_\_\_\_\_ COPIES

DUPLICATES \_\_\_\_\_ COLOR PLATES

Extra Negatives Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day

3 3/16 X 5 3/16

SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE

SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE

WITHOUT LINE - SPECIAL BORDER.

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WITHOUT LINE - SPECIAL BORDER.

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WITHOUT LINE - SPECIAL BORDER.

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WITHOUT LINE - SPECIAL BORDER.

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FINISHING DEPT. OUTLINE - OVAL - CIRCLE

SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE

WITHOUT LINE - SPECIAL BORDER.

3 3/16 X 5 3/16

SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE

SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE

WITHOUT LINE - SPECIAL BORDER.

Think  
Intelligent

Verbal orders a

Attention  
Dept.



YOUR ORDER AS  
MEMORANDUM  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER. IT IS ABSOLUTELY NECESSARY THAT  
EACH PHOTO BE RETURNED WITH THIS SHEET  
IN SIX DAYS. WE WILL CONSIDER THIS  
INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY M. & M. STORE CO.,  
PAINESVILLE, OHIO

NO. OA3922

ORDER NO. 48952

DATE 10-8-1930

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER BORDER

TITLE (IN FULL) MAIN STREET FROM PARK PLACE,  
PAINESVILLE, OHIO.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ON LEFT: 1ST LIGHT STONE, GREEN SASH. 2 & 3 BUFF. GREEN SIGNS, BROWN  
AWNINGS. 4 LIGHT GRAY, BROWN TRIM. 5 LIGHT STONE. 6 & 7 RED, 8 BROWN.

ROOF

OTHERS RED. ON RIGHT: 1ST GRAY GREEN FIRST FLOOR. DARK SIGN. 2 & 3

TRIMMINGS

PARK RED. 4 BUFF. 5 RED. 6 BUFF. OTHERS RED.

DARK LAMP POSTS. REMOVE WIRES IN UPPER SKY.

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

LV COMPLETED

SIGN HERE

OCT 13 1930

ADV

4 PM



DIAL NO. 0A3923

ORDER NO. 48951

DATE 10-9-1930

CUSTOMER MC DANNELL PHOTO STUDIO,  
ERIE, PA.

DATE ENTERED  
OCT 13 1930

DEPT. DATE COMPLETED  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

3 M500

SIZE 3 1-2 X 5 1-2

STYLE AMERICAN ART

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center—Border Follow Layout

Title in Plate Yes ☒ No Copyright in Plate Yes ☒

Title in full "GRACE" - AT THE ERIE HOME FOR THE  
FRIENDLESS.

#### RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing Layout Yes ☒

#### COLOR DESCRIPTION

(Buildings, Roofs, Trimming, etc.)

use own judgment for colors

(All of this on address side)

FRONT NO. 5 R. M. Yes ☒ No

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer C. T. Imprint ☒ No Imprint

Trade Mark Yes ☒ No

Special type as sample

#### PHOTO LITHO

Rephoto

Photograph each Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print, Handcolor Black & White Proof.

#### ENGRAVING DEPARTMENT

1 HALFTONES FROM 1 COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE 3 3-16 X 5 3-16 SAME SIZE  
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150

ETCHING DEPT. PAINT IN BACKGROUND SOLIO.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS FLAT - GOOD - IN COLORS - SPECIAL STOCK

ELECTROTYPES EACH OF  
ON WOOD METAL

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV.

COMPLETED



WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE THE SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. THESE TITLES AND COLOR DESCRIPTIONS, IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THEM BEFORE THEY ARE RETURNED TO US. AND RETURN THIS SHEET WITH YOUR SIGNATURE CORRECT AND PROCEED WITH THE WORK. IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY THE BRAUN ART PUBLISHING CO.,  
CLEVELAND, OHIO

NO. 0A3924  
ORDER NO. 48947

DATE 10-8-1930

25 M

AMERICAN ART

PLACE OF TITLE UPPER BORDER  
TITLE (IN FULL) HIGH LEVEL BRIDGE SHOWING  
TERMINAL GROUP AND TOWER, CLEVELAND, OHIO  
IN PLATE : (C)  
XXXXXXXXXX.

FRONT NO. 24  
IMPRINT SAME AS ABOVE

COLOR DESCRIPTION SEE REMARKS  
BUILDINGS BRIDGE LIGHT GRAY CEMENT. BLACK ARCH. TALL BLDGS. & TOWER ON REAR  
RIGHT CENTER LIGHT GRAY. BLDGS. ON REAR RIGHT DARK RED. TALL BLDGS. ON  
ROOF REAR LEFT BROWN, LIGHT GRAY & DARK BUFF ON LEFT EDGE. SMALL BLDGS. ON  
LEFT BROWN & DARK RED. REMOVE BLURRED AUTO ON RIGHT EDGE.  
TRIMMINGS

PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

COMPLETED

SIGN HERE

OCT 14 1930

ADV



YOUR ORDER AS  
MEMORANDUM  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS,  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE, IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY THE BRAUN ART PUBLISHING CO.,  
CLEVELAND, OHIO

NO. OA3925

ORDER NO. 48947

DATE 10-8-1930  
25 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER BORDER  
TITLE (IN FULL) FINE ARTS GARDEN AND MUSEUM,  
CLEVELAND, OHIO  
IN PLATE: (C)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 24  
IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE

REMARKS

BRONZE FIGURES & SUN DIAL IN FOREGROUND. LIGHT GRAY STEPS. REAR CENTER  
BLDG. WHITE MARBLE. LIGHT GREEN ROOF. WHITE RAILINGS & FOUNTAIN IN CENTER.  
GREEN TERRACED LAWN IN REAR CENTER. LIGHT GRAY WALKS AROUND LAKE.  
GREEN LAWN & SHRUBERY. NO YELLOW COLOR ON LAWN OR FOLIAGE. MAKE WATER  
BLUE. INSERT OR SHOW 2 SWANS IN CENTER FOREGROUND. USE REAR SWANS, NOT  
DUMMIES. DO GOOD COLOR WORK ON THIS VIEW. REMOVE BLACK SPOT ON PHOTO ON  
RIGHT FOREGROUND.

PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

COMPLETED

SIGN HERE

ADV

OCT 13 1930

OCT 13 1930

Very Rush  
H. to

X

X



WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
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WORK.

GENTLEMEN:-  
PER ATTACHED  
OF YOUR TOTAL

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY THE BRAUN ART PUBLISHING CO.,  
CLEVELAND, OHIO

NO. 0A3926

ORDER NO. 48947

DATE 10-8-1930

25 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER BORDER

TITLE (IN FULL) INTERIOR OF UNION TERMINAL  
STATION, CLEVELAND, OHIO  
IN PLATE (C)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 24

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE

VERY LIGHT GRAY CEILING & UPPER WALL. WHITE COLUMNS. LIGHT TAN MARBLE FLOOR.  
BRASS CLOCK & VENTILATORS ON COLUMNS. BRASS GRATINGS AT TICKET WINDOWS ON  
REAR RIGHT. REMOVE GLARE FROM LIGHTS & SHOW WHITE GLOBE CLEAR.

ROOF

TRIMMINGS

REMARKS

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

LV

COMPLETED  
SIGN HERE

OCT 15 1930

ADV



YOUR ORDER AS  
MEMORANDUM  
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SPECIFICATIONS AND CONDITIONS, ON THE  
ORDER HEREWITH ENCLOSED.  
IT IS SOLELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.  
ETC. AND RETURN THIS SHEET WITH YOUR SIGNATURE CORRECT AND PROCEED WITH THE  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY THE BRAUN ART PUBLISHING CO.,  
CLEVELAND, OHIO

NO. 0A3927

ORDER NO. 48947

DATE 10-8-1930

25 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER BORDER  
TITLE (IN FULL) TERMINAL GROUP X AND TRAIL  
SUBWAY, CLEVELAND, OHIO  
IN PLATE (C)

FRONT NO. 24  
IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE

REMARKS

BLDGS. ALL LIGHT GRAY. GREEN ROOF ON REAR CENTER BLDG. GILT TOP ON TOWER.  
SMALL BLDGS. IN REAR CENTER BROWN. BLDGS. ON REAR LEFT BROWN & GRAY.  
BRIDGE GRAY IN FOREGROUND. STACKS ON REAR RIGHT BUFF & BLACK.

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

LV

SIGN HERE

OCT 14 1930

3 PM

ADV

COMPLETED



YOUR ORDER AS  
MEMORANDUM  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED. THESE TITLES AND COLOR DESCRIPTIONS  
IT IS ABSOLUTELY NECESSARY THAT YOU SIGN AND AFFIX AT ONCE. IF NOT RETURNED  
ETC. AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY THE BRAUN ART PUBLISHING CO.,  
CLEVELAND, OHIO

NO. OA3928

ORDER NO. 48947

DATE 10-8-1930

25 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER BORDER

FRONT NO. 24

TITLE (IN FULL) SKYLINE FROM NINTH STREET PIER,  
CLEVELAND, OHIO

IMPRINT SAME AS ABOVE

IN PLATE (C)

COLOR DESCRIPTION

SEE

REMARKS

LARGE BLDGS. ALL LIGHT GRAY. SMALL BLDGS. IN REAR RIGHT CENTER BROWN & DARK  
RED. GOLD TOP ON TOWER ON RIGHT. GREEN LAWN & WHITE FENCE IN FOREGROUND.  
DRAW IN OR INSERT STADIUM AS SHOWN ON FRONT OF PHOTO. REMOVE TOP OF AUTO  
ON RIGHT FOREGROUND. REMOVE TROLLEY TRACK & POLES ON LEFT OF STADIUM.  
REMOVE POLES ON RIGHT.

INSERT STADIUM IN PROPORTION

use for insert Photo 1257

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

LV

COMPLETED

SIGN HERE

ADV

NOV 14 1930

Submitted to Curt



YOUR ORDER AS  
MEMORANDUM  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
GENTLEMEN:-  
PER ATTACHED  
OF YOUR TOTAL  
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NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
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WORK.

VERY TRULY,  
CURT. TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY THE BRAUN ART PUBLISHING CO.,  
CLEVELAND, OHIO

NO. 0A3929

ORDER NO. 48947

DATE 10-8-1930

25 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER BORDER

TITLE (IN FULL) CLEVELAND TERMINAL GROUP AND  
TRAIN SUBWAY BY NIGHT, CLEVELAND, OHIO

IN PLATE: (C)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No 24

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE

REMARKS

BLDG. LT. GRAY IN CENTER & RIGHT. TALL BLDG. IN REAR LEFT CENTER LT. GRAY.  
BLDG. ON REAR LEFT BROWN & DARK RED. ELECTRIC & ENGINE & TRAINS IN FOREGROUN  
DARK. DARK TOWERS OVER TRAINS. SMALL BLDGS. ON RIGHT FOREGROUND TAN, GRAY, LT.  
STONE TRIM. REMOVE TOP OF OLD BLDG. ON RIGHT FOREGROUND ON EDGE OF PHOTO.  
GILT TOP ON TOW R. SHOW HOTEL CLEVELAND SIGN CLEAR. NOTICE: MAKE NIGHT  
SCENE SHOWING SEARCH LIGHTS & ILLUMINATION ON TOP OF TOWER. SHOW HEAD LIGHT  
ON ELECTRIC LOCOMOTIVE ON LEFT FOREGROUND. MAKE FLASHY ATTRACTIVE COLORS OF  
ILLUMINATION.

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

LV

COMPLETED  
SIGN HERE

ADV

OCT 16 1930

Very Rush  
H.B.

X

X

X



GENTLEMEN:-  
WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE YOUR ORDER AS SPECIFICATIONS AND CONDITIONS ON THE MEMORANDUM ORDER HEREWITH ENCLOSED. THESE TITLES AND COLOR DESCRIPTIONS, ETC. AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY THE BRAUN ART PUBLISHING CO.,  
CLEVELAND, OHIO

NO. OA3930

ORDER NO. 48947

DATE 10-8-1930

25 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER BORDER

FRONT NO. 24

TITLE (IN FULL) A GLIMPSE OF ART MUSEUM AND  
GARDENS, CLEVELAND, OHIO

IMPRINT SAME AS ABOVE

IN PLATE: (C)

COLOR DESCRIPTION

SEE

REMARKS

BLDG. WHITE MARBLE. LIGHT GREEN ROOF. WHITE RAILINGS & FOUNTAIN.  
BUILDING GREEN TERRACED LAWN IN REAR ~~END~~ CENTER. LIGHT GRAY WALKS IN FOREGROUND AND  
AROUND LAKE. FOLIAGE & SHRUBBERY DEEP GREEN. NO ~~KXSS~~ YELLOW COLORS.  
ROOF DO GOOD COLOR WORK ON THIS VIEW.

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

LV

COMPLETED

SIGN HERE

OCT 13 1930

ADV



YOUR ORDER AS  
MEMORANDUM  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
GENTLEMEN:-  
PER ATTACHED  
OF YOUR TOTAL  
IT IS ABSOLUTELY  
ETC. AND RETURN  
IN SIX DAYS WE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1735 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY THE BRAUN ART PUBLISHING CO.,  
CLEVELAND, OHIO

NO. OA3931

ORDER No. 48947

DATE 10-8-1930

25 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER BORDER  
TITLE (IN FULL) UNION TERMINAL GROUP AT  
NIGHT, CLEVELAND, OHIO.  
IN PLATE: (C)

FRONT No. 24  
IMPRINT SAME AS ABOVE

COLOR DESCRIPTION SEE  
BUILDING BLDGS. ALL LIGHT GRAY STONE. BRONZE DOORS & SASH ON 1ST FLOOR IN CENTER.  
BROWN SHEDS, DARK GREEN ROOFS. RED & PINK FLOWER BEDS. WHITE K&K FOUNTAIN  
IN FOREGROUND. GREEN LAWNS. GRAY MONUMENT. BRONZE FIGURE IN REAR CENTER.  
ROOF GREEN LAWN IN FOREGROUND & REAR CENTER. REMOVE THE HIGBEE STORE SIGN ON  
END OF CENTER BLDG. CLOSE NARROW GAP BETWEEN BLDGS. ON LEFT & SHOW  
TRIMMING WINDOWS ON END OF BLDG. WITH SIGN ON. MAKE NIGHT SCENE WITH SOME CLOUD &  
MOON EFFECT AS 120547 ATTACHED.

PHOTO PROPERTY OF C. T. & Co. - CUSTOMER

LV

COMPLETED

SIGN HERE

OCT 14 1930  
/ 030

ADV



GENTLEMEN:-  
PER ATTACHED  
OF YOUR TOTAL  
IT IS ABSOLUTELY  
ETC. AND RETURN  
IN SIX DAYS WE  
WORK.

WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED. THESE TITLES AND COLOR DESCRIPTIONS  
NECESSARY THAT YOU O.K. THESE TITLES AND COLOR DESCRIPTIONS  
TURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL

PUBLISHED BY THE BRAUN ART PUBLISHING CO.,  
CLEVELAND, OHIO

NO. 0A3932

ORDER NO. 48947

DATE 10-8-1930

25 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER BORDER

TITLE (IN FULL) ENTRANCE TO UNION STATION, &  
CLEVELAND, OHIO

IN PLATE: (C)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 24

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

MONUMENT DARK GRAY GRANITE. BRONZE FIGURE. RED, PURPLE, GREEN &  
WHITE PANEL FLOWER DESIGN AT BASE. BLDG. LT. GRAY STONE, DARK BRONZE

ROOF

SASH & WINDOW FRAMES.

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

LV

COMPLETED

SIGN HERE

OCT 13 1930

ADV



WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREBY ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

GENTLEMEN:-  
PER ATTACHED  
OF YOUR TOTAL  
IT IS ABSOLUTELY  
ETC., AND RETURN  
IN SIX DAYS WE  
WORK.

YOUR ORDER AS  
MEMORANDUM

WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREBY ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
YOURS,  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY THE BRAUN ART PUBLISHING CO.,  
CLEVELAND, OHIO

NO. 0A3933  
ORDER No. 48947

DATE 10-8-1930

25 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE

TITLE (IN FULL)

UPPER BORDER  
AEROPLANE VIEW OF UNION TERMINAL  
GROUP AND PUBLIC SQUARE, CLEVELAND, OHIO  
IN PLATE: (C)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 24

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

LARGE BLDGS. ALL LIGHT GRAY, STONE.  
REAR CENTER GRAY. BRIDGES DARK GRAY.  
ROOF GRAY MONUMENT AND GREEN LAWN & WHITE

GOLD TOP ON TOWER. LARGE BLDG. IN  
MAKE WATER BLUE IN REAR CENTER.  
CEMENT WALKS ON LEFT FOREGROUND.

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO. CUSTOMER

LV

COMPLETED

SIGN HERE

OCT 13 1930

ADV



PUBLISHED BY THE BRAUN ART PUBLISHING CO.,  
CLEVELAND, OHIO

NO. 0A3934

ORDER NO. 48947

DATE 10-8-1930

25 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE

UPPER BORDER

FRONT N 24

TITLE (IN FULL)

AEROPLANE VIEW OF LAKESIDE ME  
HOSPITAL AND MUSEUM OF ART, CLEVELAND,  
OHIO.

IMPRINT SAME AS ABOVE

IN PLATE (C)

COLOR DESCRIPTION

SEE

REMARKS

GROUP OF BLDGS. IN FOREGROUND LT. BUFF, LT. STONE TRIM ~~BRICK~~ CORNICES. DULL  
GREEN ROOFS. BLDG. ON LEFT CENTER LT. MARBLE ALL OVER. ~~GREEN~~ BLDG. IN REAR ~~BRICK~~  
WHITE MARBLE, GREEN ROOF. MAKE WATER IN LAKE ON LEFT DEEP BLUE. LARGE BDDG.  
ON REAR LEFT EDGE BROWN BRICK. BLDGS. ON RIGHT EDGE GRAY & BROWN.

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

LV

COMPLETED

SIGN HERE

OCT 14 1930

ADV

WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O.K. THESE TITLES AND COLOR DESCRIPTIONS,  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

19  
6



18

YOUR ORDER AS  
MEMORANDUM  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS,  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

ARKADELPHIA CHAMBER OF COMMERCE,  
ARKADELPHIA, ARK.

NO. 0A3935

ORDER NO. 48945

DATE 10-8-1930

3 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER BORDER  
TITLE (IN FULL) LARGEST WATERMELON IN THE WORLD  
WEIGHT 162 LBS. GROWN BY  
W.W.HARKINS, ARKADELPHIA, ARK.

FRONT NO 2  
IMPRINT NONE

COLOR DESCRIPTION SEE

REMARKS

BUILDINGS.

MAKE A GOOD LOOKING CARD.

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

LV

COMPLETED

SIGN HERE

OCT 9 1930

Y PM

ADV



18  
GENTLEMEN--  
WE ACKNOWLEDGE WITH THANKS AND APPRECIATION THE RECEIPT OF YOUR TOTAL ORDER AND THE RETURN OF YOUR PHOTOGRAPH. IT IS ABSOLUTELY NECESSARY THAT YOU SIGNATURE BE AFFIXED AT ONCE, IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

YOUR ORDER AS  
MEMORANDUM

WE ACKNOWLEDGE WITH THANKS AND APPRECIATION THE RECEIPT OF YOUR TOTAL ORDER AND THE RETURN OF YOUR PHOTOGRAPH. IT IS ABSOLUTELY NECESSARY THAT YOU SIGNATURE BE AFFIXED AT ONCE, IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD, CHICAGO, ILL.

ARCADELPHIA CHAMBER OF COMMERCE,  
ARCADELPHIA, ARK.

NO. 0A3936

ORDER NO. 48945

DATE 10-8-1930

3 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER BORDER  
TITLE (IN FULL) LARGEST WATERMELON IN THE  
WORLD WEIGHT 162 LBS.  
GROWN BY W.W.HARKINS, ARCADELPHIA, ARK.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2  
IMPRINT NONE

COLOR DESCRIPTION SEE

REMARKS

BUILDINGS

MAKE A GOOD LOOKING CARD.

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO. CUSTOMER

LV COMPLETED

SIGN HERE

OCT 10 1930

ADV



GENTLEMEN:-  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
YOUR ORDER AS  
MEMORANDUM  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
YOURS,  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY AMERICAN ART POST CARD CO.,  
BOSTON, MASS.

NO. 0A3937

ORDER NO. 48970

DATE 10-10-1930

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE LOWER CENTER BORDER

TITLE (IN FULL) UNION STATION, BANGOR, MAINE.

*Photo in 2B A 4/2*

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

USE PHOTO NO. 95222. MAKE NEW STREET, FRONT OF PENCIL LINE MARKED  
ON CARD ATTACHED. MAKE NEW FENCE SAME AS ON THE OTHER TWO SIDES OF  
LAWN.

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

LV

SIGN HERE

OCT 15 1930

ADV

COMPLETED



DIAL NO. 0A3938

CUSTOMER HUSK O'HARE,  
CHICAGO, ILL.

DATE ENTERED

DEPT.

DATE COMPLETED

ORDER NO. 48967

DATE 10-9-1930

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ARTOCT 15 1930  
12 noon

25 M

P.C.

SIZE

3 1-2 X 5 1-2

STYLE AMERICAN ART

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center, Border

Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full "HUSK" O'HARE AND HIS OWN BAND.

(All of this on address side)

SPECIAL

R. M.

Yes

No

FRONT NO.

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer

C. T. Imprint

No Imprint

Trade Mark Yes No

Special type as sample

SPECIAL FRONT- THE WORD "POST CARD" TO BE  
LEFT OFF.

PHOTO LITHO

Rephoto

RETOUCHING DEPARTMENT  
Submit Sketch Layout Retouched Photo Wash Drawing

Layout Yes No

PASTE ALL THE PHOTOS ON ONE SHEET. MAKE ONE  
NEGATIVE.

TAKE OUT ALL BACKGROUNDS AROUND BUSTS.

(Sladek) Cust. wrote on  
photos & pencils marks  
show thru please take  
care of them so they will not  
lay out into Elaborate, please  
simplify

COLOR DESCRIPTION

(Buildings, Roofs, Trimming, etc.)

USE TINT BACKGROUND, BUT USE A DIFFERENT  
TINT IN BACK OF "HUSK" O'HARE.  
SEE 0A3340 FOR COLOR of HairPhoto returned  
1-12-31

Large Photo

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE &amp; HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE	WIDE	HIGH	SAME SIZE
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150			

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT	OUTLINE - OVAL - CIRCLE	NETTE - HIGHLIGHT - WITH LINE
SQUARE - LIKE COPY - WITHOUT LINE - SPECIAL ORDER.		

ENGRAVING DEPARTMENT

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS FLAT GOOD IN COLORS SPECIAL STOCK

ELECTROTYPES EACH OF  
ON WOOD METAL.

PHOTO PROPERTY OF C. T. &amp; CO. - CUSTOMER - L. V. - ADV



DIAL NO. 0A3939

CUSTOMER J. STERN CO.,  
NEW YORK, N.Y.

DATE ENTERED

DEPT.

DATE COMPLETED

ORDER NO. 48983

DATE 10-10-1930

OCT 16 1930  
2 PMRETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

25 M P.C. SIZE 3 1/2 X 5 1/2

STYLE AMERICA ART

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center, Border

Follow Layout

Title in Plate Yes ☒ NoCopyright in Plate Yes ☒ No

Title in full TOP: NEWLY PATENTED FEATURE BY IRWIN W. DAVID.

BOT: ALL STYLES MADE IN FULL RANGE OF COLOR COMBINATIONS.

(ETC. AS PER LAYOUT)

RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing.

Layout ☒ Yes ☐ No

(All of this on address side)

FRONT NO. 5

R. M. ☒ Yes ☐ NoR. M. to cover part of Message Space ☒ entire Message Space or entire Front

IMPRINT: Customer

C. T. Imprint

No Imprint

Trade Mark ☒ Yes ☐ No

Special type as sample

IMPRINT: COLOR LITHO BY ALFRED ROBBINS, N.Y.

PHOTO LITHO

Rephoto

\_\_\_\_ Photograph each - Size 5x7 - 8x10 - 10x12

NEG. NO.

\_\_\_\_ Prints each from \_\_\_\_ Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print, Handcolor, Black &amp; White Proof.

COLOR DESCRIPTION

(Buildings, Roofs, Trimming, etc.)

SEE LAYOUT. ONLY THE WHITE SPOTS IN THE PHOTO ARE WHITE.  
THE GREY IS TAN, AND THE DARK IS DARK BROWN.

ENGRAVING DEPARTMENT

HALFTONES FROM \_\_\_\_\_ COPIES  
\_\_\_\_ Duplicates \_\_\_\_\_ ZINC COLOR PLATES  
\_\_\_\_ LINE & HALFTONE COMB. \_\_\_\_\_ COLOR PROCESS  
Extra Negatives Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben DayZINC ETCHINGS FROM \_\_\_\_\_ COPIES  
\_\_\_\_ Duplicates \_\_\_\_\_ COLOR PLATES  
Extra Negatives Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben DaySIZE 3 3/16 X 5 3/16  
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150

ETCHING DEPT. PAINT IN BACKGROUND SOLIO.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.

SIZE \_\_\_\_\_ WIDE \_\_\_\_\_ HIGH \_\_\_\_\_ SAME SIZE \_\_\_\_\_

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS \_\_\_\_\_ FLAT \_\_\_\_\_ GOOD \_\_\_\_\_ IN COLORS \_\_\_\_\_ SPECIAL STOCK

ELECTROTYPES EACH OF \_\_\_\_\_  
ON WOOD METAL.

COMPLETED

PHOTO PROPERTY OF C. T. &amp; CO. — CUSTOMER — L. V. — ADV



DIAL NO. 0A3940

CUSTOMER R. STERN CO.,  
NEW YORK, N.Y.

DATE ENTERED

DEPT.

DATE COMPLETED

ORDER NO. 48984

OCT 16 1930

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE 10-10-1930

25 M P.C.

SIZE 3 1/2 X 5 1/2

STYLE AMERICAN ART

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center, Border Follow Layout  
 Title in Plate Yes ☒ No Copyright in Plate Yes ☒ No  
 Title in full TOP: WRITE FOR OUR PRICES ON IMPORTED ALL LEATHER  
 BRAIDED SANDALS.

BOT: CHEKKO BRAIDED SANDAL CORP., N.Y.C. - IMPORTERS OF  
 NOVELTY FOOTWEAR.

RETOUCHING DEPARTMENT

Submit - Sketch - Layout - Retouched Photo - Wash Drawing. Layout, ☒ Yes No

(All of this on address side)

FRONT NO. 5 R. M. ☒ Yes No  
 R. M. to cover part of Message Space, entire Message Space, or entire Front  
 IMPRINT: Customer C. T. Imprint No Imprint  
 Trade Mark Yes ☒ No

Special type as sample  
 IMPRINT: COLOR LITHO BY ALFRED ROBBINS - N.Y.

PHOTO LITHO

Rephoto

Photograph each - Size 5x7 - 8x10 - 10x12

NEG. NO.

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles - Red, Blue.

Blue Print, Handcolor, Black & White Proof.

COLOR DESCRIPTION

(Buildings, Roofs, Trimming, etc.)

SEE LAYOUT. ALSO SEE COLOR SAMPLES ATTACHED.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES  
 DUPLICATES ZINC COLOR PLATES  
 LINE & HALFTONE COMB. COLOR PROCESS  

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
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ZINC ETCHINGS FROM COPIES  
 DUPLICATES COLOR PLATES  

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
-----------------	-----------------	---------------	--------------	------------------	---------------	---------

SIZE 3 3/16 X 5 3/16  
 WIDE HIGH SAME SIZE  
 SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 130 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
 SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
 WITHOUT LINE - SPECIAL BORDER.

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
 SOLIO METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
 FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
 CUT TO PICAS (see size)

PROOFS FLAT GOOD IN COLORS SPECIAL STOCK

ELECTROTYPES EACH OF  
 ON WOOD METAL.

PHOTO PROPERTY OF C. T. & CO. - CUSTOMER - L. V. - ADV.

COMPLETED



12

GENTLEMEN:-  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
YOUR ORDER AS  
MEMORANDUM  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O.K. THESE TITLES AND COLOR DESCRIPTIONS  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE, IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1735 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY SAVANNAH NEWS CO.,  
SAVANNAH, GA.

NO.0A3941

ORDER NO.48985

DATE 10-10-1930

12 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER BORDER  
TITLE (IN FULL) VIEW FROM BOARDWALK, SHOWING  
SAVANNAH BEACH, GEORGIA'S MOST POPULAR  
PLAYGROUND.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1  
IMPRINT SAME AS ABOVE  
R.M.

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS PAVILION IN BACK WHITE PAINTED FENCE, FRONT ROOF. BACK ROOF ~~DARK~~ DARK.  
MAKE ATTRACTIVE BEACH SCENE.

ROOF

TRIMMINGS

VERY PARTICULAR CUSTOMER!

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

LV

COMPLETED  
SIGN HERE

OCT 16 1930

ADV



VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

ORDER No. 48985

DATE 10-10-1930

12<sup>M</sup> 500

AMERICAN ART

PLACE OF TITLE UPPER BORDER  
TITLE (IN FULL) A BUSY DAY AT SAVANNAH BEACH,  
GA. SHOWING NEW BOARDWALK AND AUTOMOBILE  
PARKING.

FRONT NO. I

IMPRINT SAME AS ABOVE

R.M.

### COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS FIRST COTTAGE LIGHT CREAM, WHITE TRIM, DARK ROOF. 2ND COTTAGE SAME AS FIRST.  
3RD COTTAGE BROWN, WHITE TRIM, RED ROOF. 4TH COTTAGE WHITE, SLATE ROOF.  
BRING OUT PALM TREES. BRING OUT BEACH AND PEOPLE. MAKE COLORFUL VIEW.

VERY PARTICULAR CUSTOMER.

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

LV

COMPLETED

SIGN HERE

ОСТ 16 1930

ADV



YOUR ORDER AS  
MEMORANDUM  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
GENTLEMEN:-  
PE Y ATTACHED  
OF YOUR ORDER  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS,  
ETC. AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY SAVANNAH NEWS CO.,  
SAVANNAH, GA.

NO. 0A3943

ORDER NO. 48985

DATE 10-10-1930

12 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE UPPER BORDER

TITLE (IN FULL) PALM TREES AND OLEANDERS, ALONG  
BEAUTIFUL DRIVE TO SAVANNAH BEACH,  
SAVANNAH, GA.

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT No 1

IMPRINT SAME AS ABOVE

R.M.

COLOR DESCRIPTION SEE

MAKE BETTER PRINT. TAKE OUT POLES & WIRES. MAKE PALM TREE LEAVES A GOOD  
BUILDING BRIGHT GREEN. OLEANDER BUSHES BETWEEN EACH PALM TREE, SHOW ONLY A FEW  
BLOSSOMS ON THIS PHOTO. MAKE OLEANDERS IN FULL BLOOM ALL OVER, STARTING WITH  
ROOF 1ST BUSH IN FRONT WITH BRIGHT RED BLOSSOMS, 2ND BUSH IN BRIGHT WHITE  
BLOSSOMS, 3RD IN RED, ETC.  
TRIMMINGS

REMARKS

VERY PARTICULAR CUSTOMER.

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

LV

COMPLETED

SIGN HERE

OCT 17 1930

ADV

18



GENTLEMEN: WE ACKNOWLEDGE WITH THANKS AND ACCEPT YOUR ORDER AS PER ATTACHED SPECIFICATIONS AND CONDITIONS ON THE MEMORANDUM OF YOUR ORDER. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE CORRECT AND PROCEED WITH THE WORK. IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY SAVANNAH NEWS CO.,  
SAVANNAH, GA.

NO. 0A3944

ORDER NO. 48986

DATE 10-10-1930

12M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPIER BORDER  
TITLE (IN FULL) SCENE IN BONAVENTURE CEMETERY,  
SAVANNAH, GA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I  
IMPRINT SAME AS ABOVE

R.M.

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

KROPP'S CARD ATTACHED IS VERY MUCH LIKED. WATCH THE BRIGHT  
GREEN ON LEAVES.

ROOF

TRIMMINGS

VERY PARTICULAR CUSTOMER.

PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

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SIGN HERE

K. 10-13  
OCT 17 1930

ADV



YOUR ORDER AS  
MEMORANDUM  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
GENTLEMEN-  
PER ATTACHED  
OF YOUR TOTAL  
IT IS ABSOLUTELY  
ETC., AND RETURN  
IN SIX DAYS  
WORK.

VERY TRULY  
YOURS  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY E.B. ACKLEY,  
SANDUSKY, OHIO

NO. 0A3945

ORDER NO. 48989

DATE 10-10-1930

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER BORDER

TITLE (IN FULL) COMODORES MEMORIAL INTER-LAKE

YACHTING ASSOCIATION, PUT-IN-BAY, OHIO

PRIVATE NO. BEFORE TITLE: 218

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE

REMARKS

LIGHT STONE, BRONZE PLATE & NARROW BORDER AROUND TOP OF CIRCLE. CEMENT  
BUILDINGS WALK ALONG FRONT. MAKE GREEN LAWN BETWEEN WALK AND STREET PAVING. MAKE  
SMOOTH STREET PAVING IN FOREGROUND. MAKE COLORS ON FLAG. GREEN FOLIAGE,  
NO YELLOW COLORS. REAR BLDGS. LIGHT GRAY. REMOVE WIRES & HOT COFFEE  
SIGN ON RIGHT.

ROOF

TRIMMINGS

PUT CLOUDS IN SKY

ALSO USED IN FOLDER.

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

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SIGN HERE

OCT 14 1930

ADV

*Very Truly*  
*[Signature]*

*[Large X mark]*

*[Large X mark]*



18

GENTLEMEN-  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
YOUR ORDER AS  
MEMORANDUM  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O.K. THESE TITLES AND COLOR DESCRIPTIONS,  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1735 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY E.B.ACKLEY,  
SANDUSKY, OHIO

NO. 0A3946

ORDER No. 48989

DATE 10-10-1930

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER BORDER  
TITLE (IN FULL) VIEW OF PARK AT BLUE HOLE,  
CASTALIA, OHIO  
PRIVATE NO. BEFORE TITLE: 28

FRONT No. 1  
IMPRINT SAME AS ABOVE  
R.M. SAME AS ON 1500-p.

COLOR DESCRIPTION SEE  
BUILDINGS RUSTIC BRIDGE. DARK GREEN SHRUBERY & FOLIAGE. NO YELLOW COLORS.  
CEMENT WALK. SHOW DARK BRIGHT BLUE WATER ON LEFT.

ROOF

TRIMMINGS

REMARKS  
PUT CLOUDS IN SKY.

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

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COMPLETED

SIGN HERE

OCT 13 1930  
4pm

ADV



WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREBY RECEIVED.  
IT IS ABSOLUTELY NECESSARY THAT YOU SIGN  
THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY E.B. ACKLEY,  
SANDUSKY, OHIO

DATE 10-10-1930

NO. 0A3947

ORDER NO. 48989

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER BORDER  
TITLE (IN FULL) BLUE HOLE, CASTALIA, OHIO  
PRIVATE NO. BEFORE TITLE: 27

FRONT NO 1  
IMPRINT SAME AS ABOVE  
R.M. SAME AS ON 1500-3.

COLOR DESCRIPTION SEE  
BUILDING WATER BRIGHT INDIGO BLUE. DO NOT FAIL TO USE DEEP BRIGHT BLUE COLOR ON  
WATER. RUSTIC RAILINGS. DULL RED CEMENT WALK AROUND RAILINGS.  
ROOF DARK GREEN FOLIAGE & SHRUBERY. NO YELLOW OR BROWN COLORS.  
TRIMMINGS  
PUT CLOUDS IN SKY  
ALSO USED IN FOLDER.

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

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SIGN HERE

3 proofs  
OCT 14 1930

ADV

*very busy*



WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE THE SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

GENTLEMEN:-  
PER ATTACHED  
OF YOUR TOTAL  
IT IS ABSOLUTELY  
ETC., AND RETURN  
IN SIX DAYS WE  
WORK.

YOUR ORDER AS  
MEMORANDUM

WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE THE SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

GENTLEMEN:-  
PER ATTACHED  
OF YOUR TOTAL  
IT IS ABSOLUTELY  
ETC., AND RETURN  
IN SIX DAYS WE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY E.B. ACKLEY,  
SANDUSKY, OHIO

NO. 0A3948

ORDER NO. 48989

DATE 10-10-1930

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER BORDER

FRONT NO. 1

TITLE (IN FULL) COLONIAL DANCE HALL, PUT-IN-BAY,  
OHIO

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE. 219

COLOR DESCRIPTION SEE

REMARKS

BUILDINGS BLDG. WHITE, DARK ROOF, DARK SASH. WHITE RAILING & STAIRWAYS. RED FLOWERS IN  
YARD. REMOVE WIRES & LIGHT.

ROOF

PUT CLOUDS IN SKY

TRIMMINGS

ALSO USED IN FOLDER.

PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

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ADV

OCT 14 1930

Very Rush  
B. H.



PUBLISHED BY AMERICAN ART POST CARD CO.,  
BOSTON, MASS.

NO. 0A3949

ORDER NO. 49012

DATE 10-13-1930

6. M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE LOWER CENTER BORDER

TITLE (IN FULL) CHIEF NEPTUNE, PASSMAQUODDY  
TRIBE, ST. CROIX RIVER, CALAIS, MAINE.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & Co. - CUSTOMER

LY

COMPLETED

SIGN HERE

OCT 16 1930

ADV

WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.  
Etc., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE, IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1735 IRVING PARK BLVD. CHICAGO, ILL.

YOUR ORDER AS  
MEMORANDUM

Very Rush  
H. B.



WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.  
ETC. AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

GENTLEMEN-  
PER ATTACHED  
OF YOUR TOTAL  
ETC. AND RETURN  
IN SIX DAYS WE  
WORK.

YOUR ORDER AS  
MEMORANDUM  
VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1735 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY AMERICAN ART POST CARD CO.,  
BOSTON, MASS.

NO. 0A3950

ORDER NO. 49012

DATE 10-13-1930

6 M AMERICAN ART

PLACE OF TITLE UPPER & LOWER CENTER BORDER  
TITLE (IN FULL) TOP: INTERNATIONAL GREETINGS -  
CALAIS, MAINE AND ST. STEPHEN, N.B.  
BOT: THE ST. CROIX RIVER, CANADIAN HILLS AND  
LITTLE DOCHET ISLAND.

FRONT NO. I  
IMPRINT SAME AS ABOVE

COLOR DESCRIPTION SEE  
BUILDINGS  
ROOF  
TRIMMINGS

REMARKS

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

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OCT 15 1930

ADV

*Jan*

*Very Rushy*  
*10/15/30*

*X X*



10-  
GENTLEMEN: WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE YOUR ORDER AS PER ATTACHED SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O.K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1735 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY MC BRIDE NEWS AGENCY,  
AMARILLO, TEXAS.

NO. 0A3951

ORDER NO. 49011

DATE 10-11-1930

12<sup>M</sup> 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER BORDER

FRONT NO.

I

TITLE (IN FULL) RULE BUILDING, AMARILLO, TEXAS.

IMPRINT

SAME AS ABOVE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

LIGHT GRAY BRICK.

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

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OCT 20 1930  
14 PM ADV



GENTLEMEN:-  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
YOUR ORDER - MEMORAND  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX X DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
YOURS  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY GLOVER BROS., INC.,  
BRUNSWICK, GA.

NO. 0A3952

ORDER NO. 48996

DATE 10-10-1930

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER BORDER

FRONT NO. 1

TITLE (IN FULL) CLUB HOUSE, SEA ISLAND MAKE  
GOLF COURSE, SEA ISLAND BEACH, GEORGIA.

IMPRINT SAME AS ABOVE

R.M.

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

BLDG. GRAY CEMENT, BLACK SHINGLE ROOF. WHITE WINDOW TRIM. RED FLOWERPOTS.  
RED, WHITE & PINK FLOWERS.

ROOF

TRIMMINGS

VERY PARTICULAR CUSTOMER.

PHOTO PROPERTY OF C. T. & Co.-CUSTOMER

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COMPLETED



GENTLEMEN:-  
WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE YOUR ORDER AS SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O.K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY GLOVER BROS., INC.,  
BRUNSWID, KGA.

NO. 0A3953

ORDER No. 48996

DATE 10-10-1930

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER BORDER  
TITLE (IN FULL) PATIO OF THE CLOISTER HOTEL,  
SEA ISLAND BEACH, GEORGIA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1  
IMPRINT SAME AS ABOVE

R.M.

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS RED. WINDOW CASINGS. FLOWER POT NO. 19 OF CHART. BLDG. & WALL PURE  
WHITE. ROOF AS PER CA D 122777 WITH SOME LIGHTER RED.  
ROOF AWNINGS GREEN & LT. CREAM STRIPED.  
TRIMMINGS TAKE OUT FRAME HOUSE  
BRING OUT OCEAN.

VERY PARTICULAR CUSTOMER.

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

LY

COMPLETED

SIGN HERE

OCT 17 1930

gam

ADV



YOUR ORDER AS  
MEMORANDUM  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED THESE TITLES AND COLOR DESCRIPTIONS.  
IT IS ABSOLUTELY NECESSARY THAT YOU SIGNATURE BE AFFIXED AT ONCE. IF NOT RETURNED  
ETC. AND RETURN THIS SHEET WITH YOUR SIGNATURE, AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

BROS,  
PUBLISHED BY GLOVER BROS., INC.,  
BRUNSWICK, GA.

NO. 0A3954

ORDER NO. 48996

DATE 10-10-1930

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER BORDER

FRONT No 1

TITLE (IN FULL) FISHING IN THE HAMPTON RIVER,  
SEA ISLAND BEACH, GEORGIA.

IMPRINT SAME AS ABOVE

R.M.

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

MAKE ATTRACTIVE SCENE.

ROOF

XXX

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

LV  
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SIGN HERE

OCT 14 1930

10:00  
am

ADV



WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE YOUR ORDER AS SPECIFICATIONS AND CONDITIONS ON THE MEMORANDUM ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

GENTLEMEN:-  
PER ATTACHED  
OF YOUR TOTAL  
YOUR ORDER AS  
SPECIFICATIONS AND CONDITIONS ON THE  
MEMORANDUM ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS,  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

YOUR ORDER AS  
MEMORANDUM

PUBLISHED BY GLOVER BROS., INC.,  
BRUNSWICK, GA.

NO. 0A355

ORDER NO. 48996

DATE 10-10-1930

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPIER BORDER  
TITLE (IN FULL) MARSH HEN HUNTING ON THE SEA  
ISLAND PRESERVE NEAR SEA XXXX ISLAND  
BEACH, GEORGIA.

FRONT No. 1  
IMPRINT SAME AS ABOVE  
R.M.

COLOR DESCRIPTION SEE

REMARKS

BUILDINGS  
ROOF  
TRIMMINGS  
MAKE ATTRACTIVE SCENE.

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SIGN HERE

OCT 17 1930

830

ADV







GENTLEMEN, WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE THE SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ATTACHED. IT IS ABSOLUTELY NECESSARY THAT YOU CHECK THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IT NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY GLOVER BROS., INC.,  
BRUNSWICK, GA.

NO. 0A3957

ORDER NO. 48996

DATE 10-11-1930

6 M

AMERICA ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER BORDER  
TITLE (IN FULL) TEA CUP INN, AT DARIEN, NEAR  
SEA ISLAND BEACH, GEORGIA.

FRONT NO. I  
IMPRINT SAME AS ABOVE

COLOR DESCRIPTION SEE

REMARKS

BUILDINGS BLDG. WHITE, SLATE ROOF. WHITE FENCE MOSS COVERED TREES.

ROOF

VERY PARTICULAR CUSTOMER.

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

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OCT 14 1930

ADV



GENTLEMEN:-  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
PER ATTACHED SPECIFICATIONS AND CONDITIONS ON THE  
OF YOUR TOTAL ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.  
ETC. AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY GLOVER BROS., INC.,  
BRUNSWICK, GA.

NO. OA 3958

ORDER NO. 48996

DATE 10-11-1930

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER BORDER

FRONT NO I

TITLE (IN FULL) THE RETURN AT SUNSET, NEAR  
SEA ISLAND YACHT CLUB, ST. SIMONS ISLAND,  
GEORGIA.

IMPRINT SAME AS ABOVE

R.M.

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

MAKE BEAUTIFUL SUNSET SCENE.

ROOF

TRIMMINGS

VERY PARTICULAR CUSTOMER.

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

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SIGN HERE

OCT 14 1930  
1230

ADV

COMPLETED







18

GENTLEMEN:-  
PER ATTACHED  
OF YOUR ORDER  
IT IS ABSOLUTELY  
ETC., AND RETURN  
IN SIX DAYS WE  
WORK.

WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.  
SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
THIS INFORMATION CORRECT AND PROCEED WITH THE

YOUR ORDER AS  
MEMORANDUM

VERY TRULY,  
CURT TEICH & COMPANY INC.  
1735-1735 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY GLOVER BROS., INC.,  
BRUNSWICK, GA.

NO. 0A3960

ORDER NO. 48996

DATE 10-11-1930

6M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPIER BORDER

FRONT NO. I

TITLE (IN FULL) BEAUTIFUL AND HISTORIC BRIDLE  
TRAILS AT SEA ISLAND BEACH, GEORGIA.

IMPRINT SAME AS ABOVE

R.M.

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

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LV  
COMPLETED  
SIGN HERE

OCT 14 1930

430

ADV



WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE YOUR ORDER AS MEMORANDUM  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH. PLEASE PRINT THESE TITLES AND COLOR DESCRIPTIONS.  
IT IS ABSOLUTELY NECESSARY THAT YOU CHECK THESE TITLES AND COLOR DESCRIPTIONS.  
ETC.; AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

GENTLEMEN:  
PER ATTACHED  
OF YOUR TOTAL  
ETC.; AND RETURN  
IN SIX DAYS WE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY GLOVER BROS., INC.,  
BRUNSWICK, GA.

NO. 0A3 61

ORDER No. 48996

DATE 10-11-1930

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UNDER BORDER  
TITLE (IN FULL) GOLF COURSE FROM #13 TEE, SEA  
ISLAND BEACH, GEORGIA.

FRONT No. 1  
IMPRINT SAME AS BO E

R.M.

COLOR DESCRIPTION SEE  
BUILDINGS MAKE ATTRACTIVE SCENE.  
ROOF  
TRIMMINGS

REMARKS  
VERY PARTICULAR CUSTOMER.

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

LV

COMPLETED

SIGN HERE

OCT 14 1930

ADV



WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS,  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1735 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY GLOVER BROS., INC.,  
BRUNSWICK, GA.

NO. 0A362

ORDER NO. 48996

DATE 10-11-1930

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER BORDER

FRONT NO. I

TITLE (IN FULL) SURF BATHING AT SEA ISLAND BEACH,  
GEORGIA.

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

THERE ARE TWO BATHING PHOTOS ATTACHED. VIEW NO. 1 IS PREFERRED, BUT  
IN CASE THERE SHOULD COME TOO MUCH SKY IN IT BY REDUCING TO POST CARD,  
THEN USE OTHER ONE.

ROOF

ARTIST! USE BEST JUDGEMENT!

TRIMMINGS

VERY PARTICULAR CUSTOMER!

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

LV

COMPLETED

SIGN HERE

OCT 14 1930

ADV



DIAL NO. 0A3963

ORDER NO. 49006

DATE 10-11-1930

CUSTOMER THE DAILY NORTHWESTERN,  
OSHKOSH, WIS.

DATE ENTERED

OCT 15 1930

1245

DEPT.

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

12 M 500 P.C.

SIZE

3 1/2 X 5 1/2

STYLE AMERICAN ART

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center—Border

Follow Layout

Title in Plate Yes ☒ NoCopyright in Plate Yes ☒ NoTitle in full NEW HOME OF THE DAILY NORTHWESTERN,  
OSHKOSH, WISCONSIN.

(All of this on address side)

FRONT NO. 5

R. M. ☒ Yes ☐ No

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer

☒ C. T. Imprint☐ No ImprintTrade Mark Yes ☒ No

Special type as sample

## RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing.

Layout Yes ☒ NoUSE OWN JUDGEMENT AS TO THE SIZE OF BLDG. ON CARD & ALSO  
YOU MIGHT INSERT A CAR OR TWO AND SEVERAL FIGURES & PUT  
FLAG ON POLE.

Takeout fire plug

## PHOTO LITHO

Rephoto

\_\_\_\_ Photograph each. - Size 5x7 - 8x10 - 10x12

\_\_\_\_ Prints each from \_\_\_\_ Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print. ☒ Handcolor, Black & White Proof.

## COLOR DESCRIPTION

(Buildings, Roofs, Trimming, etc.)

BLDG. GRAY INDIANA LIMESTONE. WINDOW SASH NO. 20 GREEN  
TILE ~~GRAY~~ NO. 7 GREEN.

ROOF

COMPLETED

## ENGRAVING DEPARTMENT

1/ HALFTONES FROM 1/ COPIES

\_\_\_\_ Duplicates \_\_\_\_ ZINC COLOR PLATES

\_\_\_\_ LINE &amp; HALFTONE COMB. \_\_\_\_ COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

ZINC ETCHINGS FROM \_\_\_\_ COPIES

\_\_\_\_ Duplicates \_\_\_\_ COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE 3 3/16 X 5 3/16 SAME SIZE  
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. ☒ OUTLINE ☐ OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.

SIZE \_\_\_\_ WIDE \_\_\_\_ HIGH. SAME SIZE \_\_\_\_

BLOCKING DEPT. ☒ WOOD ☒ MORTISE ☒ ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)PROOFS \_\_\_\_ FLAT ☒ 3 \_\_\_\_ WOOD \_\_\_\_ IN COLORS \_\_\_\_ SPECIAL STOCK\_\_\_\_ ELECTROTYPES EACH OF \_\_\_\_  
ON WOOD METAL.PHOTO PROPERTY OF C. T. & CO. - ☒ CUSTOMER - L. V. - ☒ ADV.



DIAL NO. OA3964

CUSTOMER JOHN A. MORAN,  
BLOOMFIELD, N.J.

ORDER NO. 49003

DATE 10-11-1930

DATE ENTERED

OCT 15 1930

DEPT.

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

3 M500 P.C.

SIZE

3 1/2 X 5 1/2

STYLE

AMERICAN ART

(All this on the picture side)

PLACE OF TITLE: Upper ☒ Lower ☒ Center ☒ Border ☒

Title in Plate Yes ☒ No ☒ Copyright in Plate Yes ☒ No ☒  
Title in full BLOOMFIELD SAVINGS BANK, BLOOMFIELD, N.J.

Follow Layout

(All of this on address side)

FRONT NO. ☒ 2 R. M. Yes ☒ No ☒

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer

C. T. Imprint

No Imprint

Trade Mark Yes ☒ No ☒

Special type as sample

#### RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing. Layout Yes ☒ No ☒

ELIMINATE THE STORES ON BOTH SIDES, ALSO THE CHIMNEY ON  
THE RIGHT HAND SIDE OF THE ~~EXIST~~ PICTURE.

TRY AND BRING OUT THE 1871 & 1909 ALSO ANY OTHER WORDING ~~ON~~  
ON THE PICTURE. PUT A FLAG ON THE FLAG POLE.

#### PHOTO LITHO

Rephoto

\_\_\_\_ Photograph each - Size 5x7 - 8x10 - 10x12

NEG. NO.

\_\_\_\_ Prints each from \_\_\_\_ Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print, Handcolor, Black & White Proof.

#### COLOR DESCRIPTION

(Buildings, Roofs, Trimming, etc.)

BLDG. IS WHITE STONE.

#### ENGRAVING DEPARTMENT

1 HALFTONES FROM 1 COPIES  
\_\_\_\_ DUPLICATES \_\_\_\_ ZINC COLOR PLATES  
\_\_\_\_ LINE & HALFTONE COMB. \_\_\_\_ COLOR PROCESS  
Extra Negatives Extra Strip Double Reverse Reverse Ben Day  
Negatives Striping To Size Print Position Color

\_\_\_\_ ZINC ETCHINGS FROM \_\_\_\_ COPIES  
\_\_\_\_ DUPLICATES \_\_\_\_ COLOR PLATES  
Extra Negatives Extra Strip Double Reverse Reverse Ben Day  
Negatives Striping To Size Print Position Color

SIZE 3 3/16 X 5 3/16 HIGH. SAME SIZE  
SCREEN - 55 - 60 - 65 - 100 - 110 - 120 - 133 - 150

ETCHING DEPT. PAINT IN BACKGROUND SOLIO.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.

SIZE \_\_\_\_ WIDE \_\_\_\_ HIGH. SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLIO METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH DEARERS  
CUT TO PICAS (see size)

PROOFS 3 FLAT - GOOD - IN COLORS - SPECIAL STOCK

\_\_\_\_ ELECTROTYPES EACH OF \_\_\_\_  
ON WOOD METAL.

PHOTO PROPERTY OF C. T. & CO. - CUSTOMER - L. V. - ADP

COMPLETED



DIAL NO. A3965

CUSTOMER JOHN A. MORAN,  
BLOOMFIELD, N.J.

DATE ENTERED

DEPT.

DATE COMPLETED

ORDER NO. 49004

DATE 10-11-1930

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

6 M P.C. SIZE 3 1/2 X 5 1/2

STYLE AMERICAN ART

(All this on the picture side)

PLACE OF TITLE: Upper ☒ Lower ☒ Center ☒ Border ☒ Follow Layout  
Title in Plate Yes ☒ No Copyright in Plate Yes ☒ No  
Title in full BLOOMFIELD BANK AND TRUST CO., BLOOMFIELD, N.J.

(All of this on address side)

FRONT NO. 22 R. M. ☒ Yes ☒ No  
R. M. to cover part of Message Space, entire Message Space, or entire Front  
IMPRINT: Customer ☒ No Imprint ☒ No Imprint  
Trade Mark Yes ☒ No  
Special type as sample

## RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing. Layout Yes ☒ NoPHOTO LITHO  
Rephoto

PUT A FLAG ON THE FLAG POLE. HAVE THE WINDOWS ON THE THREE UPPER FLOORS CLOSED. ON EACH SIDE OF THE MAIN DOOR ARE ELECTRIC LIGHTS. ELIMINATE ALL BLDGS. IN THE REAR, BUT BE CAREFUL THE BANK PROPER IN THE REAR IS ONLY ONE STORY HIGH. ALSO ELIMINATE ELECTRIC LIGHT WIRES & LIGHTS ESPECIALLY IN FRONT & ON THE SIDE OF THE BLDG. THERE IS ALSO A NIGHT DEPOSITORY RIGHT BELOW THE ELECTRIC LIGHT ON THE RIGHT OF THE BLDG. HAVE THE RIGHT HAND SIDE OF THE BLDG. THE SAME AS THE LEFT.

*fix up street at left*

COLOR DESCRIPTION  
(Buildings, Roofs, Trimming, etc.)

THE FIRST OR BANKING FLOOR IS OF STONE, THE BALANCE OF THE BLDG. IS WHITE BRICK TRIMMED WITH STONE.

COMPLETED

## ENGRAVING DEPARTMENT

1 HALFTONES FROM 1 COPIES  
DUPLICATES ZINC COLOR PLATES  
LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
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ZINC ETCHINGS FROM COPIES  
DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
-----------------	-----------------	---------------	--------------	------------------	---------------	---------

SIZE 3 3/16 X 5 3/16  
WIDE HIGH. SAME SIZE  
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.

SIZE WIDE HIGH. SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS FLAT GOOD IN COLORS SPECIAL STOCK

ELECTROTYPES EACH OF  
ON WOOD METAL.

PHOTO PROPERTY OF C. T. &amp; CO. - CUSTOMER - L. V. - ADV



DIAL NO. 0A3966

ORDER NO. 48997

DATE 10-10-1930

CUSTOMER HENRY S. BEACH  
EL PASO, TEXAS.

DATE ENTERED

DEPT.

DATE COMPLETED

OCT 16 1930

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

12 M 500 P.C.

SIZE

3 1/2 X 5 1/2

STYLE

AMERICAN ART

(All this on the picture side)

PLACE OF TITLE: Upper Lower, Center—Border

Follow Layout

Title in Plate Yes ☒ NoCopyright in Plate Yes ☒ No

Title in full

EL COMEDOR  
MEXICAN-AMERICAN-ITALIAN RESTAURANT  
NO 108 S. STANTON STREET  
EL PASO, TEXAS.SMALL TYPE: OWNED AND OPERATED BY MRS. FLORENCE SHROPSHIRE  
RETOUCHING DEPARTMENT BARR.

Submit—Sketch—Layout—Retouched Photo—Wash Drawing.

Layout Yes ☒ No

(All of this on address side)

FRONT NO. 1

R. M. ☒ Yes ☐ No

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer

C. T. Imprint

No Imprint

Trade Mark Yes ☒ No

Special type as sample

IMPRINT: H.S.B.

PHOTO LITHO

Rephoto

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print, Handcolor, Black &amp; White Proof.

## COLOR DESCRIPTION

(Buildings, Roofs, Trimming, etc.)

THERE ARE TWO HAND COLORED PHOTOS. USE NO. 2 EXCEPT THE CEILING EFFECT SHOULD NOT HAVE THE APPEARANCE OF BEING OUTDOORS AND IS BETTER CONVEYED BY THE COLORED PHOTO NO. 3, BEING A MOTTLED EFFECT. THE TWO RED BUNCHES HANGING FROM SMALL PROJECTING ROOF ON RIGHT CENTER ARE BUNCHES OF CHILE AND NOT FLOWERS.

## ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE &amp; HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE 3 3/16 X 5 3/16 SAME SIZE

SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150

ETCHING DEPT. PAINT IN BACKGROUND SOLIO.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLIO METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS FLATS 3000 IN COLORS SPECIAL STOCK

ELECTROTYPES EACH OF  
ON WOOD METAL

PHOTO PROPERTY OF C. T. &amp; CO. - CUSTOMER - L. V. - ADV

COMPLETED



WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE THE SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. THESE TITLES AND COLOR DESCRIPTIONS ARE ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS AT ONCE. IF NOT RETURNED AT ONCE, WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

GENTLEMEN:  
PER ATTACHED  
OF YOUR TOTAL  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS AT ONCE. IF NOT RETURNED AT ONCE, WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

YOUR ORD.  
MEMORAN.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY B.W.WHITE,  
MONTEREY, CAL.

NO. 0A3967

ORDER NO. 49013

DATE 10-13-1930

12 <sup>1</sup> / <sub>2</sub> " M		AMERICAN ART	
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE	UPPER BORDER	FRONT NO	I
TITLE (IN FULL)	FISHING FLEET AT ANCHOR, MONTEREY BAY, MONTEREY, CALIFORNIA.	IMPRINT	SAME AS ABOVE
PRIVATE NO. BEFORE TITLE:	80.		R.M.
COLOR DESCRIPTION	SEE	REMARKS	
BUILDINGS			
ROOF			
TRIMMINGS			

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

LV

COMPLETED

SIGN HERE

OCT 16 1930

ADV

Have



WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
YOUR ORDER AS MEMORANDUM  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY AMERICAN ART POST CARD CO.,  
BOSTON, MASS.

NO. 3968

ORDER NO. 49015

DATE 10-13-1930

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE LOWER CENTER BORDER

FRONT NO I

TITLE (IN FULL) HIGH SCHOOL, FORT FAIRFIELD,  
MAINE.

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

MAKE LAWN, WALK AND STREET AND RAISE FLAG POLE.

PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

LV

COMPLETED

SIGN HERE

OCT 15 1930

ADV

Very Rush  
H.H. X X X



YOUR ORDER AS  
MEMORANDUM  
WE ACKNOWLEDGE WITH THANKS AND ACCURATE  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
GENTLEMEN,  
PER ATTACHED  
OF YOUR TOTAL  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT. TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY AMERICAN ART POST CARD CO.,  
BOSTON, MASS.

NO-0A3969

ORDER NO. 49015

DATE 10-13-1930

6 M

AMERICANART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE LOWER CENTER BORDER

TITLE (IN FULL) AROOSTOOK RIVER, FORT FAIRFIELD,  
MAINE.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION SEE

BUILDINGS

ROOF

TRIMMINGS

REMARKS

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

LV

COMPLETED

OCT 15 1930

330

ADV

Very Rush  
H/H

6



DIAL NO. 0A3970

CUSTOMER VERZELLA STUDIO,  
PITTSBURGH, PA.

DATE ENTERED

DEPT.

DATE COMPLETED

ORDER NO. 49025

OCT 16 1930

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE 10-13-1930

6 M P.C. SIZE 3 1/2 X 5 1/2

STYLE AMERICAN ART

(All this on the picture side)

PLACE OF TITLE: Upper Lower, Center—Border Follow Layout  
Title in Plate Yes ☒ No Copyright in Plate Yes ☒ No  
Title in full (TITLE TO COME)

(All of this on address side)

FRONT NO. 5 R. M. Yes ☒ No  
R. M. to cover part of Message Space, entire Message Space, or entire Front  
IMPRINT: Customer C. T. Imprint No Imprint  
Trade Mark Yes ☒ No  
Special type as sample

## RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing. Layout Yes ☒ No

## PHOTO LITHO

Rephoto

REMOVE GUTTER ON SIDE OF BLDG. REMOVE ALL POLES & WIRES.  
HAVE THE BLDGS. BOTH ON THE RIGHT & LEFT SIDE OF BANK  
SHOW AS LITTLE AS POSSIBLE IN A SHADED EFFECT.

Photograph each - Size 5x7 - 8x10 - 10x12

NEG. NO.

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Stripping, White Border, Full Face.

Blue Print, Handcolor, Black & White Proof.

Screen 120, 133, 150, 175.

Titles—Red, Blue.

## COLOR DESCRIPTION

(Buildings, Roofs, Trimming, etc.)

BLDG. IS RED BRICK AND STONE ENTRANCE. WINDOW FRAMES DARK  
GREEN.

## ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

ZINC ETCHINGS FROM COPIES

DUPLICATES ZINC COLOR PLATES

DUPLICATES COLOR PLATES

LINE & HALFTONE COMB.				COLOR PROCESS			
Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day	

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE 3 3/16 X 5 3/16  
SCREEN - 55 - 60 - 65 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE OVAL - CIRCLE  
SQUARE - LIKE COPY - GNETTE HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.

SIZE WIDE HIGH. SAME SIZE

BLOCKING DEPT. WOOD MORTISE ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)PROOFS FLAT 3 WOOD IN COLORS SPECIAL STOCKELECTROTYPES EACH OF  
ON WOOD METAL.

PHOTO PROPERTY OF C. T. &amp; CO. — (CUSTOMER) — L. V. — (ADV)

COMPLETED

COMPLETED



DIAL NO. 0A3971

CUSTOMER E.O. THOMPSON,  
AMARILLO, TEXAS.

DATE ENTERED

DEPT.

DATE COMPLETED

ORDER NO. 49024

DATE 10-13-1930

OCT 20 1930

3 PM

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

25 M P.C.

SIZE 3 1/2 X 5 1/2

STYLE AMERICAN ART GROUP (6)

(All this on the picture side)

(All of this on address side)

PLACE OF TITLE Upper Lower Center Border

Follow Layout

Title in Plate Yes ☒ NoCopyright in Plate Yes ☒ No

FRONT NO. 5

R. M. ☒ Yes No

Title in full THE PARKS OF AMARILLO, TEXAS.

R. M. to cover part of Message Space, entire Message Space, or entire Front

SUB-TITLES: SANBORN PARK -  
SAN JACINTO PARK - PLAYGROUND -  
ELLWOOD PARK -  
EAST PARK -BIVINS PARK -  
NORTH PARK -

IMPRINT: Customer

☒ C. T. Imprint

No Imprint

Trade Mark Yes ☒ No

Special type as sample

RETOUCHING DEPARTMENT

Submit Sketch Layout Retouched Photo Wash Drawing Layout Yes No

PHOTO LITHO  
RephotoPUT NAME OF PARK UNDERNEATH EACH PICTURE. USE OWN  
JUDGEMENT FOR GROUPING, BUT DO NOT MAKE X SIMPLE  
SQUARE XXXX CUTS.

Photograph each - Size 5x7 - 8x10 - 10x12

NEG. NO.

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print, Handcolor, Black &amp; White Proof.

## COLOR DESCRIPTION

(Buildings, Roofs, Trimming, etc.)

SHOW PLENTY COLORS.

SANBORN PARK- SHOW THIS VIEW WITH FOUNTAIN IN MIDDLE  
OF CARD.SAN JACINTO PARK: SHOW WADING POOL WITH WATER. MAKE PARK  
GREEN.NORTH PARK: DO NOT SHOW BLDGS. IN BACKGROUND. FLOWERS  
RED. LEAVE LITTLE GIRL IN PICTURE.

## ENGRAVING DEPARTMENT

1 HALFTONES FROM 7 COPIES

DUPLICATES ZINC COLOR PLATES

LINE &amp; HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Striping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
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ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Striping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
--------------------	-------------------	------------------	-----------------	---------------------	------------------	---------

3 3/16 X 5 3/16  
SIZE WIDE HIGH. SAME SIZE  
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.

SIZE WIDE HIGH. SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS FLAT 3 GOOD IN COLORS SPECIAL STOCK

ELECTROTYPES EACH OF  
ON WOOD METAL.

PHOTO PROPERTY OF C. T. &amp; CO. - CUSTOMER - L. V. - ADV

COMPLETED



AD



WE ACKNOWLEDGE WITH THANKS AND APPRECIATION THE SPECIFICATIONS AND CONDITIONS ON THE ORDER FORM. IT IS ABSOLUTELY NECESSARY THAT YOU SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755  
SERVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY DESERET BOOK COMPANY,  
SALT LAKE CITY, UTAH.

DATE 10-13-1930

25 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE LOWER BORDER & UPPER

TITLE (IN FULL) TOP: NEWHOUSE HOTEL, SALT LAKE CITY, UTAH.

OT: OPPOSITE NEW FOUR MILLION DOLLAR FEDERAL BUILDING AND GENERAL POST OFFICE.

COLOR DESCRIPTION

SEE

REMARKS

EX COLORS AS PER CARD ATTACHED, THOUGH THE RED SHOULD BE A LITTLE LIGHTER AND THE TRIM AND BLINDS SHOULD BE LIGHT CREAM. LETTERS OF NEON S GN ARE RED WITH BLACK OUTLINE. TAKE OUT LETTERS AND FRAME WORK FORMING BACK OF SIGN. CORNER SIGN HAS WHITE LETTERS ON DARK GREEN EX FRAME. ADJOINING BLDGS. ARE TRIMMING CREAM WITH DARK ROOFS.

SUBMIT HAND-COLORED PROOF.

PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

LY COMPLETED

SIGN HERE

NO 3973

ORDER NO. 49022

OCT 22 1930

J. A. M. ADV



GENTLEMEN,  
WE ACKNOWLEDGE WITH THANKS AND APPRECIATION THE RECEIPT OF YOUR ORDER AS PER ATTACHED SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH. IT IS ABSOLUTELY NECESSARY THAT YOU O.K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

YOUR ORDER AS  
MEMORANDUM  
AND CONDITIONS ON THE  
ORDER HEREWITH.  
IT IS ABSOLUTELY NECESSARY THAT YOU O.K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY LOUIS KAUFMANN & SON,  
BALTIMORE, MD.

NO. 0A3974  
ORDER No. 49019

DATE 10-13-1930

6 M

AMERICAN ART

PLACE OF TITLE UPPER BORDER  
TITLE (IN FULL) STATE STREET LOOKING EAST,  
KENNETT SQUARE, PA.

FRONT NO. 47  
IMPRINT SAME AS ABOVE

COLOR DESCRIPTION SEE  
REMARKS  
ON RIGHT: 1ST DARK RED, BROWN SASH & TRIM. 2 & 3 RED BRICK, WHITE TRIM.  
BUILDINGS OTHERS RED BRICK, LIGHT GRAY TRIM. SLATE ROOF ON TOWER. GREEN & BROWN  
SIGNS. ON LEFT: 1ST AND ALL OTHERS DARK RED BRICK, WHITE TRIM. GREEN SIGNS  
ROOF WHITE LETTERS. REMOVE POLES ON LEFT.

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

LV

COMPLETED  
SIGN HERE

OCT 16 1930

g am

ADV



YOUR ORDER AS  
MEMORANDUM  
YOUR ORDER AS  
MEMORANDUM  
GENTLEMEN: WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE THE SPECIFICATIONS AND CONDITIONS ON THE ORDER ATTACHED TO YOUR TOTAL ORDER. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS. IF NOT RETURNED TO US WITHIN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.  
VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY LOUIS KAUFMANN & SONS,  
BALTIMORE, MD.

NO. 0A3975

ORDER No. 49019

DATE 10-13-1930

6.M

AMERICAN ART

PLACE OF TITLE

UPPER BORDER

FRONT No.

47

TITLE (IN FULL)

FRIENDS HOME, KENNETT SQUARE, PA.

IMPRINT

SAME AS ABOVE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

DARK RED BRICK, BUFF CORNICE & PORCHES & WINDOW SHUTTERS. SLATE ROOF.  
GRAY BASE. LIGHT BROWN STONE WALL. GRAY STEPS. GREEN LAWN & FOLIAGE.

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & Co.-CUSTOMER

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OCT 15 1930

ADV



13  
10

GENTLEMEN: WE ACKNOWLEDGE WITH THANKS AND APPRECIATION THE SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE CORRECT AND PROCEED WITH THE WORK. IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

YOUR ORDER AS MEMORANDUM  
VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY LOUIS KAUFMANN & SON,  
BALTIMORE, MD.

NO. 0A3976

ORDER NO. 49019

DATE 10-13-1930

6 M

(ALL OF THIS ON THE PICTURE SIDE) AMERICAN ART

PLACE OF TITLE UPPER BORDER  
TITLE (IN FULL) NATIONAL BANK OF KENNETT SQUARE,  
AUDITORIUM AND HOTEL KENNETT SQUARE, KENNETT  
SQUARE, PA.

FRONT NO. 47  
IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS ON LEFT: 1ST LIGHT GRAY STONE ALL OVER. BRONZE SASH & DOORS. 2 LIGHT BROWN  
BRICK. BROWN & BUFF CORNICE & TOWER. SLATE ROOF. ~~3 DARK BUFF, WHITE TRIM, SLATE ROOF.~~  
ROOF ~~SLATE ROOF.~~ 3 DARK BUFF, WHITE TRIM, SLATE ROOF. GREEN BASE & SHUTTERS.  
OTHER BLDGS. IN REAR RED BRICK. REMOVE WIRES.

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

LY COMPLETED

SIGN HERE

OCT 17 1930

ADV



5

GENTLEMEN - WE ACKNOWLEDGE WITH THANKS AND APPRECIATION YOUR ORDER AS SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

VERY TRULY  
YOURS,  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY LOUIS KAUFMANN & SONS,  
BALTIMORE, MD.

NO. OA3977

ORDER NO. 49019

DATE 10-13-1930

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE

UPPER BORDER

FRONT NO

47

TITLE (IN FULL)

KENNETT SQUARE COUNTRY CLUB,  
KENNETT SQUARE, PA.

IMPRINT

SAME AS ABOVE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

LIGHT GRAY, WHITE PORCH & TRIM. GRAY ROOF. COLOR FLAG ON POLE. LIGHT  
TAN SAND. GREEN LAWN & FOLIAGE.

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & Co.-CUSTOMER

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OCT 16 1930

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ADV



2  
5

YOUR ORDER AS  
MEMORANDUM  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
GENTLEMEN:—  
PERMITTING  
OF YOUR ORDER  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS,  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
YOURS,  
CURT TEICH & COMPANY INC.  
1735-1735 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY LOUIS KAUFMANN & SONS,  
BALTIMORE, MD.

NO. 0A3978

ORDER NO. 49020

DATE 10-13-1930

12 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER BORDER

FRONT NO. 47

TITLE (IN FULL) SQUARE GARDEN, LONGWOOD GARDENS,  
KENNETT SQUARE, PA.

IMPRINT SAME AS ABOVE

TAKE OFF PART OF TITLE "KENNETT SQUARE, PA." X  
AFTER 6,250 ARE RUN & PRINT ON BALANCE "NEAR  
WILMINGTON, DELAWARE" X

COLOR DESCRIPTION

SEE

REMARKS

LIGHT GRAY WALL AROUND POOL. BROWN & GRAY MOTTLED STONE ALL. DARK RED BRICK  
BUILDINGS. PINK & WHITE ROSES ON RIGHT & CENTER. GREEN & GRAY FIGURED URNS OR  
VASES ON RIGHT & LEFT. PINK FLOWERS ON LEFT. SHOW RED FLOWERS AROUND FOUNTAIN.  
DEEP GREEN PINE SHRUBS & FOLIAGE. NO YELLOW COLORS ON SHRUBERY OR FOLIAGE.

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

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OCT 17 1930

ADV

For Color



5

GENTLEMEN:-  
PER ATTACHED  
OF OUR TOTAL  
IT IS ABSOLUTELY  
ETC. AND RETURN  
IN SIX DAYS WE  
WORK.

WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.  
RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1735 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY LOUIS KAUFMANN & SONS,  
BALTIMORE, MD.

NO. OA 3979

ORDER NO. 49020

DATE 10-13-1930

12 M 300

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER BORDER

TITLE (IN FULL) WATER GARDEN, LONGWOOD GARDENS,  
KENNETT SQUARE, PA.

TAKE OFF PART OF TITLE "KENNETT SQUARE, PA."  
AFTER 6,250 ARE RUN & PRINT ON BALANCE "NEAR  
WILMINGTON, DELAWARE."

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 47

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE

REMARKS

DARK BLUE TILE POOL, LIGHT GRAY VASES ON RIGHT & LEFT. BLUE BASINS ON RIGHT  
& LEFT WITH WATER SPRAYING. GREEN SHRUBS & LAWN. RED <sup>PINK</sup> FLOWERS AROUND  
POOLS. MAKE WATER BLUE. GREEN FOLIAGE. NO YELLOW COLORS ON FOLIAGE OR LAWN.

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & Co.—CUSTOMER

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OCT 15 1930

*J am*

ADV



GENTLEMEN:-  
 PER ATTACHED  
 OF YOUR TOTAL  
 IT IS ABSOLUTELY  
 ETC., AND RETURN  
 IN SIX DAYS WE  
 WORK.

WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
 SPECIFICATIONS AND CONDITIONS ON THE  
 ORDER HEREWITH ENCLOSED.

YOUR ORDER AS  
 MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.

PUBLISHED BY LOUIS KAUFMANN & SONS,  
BALTIMORE, MD.

NO. 0A3980

ORDER No. 49020

DATE 10-13-1930

12<sup>M</sup> 500

# AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE **UPPER BORDER**

FRONT NO. 47

TITLE (IN FULL) HORTICULTURE HALL, LONGWOOD GARDENS, IMPRINT SAME AS ABOVE  
KENNETT SQUARE, PA.

TAKE OFF PART OF TITLE: "KENNETT SQUARE, PA."  
AFTER 6,250 ARE RUN & PRINT ON BALANCE "NEAR  
WILMINGTON, DELA ARE".

COLOR DESCRIPTION

SEE

REMARKS

	BLDG. LIGHT GRAY, GREEN LX GLASS ROOF. BRONZE WINDOW FRAMES & SASH.
BUILDINGS	GRAY BASE. LIGHT STONE POSTS ALONG ROAD. PINK & RED FLOWERS IN CENTER.
ROOF	GREEN PINES & SHRUBERY & FOLIAGE. NO YELLOW COLORS ON SHRUBERY OR FOLIAGE.
TRIMMINGS	

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C. T. & Co.—CUSTOMER

**COMPLETED**

SIGN HERE

ADV



GENTLEMEN:-  
WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE YOUR ORDER AS SPECIFICATIONS AND CONDITIONS ON THE MEMORANDUM OF YOUR TOTAL ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS. ETC. AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

F.P.MARSOLAN,  
COVINGTON, LA.

NO. 0A3981

ORDER NO. 49018

DATE 10-13-1930

1 M

BLUESKY

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER BORDER

TITLE (IN FULL) ENTRANCE TO COBINGTON, LA. OVER  
BOGUE FALAYA RIVER BRIDGE.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2

IMPRINT NONE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

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ADV

OCT 15 1930  
10 am



YOUR ORDER AS  
MEMORANDUM  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER. RETURN TO THE ORDERING OFFICE  
OF YOUR TOTAL ORDER BY THE DATE OF THE  
IT IS ABSOLUTELY NECESSARY THAT YOU O.K. THESE TITLES AND COLOR DESCRIPTIONS.  
ETC. AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

F.P. MARSOLAN,  
COVINGTON, LA.

NO. 0A3982

ORDER NO. 49018

DATE 10-13-1930

1 M

BLUESKY

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2

TITLE (IN FULL) COUNTRY HOME OF WALTER F. JAHNKE, IMPRINT NONE  
COVINGTON, LA.

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

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OCT 17 1930

2 PM

ADV



VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

F.P.MARSOLAN,  
COVINGTON, LA.

NO. OA3983

ORDER NO. 49018

DATE 10-13-1930

1 M

BLUESKY

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE	UPPER BORDER
----------------	--------------

TITLE (IN FULL) SWIMMING POOL AT COUNTRY HOME  
OF WALTER F. JAHNCKE, COVINGTON, LA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2

IMPRINT **NONE**

### COLOR DESCRIPTION

SEE

REMARKS

## BUILDINGS

ROOF

## TRIMMINGS

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DEC 17 1930

1936  
3 PM ADV



GENTLEMEN:-  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT YOUR ORDER AS  
PER ATTACHED SPECIFICATIONS AND CONDITIONS ON THE  
OF YOUR ORDER HEREWITH ENCLOSED. MEMORANDUM  
IT IS A TOTAL ORDER HEREWITH ENCLOSED. YOUR SIGNATURE  
ETC. AND RETURN THIS SHEET WITH YOUR SIGNATURE CORRECT AND PROCEED WITH THE  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY C.W.HUGHES & CO., INC.,  
MECHANICVILLE, N.Y.

NO. 0A3984

ORDER NO. 49047

DATE 10-14-1930

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER BORDER

TITLE (IN FULL) PARK STREET, BRANDON, VT.

PRIVATE NO.  $\frac{3}{4}$ " FROM RIGHT EDGE IN UPPER  
BORDER: 22

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 29

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE

BUILDINGS MOSTLY WHITE.

ROOF

TRIMMINGS

REMARKS

PUT CLOUDS IN SKY.

PHOTO PROPERTY OF C. T. & Co. - CUSTOMER

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OCT 17 1930

ADV



6  
GENTLEMEN:-  
WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE  
YOUR ORDER AS SPECIFICATIONS AND CONDITIONS ON THE  
MEMORANDUM ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS,  
ETC. AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
YOURS,  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY C.W.HUGHES & CO., INC.,  
MECHANICVILLE, N.Y.

NO. 0A3985

ORDER NO. 49047

DATE 10-14-1930

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER BORDER

TITLE (IN FULL) SOLDIERS MONUMENT AND LIBRARY,  
BRANDON, VT.

PRIVATE NO.  $\frac{3}{4}$ " FROM RIGHT EDGE IN UPPER  
BORDER: 23

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 29

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

MONUMENT GRAY. BLDGS. LEFT: BROWN, WHITE TRIM. NEXT CREAM, WHITE TRIM.  
NEXT, (LIBRARY), GRAY, DARK GREEN TRIM (ON CORNER). NEXT WHITE, GREEN TRIM.

ROOF

EXTREME RIGHT: CREAM WITH WHITE TRIM. RED, CREAM WITH GREEN TRIM.

TRIMMINGS

PUT CLOUDS IN SKY.

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OCT 17 1930

830

ADV



YOUR ORDER AS  
MEMORANDUM  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY C.W. HUGHES & CO., INC.,  
MECHANICVILLE, N.Y.

NOOA3986

ORDER NO. 49047

DATE 10-14-1930

6 M

(ALL OF THIS ON THE PICTURE SIDE) AMERICAN ART

PLACE OF TITLE UPPER BORDER  
TITLE (IN FULL) CONANT SQUARE, BRANDON, VT.

PRIVATE ~~XXX~~ NO.  $\frac{3}{4}$ " FROM RIGHT EDGE IN  
UPPER BORDER: 25

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 29  
IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SER

REMARKS

BUILDINGS MOSTLY WHITE HOUSES, ONE GRAY. BRING OUT CHURCH STEEPLE IN CENTER  
DISTANCE.

ROOF

TRIMMINGS

PUT CLOUDS IN SKY.

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ADV



2

GENTLEMEN,  
WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE  
YOUR ORDER AS  
PER ATTACHED  
OF YOUR TOTAL  
IT IS ABSOLUTELY  
ETC., AND RETURN  
IN SIX DAYS  
WORK.

WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE  
YOUR ORDER AS  
PER ATTACHED  
OF YOUR TOTAL  
IT IS ABSOLUTELY  
ETC., AND RETURN  
IN SIX DAYS  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY C.W.HUGHES & CO., INC.,  
MECHANICVILLE, N.Y.

NO 0A3987

ORDER NO. 49047

DATE 10-14-1930

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER BORDER  
TITLE (IN FULL) ITALIAN MARBLE QUARRY,  
BRANDON, VT.  
PRIVATE NO. 2 FROM RIGHT EDGE IN UPPER  
BORDER: 26

FRONT NO. 29  
IMPRINT SAME AS ABOVE

COLOR DESCRIPTION SEE  
BUILDINGS LIGHT GRAY MARBLE.

ROOF  
TRIMMINGS

REMARKS  
  
PUT CLOUDS IN SKY.

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OCT 21 1930

ADV



13

WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE THE SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O.K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IT WILL NOT BE RETURNED IN SIX X DAYS. WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY C.W.HUGHES & CO., INC.,  
MEN MECHANICVILLE, N.Y.

NO. 0A3988  
ORDER NO. 49047

DATE 10-14-1930

6 M

AMERICAN ART

PLACE OF TITLE (ALL OF THIS ON THE ADDRESS SIDE)  
TITLE (IN FULL) ITALIAN MARBLE QUARRY,  
BRANDON, VT.  
PRIVATE NO. 2" FROM RIGHT EDGE IN UPPER  
BORDER: 27

FRONT NO. 29 (ALL OF THIS ON THE ADDRESS SIDE)  
IMPRINT SAME AS ABOVE

COLOR DESCRIPTION  
LIGHT GRAY MARBLE.

BUILDINGS  
ROOF  
TRIMMINGS

REMARKS

PUT CLOUDS IN SKY.

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OCT 20 1930

ADV

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6  
GENTLEMEN,  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
YOUR ORDER AS  
MEMORANDUM  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS,  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD, CHICAGO, ILL.

PUBLISHED BY C.W.HUGHES & CO., INC.,  
MECHANICVILLE, N.Y:

NO. 0A3989  
ORDER NO. 49047

DATE 10-14-1930

DATE 6 M		AMERICAN ART	
(ALL INFORMATION ON THIS SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE UPPER BORDER STEPHEN A. DOUGLAS BIRTHPLACE AND MONUMENT, BRANDON, VT.		FRONT NO. 29 IMPRINT SAME / S ABOVE	
PRIVATE NO. 3/4" FROM RIGHT EDGE IN UPPER BORDER: 29			
COLOR DESC MONUMENT LIGHT GRAY MARBLE, BRONZE TABLETS BIRTHPLACE AT RIGHT GREEN TRIM, WHITE GRAY SLATE ROOF. CHURCH, RED, WHITE TRIM, GRAY BASE. BUILDINGS CENTER TWO HOUSES WHITE. LEFT HOUSE RED.			
ROOF		PUT CLOUDS IN SKY	
TRIMMINGS			

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OCT 16 1930

*J. Am* ADV



PUBLISHED BY C.W.HUGHES & CO., INC.,  
MECHANICVILLE, N.Y.

NO. 03990

ORDER No. 49047

DATE 10-14-1930

6M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER BORDER  
TITLE (IN FULL) BRANDON COUNTRY CLUB AS SEEN  
FROM NINTH FAIRWAY, BRANDON, VT.  
PRIVATE NO. 2" FROM RIGHT EDGE IN UPPER  
BORDER: 30

FRONT NO. 29  
IMPRINT SAME AS BOWE

COLOR DESCRIPTION SEE  
BUILDINGS WHITE, GREEN TRIM, LATTICE & ROOF.  
ROOF  
TRIMMINGS

REMARKS  
PUT CLOUDS IN SKY.

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OCT 15 1930

330

ADV

YOUR ORDER AS  
MEMORANDUM  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS,  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.



GENTLEMEN:-  
PER ATTACHED  
OF YOUR TOTAL  
IT IS ABSOLUTELY  
ETC. AND RETURN  
IN SIX DAYS WE  
WORK.

WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.  
YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
THIS SHEET WITH YOUR INFORMATION CORRECT AND PROCEED WITH THE

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURTIS TEICH & COMPANY INC.  
1735-1735 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY C.W. HUGHES & CO., INC.,  
MECHANICVILLE, N.Y.

NO. 3991

ORDER NO. 49047

DATE 10-14-1930

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER BORDER

FRONT NO. 29

TITLE (IN FULL) THE FIRST TEE ON THE BRANDON  
COUNTRY CLUB COURSE AT BRANDON, VT.

IMPRINT SAME-AS-A-BOVE

PRIVATE NO. 1/4" FROM RIGHT EDGE IN UPPER  
BORDER: 31

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

PUT CLOUDS IN SKY.

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

LV  
COMPLETED

SIGN HERE

OCT 17 1930

ADV



WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS,  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE, IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY C.W.HUGHES & CO., INC.,  
MECHANICVILLE, N.Y.

NO. 0A3992

ORDER NO. 49047

DATE 10-14-1930

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER BORDER

TITLE (IN FULL) BRANDON COUNTRY CLUB GOLF  
COURSE AS SEEN FROM FIRST TEE, BRANDON, VT.

PRIVATE NO. 3 FROM RIGHT EDGE IN UPPER  
BORDER: 32

COLOR DESCRIPTION

SEE

BUILDINGS

WHITE, GREEN TRIM AND ROOF.

ROOF

TRIMMINGS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 29

IMPRINT SAME AS ABOVE

REMARKS

PUT CLOUDS IN SKY.

PHOTO PROPERTY OF C. T. & Co. - CUSTOMER

COMPLETED

SIGN HERE

OCT 16 1930

ADV



2

GENTLEMEN:-  
WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE YOUR ORDER AS PER ATTACHED SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O.K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IT NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

VERY TRULY  
YOURS,  
CURT. TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY C.W.HUGHES & CO., INC.,  
MECHANICVILLE, N.Y.

NO00A3993

ORDER NO. 49047

DATE 10-14-1930

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER BORDER

TITLE (IN FULL) MT. HORRID IN BRANDON GAP,  
BRANDON, VT.

PRIVATE NO.  $\frac{3}{4}$ " FROM RIGHT EDGE IN UPPER  
BORDER. 34

COLOR DESCRIPTION

SEE

BUILDINGS

ROOF

TRIMMINGS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 29

IMPRINT SAME AS ABOVE

REMARKS

USE OWN JUDGEMENT

PUT CLOUDS IN SKY.

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

LV

COMPLETED

SIGN HERE

OCT 16 1930

ADV



19

YOUR ORDER AS  
MEMORANDUM  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
GENTLEMEN:-  
PER ATTACHED  
OF YOUR TOTAL  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY AMERICAN ART POST CARD CO.,  
BOSTON, MASS.

NO. 0A3994

ORDER NO. 49045

DATE 10-14-1930

12 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE LOWER CENTER BORDER & UPPER

FRONT NO. 1

TITLE (IN FULL) TOP: THE LARGEST POTATO CENTERS

IMPRINT SAME AS ABOVE

IN THE WORLD.

BOT: POTATO HOUSES ON AROOSTOOK RIVER BETWEEN  
PRESQUE ISLE AND CARIBOU, MAINE.

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS TAKE OUT HORSE, POLES & SIGNS.

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

LV

COMPLETED

SIGN HERE

OCT 17 1930

4 PM ADV



YOUR ORDER AS  
MEMORANDUM  
WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITHEIN.  
IT IS ABSOLUTELY NECESSARY THAT YOU  
ETC. AND RETURN THIS SHEET WITH YOUR SIGNATURE CORRECT AND PROCEED WITH THE  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1735 IRVING PARK BLVD. CHICAGO, ILL.

(A COPYRIGHTED)  
PUBLISHED BY SANBORN SOUVENIR CO.,  
DENVER, COLOR.

NO 0A3995

ORDER NO. 49042

DATE 10-14-1930

25 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER & LOWER BORDER  
TITLE (IN FULL) TOP: GRAVE OF BUFFALO BILL ON  
LOOKOUT MOUNTAIN, COLORADO.  
BOT: SHRINE OF A NATION TO THE HERO OF THE  
IN PLATE (C) HISTORIC WEST.  
PRIVATE NO. BEFORE TITLE: 327

COLOR DESCRIPTION

SEE  
RETAIN SKY EFFECT AS ON PHOTO. LEAVE FLAG AS SHOWN ON PHOTO.  
BUILDINGS TOMBSTONE PURE WHITE QUARTZ, BLACK MORTAR. PLACE "BUFFALO BILL" CUT  
IN UPPER RIGHT CORNER OF VIEW, AS ON 103632. TAKE OUT WIRES.  
ROOF DO NOT WORK IN ANY FLOWERS.  
TRIMMINGS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 125  
IMPRINT SAME AS ABOVE

R.M.

REMARKS  
ALSO USED IN FOLDER.  
~~XXXXXXXXXX~~

PHOTO PROPERTY OF C. T. & CO. CUSTOMER

LV

COMPLETED

SIGN HERE

ADV

3 proofs  
OCT 20 1930  
1020



2-18  
GENTLEMEN: WE ACKNOWLEDGE WITH THANKS AND ACCEPT YOUR ORDER AS SPECIFICATIONS AND CONDITIONS ON THE MEMORANDUM OF YOUR TOTAL ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY SANBORN SOUVENIR CO.,  
DENVER, COLO.

NO. 0A3996

ORDER NO. 49042

DATE 10-14-1930

25M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER & LOWER BORDERS

TITLE (IN FULL) TOP: NEW ROAD THRU PARK OF THE  
RED ROCKS AT MORRISON.

BOT: DENVER MOUNTAIN PARKS, COLORADO.

PRIVATE NO. BEFORE TITLE: 354

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO 125

IMPRINT SAME AS ABOVE

R.M.

COLOR DESCRIPTION

SEE

BUILDINGS COLOR LIKE ~~XXXXXX~~ 113319.

ROOF

TRIMMINGS

REMARKS

ALSO USED IN FOLDER.

PUT CLOUDS IN SKY.

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

LV

SIGN HERE

3 proofs

ADV

OCT 20 1930

COMPLETED



WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
GENTLEMEN: YOUR ORDER AS  
PER ATTACHED  
OF YOUR ORDER  
IT IS ABSOLUTELY  
ETC. AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

COULSON'S DRUG STORE,  
COLEMAN, TEXAS.

NO. 0A3997

ORDER NO. 49053

DATE 10-14-1930

3 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER BORDER

FRONT NO. 2

TITLE (IN FULL) OVERALL MEMORIAL HOSPITAL,  
COLEMAN, TEXAS.

IMPRINT NONE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

RED BRICK, WHITE COLUMNS & TRIM.

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

LV

COMPLETED

SIGN HERE

OCT 18 1930

ADV

930

Very Respectfully  
[Signature]

X



YOUR ORDER AS  
MEMORANDUM  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS,  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
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WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1735 IRVING PARK BLVD. CHICAGO, ILL.

COULSON'S DRUG STORE,  
COLEMAN, TEXAS.

NO. 0A39 98

ORDER NO. 49053

DATE 10-14-1930

M  
3-500

AMERICAN ART

PLACE OF TITLE UPPER BORDER

TITLE (IN FULL) CENTRAL HIGH SCHOOL, COLEMAN,  
TEXAS.

FRONT NO. 2

IMPRINT NONE

COLOR DESCRIPTION

SEE

BUILDINGS

RED BRICK, WHITE TRIM.

ROOF

TRIMMINGS

REMARKS

Plat 4 2823

PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

LV

COMPLETED

SIGN HERE

OCT 17 1930

ADV

Very  
Rush  
H/H

X X X



YOUR ORDER AS  
MEMORANDUM  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED THESE TITLES AND COLOR DESCRIPTIONS.  
IT IS ABSOLUTELY NECESSARY THAT YOUR SIGNATURE BE AFFIXED AT ONCE, IF NOT RETURNED  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE, IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.  
GENTLEMEN:-  
PER ATTACHED  
OF YOUR TOTAL  
IT IS ABSOLUTELY  
ETC., AND RETURN  
IN SIX DAYS WE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

COULSON'S DRUG STORE,  
COLEMAN, TEXAS.

NO. Q 3999  
ORDER NO. 49053

DATE 10-14-1930

3 M500 AMERICAN ART  
(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER BORDER  
TITLE (IN FULL) COMMERCIAL AVENUE LOOKING SOUTH,  
COLEMAN, TEXAS.

FRONT NO. 2  
IMPRINT NONE  
(ALL OF THIS ON THE ADDRESS SIDE)

COLOR DESCRIPTION SEE

BUILDINGS  
ROOF  
TRIMMINGS

REMARKS

USE OWN JUDGMENT

PHOTO PROPERTY OF C. T. & CO. CUSTOMER

LV

COMPLETED

SIGN HERE

OCT 17 1930

ADV

Very Rushy  
H.A.  
X  
X

6



GENTLEMEN:-  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
PER ATTACHED SPECIFICATIONS AND CONDITIONS ON THE  
OF YOUR TOTAL ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT. TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

COULSON'S DRUG STORE,  
COLEMAN, TEXAS.

NOA4000

ORDER NO. 49053

DATE 10-14-1930

3 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER BORDER

FRONT NO. 2

TITLE (IN FULL) COLEMAN HOTEL, COLEMAN, TEXAS.

IMPRINT NONE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

RED BRICK, WHITE TRIM.

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & Co.-CUSTOMER

LV

SIGN HERE

OCT 20 1930

ADV

COMPLETED

Very Truly  
J. P. [Signature]

X L



WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE YOUR ORDER AS MEMORANDUM  
PER ATTACHED SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
YOURS,  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

COULSON'S DRUG STORE,  
COLEMAN, TEXAS.

NO. 0A4001

ORDER No. 49053

DATE 10-14-1930

3<sup>M</sup> 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER BORDER

FRONT No 2

TITLE (IN FULL) SCENE ON COLORADO RIVER (MILLER  
RANCH), COLEMAN, TEXAS.

IMPRINT NONE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

USE OWN JUDGEMENT.

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

LV

COMPLETED

SIGN HERE

OCT 16 1930

430

ADV



DIAL NO. ~~XXXXXX~~ OA4002CUSTOMER **FREMONT HOTEL,**  
**FREMONT, OHIO**

DATE ENTERED

DEPT.

DATE COMPLETED

ORDER NO. **49060**DATE **10-14-1930****OCT 20 1930**RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART**25 M P.C.**

SIZE

**3 1/2 X 5 1/2**STYLE **AMERICAN ART GROUP (3)**

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center—Border

Follow Layout

Title in Plate Yes ☒ NoCopyright in Plate Yes ☒ NoTitle in full **TOP: STOP AT RECOGNIZED HOTELS. BOT: PHIL A. LINS -****E.R. HILTON, JR. UNDER EACH PICTURE: - JACKSON HOTEL**  
**FREMONT HOTEL RATES \$1.50 AND UP**  
**RATES \$1.50 AND UP**  
**COFFEE SHOP AND MAIN DINING ROOM (ETC. AS PER LAYOUT)****COLONIAL HOTEL RATES \$1.50 AND UP**  
Submit—Sketch—Layout—Retouched Photo—Drawing. Layout ☒ Yes ☐ NoPUT THE FREMONT HOTEL IN THE CENTER OF THE CARD, THE  
OTHER ~~TEXT~~ TWO ONE ON EACH SIDE OF THE FREMONT.FREMONT HOTEL: TAKE OFF THE TRAFFIC LIGHT, WIRES & THE  
BANNER ON THE SIDE.COLONIAL HOTEL: TAKE OFF THE DINING CAR AND CAR ON LEFT,  
ALSO THE PART OF THE BLDG. SHOWING ON RIGHT. PUT THREE  
AWNINGS ON THE WINDOWS SHOWING OVER THE DINING CAR, AND THOSE  
THAT WILL SHOW WHEN YOU TAKE THE DINING CAR OFF.

## COLOR DESCRIPTION

(Buildings, Roofs, Trimming, etc.)

FREMONT HOTEL: BLDG. IS A TAN CREAM COLOR. WINDOW FRAMES AND  
TRIM ON THE BLDG. IS LIGHT GREEN. AWNINGS: BROWN & GREEN  
STRIPES.COLONIAL HOTEL: BLDG. IS A GRAY STUCCO. DARK GREEN WINDOW  
FRAMES AND TRIM ON BLDG. AWNINGS: BROWN & GREEN STRIPES.~~JACKSON~~ JACKSON HOTEL: TAN CREAM COLOR BLDG. WINDOW FRAMES &  
TRIM ON BLDG. IS DARK RED.

(All of this on address side)

FRONT NO. **5**R. M. ☒ Yes ☐ NoR. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer

☒ C. T. Imprint☐ No ImprintTrade Mark Yes ☒ No

Special type as sample

PHOTO LITHO

Rephoto

\_\_\_\_ Photograph each - Size 5x7 - 8x10 - 10x12

NEG. NO.

\_\_\_\_ Prints each from \_\_\_\_ Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print, Handcolor, Black & White Proof.

## ENGRAVING DEPARTMENT

1 HALFTONES FROM 3 COPIES

DUPLICATES \_\_\_\_\_ ZINC COLOR PLATES \_\_\_\_\_

LINE &amp; HALFTONE COMB. \_\_\_\_\_ COLOR PROCESS \_\_\_\_\_

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

ZINC ETCHINGS FROM \_\_\_\_\_ COPIES

DUPLICATES \_\_\_\_\_ COLOR PLATES \_\_\_\_\_

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE 3 3/16 X 5 3/16 IN. SAME SIZE \_\_\_\_\_  
SCREEN - 65 - 60 - 85 - 100 - 110 - 120 - 133 - 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.

SIZE \_\_\_\_\_ WIDE \_\_\_\_\_ HIGH. SAME SIZE \_\_\_\_\_

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FL. SHOT - FLUSH BOTTOM - FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)PROOFS \_\_\_\_\_ FLAT 3 \_\_\_\_\_ IN COLORS \_\_\_\_\_ SPECIAL STOCKELECTROTYPES EACH OF \_\_\_\_\_  
ON WOOD METAL.

PHOTO PROPERTY OF C. T. &amp; CO.

CUSTOMER - L. V. - ADV.**COMPLETED**



DIAL NO. 0A4093

PUBLISHED BY BAKER BROS. ENG. CO.,  
CUSTOMER ~~OMAHA~~ OMAHA, NEBR.

DATE ENTERED

DEPT.

DATE COMPLETED

ORDER NO. 49058

DATE 10-14-1930

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

50 MP.C.

SIZE 3 1/2 X 5 1/2

STYLE AM RICAI ART

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center—Border Follow Layout

Title in Plate Yes ☒ No Copyright in Plate Yes ☒ No

Title in full SUPREME FOREST WOODMEN CIRCLE HOME FOR AGED  
MEMBERS AND ORPHAN CHILDREN, SHERMAN, TEXAS.

RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing. Layout Yes ☒ No

*Leave Clouds in*

*Photo returned to customer  
12-18-30*

COLOR DESCRIPTION

(Buildings, Roofs, Trimming, etc.)

BLDG. IS RED BRICK WITH WHITE TERRA COTTA TRIMMING. ROOF  
IS SLATE AND POSSIBLE SHOULD HAVE A LITTLE COLOR IN IT.

COMPLETED

(All of this on address side)

FRONT NO. 5 R. M. ☒ Yes ☐ No

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer C. T. Imprint No Imprint

Trade Mark Yes ☒ No

Special type as sample

IMPRINT: SAME AS ABOVE

PHOTO LITHO

Rephoto

Photograph each - Size 5x7 - 8x10 - 10x12

NEG. NO.

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print, Handcolor, Black & White Proof.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

ZINC ETCHINGS FROM COPIES

DUPLICATES ZINC COLOR PLATES

DUPLICATES COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE 3 3/16 X 5 3/16 HIGH. SAME SIZE  
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. ☒ SQUARE ☐ OVAL ☐ CIRCLE  
LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.

SIZE WIDE HIGH. SAME SIZE

BLOCKING DEPT. ☒ WOOD ☒ MORTISE ☒ ANCHOR  
SOLID METAL ☒ FLUSH TOP ☒ FLUSH BOTTOM ☒ FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS ☒ FLAT ☒ GOOD ☐ IN COLORS ☐ SPECIAL STOCK

ELECTROTYPES EACH OF  
ON WOOD METAL.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV.



DIAL NO 0A4004

CUSTOMER HOTEL ROCHESTER,  
ROCHESTER, N.Y.

DATE ENTERED

DEPT.

DATE COMPLETED

ORDER NO. 49054

DATE 10-14-1930

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

25 M P.C.

SIZE 3 1/2 X 5 1/2

STYLE AMERICAN ART

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center—Border Follow LayoutTitle in Plate Yes No Copyright in Plate Yes No

Title in full HOTEL ROCHESTER, ROCHESTER, N.Y.

(All of this on address side)

FRONT NO. 5 R. M. Yes NoR. M. to cover part of Message Space entire Message Space, or entire FrontIMPRINT: Customer C. T. Imprint No Imprint

Trade Mark Yes No

Special type as sample

## RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing. Layout Yes No

HOTEL SIGN TO BE ADDED UNDER FLAG POLE, MAIN ENTRANCE.  
(HOTEL ROCHESTER). THIS SIGN HANGS OUT FROM THE BLDG. THE  
SIGN ON TOP OF BLDG. TO BE RAISED SHOWING THE WORD ROCHESTER WHICH  
IN PHOTO IS CUT OUT IN THE CENTER.  
REMOVE THE LADDER & EACH END OF MARQUESE REMOVED.

use Ret. Photo

## PHOTO LITHO

Rephoto

\_\_\_\_ Photograph each - Size 5x7 - 8x10 - 10x12

NEG. NO.

\_\_\_\_ Prints each from \_\_\_\_ Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print, Handcolor, Black & White Proof.

## COLOR DESCRIPTION

(Buildings, Roofs, Trimming, etc.)

GRANITE INCLUDING FIRST FLOOR FOR ROOMS BRICK WITH WHITE TRIM.

## ENGRAVING DEPARTMENT

\_\_\_\_ HALFTONES FROM \_\_\_\_ COPIES

\_\_\_\_ DUPLICATES \_\_\_\_ ZINC COLOR PLATES

\_\_\_\_ LINE &amp; HALFTONE COMB. \_\_\_\_ COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

\_\_\_\_ ZINC ETCHINGS FROM \_\_\_\_ COPIES

\_\_\_\_ DUPLICATES \_\_\_\_ COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE 3 3/16 X 5 3/16

SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLIO.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.

SIZE \_\_\_\_ WIDE \_\_\_\_ HIGH. SAME SIZE \_\_\_\_

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLIO METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS \_\_\_\_ FLAT \_\_\_\_ GLOSS \_\_\_\_ IN COLORS \_\_\_\_ SPECIAL STOCK

\_\_\_\_ ELECTROTYPES EACH OF \_\_\_\_  
ON \_\_\_\_ METAL.PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV.



DIAL NO. 0A4005

CUSTOMER J. PUGACH,  
NEWARK, N. J.

DATE ENTERED

DEPT.

DATE COMPLETED

ORDER NO. 49082

OCT 18 1930

DATE 10-15-1930

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

12 M500 P.C.

SIZE 3 1/2 X 5 1/2

STYLE AMERICAN ART

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center—Border

Follow Layout

Title in Plate Yes NoCopyright in Plate Yes No

Title in full J. J. DONOVAN, PROP. CHATEAU BALTUSROL

PHONE MILBURN 6-0992 SPRINGFIELD, N. J.

(All of this on address side)

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer

C. T. Imprint

No Imprint

Trade Mark Yes No

Special type as sample

IMPRINT: ART PHOTO GREETING CO. 151 - 5TH AVE. NEW YORK

PHOTO LITHO

Rephoto

RETOUCHING DEPARTMENT  
Submit—Sketch—Layout—Retouched Photo—Wash Drawing.Layout Yes No

NEG. NO.

\_\_\_\_ Photograph each - Size 5x7 - 8x10 - 10x12

\_\_\_\_ Prints each from \_\_\_\_ Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print Handcolor Black & White Proof.COLOR DESCRIPTION  
(Buildings, Roofs, Trimming, etc.)*use own judgment*

COMPLETED

ENGRAVING DEPARTMENT

HALFTONES FROM _____ COPIES			
____ Duplicates _____ ZINC COLOR PLATES			
____ LINE & HALFTONE COMB. _____ COLOR PROCESS			
Extra Negatives	Extra Stripping	Strip To Size	Double Print
		Reverse Position	Reverse Color
			Ben Day

ZINC ETCHINGS FROM _____ COPIES			
____ Duplicates _____ COLOR PLATES			
Extra Negatives	Extra Stripping	Strip To Size	Double Print
		Reverse Position	Reverse Color
			Ben Day

SIZE 3 3/16 X 5 3/16 SAME SIZE  
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. Outline - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.

SIZE \_\_\_\_\_ WIDE \_\_\_\_\_ HIGH \_\_\_\_\_ SAME SIZE \_\_\_\_\_

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)PROOFS FLAT - GOOD - IN COLORS - SPECIAL STOCKELECTROTYPES EACH OF \_\_\_\_\_  
ON WOOD METAL.

PHOTO PROPERTY OF C. T. &amp; CO. — CUSTOMER — L. V. — ADV.

COMPLETED



DIAL NO. 0A4006

ORDER NO. 49081

DATE 10-15-1930

Published by Floyd's,  
CUSTOMER Manchester-by-the-Sea, Mass.

DATE ENTERED

DEPT.

DATE COMPLETED

OCT 18 1930

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

31500 P.C.

SIZE

3 1/2 X 5 1/2

STYLE AMERICAN ART

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center—Border

Follow Layout

Title in Plate Yes ☒ NoCopyright in Plate Yes ☒ NoTitle in full GARDENS ALONG WATER FRONT, RICHARD CURTIS  
ESTATE, MANCHESTER-BY-THE-SEA, MASS.

## RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing.

Layout Yes ☒ No

USE PHOTO NO. 123155.

(All of this on address side)

FRONT NO. 5

R. M. Yes ☒ No

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer

C. T. Imprint

No Imprint

Trade Mark Yes ☒ No

Special type as sample

IMPRINT: SAME AS ABOVE

## PHOTO LITHO

Rephoto

Photograph each - Size 5x7 - 8x10 - 10x12

NEG. NO.

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print, Handcolor, Black &amp; White Proof.

## COLOR DESCRIPTION

(Buildings, Roofs, Trimming, etc.)

*use own judgment for  
colors.*

## ENGRAVING DEPARTMENT

1 HALFTONES FROM 1 COPIES

ZINC ETCHINGS FROM COPIES

DUPLICATES ZINC COLOR PLATES

DUPLICATES COLOR PLATES

LINE &amp; HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE 3 3/16 X 5 3/16. SAME SIZE  
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 135 - 150

ETCHING DEPT. PAINT IN BACKGROUND SOLIO.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.

SIZE WIDE HIGH. SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLIO METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS FLAT 3000 IN COLORS SPECIAL STOCK

ELECTROTYPES EACH OF  
ON WOOD METAL.

PHOTO PROPERTY OF C. T. &amp; CO. — CUSTOMER — L. V. — ADV.

COMPLETED

COMPLETED

19



DIAL NO. ~~XXXX~~ OA4007

CUSTOMER ~~BEE-HIVE~~ LAUNDRY CO.,  
CHICAGO, ILLINOIS

DATE ENTERED

DEPT.

DATE COMPLETED

ORDER NO. 49080

DATE 10-15-1930

OCT 28 1930

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

25 M P.C.

SIZE 3½ X 5½

STYLE PHOTOCHROM

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center, Border Follow Layout

Title in Plate Yes ☒ No Copyright in Plate Yes ☒ No

Title in full MAIL THIS CARD NOW! NO POSTAGE NEEDED!

EOT: 30 YEARS OF SATISFACTORY LAUNDRY SERVICE.

(ETC. AS PER LAYOUT)

RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing. Layout ☒ Yes No

(All of this on address side)

FRONT NO. SPECIAL R. M. ☒ Yes No

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer C. T. Imprint ☒ No Imprint

Trade Mark ☒ Yes No

Special type as sample

PHOTO LITHO

Rephoto

Photograph each - Size 5x7 - 8x10 - 10x12

NEG. NO.

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print Handcolor, Black & White Proof.

COLOR DESCRIPTION

(Buildings, Roofs, Trimming, etc.)

Color of Bldg same as  
card 1366 - 30.

Iruck Bank Green  
Gold Lettering and  
Beehive yellowish Gold

ENGRAVING DEPARTMENT

1 HALFTONES FROM 1 COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE 3½ X 5½ HIGH SAME SIZE  
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133

ETCHING DEPT. PAINT IN BACKGROUND SOLIO.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD - METAL - ANCHOR  
SOLIO METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS FLAT - GOOD - IN COLORS - SPECIAL STOCK

ELECTROTYPES EACH OF  
ON WOOD METAL.

PHOTO PROPERTY OF C. T. & CO.

CUSTOMER - L. V. - ADV.

COMPLETED



CUSTOMER — L. V. — ADV



DIAL NO. 0A4009

CUSTOMER INSTITUTO LA SALLE,  
BARQUISIMETO, VENEZUELA.

DATE ENTERED

DEPT.

DATE COMPLETED

ORDER NO. 49073

DATE 10-15-1930

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

6 M P.C. SIZE 3 1/2 X 5 1/2

STYLE AMERICAN ART

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center—Border  
 Title in Plate Yes ☒ No ☐ Copyright in Plate Yes ☒ No ☐  
 Title in full FACHADA DEL "INSTITUTO LA SALLE", BARQUISIMETO,  
 VENEZUELA.

Follow Layout

(All of this on address side)

FRONT NO. SPECIAL R. M. Yes ☒ No ☐  
 R. M. to cover part of Message Space, entire Message Space, or entire Front  
 IMPRINT: Customer C. T. Imprint ☒ No Imprint ☐  
 Trade Mark Yes ☒ No ☐

PUT MADE IN U.S.A. IN STAMP SPACE.

## RETOUCHING DEPARTMENT

Submit Sketch—Layout—Retouched Photo—Wash Drawing. Layout Yes ☒ No ☐

ADD SOME SHRUBS, PUT SOME PALMS IN THE FLOWER POTS, BUT  
 CUSTOMER PREFERS THAT THE TONES BE RATHER LIGHT.

PHOTO NO. (A) FRONT VIEW, MODEL TO BE COPIED AND  
 COMPLETED, SO THAT THE CENTRAL TOWER AND THE RIGHT PART  
 BE VISIBLE.  
 PHOTO NO. (B) SPECIAL VIEW OF THE TOWER, TO ENABLE YOU TO  
 COMPLETE. (A)  
 PHOTO NO. (C) ANOTHER VIEW, SO THAT YOU MAY COMPLETE THE  
 MISSING RIGHT PART.

## COLOR DESCRIPTION

(Buildings, Roofs, Trimming, etc.)

WALLS ARE WHITE & GREYISH CEMENT. ROOF IS COVERED  
 WITH RED TILES. X  
 THE COAT OF ARMS IN THE CENTER SHOULD BE BRONZE.

COMPLETED

PHOTO PROPERTY OF C. T. &amp; CO. — CUSTOMER — L. V. — ADV.

## PHOTO LITHO

Rephoto

Photograph each - Size 5x7 - 8x10 - 10x12  
 Prints each from Negatives MATTE or GLOSSY  
 Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
 See Salesman, Customer, or Sample for Position, Office  
 DELIVER Straighten Photo  
 Negative, Line, Halftone, Combination.  
 Dry, Wet, Pancromatic, Color Separation.  
 Transfer, Paper Process, New Process. Screen 120, 133, 150, 175.  
 Stripping, White Border, Full Face. Titles—Red, Blue.  
 Blue Print, Handcolor, Black & White Proof.

NEG. NO.

## ENGRAVING DEPARTMENT

HALFTONES FROM COPIES  
 ZINC ETCHINGS FROM COPIES  
 DUPLICATES ZINC COLOR PLATES  
 COLOR PROCESS  
 Extra Negatives Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day

SIZE 3 3/16 X 5 3/16 HIGH. SAME SIZE  
 SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150

ETCHING DEPT. PAINT IN BACKGROUND SOLIO.

FINISHING DEPT. OUTLINE OVAL - CIRCLE  
 SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
 WITHOUT LINE - SPECIAL BORDER.

SIZE WIDE HIGH. SAME SIZE

LOCKING DEPT. WOOD - MORTISE - ANCHOR  
 SOLIO METAL FLUSH TOP FLUSH BOTTOM FLUSH SIDES  
 FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
 CUT TO PICAS (see size)

PROOFS FLAT 3 GOOO IN COLORS SPECIAL STOCK

ELECTROTYPES EACH OF  
ON WOOD METAL.



5

YOUR ORDER AS  
MEMORANDUM  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1735 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY THE PAPER ~~XXXXXXXX~~ PRODUCTS CO.,  
PUEBLO, COLO.

NO. 0A4010

ORDER NO. 49070

DATE 10-15-1930

12 M500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER BORDER & LOWER

FRONT NO. I

TITLE (IN FULL) CENTRAL JUNIOR HIGH SCHOOL  
PUEBLO, COLO.

IMPRINT SAME AS ABOVE

BOT: PUEBLO, A THRIVING CITY WITH A  
LASTING PROSPERITY.

R.M.

PRIVATE NO. BEFORE TITLE: 10

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

BLDG. LT. BUFF BRICK, RED ROOF. MAKE SIDEWALK ON LEFT OF BLDG. PLAINER.  
TAKE OUT WOODEN HORSE.

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

LV

COMPLETED

OCT 21 1930

SIGN HERE

ADV



51

WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE THE SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOUR SIGNATURE BE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

GENTLEMEN:-  
PER ATTACHED  
OF YOUR TOTAL  
ETC., AND RETURN  
IN SIX DAYS WE  
WORK.

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY THE PAPER PRODUCTS CO.,  
PUEBLO, COLO.

NO OA4011

ORDER N 49070

DATE 10-15-1930

12 M 300

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER & LOWER BORDER  
TITLE (IN FULL) MINERAL PALACE, PUEBLO, COLO.  
BOT: PUEBLO, A THRIVING CITY WITH A  
LASTING PROSPERITY.  
PRIVATE NO. BEFORE TITLE: 7

FRONT NO I

IMPRINT SAME AS ABOVE

R.M.

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

BLDG. GRAY. STONE BASE OF XIX PILLARS BROWN. WHITE TRIM, SLATE ROOF.

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

LV

COMPLETED

SIGN HERE

OCT 20 1930

ADV



WE ACKNOWLEDGE WITH THANKS AND APPRECIATION YOUR ORDER AS SPECIFICATIONS AND CONDITIONS ON THE MEMORANDUM ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

VERY TRULY  
YOURS,  
CURT TEICH & COMPANY INC.  
1735-1735 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY SANBORN SOUVENIR CO.,  
DENVER, COLO.

NO 0A4012

ORDER NO. 49087

DATE 10-15-1930

FLUSH ALL AROUND

25 M

AMERICAN ART

SIZE: 3 3/8" wide X 2 1/2" high

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER BORDER

FRONT NO. 125

TITLE (IN FULL) A MESSAGE FROM THE LAND OF SNOW  
XX CLAD MOUNTAINS.

IMPRINT SAME AS ABOVE

(ETC. AS PER LAYOUT)

PRIVATE NO. BEFORE TITLE: 352

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS SIZE OF CUT TO BE 2 X 3 3/8" SEE LAYOUT ATTACHED.

ROOF

TRIMMINGS

FUT CLOUDS IN SKY

SUBMIT BLACK & WHITE PROOF TO  
CUSTOMER.

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

LV COMPLETED

SIGN HERE

ADV

OCT 30 1930

1-762

19 - 8

X



YOUR ORDER AS  
MEMORANDUM  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.  
ETC., AND RETURN THIS SUBJECT WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

COPYRIGHTED ~~AND~~ PUBLISHED BY SANBORN SOUVENIR CO.,  
DENVER, COLO.

NO-0A4013

ORDER NO. 49086

DATE 10-15-1930

25 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER BORDER

FRONT NO. 125

TITLE (IN FULL) AN ~~XX~~ INVITING ROAD IN THE  
ROCKIES (VERSE)

IMPRINT SAME AS ABOVE

IN PLATE - (C)

PRIVATE NO. BEFORE TITLE: 353

FOLLOW LAYOUT

R.M. RO COME

*Photo used for  
24492*

COLOR DESCRIPTION

SEE

REMARKS

VIEW TO COVER THE REGULAR POST CARD SPACE WITHOUT ANY SPECIAL MARGIN AT  
BOTTOM. THE IDEA IS TO AIRBRUSH THE BOTTOM OF THE VIEW, BELOW THE TREE (NOT  
BUILDINGS) AS ABRUPT AND LIGHT AS "COLORADO" POEM CARD ATTACHED) AND HANDLETTER POEM IN  
ATTRACTION LETTERING. CUSTOMER DOES NOT WANT THE POEM IN MERELY WHITE  
AIRBRUSHED SPACE, BUT HE WISHES TO RETAIN THE FAINT OUTLINE OF THE PICTURE  
UNDER THE LETTERING. CUSTOMER IS ANXIOUS THAT HIS SUBJECT WILL BE MADE AS  
SUGGESTED AND YOUR DOING SO WILL BE APPRECIATED. ~~TR~~ RETAIN ORIGINAL SKY AS ON  
PHOTO AND YOU CAN CUT OFF SOME SKY FOR PROPER PROPORTION.

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

~~SUBMIT RETOUCED PHOTO.~~

LV

COMPLETED

SIGN HERE

OCT 30 1930

230

ADV



YOUR ORDER AS  
MEMORANDUM  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
GENTLEMEN:-  
PER ATTACHED  
OF YOUR TOTAL  
IT IS ABSOLUTELY NECESSARY THAT YOU O.K. THESE TITLES AND COLOR DESCRIPTIONS.  
ETC. AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD, CHICAGO, ILL

PUBLISHED BY SANBORN SOUVENIR CO.,  
DENVER, COLO.

NO. 0A4014

ORDER No. 49085

DATE 10-15-1930

25 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE UPPER & LOWER BORDER  
TITLE (IN FULL) TOP: THE WORLD'S HIGHEST BRIDGE  
SPANNING THE TOP OF THE ROYAL GORGE.  
BOT: ONE OF THE GREATEST SIGHTS IN THE  
WEST - CANON CITY, COLO.  
PRIVATE NO. BEFORE TITLE: 22 589

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT No. 125  
IMPRINT SAME AS ABOVE  
R.M. SAME AS ON 1016-30.

COLOR DESCRIPTION SEE  
REMOVE SNOW ALONG RIVER. NOTE R.R. TRACK ON RIGHT SIDE OF RIVER. BRIDGE  
MUST COME OUT WHITE (IMPORTANT). RETAIN CLOUD EFFECT AS ON PHOTO.  
BUILDINGS FOR COLOR OF ROCKS, FOLLOW COLOR SCHEME OF CARD 113323. KEEP OUT DIRTY  
BROWN & OLOR.

ROOF

TRIMMINGS

REMARKS

PHOTO PROPERTY OF C. T. & Co. - CUSTOMER

LV

COMPLETED

SIGN HERE

OCT 21 1930

ADV



YOUR ORDER AS  
MEMORANDUM  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
GENTLEMEN:-  
PER ATTACHED  
OF YOUR TOTAL  
IT IS ABSOLUTELY  
ETC., AND RETURN  
IN SIX DAYS WE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY SANBORN SOUVENIR CO.,  
DENVER, COLO.

NO. 0A4015

ORDER NO. 49085

DATE 10-15-1930

25 X M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE UPPER & LOWER BORDER  
TITLE (IN FULL) T.P: HIGHEST BRIDGE IN THE WORLD,  
FROM THE BOTTOM OF THE ROYAL GORGE.  
BOT: GRAND CANON OF THE ARKANSAS- D. & R.G.W.R.R.  
PRIVATE NO. BEFORE TITLE: 590

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO 125  
IMPRINT SAME AS ABOVE  
R.M.

COLOR DESCRIPTION SEE  
BE SURE & MAKE BRIDGE ~~XX~~ WHITE. SEE  
BUILDINGS COLOR SCENE AS PER CARD ATTACHED.  
ROOF  
TRIMMINGS

REMARKS  
0A4014. THIS IS VERY IMPORTANT.  
PUT CLOUDS IN SKY.

PHOTO PROPERTY OF C. T. & CO. CUSTOMER

LV

COMPLETED

OCT 21 1930

ADV

SIGN HERE

*Sam*

3/4  
1/4  
8

*March 21 1930*



1 OA 4015

MAKEOVER  
COLORMATCH  
MAKEOVER

**MAKEOVER**

Charge to L.V. Dept.

EST. Makeover Time Required

	TIME	
RETOUCHING	/	Time Recorded in Cost Dept.
PHOTO-LITHO		Date <u>FEB 1957</u>
COMPOSING		By <u>J.S.</u>
ART DEPT.		
ENGRAVING		

*colp*

MAKEOVER  
COLORMATCH  
MAKEOVER

Make 2 cuts

5687931



DIAL NO. 0A4016

CUSTOMER KILROY MOTORS, INC.,  
PITTSBURGH, PA.

DATE ENTERED

DEPT.

DATE COMPLETED

ORDER NO. 49096

DATE 10-16-1930

OCT 28 1930

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

12 M500

P.C.

SIZE

3 1/2 x 5 1/2

STYLE AMERICAN ART

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center—Border Follow LayoutTitle in Plate Yes No Copyright in Plate Yes NoTitle in full KILROY MOTORS, INC. USED CAR DIVISION,  
5946 BAUM BLVD., PITTSBURGH, PA.

(All of this on address side)

FRONT NO. 5 R. M. Yes NoR. M. to cover part of Message Space, entire Message Space, or entire FrontIMPRINT: Customer C. T. Imprint No ImprintTrade Mark Yes No

Special type as sample

## RETOUCHING DEPARTMENT

Sketch—Layout—Retouched Photo—Wash Drawing. Layout Yes No

*wants cars lined up  
along side of bldg*

*Bldg — Brownish  
smile a little darker*

## COLOR DESCRIPTION

(Buildings, Roofs, Trimming, etc.)

*chair and 5429-29*

## PHOTO LITHO

Rephoto

\_\_\_\_ Photograph each - Size 5x7 - 8x10 - 10x12

\_\_\_\_ Prints each from \_\_\_\_ Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print, Handcolor, Black & White Proof.

## ENGRAVING DEPARTMENT

\_\_\_\_ HALFTONES FROM \_\_\_\_ COPIES

\_\_\_\_ DUPLICATES \_\_\_\_ ZINC COLOR PLATES

\_\_\_\_ LINE &amp; HALFTONE COMB. \_\_\_\_ COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

 SIZE 3 3/16 x 5 3/16  
 SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

 FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
 SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
 WITHOUT LINE - SPECIAL BORDER.

\_\_\_\_ ZINC ETCHINGS FROM \_\_\_\_ COPIES

\_\_\_\_ DUPLICATES \_\_\_\_ COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE \_\_\_\_\_ WIDE \_\_\_\_\_ HIGH \_\_\_\_\_ SAME SIZE \_\_\_\_\_

 BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
 SOLID METAL FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
 FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
 CUT TO PICAS (see size)

PROOFS \_\_\_\_\_ FLAT \_\_\_\_\_ GOOD \_\_\_\_\_ IN COLORS \_\_\_\_\_ SPECIAL STOCK

\_\_\_\_ ELECTROTYPES EACH OF \_\_\_\_\_  
ON WOOD METAL.

COMPLETED

PHOTO PROPERTY OF C. T. &amp; CO. — CUSTOMER — L. V. —

3 1/2

81.25

6.40, 12

7

18



DIAL NO. 0A4017

ORDER NO. 49095

DATE 10-15-1930

PUBLISHED BY A.C.TAYLOR PRINTING CO.,  
CUSTOMER PHOENIX, ARIZ.

DATE ENTERED

DEPT.

DATE COMPLETED

RETOUCHING

ENGRAVING

PHOTO LITHO

COMPOSING

LITHO ART

OCT 22 1930

11/15

6 M P.C.

SIZE 3 1/2 X 5 1/2

STYLE AMERICAN ART

(All this on the picture side)

PLACE OF TITLE: Upper Lower, Center—Border

Follow Layout

Title in Plate Yes

Copyright in Plate

Yes No

Title in full CARL PLEASANT DAM, ARIZONA.

IN PLATE: MC CULLOCK BROS. PHOENIX.

(All of this on address side)

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer

C. T. Imprint

No Imprint

Trade Mark Yes No

Special type as sample.

IMPRINT: SAME AS ABOVE

RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing.

Layout Yes No

PHOTO LITHO

Rephoto

\_\_\_\_ Photograph each - Size 5x7 - 8x10 - 10x12

\_\_\_\_ Prints each from \_\_\_\_ Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfr, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print, Handcolor Black & White Proof.

COLOR DESCRIPTION  
(Buildings, Roofs, Trimming, etc.)

COLOR AS PER HAND COLORED PHOTO ATTACHED.

COMPLETED

ENGRAVING DEPARTMENT

HALFTONES FROM \_\_\_\_ COPIES

DUPLICATES \_\_\_\_ ZINC COLOR PLATES

LINE & HALFTONE COMB. \_\_\_\_ COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

ZINC ETCHINGS FROM \_\_\_\_ COPIES

DUPLICATES \_\_\_\_ COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE 3 3/16 X 5 3/16  
WIDE HIGH. SAME SIZE  
SCREEN - 55 - 60 - 65 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLIO.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.

SIZE \_\_\_\_ WIDE \_\_\_\_ HIGH. SAME SIZE \_\_\_\_

BLOCKING DEPT. WOOD MORTISE ANCHOR  
SOLIO METAL FLUSH TOP FLUSH BOTTOM FLUSH SIDES  
FLUSH ALL AROUND UNMOUNTED WITH DEARERS  
CUT TO PICAS (see size)

PROOFS \_\_\_\_ FLAT \_\_\_\_ IN COLORS \_\_\_\_ SPECIAL STOCK

ELECTROTYPES EACH OF  
ON WOOD METAL.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV



5

GENTLEMEN:-  
PER ATTACHED  
OF YOUR TOTAL  
IT IS ABSOLUTELY  
ETC.; AND RETURN  
IN SIX DAYS WE  
WORK.

WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.  
YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
THIS INFORMATION CORRECT AND PROCEED WITH THE

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1735 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY ASHEVILLE POST CARD CO.,  
ASHEVILLE, N.C.

NO. 0A4018

ORDER NO. 49099

DATE 10-16-1930

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER BORDER  
TITLE (IN FULL) THE CEDARS, HENDERSONVILLE, N.C.

FRONT NO. I  
IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE: 655

NO C.T. TRADEMARK ON FRONT.

COLOR DESCRIPTION SEE  
BUILDINGS ROOF GRAY, BODY DARK RED BRICK, WHITE TRIM.  
PINK FLOWERS.  
ROOF REMOVE TELEPHONE WIRES.  
TRIMMINGS

REMARKS

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

LV

COMPLETED

SIGN HERE

OCT 17 1930

ADV



DIAL NO. 0A4019

CUSTOMER **HILTON HOTEL,**  
DALLAS, TEXAS.

DATE ENTERED

DEPT.

DATE COMPLETED

ORDER NO. 49106

OCT 24 1930

DATE 10-16-1930

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

50M P.C.

SIZE 3½ X 5½

STYLE AMERICAN ART GROUP (9)

(All this on the picture side)

PLACE OF TITLE: Upper Lower, Center—Border Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full **HILTON HOTELS, TEXAS.**

(All of this on address side)

FRONT NO. 5 R. M. Yes No  
R. M. to cover part of Message Space, entire Message Space, or entire Front  
IMPRINT: Customer C. T. Imprint No Imprint  
Trade Mark Yes No  
Special type as sample

RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing. Layout NoUNDERNEATH EACH HOTEL PRINT NAME OF CITY ONLY, SAME AS ON  
1860-29, EXCEPT THE WICHITA HOTEL AND UNDER THIS PRINT:  
WICHITA FALLS MARCHMAN HOTEL - HILTON OPERATED.  
USE OWN JUDGEMENT FOR GROUPING, BUT SUGGEST IT BE THE SAME  
AS ON LARGE CARD ATTACHED.

PHOTO LITHO

Rephoto

NEG. NO.

\_\_\_\_ Photograph each - Size 5x7 - 8x10 - 10x12

\_\_\_\_ Prints each from \_\_\_\_ Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print, Handcolor, Black & White Proof.

COLOR DESCRIPTION

(Buildings, Roofs, Trimming, etc.)

ENGRAVING DEPARTMENT

1 HALFTONES FROM 9 COPIES

DUPLICATES ZINC COLOR PLATES

LINE &amp; HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
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ZINC ETCHINGS FROM \_\_\_\_ COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
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SIZE 3 3/16 X 5 3/16 SAME SIZE  
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150

ETCHING DEPT. PAINT IN BACKGROUND SOLIO.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
WITH LINE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.

SIZE \_\_\_\_ WIDE \_\_\_\_ HIGH. SAME SIZE \_\_\_\_

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLIO METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)PROOFS 3 FLAT - GOOD - IN COLORS - SPECIAL STOCKELECTROTYPES EACH OF \_\_\_\_  
ON WOOD METAL.PHOTO PROPERTY OF C. T. & CO. - CUSTOMER - L. V. - ADV.

COMPLETED

Photos in 2A-H252

See Card in Envelope



DIAL NO. 0A4020

PUBLISHED BY MC DANNELL PHOTO STUDIO,  
CUSTOMER ERIE, PA.

DATE ENTERED

DEPT.

DATE COMPLETED

ORDER NO. 49112

DATE 10-16-1930

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

OCT 20 1930

445

1 M P.C. SIZE 3 1/2 X 5 1/2

STYLE DUOTONE

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center—Border Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full BUSINESS AND PROFESSIONAL WOMEN'S CLUB ROOMS,  
ERIE, PENNA.

RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing. Layout Yes No

(All of this on address side)

FRONT NO. 5 R. M. Yes No

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer C. T. Imprint No Imprint

Trade Mark Yes No

Special type as sample

IMPRINT: SAME AS ABOVE

PHOTO LITHO

Rephoto

\_\_\_\_ Photograph each - Size 5x7 - 8x10 - 10x12

\_\_\_\_ Prints each from \_\_\_\_ Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print, Handcolor, Black & White Proof.

COLOR DESCRIPTION  
(Buildings, Roofs, Trimming, etc.)

ENGRAVING DEPARTMENT

HALFTONES FROM \_\_\_\_ COPIES

ZINC ETCHINGS FROM \_\_\_\_ COPIES

\_\_\_\_ DUPLICATES \_\_\_\_ ZINC COLOR PLATES

\_\_\_\_ DUPLICATES \_\_\_\_ COLOR PLATES

\_\_\_\_ LINE & HALFTONE COMB. \_\_\_\_ COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE 3 3/16 X 5 3/16  
SCREEN - 55 - 60 - 65 - 100 - 110 - 120 - 133 - 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.

SIZE \_\_\_\_ WIDE \_\_\_\_ HIGH \_\_\_\_ SAME SIZE \_\_\_\_

BLOCKING DEPT. WOOD - MORTAR - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH DEARERS  
CUT TO PICAS (see size)

PROOFS \_\_\_\_ FLAT \_\_\_\_ GLOSS \_\_\_\_ IN COLORS \_\_\_\_ SPECIAL STOCK

\_\_\_\_ ELECTROTYPES EACH OF \_\_\_\_  
ON WOOD METAL.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV.

COMPLETED

OK  
as  
John



DIAL NO. 0A4021

CUSTOMER SEA ISLAND CO.,  
SEA ISLAND BEACH, GA.

DATE ENTERED

ORDER NO. 49110

DATE 10-16-1930

6 M P.C.

SIZE 3 1/2 X 5 1/2

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center—Border

Follow Layout

Title in Plate Yes ☒ No

Copyright in Plate Yes ☒ No

Title in full THE ~~ELMISTON~~ CLOISTER HOTEL, SEA ISLAND BEACH,  
GEORGIA.

FRONT NO. 5

R. M. ☒ Yes No

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer

C. T. Imprint

No Imprint

Trade Mark Yes ☒ No

Special type as sample

IMPRINT: GLOVER BROS., INC., BRUNSWICK, GA.

RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing. Layout ☒ Yes No

SEE LAYOUT FOR GROUPING. HOTEL VIEW TO BE ALONG BOTTOM OF  
CARD. ROAD MAP TO RIGHT. THE TWO SMALL VIEWS TO LEFT.  
ARTIST SHOULD USE BEST JUDGEMENT, WHICH OF THE TWO SMALL  
SCENES SHOULD BE TO RIGHT OR LEFT TO MAKE MOST ATTRACTIVE,  
ALSO IF SMALL VIEWS SHOULD BE ROUND OR SQUARE. SEE CARD 1563-30.  
THIS SHOWS JUST ABOUT WHAT CUSTOMER WANTS.

PHOTO LITHO

Rephoto

Photograph each - Size 5x7 - 8x10 - 10x12

NEG. NO.

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print, Handcolor, Black & White Proof.

COLOR DESCRIPTION

(Buildings, Roofs, Trimming, etc.)

HOTEL: SEE CARD 3863-29 FOR COLORS.

proof because the map is  
wanted a large reproduct  
or similar to card of the

I have taken a black-  
post card form. The  
dummy, size as lined  
it will be possible  
ing similar to lay  
over. Therefore,

COMPLETED

PHOTO PROPERTY OF C. T. & CO.

CUSTOMER

L. V.

ADV.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

ZINC ETCHINGS FROM COPIES

COPIES ZINC COLOR PLATES

COPIES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE 3 3/16 X 5 3/16  
WIDE HIGH SAME SIZE  
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD MORTISE ANCHOR  
SOLID METAL FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS FLAT GOOD IN COLORS SPECIAL STOCK

ELECTROTYPES EACH OF  
ON WOOD METAL.



YOUR ORDER AS  
MEMORANDUM  
GENTLEMEN:-  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOUR SIGNATURE BE  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY I.ROBBINS & SON,PITTSBURGH, PA.

NO. OA4022

ORDER NO. 49122

DATE 10-17-1930

12 M500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER BORDER

TITLE (IN FULL) VIEW FROM GRANT BUILDING  
SHOWING POINT WHERE THE ALLEGHANY AND  
MONONGAHELA RIVERS FORM THE OHIO RIVER,  
PITTSBURGH, PA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 21

IMPRINT SAME AS ABOVE

NO C.T.MARKS.  
"PITTSBURGH PROMOTES PROGRESS" ON FRONT  
AT TOP.

COLOR DESCRIPTION

SEE

REMARKS

ON LEFT EDGE TALL BLDG. LIGHT GRAY, OTHERS DARK RED & BROWN. CENTER TALL  
BLDG. DARK RED BAICK. ON RIGHT TALL BLDGS. LIGHT GRAY, BROWN & DARK RED.  
REAR BRIDGES DARK,BRIDGE ON LEFT BLACK. BLDGS. IN FOREGROUND GRAY & DARK RED.  
ROOF GRAY STEEPLE ON RIGHT FOREGROUND. SHOW RIVER & BRIDGES CLEAR IN REAR.

TRIMMINGS

PUT CLOUDS IN SKY.

WATCH DETAIL IN BACKGROUND

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

LV

COMPLETED

SIGN HERE

OCT 22 1930  
930

ADV



WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE THE SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS. ETC. AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

GENTLEMEN:-  
PER ATTACHED  
OF YOUR TOTAL  
IT IS ABSOLUTELY  
ETC. AND RETURN  
IN SIX DAYS WE  
WORK.

YOUR ORDER AS  
MEMORANDUM

WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE THE SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS. ETC. AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY I. ROBBINS & SON,  
PITTSBURGH, PA.

DATE 10-17-1930

NO. 0A4023

ORDER NO. 49122

12M500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER BORDER

TITLE (IN FULL) LIBERTY BRIDGE CONNECTING  
LIBERTY TUBES AND ALLIES BOULEVARD,  
PITTSBURGH, PA. DUQUESNE UNIVERSITY IN BACKGROUND.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 21

IMPRINT SAME AS ABOVE

NO C.T. MARKS.  
"PITTSBURGH PROMOTES PROGRESS" ON FRONT  
AT TOP.

COLOR DESCRIPTION

SEE

REMARKS

LIGHT GRAY RAILINGS & WALKS. DARK UNDER TRESSSEL. LIGHT STONE PIERS. ON REAR  
LEFT. LIGHT LAMP POST & GREEN LAWN IN FK FOREGROUND. BLDGS. ON RIGHT: 1ST  
DARK RED, 2 BROWN. BLDG. ON REAR RIGHT BROWN. LARGE BLDG. ON REAR LEFT  
DARK RED, OTHERS RED & GRAY. GRAY CEMENT CIRCLE IN FOREGROUND.

ROOF

TRIMMINGS

PUT CLOUDS IN SKY

PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

COMPLETED

OCT 20 1930

ADV

SIGN HERE



WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O.K. THESE TITLES AND COLOR DESCRIPTIONS.  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

GENTLEMEN:  
PER ATTACHED  
OF YOUR TOTAL  
IT IS ABSOLUTELY NECESSARY THAT YOU O.K. THESE TITLES AND COLOR DESCRIPTIONS.  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY I. ROBBINS & SON,  
PITTSBURGH, PA.

NO 0A4024

ORDER NO 49122

DATE 10-17-1930

12 M 300

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER BORDER  
TITLE (IN FULL) LOOKING NORTH FROM GRANT  
BUILDING, SHOWING NEW ALLEGHENY HOSPITAL,  
PITTSBURGH, PA.

FRONT NO. 21  
IMPRINT SAME AS ABOVE

NO C.T. MARKS.  
"PITTSBURGH PROMOTES PROGRESS" ON  
FRONT AT TOP

COLOR DESCRIPTION SEE  
BLDG. IN FOREGROUND GRAY. ON RIGHT TALL BLDG. LIGHT GRAY STONE, DARK CORNICE.  
CENTER TALL BLDGS. LIGHT GRAY. ON LEFT CENTER 1ST DARK BROWN, 2 TALL BLDG.  
DARK GRAY, DARK CORNICE. ON LEFT & REAR LIGHT GRAY & BROWN. ON LEFT FOREGROUND  
ROOF DARK RED, BROWN & GRAY. BLDG. IN REAR RIGHT DISTANCE LIGHT GRAY. FINISH  
TOP OF BLDG. & SHOW BROWN ROOF ON TOP TOWER.  
TRIMMINGS

REMARKS

PUT CLOUDS IN SKY

WATCH DETAIL IN BACKGROUND

PHOTO PROPERTY OF C. T. & Co. - CUSTOMER

LV

COMPLETED

SIGN HERE

*Stratton*  
OCT 23 1930

ADV



2  
GENTLEMEN:-  
WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE  
YOUR ORDER AS  
MEMORANDUM  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O.K. THESE TITLES AND COLOR DESCRIPTIONS.  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY I. ROBBINS & SON,  
PITTSBURGH, PA.

NO. 0A4025

ORDER NO. 49122

DATE 10-17-1930

M  
12 500

AMERICAN ART

PLACE OF TITLE UPPER BORDER  
TITLE (IN FULL) BOATING ON LAKE ELIZABETH  
NORTH SIDE, PITTSBURGH, PA.

FRONT NO. 21

IMPRINT SAME AS ABOVE

NO C.T. MARKS.  
"PITTSBURGH PROMOTES PROGRESS" ON  
FRONT AT TOP

COLOR DESCRIPTION

SEE

REMARKS

ON LEFT BLDG. DARK RED BRICK, SLATE ROOF, GREEN TRIM. BOATS DARK RED & BLUE.  
REAR BLDG. BROWN, SLATE ROOF. GREEN FOLIAGE. MAKE WATER BLUE.

ROOF

TRIMMINGS

PUT CLOUDS IN SKY.

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

LV

COMPLETED

OCT 20 1930

SIGN HERE

ADV



YOUR ORDER AS  
MEMORANDUM  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER. IT IS ABSOLUTELY NECESSARY THAT  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

ANDERSON DRUG CO.,  
FORT VALLEY, GA.

NO. 0A4026

ORDER NO. 49120

DATE 10-16-1930

1 M

BLACK & WHITE GROUP (4)

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE LOWER BORDER

FRONT NO. 2

TITLE (IN FULL) FORT VALLEY HIGH AND INDUSTRIAL  
SCHOOL, FORT VALLEY, GA.

IMPRINT NONE

SUB TITLES: BOYS' DORMITORY.  
ACADEMIC BLDG.  
CARNEGIE LIBRARY  
TRADE SCHOOL.

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS SEE LAYOUT FOR GROUPING.

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

COMPLETED

SIGN HERE

ADV

OCT 23 1930

Make over  
error. 01



13  
GENTLEMEN:-  
PER ATTACHED  
OF YOUR TOTAL  
IT IS ABSOLUTELY  
ETC. AND RETURN  
IN SIX DAYS WE  
WORK.

WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.  
YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
WITHIN THE INFORMATION CORRECT AND PROCEED WITH THE

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1735 IRVING PARK BLVD. CHICAGO, ILL.

ANDERSON DRUG CO.,  
FORT VALLEY, GA.

NO. 0A4027

ORDER NO. 49120

DATE 10-16-1930

1 M

BLACK & WHITE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE LOWER BORDER

TITLE (IN FULL) MAIN STREET, FORT VALLEY, GA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 4 2

IMPRINT NONE

COLOR DESCRIPTION

SEE

BUILDINGS

ROOF

TRIMMINGS

REMARKS

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

LV

COMPLETED

SIGNATURE

OCT 21 1930

gane

ADV



GENTLEMEN:-  
WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE YOUR ORDER AS SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

VERY TRULY  
YOURS,  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

F.W.WOOLWORTH CO.,  
BRECKENRIDGE, TEXAS.

NO-0A4028

ORDER NO. 49134

DATE 10-17-1930

3M 500 AMERICAN ART  
(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER BORDER  
TITLE (IN FULL) WALKER STREET LOOKING WEST,  
BRECKENRIDGE, TEXAS.

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. 2  
IMPRINT NONE

COLOR DESCRIPTION SEE  
BUILDINGS LEFT: 1 RED, 2-3 BROWN, 4 BUFF.  
LIGHT GRAY.  
ROOF  
TRIMMINGS

REMARKS  
RIGHT: 1 RED, 2 CREAM, 3 RED, OTHERS

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

LV

COMPLETED

SIGN HERE

ADV

OCT 20 1930

Very Pleasant  
H.H.

9



10  
GENTLEMEN: WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE THE SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS. ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1735 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY DOUGLAS-GOLDSTON DRUG CO.,  
CLARENDON, TEXAS.

NO. 44029

ORDER NO. 49135

DATE 10-18-1930

1 M

BLACK & WHITE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER BORDER

TITLE (IN FULL) CLARENDON HIGH SCHOOL,  
CLARENDON, TEXAS.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE

BUILDINGS

ROOF

TRIMMINGS

REMARKS

PHOTO PROPERTY OF C. T. & Co. - CUSTOMER

LV

COMPLETED

SIGN HERE

OCT 27 1930

Sam

ADV



2

GENTLEMEN:  
PER ATTACHED  
OF YOUR TOTAL  
- IT IS ABSOLUTELY  
ETC., AND RETURN  
IN SIX DAYS WE  
WORK.

WE ACKNOWLEDGE WITH THANKS AND ACCURATE SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED.  
- IT IS ABSOLUTELY NECESSARY THAT YOU CLIP THESE TITLES AND COLOR DESCRIPTIONS, AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED WITHIN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY DOUGLAS-GOLDSTON DRUG CO.,  
CLARENDON, TEXAS.

NO. 9A40 30

ORDER NO. 49135

DATE ~~XX~~ 10-18-1930

1 M

BLACK & WHITE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER BORDER

TITLE (IN FULL) COLLEGE AVENUE, CLARENDON, TEXAS.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE

BUILDINGS

ROOF

TRIMMINGS

REMARKS

*Photo to Teich  
10/18/30*

PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

LV

COMPLETED

OCT 22 1930

SIGN HERE

ADV



WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY DOUGLAS-GOLDSTON DRUG CO.,  
CLARENDON, TEXAS.

NO. 0A4031

ORDER NO. 49135

DATE 10-18-1930

1 M

BLACK & WHITE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER BORDER  
TITLE (IN FULL) GRAMMAR SCHOOLS,  
CLARENDON, TEXAS.

FRONT NO. ~~XXXXXXXXXX~~ 1  
IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & Co.-CUSTOMER

LV

COMPLETED

SIGN HERE

OCT 23 1930

*J. Am*

ADV

13



13

GENTLEMEN: WE ACKNOWLEDGE WITH THANKS AND APPRECIATION THE SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOUR SIGNATURE BE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

YOUR ORDER AS MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY DOUGLAS-GOLDSTON DRUG CO.,  
CLARENDON, TEXAS.

NO. 0A4032

ORDER NO. 49135

DATE 10-18-1930

1 M

BLACK & WHITE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER BORDER  
TITLE (IN FULL) DONLEY COUNTY COURT ~~HOUSE~~  
HOUSE, CLARENDON, TEXAS.

FRONT NO. 1  
IMPRINT  
SAME AS ABOVE

COLOR DESCRIPTION SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

LV  
COMPLETED

SIGN HERE

OCT 24 1930

g am

ADV



YOUR ORDER AS  
MEMORANDUM  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
GENTLEMEN: THESE TITLES AND COLOR DESCRIPTIONS  
OF YOUR TOTAL ORDER ARE AFFIXED AT ONCE IF NOT RETURNED  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS  
ETC. AND RETURN THIS SHEET WITH YOUR SIGNATURE CORRECT AND PROCEED WITH THE  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.  
VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1735 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY DOUGLAS-GOLDSTON DRUG CO.,  
CLARENDON, TEXAS.

NOQA4033  
ORDER NO. 49135

DATE 10-18-1930

1 M BLACK & WHITE

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE UPPER BORDER  
TITLE (IN FULL) MAIN STREET LOOKING SOUTH,  
CLARENDON, TEXAS.

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. 1  
IMPRINT SAME AS ABOVE

COLOR DESCRIPTION SEE  
BUILDINGS  
ROOF  
TRIMMINGS

REMARKS

PHOTO PROPERTY OF C. T. & CO. CUSTOMER

LV COMPLETED

SIGN HERE

OCT 22 1930  
9 30

ADV



DIAL NO. 0A4034

CUSTOMER THE HILLCREST,  
TOLEDO, OHIO

DATE ENTERED

DEPT.

DATE COMPLETED

ORDER NO. 49147

OCT 24 1930

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE 10-18-1930

12 M500 P.C.

SIZE 3 1/2 X 5 1/2

STYLE DUOTONE

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center—Border

Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full TOLEDO'S FINEST APARTMENT HOTEL

THE HILLCREST

SIXTEENTH AT MADISON.

(All of this on address side)

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer

C. T. Imprint

No Imprint

Trade Mark Yes No

Special type as sample

## RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing.

Layout Yes No

## PHOTO LITHO

Rephoto

CUT OUT THE OLD TREE BRANCHES AT THE RIGHT, AND THE  
TELEPHONE POLE AT THE LEFT. CUT OUT THE DISTANT BLDGS.  
THAT SHOW, AND THIN OUT THE FOLIAGE OF THE TREES ON MADISON AVE.  
SIDE, SO THE BLDG. WILL SHOW IN ITS REAL BEAUTY.

Photograph each - Size 5x7 - 8x10 - 10x12

NEG. NO.

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print, Handcolor, Black &amp; White Proof.

## COLOR DESCRIPTION

(Buildings, Roofs, Trimming, etc.)

## ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE &amp; HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE 3 3/16 X 5 3/16  
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS FLAT 3 GOOD IN COLORS SPECIAL STOCK

ELECTROTYPES EACH OF  
ON WOOD METAL

PHOTO PROPERTY OF C. T. &amp; CO. — CUSTOMER — L. V. — ADV.



DIAL NO. 0A4035

CUSTOMER JOS. G. DEWALD,  
CHICAGO, ILLINOIS

DATE ENTERED

DEPT.

DATE COMPLETED

ORDER NO. 49143

DATE 10-18-1930

OCT 23 1930

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

25 MBUS.CARD

SIZE 3 1/2 X 2 1/4

STYLE COLORED

Photochrom

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center—Border *None* Follow Layout  
Title in Plate Yes *No* Copyright in Plate Yes *No*  
Title in full **NO TITLE.**

(All of this on address side)

FRONT NO. **NONE** R. M. Yes *No*  
R. M. to cover part of Message Space, entire Message Space, or entire Front  
IMPRINT: Customer C. T. Imprint *No Imprint*  
Trade Mark Yes *No*  
Special type as sample

RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing. Layout Yes *No*

*do not take out  
Background do not  
touch tires hold  
artwork down to  
2 Hrs.*

PHOTO LITHO

Rephoto

\_\_\_\_ Photograph each - Size 5x7 - 8x10 - 10x12 **NEG.NO.**  
\_\_\_\_ Prints each from \_\_\_\_ Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print, *Handcolor*, Black & White Proof.

COLOR DESCRIPTION

(Buildings, Roofs, Trimming, etc.)

*Color same as Bergman  
Bus Card enclosed*

ENGRAVING DEPARTMENT

*1* HALFTONES FROM *1* COPIES

ZINC ETCHINGS FROM \_\_\_\_ COPIES

\_\_\_\_ DUPLICATES \_\_\_\_ ZINC COLOR PLATES

\_\_\_\_ DUPLICATES \_\_\_\_ COLOR PLATES

\_\_\_\_ LINE & HALFTONE COMB. \_\_\_\_ COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE 3 1/2 X 2 3/4 HIGH. SAME SIZE  
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150

ETCHING DEPT. PAINT IN BACKGROUND SOLIO.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.

SIZE \_\_\_\_ WIDE \_\_\_\_ HIGH. SAME SIZE \_\_\_\_

BLOCKING DEPT. *WOOD* MORTISE *ANCHOR*  
SOLIO METAL *FLUSH TOP* *FLUSH BOTTOM* *FLUSH SIDES*  
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS \_\_\_\_ FLAT *3* GOOD \_\_\_\_ IN COLORS \_\_\_\_ SPECIAL STOCK

\_\_\_\_ ELECTROTYPES EACH OF \_\_\_\_  
ON WOOD METAL.

PHOTO PROPERTY OF C. T. & CO. — *CUSTOMER* — L. V. — *ADV.*

COMPLETED



DIAL NO. 0A4036

ORDER NO. 49146

DATE 10-18-1930

PUBLISHED BY DESERET BOOK COMPANY,  
CUSTOMER SALT LAKE CITY, UTAH

DATE ENTERED  
DEC 8 1930

DEPT. DATE COMPLETED  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

12 M 500 P.C.

SIZE 3 1/2 X 5 1/2

STYLE AMERICAN ART GROUP (3)

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center—Border, Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full PEERY HOTEL, BROADWAY & WEST TEMPLE STREET,  
SALT LAKE CITY, UTAH  
(ETC. AS PER LAYOUT)

RETOUCHING DEPARTMENT

~~Outline~~ Sketch ~~Layout~~ Retouched Photo—Wash Drawing. Layout Yes No

USE OWN JUDGEMENT AS TO PROPER PROPORTIONS OF EACH  
PHOTO.

COLOR DESCRIPTION  
(Buildings, Roofs, Trimming, etc.)

AS PER SLIPS ATTACHED TO PHOTOS.

COMPLETED

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV.

(All of this on address side)

FRONT NO. 5 R. M. Yes No  
R. M. to cover part of Message Space, entire Message Space, or entire Front  
IMPRINT: Customer C. T. Imprint No Imprint  
Trade Mark Yes No  
Special type as sample

PHOTO LITHO  
Rephoto

Photograph each - Size 5x7 - 8x10 - 10x12  
Prints each from Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo

Negative, Line, Halftone, Combination.  
Dry, Wet, Pancromatic, Color Separation.  
Transfer, Paper Process, New Process. Screen 120, 133, 150, 175.  
Stripping, White Border, Full Face. Titles—Red, Blue.  
Blue Print, Handcolor, Black & White Proof.

ENGRAVING DEPARTMENT

1 HALFTONES FROM 3 COPIES  
DUPLICATES ZINC COLOR PLATES  
LINE & HALFTONE COMB. COLOR PROCESS  
Extra Negatives Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day

ZINC ETCHINGS FROM COPIES  
DUPLICATES COLOR PLATES  
Extra Negatives Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day

SIZE 3 3/16 X 5 3/16  
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133

ETCHING DEPT. PAINT IN BACKGROUND SOLIO.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.

SIZE WIDE HIGH SAME SIZE  
BLOCKING DEPT. WOOD - MORTIS - ANCHOR  
SOLIO METAL FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
FLUSH ALL AROUND - FLUSH WITH BEARERS  
CUT TO PICAS (see size)

PROOFS 3 FLAT GOOO IN COLORS SPECIAL STOCK  
ELECTROTYPES EACH OF  
ON WOOD METAL.



WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREBY MADE. IT IS ABSOLUTELY  
NECESSARY THAT YOU FURNISH THESE  
TITLES AND COLOR DESCRIPTIONS.  
ETC., AND RETURN THIS SHEET WITH  
YOUR SIGNATURE AFFIXED AT ONCE.  
IF NOT RETURNED IN SIX DAYS  
WE WILL CONSIDER THIS INFORMATION  
CORRECT AND PROCEED WITH THE  
WORK.

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

S.H.KRESS & CO.,  
WACO, TEXAS

NO. 0A4037

ORDER No. 4916

DATE 10-21-1930

3 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER BORDER

TITLE (IN FULL) LAKE WACO, WACO, TEXAS.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 2

IMPRINT NONE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

TAKE OUT DAMAGED BOAT IN FOREGROUND, BUT BESIDES OF SPEED BOAT SHOW  
OTHER BOATS.

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

LV

COMPLETED

SIGN HERE

OCT 28 1930

ADV

*Paul*



12

GENTLEMEN: WE ACKNOWLEDGE WITH THANKS AND APPRECIATION YOUR ORDER AS PER ATTACHED SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC. AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

S.H.KRESS & CO.,  
WACO, TEXAS.

NO. 0A4038

ORDER No. 49161

DATE 10-21-1930

3 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER BORDER  
TITLE (IN FULL) MUNICIPAL DAM AT LAKE WACO,  
WACO, TEXAS.

FRONT No. 2  
IMPRINT NONE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS BE SURE AND SHOW LOTS OF WATER RUNNING DOWN THE DAM. IN BACKGROUND  
IS THE LAKE & PUT IN A SPEED BOAT AND SOME OTHER BOATS.

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & Co. - CUSTOMER

LV

COMPLETED

SIGN HERE

ADV

OCT 28 1930

Sam



DIAL NO. 0A4039

CUSTOMER U.S. GRILL,  
SANTA MARIA, CALIF.

DATE ENTERED

DEPT.

DATE COMPLETED

ORDER NO. 49156

DATE 10-20-1930

OCT 24 1930

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

12 M 500

P.C. SIZE

3 1/2 X 5 1/2

STYLE AMERICAN ART

(All this on the picture side)

PLACE OF TITLE Upper, Lower, Center—Border

Follow Layout

Title in Plate Yes NoCopyright in Plate Yes NoTitle in full TOP: ESTABLISHED SINCE 1918IN PLATE: SPECIALIZING IN SEA FOODS AND JUICY STEAKS.  
BOT: 180 MILES TO LOS ANGELES - SANTA MARIA, CALIFORNIA ON  
THE COAST HIGHWAY - 262 MILES TO SAN FRANCISCO

RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing.Layout Yes No

Instructions Given

COLOR DESCRIPTION

(Buildings, Roofs, Trimming, etc.)

AS PER TISSUE ATTACHED TO PHOTO.

COMPLETED

(All of this on address side)

FRONT NO. 5

R. M. Yes NoR. M. to cover part of Message Space entire Message Space, or entire Front

IMPRINT: Customer

C. T. Imprint

No ImprintTrade Mark Yes No

Special type as sample

PHOTO LITHO

Rephoto

\_\_\_\_ Photograph each - Size 5x7 - 8x10 - 10x12

\_\_\_\_ Prints each from \_\_\_\_ Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print, Handcolor, Black & White Proof.

ENGRAVING DEPARTMENT

1 HALFTONES FROM 1 COPIES

\_\_\_\_ Duplicates \_\_\_\_ ZINC COLOR PLATES

\_\_\_\_ LINE &amp; HALFTONE COMB. \_\_\_\_ COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
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ZINC ETCHINGS FROM \_\_\_\_ COPIES

\_\_\_\_ Duplicates \_\_\_\_ COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
--------------------	--------------------	------------------	-----------------	---------------------	------------------	---------

SIZE 3 3/16 X 5 3/16  
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.

SIZE \_\_\_\_ WIDE \_\_\_\_ HIGH \_\_\_\_ SAME SIZE \_\_\_\_

BLOCKING DEPT. GOOD MORTISE - ANCHOR  
SOLID METAL FLUSH TOP - FLUSH BUTTS - FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)PROOFS \_\_\_\_ FLAT 3 GOOD \_\_\_\_ IN COLORS \_\_\_\_ SPECIAL STOCK\_\_\_\_ ELECTROTYPES EACH OF \_\_\_\_  
ON WOOD METAL.

PHOTO PROPERTY OF C. T. &amp; CO. — CUSTOMER — L. V. — ADV



YOUR ORDER AS  
MEMORANDUM  
WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE THE SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED.  
GENTLEMEN: PER ATTACHED OF YOUR TOTAL IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY C.W.HUGHES & CO., INC.,  
MECHANICVILLE, N.Y.

NO. ~~AK111~~  
0A4040  
ORDER NO. 49172

DATE 10-21-1930

6 M

AMERICAN A RT

(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE UPPER BORDER		FRONT NO 29	
TITLE (IN FULL) ST.ALBANS BAY, LOOKING TOWARD ST.ALBANS, VT.		IMPRINT SAME AS ABOVE	
PRIVATE NO. $\frac{3}{4}$ FROM RIGHT EDGE IN UPPER BORDER: 13			
COLOR DESCRIPTION	SEE	REMARKS	
BUILDINGS			
ROOF			
TRIMMINGS		PUT CLOUDS IN SKY	

PHOTO PROPERTY OF C. T. & Co. - CUSTOMER

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OCT 27 1930

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18

2



GENTLEMEN: WE ACKNOWLEDGE WITH THANKS AND ACCEPT YOUR ORDER AS PER ATTACHED SPECIFICATIONS AND CONDITIONS ON THE MEMORANDUM OF YOUR TOTAL ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS ETC. AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1785-1785 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY C.W.HUGHES & CO., INC.,  
MECHANICVILLE, N.Y.

NO. 0A 40 41

ORDER NO. 49172

DATE 10-21-1930

SM

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER BORDER  
VIEW  
TITLE (IN FULL) BIRD'S EYE OF ST. ALBANS,  
AND LAKE CHAMPLAIN LOOKING WEST FROM  
FAIRFIELD HILL, ST. ALBANS, VT.

PRIVATE NO. 14 FROM RIGHT EDGE IN UPPER  
BORDER: 14

COLOR DESCRIPTION

SEE

BUILDINGS BRING OUT THE DISTANCE.

ROOF

TRIMMINGS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 29

IMPRINT SAME AS ABOVE

REMARKS

PUT CLOUDS IN SKY

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WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
GENTLEMEN:-  
PER ATTACHED  
OF YOUR TOTAL  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE, IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY C.W.HUGHES & CO.,INC.,  
MECHANICVILLE,N.Y.

NO.0A4042

ORDER NO. 49172

DATE 10-21-1930

6M AMERICAN ART	
(ALL OF THIS ON THE PICTURE SIDE)	
PLACE OF TITLE UPPER BORDER	FRONT No. 29
TITLE (IN FULL) BEACH AT KAMP KILL KARE, ST.ALBANS BAY, VT.	IMPRINTS SAME AS ABOVE
PRIVATE NO. 3" FROM <del>XXXX</del> RIGHT EDGE IN UPPER BORDER: 15	
COLOR DESCRIPTION SEE	REMARKS
BUILDINGS ALL BLDGS. GREEN, WHITE TRIM. ALL WITH OUTBOARD MOTOR.	
ROOF	
TRIMMINGS	
FUT CLOUDS IN SKY	
PHOTO PROPERTY OF C. T. & CO. - CUSTOMER	

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GENTLEMEN: WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE YOUR ORDER AS SPECIFICATIONS AND CONDITIONS ON THE MEMORANDUM OF YOUR TOTAL ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU CLIP THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY C.W. HUGHES & CO., INC.,  
MECHANICVILLE, N.Y.

NO. 0A4043

ORDER NO. 49172

DATE 10-21-1930

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER BORDER  
TITLE (IN FULL) ST. ALBANS BAY AND THE POINT,  
ST. ALBANS, VT.

PRIVATE NO.  $\frac{3}{4}$ " FROM RIGHT EDGE IN UPPER  
BORDER: 16

COLOR DESCRIPTION

SEE

BUILDINGS

ROOF

TRIMMINGS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 29

IMPRINT SAME AS ABOVE

REMARKS

PUT CLOUDS IN SKY

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OCT 24 1930

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ADV



12

YOUR ORDER AS  
MEMORANDUM  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
SPECIFICATIONS AND CONDITIONS ON THE  
SPECIFICATIONS AND CONDITIONS ON THE  
IT IS ABSOLUTELY NECESSARY THAT YOU O.K. THESE TITLES AND COLOR DESCRIPTIONS.  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY C.W.HUGHES & CO., INC.,  
MECHANICVILLE, N.Y.

DATE 10-21-1930

NO. 01 4044

ORDER NO. 49172

6M		AMERICAN ART	
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE	UPPER BORDER	FRONT NO.	29
TITLE (IN FULL)	BELLOWS FREE ACADEMY, ST. ALBANS, VT.	IMPRINT	SAME AS ABOVE
PRIVATE NO. 3 FROM RIGHT EDGE IN UPPER BORDER: 17			
COLOR DESCRIPTION	SEE	REMARKS	
BUILDINGS	DULL RED TAPESTRY BRICK. CEMENT TRIM, OAK DOORS.		
ROOF		PUB. CLOUDS IN SKY.	
TRIMMINGS			
PHOTO PROPERTY OF C. T. & CO.—CUSTOMER			
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WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE YOUR ORDER AS PER ATTACHED SPECIFICATIONS AND CONDITIONS ON THE MEMORANDUM OF YOUR TOTAL ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

VERY TRULY,  
CURT TEICH & COMPANY INC.  
1735-1735 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY C.W.HUGHES & CO., INC.,  
MECHANICVILLE, N.Y.

NO. 0A4045

ORDER NO. 49172

DATE 10-21-1930

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER BORDER  
TITLE (IN FULL) CITY HALL, ST. ALBANS, VT.

FRONT NO. 29  
IMPRINT SAM AS ABOVE

PRIVATE NO.  $\frac{3}{4}$ " FROM RIGHT EDGE IN UPPER  
BORDER: 18

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

RED BRICK, GRAY STONE TRIM. GRAY

STEPS. GREENWOODWORK AND SH DES.

ROOF

GRAY SLATE ROOFS.

TRIMMINGS

PUT CLOUDS IN SKY

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

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Sam

ADV

9-13



YOUR ORDER AS  
MEMORANDUM  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
GENTLEMEN:-  
PER ATTACHED  
OF YOUR TOTAL  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS,  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY,  
CURT TEICH & COMPANY INC.  
1735-1735 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY C.W.HUGHES & CO., INC.,  
MECHANICVILLE, N.Y.

NO. 0A4046

ORDER NO. 49172

DATE 10-21-1930

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE UPPER BORDER  
TITLE (IN FULL) TAYLOR PARK FROM THE TAVERN  
LOOKING TOWARD MAIN STREET, ST. ALBANS, VT.

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO 29  
IMPRINT SAME AS ABOVE

PRIVATE NO. 1/4" FROM RIGHT EDGE IN  
UPPER BORDER: 19

COLOR DESCRIPTION SEE REMARKS  
BUILDINGS BRONZE FOUNTAIN. CEMENT POOL. BLDGS. ON MAIN ST. MOSTLY RED BRICK--  
LIGHT ONES BUFF. AWNINGS BUFF & BROWN.  
ROOF  
TRIMMINGS

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5

GENTLEMEN:-  
PER ATTACHED  
OF YOUR TOTAL  
IT IS ABSOLUTELY  
ETC. AND RETURN  
IN SIX DAYS WE  
WORK.

WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREBY WITH ENCLOSED.  
YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.  
YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1735 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY C.W.HUGHES & CO.,INC.,  
MECHANICVILLE,N.Y.

NO. ~~XXXXXX~~  
QA 4047  
ORDER No. 49172

DATE 10-21-1930

6M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER BORDER

TITLE (IN FULL) ST.ALBANS HOSPITAL,ST.ALBANS,VT.

PRIVATE NO.  $\frac{3}{4}$ " FROM RIGHT EDGE IN UPPER  
BORDER: 20

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 29

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE.

REMARKS

BUILDINGS

RED BRICK,WHITE TRIM. GREEN TOP AND SHADES. GRAY FOUNDATION.

ROOF

TRIMMINGS

REMOVE WIRE.

RMK PUT CLOUDS IN SKY

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*Sam*



5

GENTLEMEN:-  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
PER ATTACHED SPECIFICATIONS AND CONDITIONS ON THE  
OF YOUR TOTAL ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.  
ETC. AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1735 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY C.W.HUGHES & CO., INC.,  
MECHANICVILLE, N.Y.

NO. 0A4048

ORDER NO. 49172

DATE 10-21-1930

6M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE UPPER BORDER

TITLE (IN FULL) HIGH STREET NORTH FROM CONGRESS,  
ST. ALBANS, VT.

PRIVATE NO. 4" FROM RIGHT EDGE IN UPPER  
BORDER: 21

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 29

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE

REMARKS

BUILDING RIGHT: FIRST BUFF, GREEN TRIM. NEXT GRAY, WHITE TRIM. NEXT TAN, BROWN  
TRIM. NEXT ALL BROWN. NEXT BROWN & WHITE. WEATHERED ROOFS.

ROOF

TRIMMINGS

PUT CLOUDS IN SKY

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MECHANICVILLE, N.Y.

NO9A4049

ORDER No. 49171

DATE 10-21-1930

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE UPPER BORDER  
TITLE (IN FULL) BASIN HARBOR LODGE, BASIN  
HARBOR, VT.  
PRIVATE NO. 3/4" FROM RIGHT EDGE IN UPPER  
BORDER: 72

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT No. 29  
IMPRINT SAME AS ABOVE

COLOR DESCRIPTION SEE  
BUILDINGS THE LODGE WHITE, WX WEATHERED ROOF. GREEN SHADES.  
CUT OFF AS MARKED ON PHOTO.  
ROOF  
TRIMMINGS

REMARKS  
PUT CLOUDS IN SKY

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3 PM ADV

YOUR ORDER AS  
MEMORANDUM  
GENTLEMEN: WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
PER ATTACHED SPECIFICATIONS AND CONDITIONS ON THE  
OF YOUR TOTAL ORDER HEREWITH. IT IS ABSOLUTELY NECESSARY THAT YOU LOSE THESE TITLES AND COLOR DESCRIPTIONS.  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. PHOTO NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.



YOUR ORDER AS  
MEMORANDUM  
WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
GENTLEMEN,  
PER ATTACHED  
OF YOUR TOTAL  
IT IS REQUESTED  
ETC. AND RETURN THIS  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1735 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY C.W. HUGHES & CO., INC.,  
MECHANICVILLE, N.Y.

NO. 0A4050

ORDER NO. 49171

DATE 10-21-1930

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE UPPER BORDER  
TITLE (IN FULL) BASIN HARBOR LODGE,  
BASIN HARBOR, VT.  
PRIVATE NO. 1/4" FROM RIGHT EDGE IN UPPER  
BORDER: 73

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. 29  
IMPRINT SAME AS ABOVE

COLOR DESCRIPTION SEE REMARKS  
BUILDINGS THE LODGE WHITE, WEATHERED ROOF. GREEN S HADES, BLUE & ORANGE AWNINGS.  
ROOF  
TRIMMINGS PUT CLOUDS IN SKY.

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2 - 5

YOUR ORDER AS  
MEMORANDUM  
GENTLEMEN:-  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
PER ATTACHED  
OF YOUR TOTAL  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY C.W.HUGHES & CO., INC.,  
MECHANICVILLE, N.Y.

NO. 0A4051

ORDER NO. 49170

DATE 10-21-1930

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER BORDER

FRONT NO. 29

TITLE (IN FULL) LOWER FALLS ON OTTER CREEK,  
VERGENNES, VT.

IMPRINT SAME AS ABOVE

PRIVATE NO: 1/4" FROM RIGHT IN UPPER BORDER: 4

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

RIGHT RED TOP, GRAY BASE, AND GRAY ROOF & TRIM. CENTER GRAY, RED ROOFS.

PUT CLOUDS IN SKY.

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6  
GENTLEMEN-  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
YOUR ORDER AS  
MEMORANDUM  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1735 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY C.W.HUGHES & CO., INC.,  
MECHANICVILLE, XXXX N.Y.

NO. 0A4052

ORDER NO. 49170

DATE 10-21-1930

6M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER BORDER  
TITLE (IN FULL) PARK, ST. AUL'S CHURCH, AND  
MAC DONOUGH MONUMENT, VERGENNES, VT.  
PRIVATE NO. 2<sup>nd</sup> FROM RIGHT EDGE IN UPPER  
BORDER: 5

FRONT NO. 29  
IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS MONUMENT, GRAY GRANITE, BRONZE TRIM. CHURCH RED BRICK, CEMENT TRIM.  
EXTREME LEFT RED BRICK, WHITE TRIM. RE. 5 WHITE, GREEN TRIM. GREEN BENCHES.

ROOF

TRIMMINGS

PUT CLOUDS IN SKY

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13

YOUR ORDER AS  
MEMORANDUM  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
GENTLEMEN:-  
PER ATTACHED  
OF YOUR TOTAL  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY C.W.HUGHES & CO., INC.,  
MECHANICVILLE, N.Y.

NO. 0A4053

ORDER NO. 49170

DATE 10-21-1930

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER BORDER  
TITLE (IN FULL) MAIN STREET LOOKING NORTH,  
VERGENNES, VT.

FRONT NO 29  
IMPRINT SAME AS ABOVE

PRIVATE NO. 1/4" FROM RIGHT EDGE IN UPPER  
BORDER: 6

COLOR DESCRIPTION

SEE

REMARKS

LEFT: FIRST WHITE, RED ROOF, GREEN BLINDS. NEXT, GRAY, BLuish GREEN TRIM.  
BUILDING NEXT TWO: WHITE, GRAY ROOFS, DISTANT RED BRICK. RIGHT: FIRST GRAY STONE, XXXX  
BLACK & TAN FRONTS. GREEN COPING & TRIM. NEXT RED BRICK, GREEN TRIM. BLAC FRONT  
ROOF AND SIGNS. NEXT RED BRICK, CREAM TRIM. DISTANT: RED OR BUFF BRICK. EXTREME  
DISTANT BUFF. BROWN OR BROWN & GREEN, AWNINGS.  
TRIMMINGS

PUT CLOUDS IN SKY.

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2

GENTLEMEN:-  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
YOUR ORDER AS  
MEMORANDUM  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS,  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
YOURS  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY C.W.HUGHES & CO., INC.,  
MECHANICVILLE, N.Y.

DATE 10-21-1930

NO. 4054

ORDER NO. 49170

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER BORDER

TITLE (IN FULL) BIRD'S EYE VIEW OF VERGENNES, VT.

PRIVATE NO.  $\frac{3}{4}$ " FROM RIGHT EDGE IN UPPER  
BORDER: 7

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 29

IMPRINT  
SAME AS ABOVE

COLOR DESCRIPTION

SEE

BUILDINGS

ROOF

TRIMMINGS

REMARKS

PUT CLOUDS IN SKY

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GENTLEMEN:-  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
PER ATTACHED SPECIFICATIONS AND CONDITIONS ON THE  
OF YOUR TOTAL ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1735 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY C.W. HUGHES & CO., INC.,  
MECHANICVILLE, N.Y.

NO. 04055

ORDER NO. 49170

DATE 10-21-1930

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE UPPER BORDER  
TITLE (IN FULL) OTTER CREEK, VERGENNES, VT.  
PRIVATE NO. 1/4" FROM RIGHT EDGE IN UPPER  
BORDER: 8

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. 29  
IMPRINT SAME AS ABOVE

COLOR DESCRIPTION SEE

BUILDINGS LIBRARY RIGHT: BUFF, CEMENT TRIM, GRAY SLATE ROOF. HOUSE AT LEFT,  
BUFF, GRAY ROOF.

ROOF

TRIMMINGS

REMARKS  
PUT CLOUDS IN SKY

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5

WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE YOUR ORDER AS SPECIFICATIONS AND CONDITIONS ON THE MEMORANDUM ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

GENTLEMEN:-  
PER ATTACHED  
OF YOUR TOTAL  
ETC., AND RETURN  
IN SIX DAYS WE  
WORK.

YOUR ORDER AS  
MEMORANDUM  
SPECIFICATIONS  
ON THE  
TITLES AND  
COLOR DESCRIPTIONS.  
IF NOT RETURNED  
IN SIX DAYS WE  
WILL CONSIDER THIS  
INFORMATION CORRECT  
AND PROCEED WITH THE  
WORK.

VERY TRULY  
YOURS,  
CURTIS TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY C.W. HUGHES & CO., INC.,  
MECHANICVILLE, N.Y.

0A4056  
NO. 0A456

ORDER NO. 49170

DATE 10-21-1930

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER BORDER  
TITLE (IN FULL) BIXBY MEMORIAL FREE LIBRARY,  
VERGENNES, VT.

PRIVATE NO. 3" FROM RIGHT EDGE IN UPPER  
BORDER: 10

COLOR DESCRIPTION

SEE

BUILDINGS

BUFF BRICK, GRANITE PILLARS & TRIM (GRAY). BRONZE METALWORK.

ROOF

TRIMMINGS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 29

IMPRINT SAME AS ABOVE

REMARKS

PALE CLOUDS IN SKY

PHOTO PROPERTY OF C. T. & Co.-CUSTOMER

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6  
GENTLEMEN:-  
WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE  
YOUR ORDER AS  
MEMORANDUM  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS,  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE, IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY LOUIS KAUFMANN & SONS,

111 BALTIMORE, MD.

DATE 10-21-1930

NO. 0A4057

ORDER No. ~~4972~~ 49180

12 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER BORDER

TITLE (IN FULL) VIEW OF REHOBOTH BAY,  
REHOBOTH, DEL.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 47

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS SAIL BOATS WHITE, PIER GRAY. BOATS ON LEFT WHITE. MAKE WATER BLUE.

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

COMPLETED

SIGN HERE

OCT 24 1930

*f. Am.*

ADV



18

GENTLEMEN:-  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
PER ATTACHED SPECIFICATION AND CONDITIONS ON THE  
OF YOUR TOTAL ORDER HERWITH YOUR ORDER.  
IT IS ABSOLUTELY NECESSARY THAT YOU SPECIFY TITLES AND COLOR DESCRIPTIONS.  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY LOUIS KAUFMANN & SONS,  
BALTIMORE, MD.

NO. 0A4058

ORDER No. 49180

DATE 10-21-1930

12M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER BORDER

TITLE (IN FULL) BATHING SCENE, REHOBOTH, DEL.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 47

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS RED, GREEN & BLUE BATHING SUITS. BUTTERFLY COLORS ON SUIT IN FOREGROUND.  
ROOF RED, BLUE & ORANGE STRIPED SUN SHADES.  
TRIMMINGS

PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

LV

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ADV

OCT 27 1930

11.30



GENTLEMEN-  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
PER ATTACHED SPECIFICATIONS AND CONDITIONS ON THE  
OF YOUR TOTAL ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURTIS TEICH & COMPANY INC.  
1735-1739 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY LOUIS KAUFMANN & SONS,  
BALTIMORE, MD.

NO. 0A4059

ORDER NO. 49180

DATE 10-21-1930

12M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER BORDER

FRONT NO. 47

TITLE (IN FULL) SOUTH END OF BOARD WALK AND  
PLAYLAND, REHOBOTH, DEL.

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS ON RIGHT: BLDGS. WHITE & GRAY. CENTER LARGE BLDG. WHITE, GRAY ROOF.  
ON LEFT: BLDGS. LIGHT GRAY & BROWN, DARK GRAY ROOFS. FERRIS WHEEL LIGHT  
ROOF GRAY. XX MAKE WATER BLUE.

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

LV COMPLETED

SIGN HERE

OCT 29 1930

ADV

Sam

4  
10



WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE THE SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY LOUIS KAUFMANN & SONS,  
BALTIMORE, MD.

NO. 0A4060

ORDER NO. 49180

DATE 10-21-1930

125 M

AMERICANART

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE UPPER BORDER  
TITLE (IN FULL) LOOKING ACROSS SILVER LAKE,  
REHOBOTH, DEL.

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO 47  
IMPRINT SAME AS ABOVE

COLOR DESCRIPTION SEE  
BUILDINGS ON RIGHT: 1ST BROWN, 2 WHITE, CENTER BROWN & WHITE.  
ON LEFT: WHITE, REAR CENTER BROWN. GREEN & RED ROOFS. MAKE  
ROOF WATER IN LAKE BLUE.  
TRIMMINGS

REMARKS

PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

COMPLETED

OCT 22 1930

SIGN HERE

ADV



GENTLEMEN:-  
PER ATTACHED  
OF YOUR TOTAL  
IT IS ABSOLUTELY  
ETC. AND RETURN  
IN SIX DAYS WE  
WORK.

WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.  
THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
CORRECT AND PROCEED WITH THE

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1735 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY LOUIS KAUFMANN & SONS,  
BALTIMORE, MD.

NO. OA 4061

ORDER NO. 49180

DATE 10-21-1930

12 1/2 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER BORDER  
TITLE (IN FULL) MINIATURE GOLF COURSE SHOWING  
METHODIST CHURCH, REHOBOTH, DEL.

FRONT NO. 47  
IMPRINT SAME AS ABOVE

COLOR DESCRIPTION SEE  
BUILDINGS TAK SAND TEES, GREEN BORDERS & FRAMES. ON RIGHT: BLDG. CREAM  
COLOR, GREEN ROOF. ON LEFT: 1ST CREAM, GREEN ROOF. 2 WHITE, 3 BUFF.  
ROOF REMOVE LARGE POLE ON LEFT.  
TRIMMINGS

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

COMPLETED

SIGN HERE

OCT 28 1930

ADV



15

GENTLEMEN:-  
PLEASE ATTACHED  
OF YOUR ORDER  
IT IS ABSOLUTELY  
ETC. AND RETURN  
IN SIX DAYS WE  
WORK.

WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
PLEASE ADVISE THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.  
IF NOT RETURNED WITH YOUR SIGNATURE CORRECT AND PROCEED WITH THE  
YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY LOUIS KAUFMANN & SONS,  
BALTIMORE, MD.

NO. 0140 62

ORDER NO. 49180

DATE 10-21-1930

12 M500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER BORDER  
TITLE (IN FULL) DUPONT LAKE, REHOBOTH, DEL.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 47  
IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS WHITE & PINK LILIES. MOSTLY WHITE, SHOW LOTS OF LILIES.

ROOF GREEN FOLIAGE. NO YELLOW COLORS.

TRIMMINGS

PHOTO PROPERTY OF C. T. & Co.-CUSTOMER

LV COMPLETED

SIGN HERE

OCT 24 1930

8 CCM

ADV



WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE THE RECEIPT OF YOUR ORDER AS SPECIFIED HEREWITH AND THE CONDITIONS ON THE ORDER. IT IS ABSOLUTELY NECESSARY THAT YOU O.K. THESE TITLES AND COLOR DESCRIPTIONS, AND RETURN THIS SHEET WITH YOUR SIGNATURE, AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

GENTLEMEN: PER ATTACHED OF YOUR TOTAL ETC. AND RETURN THIS IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

YOUR ORDER AS MEMORANDUM  
C. T. & CO. INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY LOUIS KAUFMANN & SONS,  
BALTIMORE, MD.

NO. 0A4063

ORDER No. 49186

DATE 10-21-1930

12<sup>M</sup> 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER BORDER  
TITLE (IN FULL) CLUB HOUSE, CAVALIER COUNTRY  
CLUB, VIRGINIA BEACH, VA.

BOT: SMALL XXXL TYPE: PHOTO COURTESY  
XXXXX NORFOLK-PORTSMOUTH ADVERTISING BOARD.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 47  
IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

LV

COMPLETED

OCT 27 1930

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ADV



GENTLEMEN:-  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER WHICH IS ABSOLUTELY NECESSARY  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY LOUIS KAUFMANN & SONS,  
BALTIMORE, MD.

NO. 0A4064

ORDER NO. 49184

DATE 10-21-1930

25 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER BORDER  
TITLE (IN FULL) TOM THUMB GOLF COURSE AT OCEAN  
VIEW, NORFOLK, VA.  
BOT, SMALL TYPE: PHOTO COURTESY NORFOLK-  
PORTSMOUTH ADVERTISING BOARD.

FRONT NO. 47  
IMPRINT SAME AS ABOVE

COLOR DESCRIPTION SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & Co.-CUSTOMER

LV

COMPLETED  
SIGN HERE

OCT 28 1930

ADV

*S. J. Smith*

13  
14



18

GENTLEMEN-  
WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE YOUR ORDER AS SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY LOUIS KAUFMANN & SONS,  
BALTIMORE, MD.

NO. OA4065

ORDER NO. 49184

DATE 10-21-1930

25 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER BORDER  
TITLE (IN FULL) 1ST TEE, OCEAN VIEW GOLF &  
LINKS, NORFOLK, VA.  
BOT, SMALL TYPE: PHOTO COURTESY NORFOLK-  
PORTSMOUTH ADVERTISING BOARD.

FRONT NO. 47  
IMPRINT SAME AS ABOVE

COLOR DESCRIPTION SEE (ON RIGHT)  
BUILDINGS PUT GOLF PANTS ON MAN OR TAKE OUT.  
ROOF  
TRIMMINGS

REMARKS

PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

LV  
COMPLETED

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OCT 24 1930

gaml ADV



YOUR ORDER AS  
MEMORANDUM  
GENTLEMEN:-  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
OF YOUR TOTAL  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY LOUIS KAUFMANN & SONS,  
BALTIMORE, MD.

NO. 0A4066

ORDER No. 49184

DATE 10-21-1930

25 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE UPPER BORDER  
TITLE (IN FULL) OPEN AIR SWIMMING POOL,  
X VIRGINIA BEACH, NORFOLK, VA.  
BOT, SMALL TYPE: PHOTO COURTESY NORFOLK-  
PORTSMOUTH ADVERTISING BOARD.

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT No 47  
IMPRINT EXX SAME AS ABOVE

COLOR DESCRIPTION SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & Co.-CUSTOMER

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OCT 23 1930

ADV



32

WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE YOUR ORDER AS SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS. ETC. AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

GENTLEMEN:-  
PER ATTACHED  
OF YOUR TOTAL  
ETC. AND RETURN  
IN SIX DAYS WE  
WORK.

VERY TRULY  
CURT. TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY LOUIS KAUFMANN & SONS,  
BALTIMORE, MD.

NO. 0A4067  
ORDER NO. 49184

DATE 10-21-1930

25 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE UPPER BORDER  
TITLE (IN FULL) "KIDDYLAND", OCEAN VIEW,  
NORFOLK, VA.  
BOT, SMALL TYPE: PHOTO COURTESY NORFOLK-  
PORTSMOUTH ADVERTISING BOARD.

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. 47  
IMPRINT SAME AS ABOVE

COLOR DESCRIPTION SEE  
BUILDINGS  
ROOF  
TRIMMINGS

REMARKS

PHOTO PROPERTY OF C. T. & Co.-CUSTOMER

LV COMPLETED

SIGN HERE

OCT 29 1930  
3.30

ADV

19



9

GENTLEMEN: WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE THE SPECIFICATIONS AND CONDITIONS ON THE ORDER ATTACHED TO YOUR TOTAL ORDER. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY LOUIS KAUFMANN & SONS,  
BALTIMORE, MD.

DATE 10-21-1930

NO. 0A4068

ORDER NO. 49184

25 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER BORDER

TITLE (IN FULL) SECTION OF AMUSEMENT PARK AT  
OCEAN VIEW, NORFOLK, VA.

BOT, SMALL TYPE: PHOTO COURTESY NORFOLK-  
PORTSMOUTH ADVERTISING BOARD.

COLOR DESCRIPTION

SEE

BUILDINGS

ROOF

TRIMMINGS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO 47

IMPRINT SAME AS ABOVE

REMARKS

PHOTO PROPERTY OF C. T. & Co.-CUSTOMER

LV

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OCT 29 1930

ADV



GENTLEMEN:-  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
YOUR ORDER AS  
MEMORANDUM  
PER ATTACHED  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.  
ETC. AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
YOURS,  
CURT. TEICH & COMPANY, INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY LOUIS KAUFMANN & SONS,  
BALTIMORE, MD.

NO. 0A4069

ORDER NO. 49186

DATE 10-21-1930

12 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER BORDER

FRONT NO. 47

TITLE (IN FULL) PROFESSIONAL BUILDING.  
PORTSMOUTH, VA.

IMPRINT SAME AS ABOVE

BOT, SMALL TYPE: PHOTO COURTESY NORFOLK-  
PORTSMOUTH ADVERTISING BOARD.

COLOR DESCRIPTION SEE

REMARKS

BUILDINGS TAKE OUT SIGNS FROM WINDOWS AT LEFT CORNER. RED BRICK WHITE TRIM.

ROOF.

TRIMMINGS

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OCT 28 1930

ADV

17-10-13



GENTLEMEN:-  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
PER ATTACHED  
OF YOUR TOTAL  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.  
ETC. AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

YOUR ORDER AS  
MEMORANDUM

WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY LOUIS KAUFMANN & SONS,  
BALTIMORE, MD.

NO. 0A4070

ORDER NO. 49187.

DATE 10-21-1930

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE UPPER BORDER  
TITLE (IN FULL) THE FIRST NATIONAL BANK AND  
TRUST CO., MILFORD, DEL.

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. 47  
IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

LIGHT GRAY STONE ALL OVER. BRASS DOORS. GRAY SASH.

WHITE TRAFFIC TOWER ON RIGHT. BLDG. ON LEFT BROWN. BLDG. ON  
RIGHT GRAY. REMOVE WIRE ON UPPER LEFT.

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

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ADV

OCT 28 1930

Sam



WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE YOUR ORDER AS MEMORANDUM  
GENTLEMEN: PER ATTACHED SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY LOUIS KAUFMANN & SONS,  
BALTIMORE, MD.

NO. 0A4071

ORDER NO. 49187

DATE 10-21-1930

6M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE UPPER BORDER  
TITLE (IN FULL) THE L.D. CAULK CO. LABORATORY,  
MILFORD, DEL.

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. 47  
IMPRINT SAME AS ABOVE

COLOR DESCRIPTION SEE REMARKS  
BUILDINGS DARK RED BRICK. GRAY CORNICE & TRIM & ENTRANCE & STEPS.  
GRAY TANK ON LEFT. MAKE SHOOT THE GREEN LAWN.  
ROOF  
TRIMMINGS

PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

LV  
COMPLETED  
SIGN HERE

OCT 27 1930

ADV  
S. Ann

Very Rush  
H.H.

12



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GENTLEMEN: WE ACKNOWLEDGE WITH THANKS AND ACCEPT YOUR ORDER AS MEMORANDUM SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY LOUIS KAUFMANN & SONS,  
BALTIMORE, MD.

NO. 0A4072

ORDER NO. 49187

DATE 10-21-1930

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER BORDER  
TITLE (IN FULL) THE MILFORD TRUST CO., MILFORD,  
DEL.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 47  
IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS DARK RED BRICK, LIGHT STONE TRIM. OAK DOORS. BRASS SASH.  
BLDG. ON RIGHT LIGHT GREEN. LIGHT GRAY LAMP POST. REMOVE WIRES.

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

LV

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10 22 1930

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YOUR ORDER AS  
MEMORANDUM  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
GENTLEMEN-  
PER ATTACHED  
OF YOUR TOTAL  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1735 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY LOUIS KAUFMANN & SONS,  
BALTIMORE, MD.

NO. 0A4073

ORDER NO. 49187

DATE 10-21-1930

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER BORD.R

FRONT NO. 47

TITLE (IN FULL) MILFORD HIGH SCHOOL, MILFORD,  
DEL.

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE

REMARKS

DARK RED BRICK, CREAM TRIM. PUT FLAG ON POLE. MAKE GREEN LAWN ON  
BUILDING YARD. DARK ROAD.

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO. CUSTOMER

COMPLETED

LV

SIGN HERE

OCT 27 1930

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11 am

Very Rush  
H.H.

15



WE ACKNOWLEDGE WITH THANKS AND ACCEPT YOUR ORDER AS  
SPECIFICATIONS AND CONDITIONS ON THE MEMORANDUM  
ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.  
ETC. AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY LOUIS KAUFMANN & SONS,  
BALTIMORE, MD.

NO. 0A4074

ORDER NO. 39187

DATE 10-21-1930

6 M		AMERICAN ART	
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE	UPPER BORDER	FRONT NO	47
TITLE (IN FULL)	DRAW BRIDGE ON DUPONT BLVD., MILFORD, DEL.	IMPRINT	SAME AS ADV.
COLOR DESCRIPTION	SEE	REMARKS	
BUILDINGS	LIGHT CEMENT WEIGHT ON <del>RUXX</del> DRAW.	DARK BED ON DRAW BRIDGE. CEMENT	
ROAD	ROAD. WHITE LAMP POSTS. BLDG. ON	RIGHT, GREEN, GREEN ROOF, WHITE	
ROOF	TRIM. REMOVE SAND & DIRT ON LEFT	FOREGROUND.	
TRIMMINGS			

PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

LV

COMPLETED

SIGN HERE

OCT 24 1930

ADV

*Jam*



DIAL NO. 0A4075

CUSTOMER HOTEL DRAKE,  
LEXINGTON, KY.

DATE ENTERED

DEPT.

DATE COMPLETED

ORDER NO. 49194

OCT 24 1930

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE 10-21-1930

6 M

P.C.

SIZE

3 1/2 X 5 1/2

STYLE AMERICAN ART

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center—Border

Follow Layout

Title in Plate Yes NoCopyright in Plate Yes No

Title in full TOP: THE DRAKE CAFETERIA AND TABLE SERVICE.

BOT: HOTEL DRAKE, SHORT STREET BETWEEN MILL AND BROADWAY,  
LEXINGTON, KY KENTUCKY.

(All of this on address side)

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer

C. T. Imprint

No Imprint

Trade Mark Yes No

Special type as sample

IMPRINT: PUBLISHED BY L.F. MATTINGLY, LEXINGTON, KY,

RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing.

Layout Yes No

PHOTO LITHO

Rcphoto

\_\_\_\_ Photograph each - Size 5x7 - 8x10 - 10x12

NEG. NO.

\_\_\_\_ Prints each from \_\_\_\_ Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print, Handcolor, Black & White Proof.

COLOR DESCRIPTION

(Buildings, Roofs, Trimming, etc.)

FLOOR IS TILE. MIDDLE BLOCK IS A VERY LT. BROWN. THE NEXT LARGEST BLOCK IS A VERY DARK BROWN, AND THE SMALLER BLOCKS ARE GRAY. ~~XXXXXXXXXX~~ THE CEILING IS A LIGHT GRAY, AND OF COURSE THE GLOVES ARE MUCH LIGHTER AND THE FIGURES ON THE GLOVES ARE RED & BROWN. DRAPES ON WINDOWS ARE PEA GREEN & THE CURTAINS ARE A LIGHT CREAM. THE URNS ARE NICKEL. SERVICE COUNTER IS WHITE MARBLE, AND THE RAILING AROUND SAME IS NICKEL. RADIATOR IS BRONZE. TABLES & CHAIRS ARE MAHOGANY. NOTE THAT THE CAPS ON THE TABLE LEGS AT THE FLOOR ARE WHITE. LINEN IS ALL ABSOLUTELY WHITE. FLOWERS ARE ALL COZMAS, VARIAGATED COLORS. LINES AROUND THE BORDERS ON THE WALL ARE RED & BROWN. AND WALLS ARE OF A LIGHT SHADE OF GRAY.

ENGRAVING DEPARTMENT

HALFTONES FROM \_\_\_\_ COPIES

ZINC ETCHINGS FROM \_\_\_\_ COPIES

DUPLICATES \_\_\_\_ ZINC COLOR PLATES

DUPLICATES \_\_\_\_ COLOR PLATES

LINE &amp; HALFTONE COMB. \_\_\_\_ COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE 3 3/16 X 5 3/16. SAME SIZE \_\_\_\_  
SCREEN - 55 - 60 - 65 - 100 - 110 - 120 - 133 - 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.

SIZE \_\_\_\_ WIDE \_\_\_\_ HIGH \_\_\_\_ SAME SIZE \_\_\_\_

BLOCKING DEPT. WOOD MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH REARERS  
CUT TO PICAS (see size)

PROOFS \_\_\_\_ FLAT \_\_\_\_ GOOD \_\_\_\_ IN COLORS \_\_\_\_ SPECIAL STOCK

ELECTROTYPES EACH OF \_\_\_\_  
ON WOOD METAL.

COMPLETED

PHOTO PROPERTY OF C. T. &amp; CO.

CUSTOMER

L. V.

DV



DIAL NO. 0A4076

ORDER NO. 49192

DATE 10-21-1930

PUBLISHED BY AUGUSTA NEWS CO.,  
CUSTOMER X AUGUSTA, GA.

DATE ENTERED

DEPT.

DATE COMPLETED

OCT 23 1930

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

12 M500 P.C.

SIZE 3 1/2 X 5 1/2

STYLE AMERICAN ART

(All this on the picture side)

PLACE OF TITLE: Upper Lower Center—Border

Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full ~~HENDERSON HOTEL~~ HOTEL HENDERSON, AIKEN, S.C.

(All of this on address side)

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Message Space entire Message Space, or entire Front

IMPRINT: Customer

C. T. Imprint

No Imprint

Trade Mark Yes No

Special type as sample

PHOTO LITHO

Rephoto

## RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing.

Layout Yes No

\_\_\_\_ Photograph each - Size 5x7 - 8x10 - 10x12

NEG. NO.

\_\_\_\_ Prints each from \_\_\_\_ Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print, Handcolor, Black &amp; White Proof.

## COLOR DESCRIPTION

(Buildings, Roofs, Trimming, etc.)

BLDG. RED BRICK. COLUMNS & TRIM WHITE. GREEN TREES.  
GRASS & SHRUBS GREEN. SIGN BLACK & WHITE AS SHOWN IN  
PICTURE. ABOVE PORCH WHICH SHOWS LIGHT SHOULD BE RED  
BRICK & WHITE TRIM.

## ENGRAVING DEPARTMENT

1 HALFTONES FROM 1 COPIES

DUPLICATES ZINC COLOR PLATES

LINE &amp; HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE 3 3/16 X 5 3/16 HIGH. SAME SIZE  
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - SIGNET - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.

SIZE WIDE HIGH. SAME SIZE

BLOCKING DEPT. WOOD MORTISE ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
FLUSH ALL AROUND - OR MOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS FLAT GOOD IN COLORS SPECIAL STOCK

ELECTROTYPES EACH OF  
ON WOOD METAL.

PHOTO PROPERTY OF C. T. &amp; CO. — CUSTOMER — L. V. — (ADV)



DIAL NO. 0A4077

CUSTOMER B.G.HOADLEY QUARRIES, INC.  
BLOOMINGTON, IND.

DATE ENTERED

DEPT.

DATE COMPLETED

ORDER NO. 49191

DATE 10-21-1930

OCT 23 1930

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

1 M

P.C.

SIZE 3 1/2 X 5 1/2

STYLE BLUESKY

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center—Border  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full (TITLE TO COME)

(All of this on address side)

FRONT NO. 5 R. M. Yes No  
R. M. to cover part of Message Space, entire Message Space, or entire Front  
IMPRINT: Customer C. T. Imprint No Imprint  
Trade Mark Yes No  
Special type as sample

RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing. Layout Yes No

PHOTO LITHO

Rephoto

Photograph each - Size 5x7 - 8x10 - 10x12

NEG.NO.

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print, Handcolor, Black & White Proof.

COLOR DESCRIPTION  
(Buildings, Roofs, Trimming, etc.)

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES  
DUPLICATES ZINC COLOR PLATES  
LINE & HALFTONE COMB. COLOR PROCESS  
Extra Negatives Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day

ZINC ETCHINGS FROM COPIES  
DUPLICATES COLOR PLATES  
Extra Negatives Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day

SIZE 3 3/16 X 5 3/16  
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 135 - 150

ETCHING DEPT. PAINT IN BACKGROUND SOLIO.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - V. SIZE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.

SIZE WIDE HIGH. SAME SIZE

BLOCKING DEPT. WOOD MORTISE ANCHOR  
SOLIO MET. FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS FLAT GOOD IN COLORS SPECIAL STOCK

ELECTROTYPES EACH OF  
ON WOOD METAL.

COMPLETED

PHOTO PROPERTY OF C. T. & CO.

CUSTOMER

L. V.

ADV



DIAL NO. 0A4078

CUSTOMER MODERN LAUNDRY,  
CHICAGO, ILLINOIS

DATE ENTERED

DEPT.

DATE COMPLETED

ORDER NO. 49189

DEC 8 1930

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE 10-21-1930

25 M BUS.CD.

SIZE 2½ X 3½

STYLE COLORED.

PLACE OF TITLE: (All this on the picture side)  
Upper, Lower, Center, Border

Follow Layout

Title in Plate Yes ☒ NoCopyright in Plate Yes ☒ No

Title in full (TITLE TO COME)

WENTWORTH 0987

MODERN LAUNDRY, HALSTED AT 58TH ST.

RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing.

Layout Yes ☒ NoRetouched photo  
OK for 12/5

(All of this on address side)

FRONT NO.

R. M.

Yes ☒ No

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer ☒ C. T. Imprint

No Imprint

Trade Mark Yes ☒ No

Special type as sample

PHOTO LITHO

Rephoto

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

NEG. NO.

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print, Handcolor, Black &amp; White Proof.

ADVERTISING DEPARTMENT

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

ZINC ETCHINGS FROM COPIES

DUPLICATES ZINC COLOR PLATES

DUPLICATES COLOR PLATES

LINE &amp; HALFTONE COMB. COLOR PROCESS

Extra Negatives Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day

Extra Negatives Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day

Extra Negatives Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day

SIZE 3 1/4 x 2 1/4 WIDE HIGH. SAME SIZE  
SCREEN - 55 - 60 - 65 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.

SIZE WIDE HIGH. SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS - PLAT - GOOD - IN COLORS - SPECIAL STOCK

ELECTROTYPES EACH OF  
ON WOOD METAL.

PHOTO PROPERTY OF C. T. &amp; CO. - CUSTOMER - L. V. - ADV.

LAN:V

Photos returned in May 1931  
Large Photo by St.

COMPLETED

Photos ret  
12/26/34



WE ACKNOWLEDGE WITH THANKS AND ACCEPT SPECIFICALLY THE TERMS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU SIGN AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

YOUR ORDER AS MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY C. JORDI, BOX 2334,  
HAVANA, CUBA. MADE IN U.S.A.

NO. 0A4079  
ORDER NO. 49216

DATE 10-22-1930

25 M AMERICAN ART

PLACE OF TITLE <sup>(ALL OF THIS ON THE PICTURE SIDE)</sup> UPPER & LOWER BORDER  
TITLE (IN FULL) HABANA: CASINO DE LA PLAYA  
BOT: NATIONAL CASINO AT MARIANAO  
XXXXXXX

FRONT NO. 11 <sup>(ALL OF THIS ON THE ADDRESS SIDE)</sup>  
IMPRINT SAME AS ABOVE  
PRIVATE NO. PART OF IMPRINT AT  
BOTTOM: 26  
NO C.T.MARKS.

COLOR DESCRIPTION SEE  
BLUE SKY, CEMENT WHITE HOUSE. YELLOW-RED TILES. WATER REFLECTION OF  
BUILDINGS HOUSE AND SKY. WHITE MARBLE MONUMENT. LIGHT GREEN GRASS AND EMERALD  
GREEN PLANTS. YOU CAN MAKE A VERY NICE CARD OF THIS PHOTO.  
ROOF ARTIST: 20 NOT LOOSE DETAILS.

REMARKS  
~~Photo used in E 74~~  
ALSO USED IN FOLDER.

TRIMMINGS  
FOREIGN  
PHOTO PROPERTY OF C. T. & CO. - CUSTOMER  
LV

3 proofs  
OCT 24 1930  
130

ADV

COMPLETED

SIGN HERE

*Very Rush*  
*H.B.*  
*[Large handwritten X]*



WE ACKNOWLEDGE WITH THANKS AND APPRECIATION YOUR ORDER AS MEMORANDUM SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE CORRECT AND PROCEED WITH THE WORK. IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY C. JORDI, BOX 2334,  
HAVANA, CUBA. MADE IN U.S.A.

NO. 0A4080  
ORDER NO. 49216

DATE 10-22-1930

25 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE UPPER & LOWER BORDER  
TITLE (IN FULL) HABANA: VISTA DESDE UN AEROPLANO  
BOT: VIEW FROM AIRPLANE.

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. 11  
IMPRINT SAME AS ABOVE

PRIVATE NO. PART OF IMPRINT AT  
BOTTOM: 84

NO C.T.MARKS.

COLOR DESCRIPTION SEE  
BLUE SEA AT RIGHT CORNER ON THE TOP. SOME ROOFS YELLOW-RED. SOME ONE GRAY.  
BUILDINGS HOUSES WHITE OR YELLOW WHITE. SUNNY LIGHT. LIGHT GREEN SPOTS WHERE GRASS  
APPEARS. EMERALD GREEN PALMS. SEE CARD ATTACHED FOR COLORS.

ROOF

TRIMMINGS

ALSO USED IN FOLDER.

FOREIGN

PHOTO PROPERTY OF CURT TEICH & CO. CUSTOMERS

LV

all DETAILS

ADV

COMPLETED

SIGN HERE

Very Rush  
H.H.



*Very Rushy*  
*H.F.*

WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O.K. THESE TITLES AND COLOR DESCRIPTIONS.  
ETC. AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

GENTLEMEN:-  
PER ATTACHED  
OF YOUR TOTAL  
ETC.

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY C.JORDI, BOX 2334,  
HAVANA, CUBA. MADE IN U.S.A.

DATE 10-22-1930

25 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER & LOWER BORDER

TITLE (IN FULL) HABANA: MONUMENTO A LA  
VOLADURA DEL MAINE.

BOT: MAINE EXPLOSION MEMORIAL.

*[Handwritten signature]*

COLOR DESCRIPTION

SEE

BRIGHT BLUE SKY, WHITE CLOUDS. WHITE MARBLE MONUMENT. BRONZE-GREEN (DARK) EAGLE  
BUILDINGS AT TOP. BRONZE - GREEN FIGURES. DARK GREEN BRONZE CANNONS. SIDE WALK AND  
BASEMENT CEMENT. ASPHALTED STREET.

ROOF

TRIMMINGS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 11

IMPRINT ~~XXXX~~ SAME AS ABOVE

PRIVATE NO. PART OF IMPRINT, AT  
BOTTOM: 85

NO C.T.MARKS.

REMARKS

ALSO USED IN FOLDER.

*Photo used in E-734*

*3 proofs*

PHOTO PROPERTY OF CUSTOMER

FOREIGN

Watch FLAGS and

all DETAILS

LV

SIGN HERE

ADV

OCT 24 1930

*10 am*



*Very*

*Rusky*  
*HB*

17

YOUR ORDER AS  
MEMORANDUM  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED. THESE TITLES AND COLOR DESCRIPTIONS,  
IF NOT RETURNED TO YOU WITHIN THE PERIOD OF SIX DAYS WE WILL  
GENTLEMEN,  
PER AIR MAIL  
OF IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS,  
ETC. AND RETURN THIS SHEET WITH YOUR SIGNATURE ATTACHED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1735 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY C. JORDI, BOX 2334,  
HAVANA, CUBA. MADE IN U.S.A.

NO. 0A4082

ORDER NO. 49216

DATE 10-22-1930

25 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE UPPER & LOWER BORDER  
TITLE (IN FULL) HABANA: AVENIDA DE MACEO O  
MALECON  
BOT: MACEO OR MALECON AVENUE.  
*Photo ret 10/21/30*

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. 11  
IMPRINT SAME AS ABOVE  
PRIVATE NO. PART OF IMPRINT, AT  
BOTTOM: 86  
NO C.T. MARKS.

COLOR DESCRIPTION SEE  
BUILDINGS BEST: BLUE SKY, CLOUDS. BLUE-GREEN, BLUE-GRAY SEA. DARK RED & DARK  
GREENISH ROCKS. CEMENT SIDE WALK. ASPHALTED STREET. PLEASE PROFIT  
ROOF ENTIRE PLATE. LIGHT COLORED BLDGS. YELLOW-WHITE. WHITE STONE. CEMENT  
TRIMMINGS WHITE, GRAY WHITE. SOME STAR CLASS SAIL BOATS WOULD ANIMATE THE  
VIEW. SOME RACE.

REMARKS  
*Photo made E-755*  
ALSO USED IN FOLDER.

PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

LV

FOREIGN  
Watch FLAGGED  
COMPLETED  
DETAILS

SIGN HERE

*3 proofs*

ADV

OCT 26 1930

*\$18.45*



*Very Pleasant*  
*H.H.*

WE ACKNOWLEDGE WITH THANKS AND ACCEPT YOUR ORDER AS SPECIFICATIONS AND CONDITIONS ON THE MEMORANDUM ORDER HEREWIT ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

GENTLE

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY C. JORDI, BOX 2334,  
HAVANA, CUBA. MADE IN U.S.A.

NO. 0A4083

ORDER NO. 49216

DATE 10-22-1930

25 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER & LOWER BORDER  
TITLE (IN FULL) HABANA: HOTEL NACIONAL  
BOT: NATIONAL HOTEL

FRONT No 11  
IMPRINT SAME AS ABOVE

PRIVATE NO. PART OF IMPRINT, AT  
BOTTOM: 87

NO C.T.MARKS.

COLOR DESCRIPTION

SEE

REMARKS

BLUE SKY, WHITE CLOUDS. SEA GRAY BLUE - GREEN BLUE. (FILLS THE HORIZON)  
BUILDINGS AVENUE ASPHALTED. SIDE WALK CEMENT. (MAINE MONUMENT TO THE RIGHT) LIGHT  
GREEN GRASS AND COCOANUT PALMS PLEASE RETOUCH. ROCKS IN FIRST PLACE YELLOW-  
ROOF RED. SAND PILE. BUILDING WHITE LINES & YELLOW-WHITE, WOODEN WINDOWS  
LIGHT GREEN. PLEASE RETOUCH AS NOT YET FINISHED. TOP OF TOWERS YELLOW  
TRIMMINGS RED TILES. MAKE A NICE CARD.

*Photo used in E 736*  
ALSO USED IN FOLDER.

**FOREIGN**

PHOTO PROPERTY OF C. T. & CO. CUSTOMER

Watch FLAGS and  
all DETAILS

LV

SIGN HERE

ADV

OCT 24 1930

*10 am*



YOUR ORDER AS  
MEMORANDUM  
WE ACKNOWLEDGE WITH THANKS AND ACCURATE  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS,  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
YOURS,  
CURTIS LEITCH & COMPANY INC.  
1735-1735 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY C. JORDI, BOX 2334,  
HAVANA, CUBA. MADE IN U.S.A.

NO. 0A4084

ORDER NO. 49216

DATE 10-22-1930

25 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER & LOWER BORDER

TITLE (IN FULL) HABANA: MALECON, CASTILLO DE LA  
PUNTA Y MORRO

BOT: MALECON, LA PUNTA AND MORRO CASTLE.

COLOR DESCRIPTION

SEE

BUILDINGS

ROOF

TRIMMINGS

CUSTOMER LIKES PHOTO, BUT PUT S.S. "BERENGARIA" LIKE ATTACHED PHOTO  
WHICH IS TOO DARK AND HAS TOO MANY AUTOS, XX IN IT. BLUE SKY, CUBAN SHOW  
FLAG AT MORRO CASTLE. LIGHT GREEN GRASS. WHITE MARBLE MEMORIAL. ASPHALTED  
STREETS. CEMENT WHITE SIDE WALK. OLD STONE FORTS. RED TILES & YELLOW-RED  
TILES. ATTACHED CARD HAS COLORING WHICH CUSTOMER LIKES.

FRONT NO. 11

IMPRINT SAME AS ABOVE

PRIVATE NO. PART OF IMPRINT AT  
BOTTOM: 88

NO C.T. MARKS.

REMARKS

Photo in D 1020  
ALSO USED IN FOLDER. 11-5-30

PHOTO PROPERTY OF C. J. & CO. CUSTOMER

LV

FOREIGN  
COMPLETED

SIGN HERE

ADV

OCT 26 1930

Very Dark  
X X X



YOUR ORDER AS  
MEMORANDUM  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
GENTLEMEN: PER ATTACHED  
OF YOUR TOTAL ORDER, IT IS  
ETC. AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY,  
CURT TEICH & COMPANY INC.  
1735-1735 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY C. JORDI, BOX 2334,  
HAVANA, CUBA. MADE IN U.S.A.

NO. 0A4085

ORDER NO. 49216

DATE 10-22-1930

25 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER & LOWER BORDER  
TITLE (IN FULL) HABANA: XXI SALIDA DE LAS  
CARRERAS DE CABALLOS.  
BOT: ~~THE~~ ORIENTAL PARK RACE TRACK.

COLOR DESCRIPTION

BLUE SKY, GRAY ROOFS. DARK GREEN PAINTED BLDG. & WHITE. ~~XX~~ LIGHT GREEN  
BUILDINGS GRASS. EMERALD GREEN PALM & PLANTS WITH FLOWERS. CEMENT SIDE WALK.  
ASPHALTED STREET.

ROOF

TRIMMINGS

FOREIGN

Watch FLA...

PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

LV

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO 11

IMPRINT SAME AS ABOVE

PRIVATE NO. PART OF IMPRINT AT  
BOTTOM: 89

NO C.T. MARKS.

REMARKS

PAINTED BLDG. & WHITE. ~~XX~~ LIGHT GREEN  
WITH FLOWERS. CEMENT SIDE WALK.

~~Photo used in C. 238~~  
ALSO USED IN FOLDER.

SIGN HERE

ADV

OCT 24 1930

Very Rich  
B.B.



YOUR ORDER AS  
MEMORANDUM  
WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
GENTLEMEN:-  
PER ATTACHED  
OF YOUR  
IT IS ABSOLUTELY  
ETC. AND RETURN  
IN SIX DAYS  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY YORK NEWS AGENCY,  
YORK, PA.

NO.0A4086

ORDER No. 49204

DATE 10-22-1930

25 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE UPPER BORDER		FRONT No. 1	
TITLE (IN FULL) COLUMBIA-WRIGHTSVILLE BRIDGE ON LINCOLN HIGHWAY SHOWING COLUMBIA, BETWEEN LANCASTER AND YORK, PA.		IMPRINT SAME AS ABOVE	
		R.M.	
COLOR DESCRIPTION	SEE	REMARKS	
BUILDINGS	ON THE RIGHT HAND SIDE NOTE DERRICKS WHICH SHOULD BE REMOVED. ALSO ON RIGHT AT ENTRANCE REMOVE RUBBISH FROM EXCAVATING. THIS WHEN FINISHED WILL BE A LAWN WITH SHRUBBERY. BRIDGE ON RIGHT LIGHT GRAY CEMENT ALL OVER.		
ROOF	BRONZE LIGHTS ON POSTS. <sup>LIGHT</sup> GRAY EX PAVING IN FOREGROUND. BLDG. ON LEFT EDGE WHITE STUDDO RED & BLUE & SLATE CHECKERED ROOF. BROWN RUSTIC COLUMNS & LOGS ON		
TRIMM	ROOF OF SHELTER PORCH/BLDG. ON LEFT DARK RED BRICK, LT. TRIM. BLDGS IN LEFT CENTER LIGHT GRAY, SLATE ROOF. SMALL BLDGS. IN CENTER GRAY, DARK RED ROOF. BRIDGE ON LEFT CENTER BLACK. LARGE BLDGS. ON REAR LEFT DARK RED BRICK ACROSS BRIDGE. BLDGS. ACROSS BRIDGE ON CENTER & RIGHT DARK RED & GRAY. DARK GRAY PAVING ON BRIDGE		

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

LV

COMPLETED  
SIGN HERE

OCT 28 1930  
144

ADV

Very Rush  
H.A.



WE ACKNOWLEDGE WITH THANKS AND ACCEPT SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS ETC. AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

VERY TRULY,  
CURT TEICH & COMPANY INC.  
1717 W. 75th ST. IRVING PARK BLVD. CHICAGO, ILL.

SOLD BY L.B.HOLLISTER,IMPORTER & JOBBER,  
LEAD, S.DAK.  
COPYRIGHT BY PUBLISHERS PHOTO SERVICE.

0A4087  
NO.  
49229  
ORDER NO.

DATE 10-23-1930

12 500  
M

AMERICAN ART

PLACE OF TITLE <small>(ALL OF THIS ON THE PICTURE SIDE)</small> LOWER BORDER THE ROCK FORMATION AT THE NEEDLES, STATE PARK, BLACK HILLS, S.D. IN PLATE: (C) <del>XXXXXXXXXXXXXXXXXXXX</del> <del>XXXXXXXXXXXX</del> PRIVATE NO. BEFORE TITLE: 115		FRONT NO. 79 <small>(ALL OF THIS ON THE ADDRESS SIDE)</small> SAME AS ABOVE IMPRINT	
COLOR DESCRIPTION SEE BUILDINGS COLOR OF ROCK AS PER CARD ATTACHED. ROOF TRIMMINGS		REMARKS    PUT CLOUDS IN SKY	

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

LV  
**COMPLETED**

SIGN HERE

OCT 30 1930

830

ADV

Very Rush  
10-16

X X



7  
GENTLEMEN:-  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
PER ATTACHED  
OF YOUR ORDER  
IT IS ABSOLUTELY  
ETC.-AND RETURN  
IN SIX DAYS WE  
WORK.

YOUR ORDER AS  
MEMORANDUM  
SPECIFICATIONS  
ORDER HEREWITH  
THESE TITLES AND  
AT ONCE BEING  
RETURNED  
WITH THE

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

SOLD BY L.B.HOLLISTER,IMPORTER & JOBBER,  
LEAD, S.DAK.

OA4088  
NO.  
49229  
ORDER NO.

DATE 10-23-1930

12 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE LOWER BORDER  
TITLE (IN FULL) MT.RUSHMORE NATIONAL MEMORIAL,  
GEORGE WASHINGTON, FIRST OF FOUR FIGURES TO  
BE CARVED, STATE PARK, BLACK HILLS, S.D.

PRIVATE NO.BEFORE TITLE: 118

COLOR DESCRIPTION

SEE

TAKE OUT BLDG.FLAG, PEOPLE AND DERRICK. COLOR OF ROCK AS CARD ATTACHED.  
BUILDINGS REMOVE ALL LETTERING.

ROOF

TRIMMINGS

REMARKS

PUT CLOUDS IN SKY

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

LV

COMPLETED

SIGN HERE

OCT 28 1930

ADV



DIAL NO. A4089

CUSTOMER GEM CITY BLDG. & LOAN ASSN,  
DAYTON, OHIO

DATE ENTERED

DEPT.

DATE COMPLETED

ORDER NO. 49221

DATE 10-22-1930

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

6 M

PC

SIZE 3 1/2 X 5 1/2

STYLE AMERICAN ART

MAKEOVER

(All this on the picture side)

PLACE OF TITLE: Upper Lower, Center—Border Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full THE GEM CITY BUILDING & LOAN ASSOCIATION,  
DAYTON, OHIO

RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing. .Layout Yes No

(All of this on address side)

FRONT NO. 5 R. M. es No  
R. M. to cover part of Message Space, entire Message Space, or entire Front  
IMPRINT: Customer C. T. Imprint No Imprint  
Trade Mark Yes No  
Special type as sample  
IMPRINT: PUBLISHED BY C.M.BUNTING, JOURNAL-HERALD BLDG., DAYTON,  
OHIO

PHOTO LITHO

Rephoto

Photograph each - Size 5x7 - 8x10 - 10x12

NEG. NO.

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Panormatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print, Handcolor, Black & White Proof.

COLOR DESCRIPTION

(Buildings, Roofs, Trimming, etc.)

AS PER TISSUE ATTACHED.

ENGRAVING DEPARTMENT

HALFTONES FROM 1 COPIES  
DUPLICATES ZINC COLOR PLATES  
LINE & HALFTONE COMB. COLOR PROCESS  
Extra Negatives Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day

ZINC ETCHINGS FROM 1 COPIES  
DUPLICATES COLOR PLATES  
Extra Negatives Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day

SIZE 3 3/16 X 5 3/16  
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
FLUSH ALL AROUND UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS FLAT 3 GOOD IN COLORS SPECIAL STOCK

ELECTROTYPES EACH OF  
ON WOOD METAL

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV



DIAL NO. 0A4090

CUSTOMER THE GIBALTAR,  
PARIS, TEXAS.

DATE ENTERED

DEPT.

DATE COMPLETED

ORDER NO. 49220

OCT 24 1930

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE 10-22-1930

6 M P.C.

SIZE 3 1/2 X 5 1/2

STYLE AMERICAN ART

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center—Border

Follow Layout

Title in Plate Yes ☒ NoCopyright in Plate Yes ☒ NoTitle in full IN SKY: NORTH TEXAS FINEST HOTEL  
EXCELLENT COFFEE SHOPPE AND DINING ROOM

200 ROOMS - FIREPROOF

FETHYBRIDGE HOTEL CO.

BOT: THE GIBALTAR, PARIS, TEXAS.

RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing.

Layout Yes ☒ No

(All of this on address side)

FRONT NO. 5

R. M. ☒ Yes ☐ No

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer

☒ C. T. Imprint

No Imprint

Trade Mark Yes ☒ No

Special type as sample

PHOTO LITHO

Rephoto

\_\_\_\_ Photograph each - Size 5x7 - 8x10 - 10x12

\_\_\_\_ Prints each from \_\_\_\_ Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print, ☒ Handcolor, Black & White Proof.

## COLOR DESCRIPTION

(Buildings, Roofs, Trimming, etc.)

*old card of Gibraltar to be  
used for color.***COMPLETED**

## ENGRAVING DEPARTMENT

1 HALFTONES FROM 1 COPIES

\_\_\_\_ Duplicates \_\_\_\_ ZINC COLOR PLATES

\_\_\_\_ LINE &amp; HALFTONE COMB. \_\_\_\_ COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

#3 3/16 X 5 3/16

SIZE \_\_\_\_ WIDE \_\_\_\_ HIGH \_\_\_\_ SAME SIZE \_\_\_\_  
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. ☒ OUTLINE ☐ OVAL ☐ CIRCLE  
SQUARE - LIKE COPY - ☒ VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.

ZINC ETCHINGS FROM \_\_\_\_ COPIES

\_\_\_\_ Duplicates \_\_\_\_ COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE \_\_\_\_ WIDE \_\_\_\_ HIGH \_\_\_\_ SAME SIZE \_\_\_\_

BLOCKING DEPT. ☒ WOOD ☒ MORTISE ☒ ANCHOR  
SOLID METAL - ☒ FLUSH TOP - ☒ FLUSH BOTTOM - ☒ FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS \_\_\_\_ FLAT \_\_\_\_ GOOD \_\_\_\_ IN COLORS \_\_\_\_ SPECIAL STOCK

\_\_\_\_ ELECTROTYPES EACH OF \_\_\_\_  
ON WOOD METAL.

PHOTO PROPERTY OF C. T. &amp; CO. — CUSTOMER — L. V. — ADV.



DIAL NO. 0A4091

CUSTOMER THE GIBRALTAR,  
PARIS, TEXAS.

DATE ENTERED

DEPT.

DATE COMPLETED

ORDER NO. 49220

NOV 10 1930

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE 10-22-1930

6 M P.C.

SIZE 3 1/2 X 5 1/2

STYLE AMERICAN ART

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center—Border (sky) Follow Layout

Title in Plate ~~Yes~~ No Copyright in Plate ~~Yes~~ No

Title in full THE MARSHALL, MARSHALL, TEXAS. (lower)

A beautiful fireproof hotel  
200 rooms—125 showers and tubs  
Excellent Coffee Shoppe and Dining Room  
A Commercial and Tourist Hotel  
PETHYBRIDGE HOTEL CO.

Layout Yes No

*see copy in envelope*COLOR DESCRIPTION  
(Buildings, Roofs, Trimming, etc.)*see card attached*

(All of this on address side)

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer C. T. Imprint No Imprint

Trade Mark Yes No

Special type as sample

PHOTO LITHO

Rephoto

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Panchromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print, Handcolor, Black &amp; White Proof.

## ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE &amp; HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE 3 3/16 X 5 3/16 SAME SIZE  
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150

ETCHING DEPT. FAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS 3 FLAT GOOD IN COLORS SPECIAL STOCK

ELECTROTYPES EACH OF  
ON WOOD METAL.

PHOTO PROPERTY OF C. T. &amp; CO. - CUSTOMER - L. V. - ADV.



YOUR ORDER AS  
MEMORANDUM  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN 10 DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

SOLD BY L.B. HOLLISTER, IMPORTER & JOBBER,  
LEAD, S.DAK.

NO. 0A4092

ORDER NO. 49230

DATE 10-23-1930

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE LOWER BORDER

FRONT NO. 79

TITLE (IN FULL) EVANS PLUNGE, HOT SPRINGS, S.D.

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE: 82

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS TAKE OUT LETTERING. USE BEST PRINT.

ROOF

TRIMMINGS

~~POT-GROUND IN ERY~~

PHOTO PROPERTY OF C. T. & CO. CUSTOMER

COMPLETED

OCT 27 1930

ADV

SIGN HERE

Very Rush  
H B  
Last one on sheet  
4-590



6  
GENTLEMEN:-  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
PER ATTACHED SPECIFICATIONS AND CONDITIONS ON THE  
OF YOUR TOTAL ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.  
ETC. AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

YOUR ORDER AS  
MEMORANDUM  
VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

MC KENZIE-MULLANO DRUG CO.,  
MONTEZUMA, GA.

NO. 0A4093

ORDER NO. 49227

DATE 10-23-1930

3 M500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE UPPER BORDER  
TITLE (IN FULL) HOME OF TOM HUSTON "FROSTY  
MORNING PEACHES", MONTEZUMA, GA.

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. 2  
IMPRINT NONE

COLOR DESCRIPTION SEE REMARKS  
RED BRICK BLDG. WHITE TRIMMING. SIGN: GOLDEN LETTERS ON BLACK.  
BUILDINGS OVER ENTRANCE COPPER ROOF. GREEN LAWN. TAKE OUT WIRES.

ROOF  
TRIMMINGS

PHOTO PROPERTY OF C. T. & CO. CUSTOMER

LV COMPLETED

SIGN HERE

OCT 21 1930

ADV



WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE THE SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREIN ENCLOSED. THESE TITLES AND COLOR DESCRIPTIONS, IF NOT RETURNED WITH THIS SHEET, WILL BE AFFIXED AT ONCE. IF NOT RETURNED WITHIN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

GENTLEMEN:-  
PER ATTACHED  
OF YOUR TOTAL  
IT IS ABSOLUTELY  
ETC., AND RETURN  
IN SIX DAYS WE  
WORK.

YOUR ORDER AS  
MEMORANDUM  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD, CHICAGO, ILL.

MC KENZIE-MELLINO DRUG CO.,  
MONTEZUMA, GA.

NO. 0A4094

ORDER NO. 49227

DATE 10-23-1930

3 M500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER BORDER

FRONT NO. 2

TITLE (IN FULL) DOOLY STREET, LOOKING NORTH,  
MONTEZUMA, GA.

IMPRINT NONE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

LEFT: 1. BLDG. SPECKLED CREAM & TAN BRICK. WHITE COLUMNS, WHITE TRIM,  
RED ROOF. PAINTED WINDOW GLASS.  
2. DARK ROOF, WHITE PORCH, RED BRICK BASE.  
3. CHURCH RED BRICK, DK. ROOF, PAINTED WINDOW GLASS.

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

LV

COMPLETED

SIGN HERE

ADV

OCT 28 1930

*Sant*



DIAL NO. 0A4095

ORDER NO. 49225

DATE 10-22-1930

PUBLISHED BY ASHEVILLE POST CARD CO.  
CUSTOMER ASHEVILLE, N.C.

DATE ENTERED

DEPT.

DATE COMPLETED

RETOUCHING

ENGRAVING

PHOTO LITHO

COMPOSING

LITHO ART

OCT 28 1930

8 am

12 M 500 PC

SIZE 3 1/2 X 5 1/2

STYLE AMERICAN ART

(All this on the picture side)

PLACE OF TITLE Upper Lower Center Border Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full HOTEL BRISTOL, BRISTOL, VA.

PRIVATE NO. BEFORE TITLE: B-6

RETOUCHING DEPARTMENT

Submit - Sketch - Layout - Retouched Photo - Wash Drawing. Layout Yes No

OMIT BOY AND BAGGAGE AT CORNER, ALSO MAN UNDER CANOPY

(All of this on address side)

FRONT NO. 5 R. M. Yes No

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer C. T. Imprint No Imprint

Trade Mark Yes No

Special type as sample

IMPRINT: SAME AS ABOVE

PHOTO LITHO

Rephoto

Photograph each Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles - Red, Blue.

Blue Print, Handcolor, Black & White Proof.

COLOR DESCRIPTION

(Buildings, Roofs, Trimming, etc.)

RED BRICK BLDG. BOTTOM STORY IS LIGHT TAN BRICK.  
SOME LIGHT TAN BRICK TRIMMING AS INDICATED.  
TRIMMED LIGHT GRAY AROUND WINDOWS & REST WHERE  
INDICATED, LT. GRAY TRIM. CORNICE NEAR TOP, DARK GRAY.  
CANOPY IS STRIPED LIGHT BROWN, ORANGE AND BLACK STRIPES.  
FLOWER BOXES ARE DARK GREEN. BLDG. TO RIGHT IS MED. GRAY.  
REST AS SUGGESTS.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE 3 3/16 X 3 5/16  
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD MORTISE ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS FLAT GOOD IN COLORS SPECIAL STOCK

ELECTROTYPES EACH OF  
ON WOOD METAL.

PHOTO PROPERTY OF C. T. & CO. - CUSTOMER - L. V. - ADV.

COMPLETED



DIAL NO. OA4096

PUBLISHED BY ASHEVILLE POST CARD CO.,  
CUSTOMER ASHEVILLE, N.C.

DATE ENTERED

DEPT.

DATE COMPLETED

ORDER NO. ~~XXXXX~~ 1918

~~49245~~ 49245

DATE 10-22-1930

OCT 26 1930

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

12 1/2 M P.C.

SIZE 3 1/2 X 5 1/2

STYLE AMERICAN ART

(All this on the picture side)

PLACE OF TITLE: Upper Lower, Center—Border

Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full MIRAMAR HOTEL, PASS CHRISTIAN, MISSISSIPPI

(All of this on address side)

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer

C. T. Imprint

No Imprint

Trade Mark Yes No

Special type as sample

IMPRINT: SAME AS ABOVE

#### RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing.

Layout Yes No

SAME STYLE AS 119948 ATTACHED. ~~USE~~ USE CENTER PART OF PICTURE, OMITTING ENOUGH AT TOP AND BOTTOM TO MAKE CORRECT CARD.

cut part of trees away  
so as to ~~just~~ have  
Bluesky

#### COLOR DESCRIPTION

(Buildings, Roofs, Trimming, etc.)

COLORS AS PER COLORED VIEW ATTACHED.

#### PHOTO LITHO

Rephoto

Photograph each - Size 5x7 - 8x10 - 10x12

NEG. NO.

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print, Handcolor, Black & White Proof.

#### ENGRAVING DEPARTMENT

1 HALFTONES FROM 1 COPIES  
DUPLICATES ZINC COLOR PLATES  
LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

ZINC ETCHINGS FROM COPIES  
DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE 3 3/16 X 5 3/16 SAME SIZE  
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.

SIZE WIDE HIGH. SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS FLAT 3 GOOD IN COLORS SPECIAL STOCK

ELECTROTYPES EACH OF  
ON WOOD METAL.

COMPLETED

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV



DIAL NO. 0A4097

ORDER NO. 49246

DATE 10-24-1930

CUSTOMER PARADISE WASH CO.,  
CHICAGO, ILLINOIS

DATE ENTERED

DEPT.

DATE COMPLETED

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

NOV 1 1930

/o am

25 M BUS.CD.

SIZE 3 1/2 X 2 3/4

white border

STYLE COLORED.

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center—Border

Title in Plate ~~Yes~~ NoCopyright in Plate ~~Yes~~ No

Title in full (TITLE TO COME)

Follow Layout

(All of this on address side)

FRONT NO. NONE

R. M. ~~Yes~~ No

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer

C. T. Imprint

No Imprint

Trade Mark Yes ~~No~~

Special type as sample

RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched—Photo—Wash Drawing.

Layout ~~Yes~~ No

PHOTO LITHO

Rephoto

\_\_\_\_ Photograph each - Size 5x7 - 8x10 - 10x12

NEG.NO.

\_\_\_\_ Prints each from \_\_\_\_ Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print, Handcolor, Black &amp; White Proof.

COLOR DESCRIPTION

(Buildings, Roofs, Trimming, etc.)

TAN BRICK BLDG. GOLD TITLE. WHITE LETTERING ON GREEN  
BACKGROUND. BLACK TRIM.

COMPLETED

ENGRAVING DEPARTMENT

1 HALFTONES FROM 1 COPIES

\_\_\_\_ Duplicates. \_\_\_\_ ZINC COLOR PLATES

\_\_\_\_ LINE &amp; HALFTONE COMB. \_\_\_\_ COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

ZINC ETCHINGS FROM \_\_\_\_ COPIES

\_\_\_\_ Duplicates. \_\_\_\_ COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

 SIZE 3 1/8 WIDE 2 3/8 HIGH. SAME SIZE  
 SCREEN 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

 FINISHING DEPT. ~~OUTLINE~~ OVAL - CIRCLE  
 SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
 WITHOUT LINE - SPECIAL BORDER.

SIZE \_\_\_\_ WIDE \_\_\_\_ HIGH. SAME SIZE \_\_\_\_

 BLOCKING DEPT. ~~WOOD~~ MORTISE ANCHOR  
 SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
 FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
 CUT TO PICAS (see size)

PROOFS \_\_\_\_ FLAT \_\_\_\_ GOOD \_\_\_\_ IN COLORS \_\_\_\_ SPECIAL STOCK

\_\_\_\_ ELECTROTYPES EACH OF \_\_\_\_  
ON WOOD METAL.

PHOTO PROPERTY OF C. T. &amp; CO. - CUSTOMER - L. V. - ADV.



DIAL NO. 0A4098

ORDER NO. 49243

DATE 10-24-1930

CUSTOMER ALL-AMERICAN LAUNDRY CO.,  
CHICAGO, ILLINOIS

DATE ENTERED

DEPT.

DATE COMPLETED

RETOUCHING

ENGRAVING

PHOTO LITHO

COMPOSING

LITHO ART

25 M FC

SIZE 3 1/2 X 5 1/2

STYLE PHOTOCHROM

(All this on the picture side)

PLACE OF TITLE Upper, Lower, Center, Border Follow LayoutTitle in Plate Yes No Copyright in Plate Yes No

Title in full HAVE YOUR DRIVER PICK UP LAUNDRY

(ETC. AS PER LAYOUT)

(All of this on address side)

FRONT NO. SPECIAL

R. M. Yes No

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer

C. T. Imprint

No ImprintTrade Mark Yes No

Special type as sample

RETOUCHING DEPARTMENT

inked Submit Sketch Layout Retouched Photo Wash Drawing.Layout Yes No

PHOTO LITHO

Rephoto

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print, Handcolor Black & White Proof.

COLOR DESCRIPTION

(Buildings, Roofs, Framing, etc.)

something BLDG. BETWEEN TAN & YELLOW BRICK COLOR. SIGN, GREEN (dark)  
BACKGROUND, ORANGE LINING, WHITE LETTERS. TRUCKS ALL  
WHITE. GOLD LETTERING, BLUE OUTLINE. SHIELDS IN  
ACTUAL COLOR. (red & white stripes, blue field).

ENGRAVING DEPARTMENT

HALFTONES FROM 1 COPIES

DUPLICATES ZINC COLOR PLATES

LINE &amp; HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
-----------------	-----------------	---------------	--------------	------------------	---------------	---------

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
-----------------	-----------------	---------------	--------------	------------------	---------------	---------

SIZE 3 1/2 X 5 1/2 HIGH. SAME SIZE  
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150

ETCHING DEPT. PAINT IN BACKGROUND SOLIO.

FINISHING DEPT. Outline OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.

SIZE WIDE HIGH. SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)PROOFS FLAT 3 GOOD IN COLORS SPECIAL STOCKELECTROTYPES EACH OF  
ON WOOD METAL.

PHOTO PROPERTY OF C. T. &amp; CO. - CUSTOMER - L. V. - ADV.

COMPLETED



13

GENTLEMEN:-  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
PER ATTACHED SPECIFICATIONS AND CONDITIONS ON THE  
OF YOUR TOTAL ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O.K. THESE TITLES AND COLOR DESCRIPTIONS.  
ETC. AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PHOTOGRAPH BY W.E.BURGESS,  
SCOTTSDALE, VA.

NO. 0A4099

ORDER NO. 49259

DATE 10-24-1930

1 M

(ALL OF THIS ON THE PICTURE SIDE) DUOTONE

PLACE OF TITLE LOWER BORDER

TITLE (IN FULL) GEORGE F. HILBISH'S STORE,  
STATE HIGHWAY ROUTE 18, NELSON COUNTY, VA.  
(TYE RIVER, P.O.)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 26

IMPRINT SAME AS ABOVE

NO C.T. MARKS.

COLOR DESCRIPTION

SEE

BUILDINGS

ROOF

TRIMMINGS

REMARKS

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

LV

COMPLETED

SIGN HERE

OCT 29 1930

ADV

*J. Am*



2

GENTLEMEN:-  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
YOUR ORDER AS  
PER ATTACHED  
SPECIFICATIONS AND CONDITIONS ON THE  
OF YOUR ORDER.  
IT IS ABSOLUTELY  
NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS,  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
YOUR ORDER AS  
PER ATTACHED  
SPECIFICATIONS AND CONDITIONS ON THE  
OF YOUR ORDER.  
IT IS ABSOLUTELY  
NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS,  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
YOURS,  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PHOTOGRAPH BY W.E.BURGESS,  
SCOTTSVILLE, VA.

NO 0A4100

ORDER NO 49259

DATE 10-24-1930

1 M

DUOTONE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE LOWER BORDER  
TITLE (IN FULL) HIGHWAY BRIDGE OVER LITTLE PINEY  
CREEK, AMHERST AND NELSON COUNTY LINE, VA.

FRONT NO. 26  
IMPRINT SAME AS ABOVE

NO C.T.MARKS.

COLOR DESCRIPTION SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

LV

COMPLETED

SIGN HERE

OCT 27 1930

PM ADV



WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
IT IS HEREBY AGREED THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS,  
ETC. AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

GENTLEMEN  
PER ATTACHED  
OF YOUR TOTAL

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

~~XXXXXXXXXXXXXXXXXXXX~~

PHOTOGRAPH BY W.E.BURGESS,  
SCOTTSVILLE, VA.

NO. 0A4101

ORDER NO. 49259

DATE 10-24-1930

1 M

DUOTONE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE LOWER BORDER

TITLE (IN FULL) "DUNGANNON", HOME OF DR. AND  
MRS. HENRY DICKSON BRUNS, HOWARDSVILLE,  
VIRGINIA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 26

IMPRINT SAME AS ABOVE

NO C.T.MARKS.

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

LV

SIGN HERE

COMPLETED

NOV 1 1930

17 a m

ADV

19  
7



GENTLEMEN: WE ACKNOWLEDGE WITH THANKS AND ACCEPT YOUR ORDER AS PER ATTACHED SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

YOUR ORDER AS MEMORANDUM  
CURT TEICH & COMPANY INC.  
1735-1735 IRVING PARK BLVD. CHICAGO, ILL.

PHOTOGRAPH BY W.E.BURGESS, SCOTTSVILLE, VA.

NO. 0A4102

ORDER No. 49258

DATE 10-24-1930

3M500

AMERICAN ART GROUP (2)

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE LOWER BORDER  
TITLE (IN FULL) "HORSESHOE BEND", JAMES RIVER,  
SCOTTSVILLE, VA.  
VALLEY STREET, SCOTTSVILLE, VA. (LOOKING  
NORTH)

FRONT NO. 26  
IMPRINT SAME AS ABOVE

NO C.T.MARKS.

COLOR DESCRIPTION SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & Co.-CUSTOMER

LV

COMPLETED  
SIGN HERE

DESL 6 100

8 am

ADV



YOUR ORDER AS  
MEMORANDUM  
WE ACKNOWLEDGE WITH THANKS AND ACCURATE  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED. THESE TITLES AND COLOR DESCRIPTIONS,  
IT IS ABSOLUTELY NECESSARY THAT YOU SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PHOTOGRAPH BY W.E.BURGESS,  
SCOTTSVILLE, VA.

NO. 0A4103

ORDER NO. 49258

DATE 10-24-1930

3 M 500

AMERICAN ART GROUP 2 (2)

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE LOWER BORDER  
TITLE (IN FULL) OLD JAMES RIVER CANAL AQUEDUCT  
OVER RIVANNA RIVER, COLUMBIA, VA. NOW BRIDGE  
OF C&O RAILWAY.  
"FLATIRON POINT", JAMES AND RIVANNA RIVERS,  
COLUMBIA, VA.

FRONT NO. 26  
IMPRINT SAME AS ABOVE

NO C.T.MARKS.

COLOR DESCRIPTION SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & Co. - CUSTOMER

COMPLETED

SIGN HERE

OCT 30 1930  
1230

ADV

18-5



DIAL NO. 0A4104

ORDER NO. 49274

DATE 10-25-1930

CUSTOMER THE MALLORY HAT CO.,  
DANBURY, CONN.

DATE ENTERED

OCT 30 1930

7.30

DEPT.

DATE COMPLETED

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

6 M

P.C.

SIZE

3 1/2 x 5 1/2

STYLE

Photochrom

(All this on the picture side)

PLACE OF TITLE Upper, Lower, Center—Border

Follow Layout

Title in Plate Yes No

Copyright in Plate

Yes

No

Title in full WEARING THE MILLION DOLLAR HAT.

(All of this on address side)

FRONT NO. 5

R. M.

Yes

No

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer

C. T. Imprint

No Imprint

Trade Mark Yes No

Special type as sample

## RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing

Layout Yes No

letter in lower right hand  
corner in script  
"wearing the million dollar  
hat"

upright view

## COLOR DESCRIPTION

(Buildings, Roofs, Trimming, etc.)

Photo - A 556

COMPLETED

PHOTO PROPERTY OF C. T. &amp; CO. — CUSTOMER — L. V. — ADV.

## PHOTO LITHO

Rephoto

Photograph each - Size 5x7 - 8x10 - 10x12

NEG. NO.

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print Handcolor Black &amp; White Proof.

## ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE &amp; HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE 3 1/2 x 5 1/2 HIGH. SAME SIZE  
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.

SIZE WIDE HIGH. SAME SIZE

BLOCKING DEPT. WOOD - VORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS FLAT 3 GOOD IN COLORS SPECIAL STOCK

ELECTROTYPES EACH OF  
ON WOOD METAL.



DIAL NO. 0A4105

ORDER NO. 49273

DATE 10-25-1930

*Montrou*  
CUSTOMER THE NEW LAWRENCE GOLF COURSE, DATE ENTERED  
CHICAGO, ILLINOIS

DEPT. DATE COMPLETED  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

25<sup>M</sup> P.C. SIZE 3½ X 5½

STYLE AMERICAN ART

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center, Border Follow Layout

Title in Plate Yes ☒ No Copyright in Plate Yes ☒ No

Title in full AMERICA'S FINEST INDOOR GREEN

(ETC. AS PER LAYOUT)

RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing. Layout ☒ Yes No

(All of this on address side)

FRONT NO. 5 R. M. ☒ Yes No

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer ☒ C. T. Imprint No Imprint

Trade Mark Yes ☒ No

Special type as sample

PHOTO LITHO

Rephoto

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print, Handcolor, Black & White Proof.

COLOR DESCRIPTION

(Buildings, Roofs, Trimming, etc.)

GRASS GREEN. FIR TREES. GRAY ROCKS.  
BENCHES WHITE BIRCH WITH BARK. AWNING IN BACK YELLOW &  
BLACK REFRESHMENTS  
MARKERS OF HOLES ORANGE. CEILING SKY BLUE.

(Etc. as per back of photo)

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

COPIES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

ZINC ETCHINGS FROM COPIES

COPIES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE 3 3/8 X 5 3/16

ETCHING DEPT. PAINT IN BACKGROUND SOLIO.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.

SIZE WIDE HIGH. SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLIO METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS FLAT GOOD IN COLORS SPECIAL STOCK

ELECTROTYPES EACH OF  
ON WOOD METAL.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV.

COMPLETED



DIAL NO. 0A4106

CUSTOMER PUBLISHED BY WESLEY ANDREWS, INC. ENTERED  
BAKER, ORE.

DEPT.

DATE COMPLETED

ORDER NO. 49271

DATE 10-25-1930

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ARTOCT 29 1930  
3 PM

6 M

P.C.

SIZE

3 1/2 x 5 1/2

STYLE

AMERICAN ART

(All this on the picture side)

PLACE OF TITLE Upper, Lower, Center—Border

Follow Layout

Title in Plate Yes NoCopyright in Plate Yes NoTitle in full TOP: IDAHO'S LEADING HOTEL ON OLD OREGON  
TRAIL AND NORTH AND SOUTH HIGHWAY.  
BOT: HOTEL BOISE, BOISE, IDAHO

(All of this on address side)

FRONT NO. 37

R. M. Yes NoR. M. to cover part of Message Space entire Message Space, or entire FrontIMPRINT: Customer

C. T. Imprint

No Imprint

Trade Mark Yes No

Special type as sample

IMPRINT: SAMEXX AS ABOVE

RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing.

Layout Yes No

PHOTO LITHO

Rephoto

\_\_\_\_ Photograph each - Size 5x7 - 8x10 - 10x12

NEG. NO.

\_\_\_\_ Prints each from \_\_\_\_ Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print Handcolor, Black & White Proof.

COLOR DESCRIPTION

(Buildings, Roofs, Trimming, etc.)

BLDG. BLUISH GRANITE LIGHT BASE FIRST STORY BROWNISH RED  
MARBLE.

ENGRAVING DEPARTMENT

1 HALFTONES FROM 1 COPIES

ZINC ETCHINGS FROM COPIES

DUPLICATES ZINC COLOR PLATES

DUPLICATES COLOR PLATES

LINE &amp; HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
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Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
--------------------	--------------------	------------------	-----------------	---------------------	------------------	---------

 SIZE 3 3/16 x 5 3/16  
 SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

 FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
 SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
 WITHOUT LINE - SPECIAL BORDER.

SIZE \_\_\_\_\_ WIDE \_\_\_\_\_ HIGH \_\_\_\_\_ SAME SIZE \_\_\_\_\_

 BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
 SOLID META - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
 FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
 CUT TO PICAS (see size)

PROOFS \_\_\_\_\_ FLAT \_\_\_\_\_ GOOD \_\_\_\_\_ IN COLORS \_\_\_\_\_ SPECIAL STOCK

 \_\_\_\_\_ ELECTROTYPES EACH OF \_\_\_\_\_  
 ON WOOD METAL.

PHOTO PROPERTY OF C. T. &amp; CO. — CUSTOMER — L. V. — ADV.

COMPLETED



DIAL NO. OA4107

ORDER NO. 49270

DATE 10-25-1930

CUSTOMER HERMITAGE ART CO. *inc*  
CHICAGO, ILLINOIS

DATE ENTERED

OCT 28 1930

3.30

DEPT.

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

3<sup>M</sup> 500 FC

SIZE ~~5 1/2 x 7~~ *5 1/2 x 7*

STYLE ARTCHROM

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center—Border

Title in Plate Yes No

Copyright in Plate

Title in full (TITLE TO COME)

Follow Layout

(All of this on address side)

FRONT NO. 12

R. M. Yes No

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer C. T. Imprint

No Imprint

Trade Mark Yes No

Special type as sample

RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing.

Layout Yes No

BRING OUT PEWS A LITTLE PLAINER... ~~REXXXXXXXX~~  
BRING OUT DETAILS.

THE PICTURE IS TO TAKE UP THE WHOL SPACE OF THE CARD WITH  
THE EXCEPTION OF THE WHITE MARGIN AND ABOUT THREE LINES  
OF GREETING TEXT AT THE BOTTOM.

COLOR DESCRIPTION  
(Buildings, Roofs, Trimming, etc.)

AS PER TISSUE ATTACHED.

COMPLETED

PHOTO LITHO

Rephoto

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print, Handcolor Black & White Proof.

NEG. NO.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE *4/8* WIDE *6 3/8* HIGH. SAME SIZE  
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.

ZINC ETCHINGS FROM COPIES

DUPLICATES CDLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE. WIDE. HIGH. SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS FLAT. GOOD. IN COLORS. SPECIAL STOCK

ELECTROTYPES EACH OF  
ON WOOD METAL.

PHOTO PROPERTY OF C. T. & CO. -- CUSTOMER -- L. V. -- ADV



DIAL NO. **0A4108**ORDER NO. **49272**DATE **10-25-1930**CUSTOMER **SAMSON MOTOR CO.,  
PITTSBURGH, PA.**

DATE ENTERED

**OCT 29 1930**  
**1.15**

DEPT.

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

**25<sup>M</sup> P.C.**SIZE **3½ x 5½**

STYLE

**AMERICAN ART**

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center—Border Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full **SAMSON MOTOR COMPANY, PITTSBURGH, PA.**

(All of this on address side)

FRONT NO. **5** R. M. Yes No  
R. M. to cover part of Message Space, entire Message Space or entire Front  
IMPRINT: Customer C. T. Imprint No Imprint  
Trade Mark Yes No  
Special type as sample

## RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing. Layout Yes NoMOVE BLDG. TO LEFT ~~OF~~ CUT OFF PART OF LEFT END.  
ADD WIDE DOOR & TWO WINDOWS AT RIGHT TO SHOW ANNEX FULLY.  
ALSO LETTER IN "SAMSON'S GOOD USED CARS" ON FRONT.  
TAKE OUT COACH STOP SIGN.

## PHOTO LITHO

Rephoto

\_\_\_\_ Photograph each - Size 5x7 - 8x10 - 10x12 NEG. NO.  
\_\_\_\_ Prints each from \_\_\_\_ Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print, Handcolor, Black & White Proof.COLOR DESCRIPTION  
(Buildings, Roofs, Trimming, etc.)**WHITE BLDGS.**

## ENGRAVING DEPARTMENT

\_\_\_\_ 1 HALFTONES FROM \_\_\_\_ COPIES  
\_\_\_\_ Duplicates \_\_\_\_ ZINC COLOR PLATES  
\_\_\_\_ LINE & HALFTONE COMB. \_\_\_\_ COLOR PROCESS  

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
--------------------	--------------------	------------------	-----------------	---------------------	------------------	---------

\_\_\_\_ ZINC ETCHINGS FROM \_\_\_\_ COPIES  
\_\_\_\_ Duplicates \_\_\_\_ COLOR PLATES  

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
--------------------	--------------------	------------------	-----------------	---------------------	------------------	---------

SIZE 3 3/16 x 5 3/16 150 SAME SIZE  
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - WNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER

SIZE \_\_\_\_ WIDE \_\_\_\_ HIGH. SAME SIZE \_\_\_\_

BLOCKING DEPT. WOOD MORTISE - ANCHOR  
SOLID METAL FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED - WITH BEARERS  
CUT TO PICAS (see size)

PROOFS \_\_\_\_ FLAT \_\_\_\_ GOOD \_\_\_\_ IN COLORS \_\_\_\_ SPECIAL STOCK

\_\_\_\_ ELECTROTYPES EACH OF \_\_\_\_  
ON WOOD METAL**COMPLETED**PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV



YOUR ORDER AS  
MEMORANDUM  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
GENTLEMEN:-  
PER ATTACHED  
OF YOUR TOTAL  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY C.W.HUGHES & CO., INC.,  
MECHANICVILLE, N.Y.

NO. 0A4109

ORDER NO. 49278

DATE 10-25-1930

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER BORDER

TITLE (IN FULL) MAIN STREET, PORT HENRY, N.Y.

PRIVATE NO.  $\frac{1}{4}$ " FROM RIGHT EDGE IN UPPER  
BORDER: 1

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO 29

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE

REMARKS

LEFT, FIRST RED BRICK, NEXT BUFF BRICK. NEXT RED BRICK. ALL CEMENT TRIM.  
BUILDINGS RIGHT: FIRST RED BRICK, BLUE & WHITE FLAG. NEXT WHITE STONE.  
NEXT RED BRICK, CEMENT AND CREAM WOOD. GREEN & CREAM AWNINGS. NEXT RED BRICK,  
ROOF CEMENT TRIM, BLACK & WHITE AWNINGS, GREEN STORE AWNINGS. NEXT DARK STUCCO.  
DISTANT, BROWN.

TRIMMINGS

PUT CLOUDS IN SKY

PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

LV COMPLETED

SIGN HERE

OCT 29 1930

3 PM

ADV



5

GENTLEMEN:-  
WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE YOUR ORDER AS SPECIFICATIONS AND CONDITIONS ON THE MEMORANDUM ATTACHED TO THIS SHEET. IT IS ABSOLUTELY NECESSARY THAT YOU SIGN AND RETURN THIS SHEET WITH YOUR SIGNATURE AND RETURN IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY C.W.HUGHES & CO., INC.,  
MECHANICVILLE, ~~NEW~~ N.Y.

NO.0A4110

ORDER NO.49278

DATE 10-25-1930

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER BORDER  
TITLE (IN FULL) BROAD STREET, PORT HENRY, N.Y.  
PRIVATE NO.  $\frac{3}{4}$ " FROM RIGHT EDGE IN UPPER  
BORDER: 2

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 29  
IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE

REMARKS

LEFT: FIRST RED BRICK, ~~EX~~ CEMENT TRIM. NEXT BUFF TAPESTRY BRICK. NEXT  
BUILDINGS RED BRICK. NEXT GRAY ~~EX~~ BRICK. NEXT BUFF. REST GRAY.  
RIGHT: RED BRICK TOP, CREAM BASE, GRAY ROOF.

ROOF

TRIMMINGS

PUT CLOUDS IN SKY

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

LV  
**COMPLETED**

SIGN HERE

ADV

4 P.M.



7

GENTLEMEN:-  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
PER ATTACHED  
OF YOUR TOTAL  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.  
ETC. AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. WE WILL RETURN  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

YOUR ORDER AS  
MEMORANDUM  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY C.W.HUGHES & CO., INC.,  
MECHANICVILLE, N.Y.

NOPA4111  
ORDER No. 49278

DATE 10-25-1930

6 M AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE UPPER BORDER  
TITLE (IN FULL) PORT HENRY COUNTRY CLUB,  
PORT HENRY, N.Y.  
PRIVATE NO. 1/4" FROM RIGHT EDGE IN UPPER  
BORDER: 3

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. 29  
IMPRINT SAME AS ABOVE

COLOR DESCRIPTION SEE  
BUILDINGS BROWN SHINGLE AND WOOD. WEATHERED  
ROOF  
TRIMMINGS

REMARKS  
PUT CLOUDS IN SKY

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

LV  
COMPLETED

SIGN HERE OCT 29 1930 / J. am ADV



YOUR ORDER AS  
MEMORANDUM  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY  
NECESSARY THAT YOU O. K. THESE TITLES AND  
COLOR DESCRIPTIONS, ETC., AND RETURN THIS  
SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE.  
IF NOT RETURNED IN SIX DAYS WE WILL  
CONSIDER THIS INFORMATION CORRECT AND  
PROCEED WITH THE WORK.

VERY TRULY  
YOURS  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY C.W. HUGHES & ~~CO.~~ CO., INC.,  
MECHANICVILLE, N.Y.

NO. 0A4112

ORDER NO. 49278

DATE 10-25-1930

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER BORDER

TITLE (IN FULL) ST. PATRICK'S CATHOLIC CHURCH  
AND RECTORY, PORT HENRY, N.Y.

PRIVATE NO.  $\frac{3}{4}$ " FROM RIGHT EDGE IN UPPER  
BORDER: 4

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 29

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE

BUILDINGS

CHURCH BROWNISH GRAY STONE, BLACK TRIM. GRAY SLATE ROOF.  
CREAM STEEPLE. BLACK CLOCK FACE. BROWN STAIN WINDOWS.

ROOF

RECTORY GREEN & WHITE.

TRIMMINGS

REMARKS

PUT CLOUDS IN SKY

PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

LV

COMPLETED

SIGN HERE

ADV

OCT 31 1930

9.45



YOUR ORDER AS  
MEMORANDUM  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
GENTLEMEN: PER ATTACHED  
OF YOUR TOTAL  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.  
VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY C.W.HUGHES & CO., INC.,  
MECHANICVILLE, N.Y.

NO. 0A4113  
ORDER NO. 49278

DATE 10-25-1930

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE UPPER BORDER  
TITLE (IN FULL) SISTERS OF ST. JOSEPH SEMINARY,  
PORT HENRY, N.Y.  
PRIVATE NO. 1/2" FROM RIGHT EDGE IN UPPER  
BORDER: 5

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. 29  
IMPRINT SAME AS ABOVE

COLOR DESCRIPTION SEE  
BUILDINGS COBBLESTONE. DARK BROWN SHINGLE. CREAM WOOD PANELS, RED ROOF.  
TAN & BROWN AWNINGS.  
ROOF  
TRIMMINGS

REMARKS  
PUT CLOUDS IN SKY

PHOTO PROPERTY OF C. T. & Co.—CUSTOMER

LV

COMPLETED

SIGN HERE

OCT 30 1930

*[Signature]*

ADV

12



5

GENTLEMEN:-  
PER ATTACHED  
OF YOUR TOTAL  
IT IS ABSOLUTELY  
ETC., AND RETURN  
IN SIX DAYS WE  
WORK.

WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
SPECIFICATIONS WITH ENCLOSURE.  
YOU HAVE BEEN ADVISED OF THESE TITLES AND COLOR DESCRIPTIONS.  
IF YOU HAVE ANY OBJECTIONS, PLEASE ADVISE US AT ONCE. IF NOT RETURNED  
AT ONCE, WE WILL PROCEED WITH THE INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY C.W.HUGHES & CO., INC.,  
MECHANICVILLE, N.Y.

NO. 0A4114

ORDER NO. 49278

DATE 10-25-1930

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER BORDER  
TITLE (IN FULL) HIGH SCHOOL, PORT HENRY, N.Y.

FRONT NO. 29  
IMPRINT SAME AS ABOVE

PRIVATE MARK NO. 1/4" FROM RIGHT EDGE IN  
UPPER BORDER: 6

COLOR DESCRIPTION SEE

REMARKS

BUILDINGS BUFF TAPESTRY BRICK, CEMENT TRIM. WHITE WOODWORK. GREEN FENCE POSTS,

ROOF

PUT CLOUDS IN SKY.

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

LV

COMPLETED

SIGN HERE

OCT 28 1930

9 a.m.

ADV



YOUR ORDER AS  
MEMORANDUM  
WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE THE SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH SUBMITTED. IT IS ABSOLUTELY NECESSARY THAT YOU O.K. THESE TITLES AND COLOR DESCRIPTIONS,  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY C.W.HUGHES & CO., INC.,  
MECHANICVILLE, N.Y.

NO. OA4115

ORDER NO. 49278

DATE 10-25-1930

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER BORDER  
TITLE (IN FULL) MAIN STREET, PORT HENRY, N.Y.

FRONT NO 29  
IMPRINT SAME AS ABOVE

PRIVATE NO: 3" FROM RIGHT EDGE IN UPPER  
BORDER: 7

COLOR DESCRIPTION

SEE

REMARKS

LEFT: FIRST RED BRICK, CEMENT TRIM, BLACK & WHITE AWNINGS. NEXT HOTEL,  
BUILDINGS RED BRICK, CEMENT TRIM & CHIMNEY, CREAM WOODWORK, GREEN & TAN AWNINGS, GREEN  
& WHITE SIGN. NEXT: RED SIDES, WHITE FRONT. RED RED BRICK.  
RIGHT: BAND STAND: CEMENT. WHITE ~~XXXXXXXX~~ GLOBES, BLACK IRON FENCE. NEXT: RED  
TRIMMINGS BRICK, CEMENT TRIM.

PUT CLOUDS IN SKY.

PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

COMPLETED

LV

SIGN HERE

OCT 30 1930

230

ADV



YOUR ORDER AS  
MEMORANDUM  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O.K. THESE TITLES AND COLOR DESCRIPTIONS,  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY C.W. HUGHES & CO., INC.,  
MECHANICVILLE, N.Y.

NO 0A4116

ORDER NO. 49278

DATE 10-25-1930

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER BORDER  
TITLE (IN FULL) LAKE CHAMPLAIN, BRIDGE AND  
GREEN MTS. FROM SPRING STREET,  
PORT HENRY, N.Y.  
PRIVATE NO. 2" FROM RIGHT EDGE IN UPPER  
BORDER: 8

FRONT NO. 29  
IMPRINT SAME AS ABOVE

COLOR DESCRIPTION SEE  
BUILDINGS BRING OUT DISTANT MOUNTAINS IF POSSIBLE.

ROOF  
PUT CLOUDS IN SKY  
TRIMMINGS

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

LV

COMPLETED

SIGN HERE

OCT 29 1930

12.30

ADV



6

GENTLEMEN:-  
PER ATTACHED  
OF YOUR TOTAL  
IT IS ABSOLUTELY  
ETC.; AND RETURN  
IN SIX DAYS WE  
WORK.

WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.  
YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
THIS INFORMATION CORRECT AND PROCEED WITH THE

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1735 IRVING PARK BLVD. CHICAGO, ILL.

HOTEL EVANS NEWS & CIGAR STAND,  
NOGALES, ARIZONA.

NO. 0A4117

ORDER NO. 49277

DATE 10-25-1930

2 M

BLACK & WHITE

PLACE OF TITLE (ALL OF THIS ON THE PICTURE SIDE)  
UPPER BORDER  
TITLE (IN FULL) (TITLE TO COME)

FRONT NO 2 (ALL OF THIS ON THE ADDRESS SIDE)  
IMPRINT NONE

PUT "MADE IN U.S.A." IN STAMP SPACE.

COLOR DESCRIPTION SEE

BUILDINGS DARKEN PHOTO.

ROOF

TRIMMINGS

REMARKS

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

LV

COMPLETED

SIGN HERE

OCT 28 1930

ADV



WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY THE WHITE COMPANY,  
COLUMBUS, GA.

NO. 0A4118

ORDER NO. 49281

DATE

10-25-1930

M

6

(ALL OF THIS ON THE PICTURE SIDE) AMERICAN ART

PLACE OF TITLE

LOWER BORDER

TITLE (IN FULL)

WYNNTON SCHOOL, COLUMBUS, GA.

FRONT NO.

1

IMPRINT

SAME AS ABOVE

(ALL OF THIS ON THE ADDRESS SIDE)

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

BLDG. WHITE, DARK WINDOW CASINGS. ROOF COPPER COLOR. FLOWER BUSHES.  
TAKE OFF FROM FOREGROUND. PUT FOLIAGE ON TREES IN BACKGROUND OF BLDG.

ROOF

TRIMMINGS

VERY PARTICULAR CUSTOMERS

PUT CLOUDS IN SKY

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

LV

COMPLETED

SIGN HERE

OCT 29 1930

ADV

*Farre*



OA 4119

Rush

Wash. D.C.  
1884



GENTLEMEN:-  
PER ATTACHED  
OF OUR TOTAL  
IT IS ABSOLUTELY  
ETC. WE WILL  
IN SIX DAYS  
WORK.

WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.  
RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY,  
CURT TEICH & COMPANY INC.  
1735-1735 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY THE WHITE COMPANY,  
COLUMBUS, GA.

NO. 0A4119

ORDER NO. 49281

DATE 10-25-1930  
M

6 (ALL OF THIS ON THE PICTURE SIDE) AMERICAN ART

PLACE OF TITLE LOWER BORDER  
TITLE (IN FULL) COLUMBUS HIGH SCHOOL,  
COLUMBUS, GA.

FRONT NO.  
IMPRINT 1  
SAME AS ABOVE

COLOR DESCRIPTION SEE  
BUILDINGS RED BRICK BLDG., AS PER SQUARE ATTACHED TO PHOTO. WHITE TRIMMING.  
TOWER ON TOP WHITE WITH DARK DOME. TAKE OUT WIRES., AKSO TAKE OFF  
ROOF FROM FOREGROUND. MAKE FOREGROUND GREEN LAWN.

TRIMMINGS

VERY PARTICULAR CUSTOMER!  
PUT CLOUDS IN SKY.

PHOTO PROPERTY OF C. T. & Co.-CUSTOMER

LV.

COMPLETED

SIGN HERE

OCT 29 1930

ADV

*Sam*



DIAL NO. OA4120

CUSTOMER ARTHUR F. SCHULTZ CO.,  
ERIE, PA.

DATE ENTERED

DEPT.

DATE COMPLETED

ORDER NO. ~~10-27-1930~~  
49290

NOV 13 1930

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE 10-27-1930

25 M P.C.

SIZE 3 1/2 X 5 1/2

STYLE AMERICAN ART GROUP (3)

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center, Border Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full  
OUR MR. .... WILL CALL ON YOU THE WEEK OF .....  
THANKING YOU FOR ALL PAST ORDERS AND AWAITING YOUR  
FURTHER VALUED COMMANDS, WE REMAINVERY TRULY YOURS  
ARTHUR F. SCHULTZ CO.

RETOUCHING DEPARTMENT

Sketch Layout Retouched Photo Wash Drawing. layout Yes No

Picture 1, which is the exterior view, is to be the most important, and is to receive bigger display than the other two. Remove the name from the Germer Stove Co. Office Bldg., so that it will look like part of the Schultz establishment. Remove entirely the factory in the background. Fill in with either sky or something else. Directly back of this factory bldg. are the main railroad tracks, and if you think it would look better to show the tracks, you may do so, but do not put any trees there. Also see tissue.

Picture 2 is one of the cash and carry stores. Picture 3 is the shipping room. 2 & 3 are of equal importance, but if you are going to give either one prominence, let it be the cash and carry view.

## COLOR DESCRIPTION

(Buildings, Roofs, Trimming, etc.)

Picture 3 - the round circles in the foreground are packages of chewing tobacco, and they are red circles on white background. The 44 cigars are white on red.

The bricks are dark red on the 3 bldgs. with cement in the same color. The front walk-in doors are white, and the two truck entrance doors are dark green. The window frames are dark green, and the window sash is black. The lettering on the back of the work-man's coat is in black. Show "Established 1913" someplace. The foundations on the three bldgs. are white stone about 3 ft. up from the ground.

*Moulded green background*

PHOTO PROPERTY OF C. T. &amp; CO. - CUSTOMER - L. V. - ADV.

(All of this on address side)

FRONT NO. NONE

R. M. Yes No

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer

C. T. Imprint

No Imprint

Trade Mark Yes No

Special type as sample

## PHOTO LITHO

Rephoto

Photograph each - Size 5x7 - 8x10 - 10x12

NEG. NO.

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print, Handcolor, Black &amp; White Proof.

## ENGRAVING DEPARTMENT

1 HALFTONES FROM 3 COPIES

DUPLICATES ZINC COLOR PLATES

LINE &amp; HALFTONE COMB. COLOR PROCESS

Extra Negatives Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day

SIZE 3 1/4 WIDE 5 3/4 HIGH. SAME SIZE

SCREEN 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE

SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE

WITHOUT LINE - SPECIAL BORDER.

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day

SIZE 3 1/4 WIDE 5 3/4 HIGH. SAME SIZE

BLOCKING DEPT. WOOD MORTISE ANCHOR

SOLID METAL FLUSH TOP FLUSH BOTTOM FLUSH SIDES

FLUSH ALL AROUND - UNMOUNTED WITH BEARERS

CUT TO PICAS (see size)

PROOFS FLAT 3 GOOD IN COLORS SPECIAL STOCK

ELECTROTYPES EACH OF

ON WOOD METAL.



DIAL NO. 0A4121

PUBLISHED BY KNOXVILLE LITHOGRAPHING CO.,  
CUSTOMER KNOXVILLE, TENNESSEE

DATE ENTERED

DEPT.

DATE COMPLETED

ORDER NO. 49289

OCT 29 1930

DATE 10-27-1930

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

25 M

P.C.

SIZE

3 1/2 X 5 1/2

STYLE AMERICAN ART

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center—Border

Follow Layout

Title in Plate Yes ☒ No

Copyright in Plate

Yes

No

Title in full (TITLE TO COME)

(All of this on address side)

FRONT NO. 5

R. M.

Yes

No

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer

C. T. Imprint

No Imprint

Trade Mark Yes ☒ No

Special type as sample

IMPRINT: SAME AS ABOVE

RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing.

Layout Yes ☒ No

PHOTO LITHO

Rephoto

\_\_\_\_ Photograph each - Size 5x7 - 8x10 - 10x12

\_\_\_\_ Prints each from \_\_\_\_ Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print, Handcolor, Black &amp; White Proof.

COLOR DESCRIPTION

(Buildings, Roofs, Trimming, etc.)

AS PER SHEET ATTACHED.

Return Photo

to Cust. Reg'd  
12/18/30

ENGRAVING DEPARTMENT

1 HALFTONES FROM 1 COPIES

DUPLICATES ZINC COLOR PLATES

LINE &amp; HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE 3 3/16 X 5 3/16 HIGH. SAME SIZE  
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150

ETCHING DEPT. PAINT IN BACKGROUND SOLIO.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - MONETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.

SIZE \_\_\_\_\_ WIDE \_\_\_\_\_ HIGH. SAME SIZE \_\_\_\_\_

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLIO METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS \_\_\_\_\_ FLAT \_\_\_\_\_ GOOD \_\_\_\_\_ IN COLORS \_\_\_\_\_ SPECIAL STOCK

ELECTROTYPES EACH OF \_\_\_\_\_  
ON WOOD METAL.

PHOTO PROPERTY OF C. T. &amp; CO. — CUSTOMER — L. V. — ADV.

COMPLETED



GENTLEMEN: WE ACKNOWLEDGE WITH THANKS AND APPRECIATION YOUR ORDER AS PER ATTACHED SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O.K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1735 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY C.W.HUGHES & CO., INC.,  
MECHANICVILLE, N.Y.

NO. 0A4122  
ORDER NO. 49292

DATE 10-27-1930

12 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE UPPER BORDER  
TITLE (IN FULL) PHYSICIANS HOSPITAL,  
PLATTSBURG, N.Y.  
PRIVATE NO. 2 FROM RIGHT EDGE IN  
UPPER BORDER: 24

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. 29  
IMPRINT SAME AS A BOVE

COLOR DESCRIPTION SEE  
BUILDINGS DARK BROWNISH GRAY, SIMILAR TO # 10 BUT DARKER. GRANITE TRIM. DARK  
GRAY ROOF. WHITE TRIM AT WINDOWS.  
ROOF  
TRIMMINGS

REMARKS  
PUT CLOUDS IN SKY  
*Also used in folder*

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

LV  
**COMPLETED**  
SIGN HERE

3 proofs  
OCT 29 1930  
*name* ADV



YOUR ORDER AS  
MEMORANDUM  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED. THESE TITLES AND COLOR DESCRIPTIONS.  
IT IS ABSOLUTELY NECESSARY THAT YOU SIGN AND AFFIX AT ONCE. IF NOT RETURNED  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE TO THE ADDRESS AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY C.W.HUGHES & CO., INC.,  
MECHANICVILLE, N.Y.

NO. 0A4123

ORDER NO. 49292

DATE 10-28-1930

12M 500

AMERICAN ART

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER BORDER  
TITLE (IN FULL) TRINITY PARK, PLATTSBURG, N.Y.

FRONT NO. 29  
IMPRINT SAME AS ABOVE

PRIVATE NO.  $\frac{3}{4}$ " FROM RIGHT EDGE IN UPPER  
BORDER: 26

COLOR DESCRIPTION

SEE

REMARKS

FOUNTAIN WHITE FOUNDATION, BRONZE FIGURE, DARK GREEN PEDESTAL, BASIN AND RIM  
BUILD ON POOL. CITY HALL GRAY MARBLE. MONUMENT GRAY GRANITE, BRONZE SPREAD EAGLE AT  
TOP JUST VISIBLE ABOVE TREES--PLEASE BRING OUT AS MUCH AS POSSIBLE.

ROOF

GREEN BENCHES AND LAMP POSTS.

TRIMMINGS

PUT CLOUDS IN SKY.

ALSO USED IN FOLDER.

PHOTO PROPERTY OF C. T. & Co. - CUSTOMER

LV

COMPLETED

SIGN HERE

OCT 31 1930

3/30

ADV



YOUR ORDER AS  
MEMORANDUM  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER. IF YOU HAVE ANY CHANGES TO  
MAKE, PLEASE ADVISE US BEFORE WE BEGIN  
OUR WORK. IT IS ABSOLUTELY NECESSARY THAT YOU O.K. THESE TITLES AND COLOR DESCRIPTIONS,  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY C.W.HUGHES & CO., INC.,  
MECHANICVILLE, N.Y.

NO. 0A4124

ORDER NO. 49292

DATE 10-27-1930

12 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE

UPPER BORDER

TITLE (IN FULL)

~~PERKINS~~ POSTOFFICE, PLATTSBURG,  
N.Y.

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. 29

IMPRINT SAME AS ABOVE

PRIVATE NO.  $\frac{3}{4}$ " FROM RIGHT EDGE IN UPPER  
BORDER: 29

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

GRAY GRANITE; WINDOW TRIM, DOORS AND ROOF LIGHT GREEN.

ROOF

PUT CLOUDS IN SKY

TRIMMINGS

ALSO USED IN FOLDER.

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

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SIGN HERE

3 proofs  
OCT 30 1930

ADV

920

9. 13



YOUR ORDER AS  
MEMORANDUM  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
GENTLEMEN:-  
PER ATTACHED  
OF YOUR TOTAL  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.  
ETC. AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY C.W.HUGHES & CO.,INC.,  
MECHANICVILLE,N.Y.

NO. OA4125  
ORDER NO. 49292

DATE 10-27-1930

12 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE UPPER BORDER  
TITLE (IN FULL) PLATTSBURG HIGH SCHOOL AND  
JUNIOR HIGH, PLATTSBURG,N.Y.  
PRIVATE NO.  $\frac{3}{4}$ " FROM RIGHT EDGE IN UPPER  
BORDER: 30

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. 29  
IMPRINT SAME AS ABOVE

COLOR DESCRIPTION SEE  
BUILDINGS RED TAPESTRY BRICK,CEMENT TRIM. OAK  
BLACK IRON LAMP FIXTURES.  
ROOF  
TRIMMINGS

REMARKS  
DOORS. GREEN IRONWORK RAILINGS.  
REMOVE WIRES.  
  
PUT CLOUDS IN SKY  
ALSO USED IN FOLDER.

PHOTO PROPERTY OF C. T. & Co.-CUSTOMER

LV  
COMPLETED

SIGN HERE

ADV



GENTLEMEN: WE ACKNOWLEDGE WITH THANKS AND APPRECIATION YOUR ORDER AS PER ATTACHED SPECIFICATIONS AND CONDITIONS ON THE MEMORANDUM OF YOUR TOTAL ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

VERY TRULY  
YOURS,  
CURT TEICH & COMPANY INC.  
1735-1735 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY C.W. HUGHES & CO., INC.,  
MECHANICVILLE, N.Y.

NO. 0A4126

ORDER NO. 49292

DATE 10-27-1930

12M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER BORDER  
TITLE (IN FULL) OFFICERS ROW, CITIZENS MILITARY  
TRAINING CAMP, PLATTSBURG, N.Y.  
PRIVATE NO. 32 FROM RIGHT EDGE IN  
UPPER BORDER: 32

FRONT NO. 29  
IMPRINT SAME A S ABOVE

COLOR DESCRIPTION SEE  
BUILDINGS RED BRICK, WHITE TRIM. DARK GRAY ROOFS.  
ROOF  
TRIMMINGS

REMARKS  
PUT CLOUDS IN SKY  
ALSO USED IN FOLDER.

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

LV

COMPLETED

SIGN HERE

OCT 30 1930

ADV

12 30



2

YOUR ORDER AS  
MEMORANDUM  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IT WILL BE RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY C.W.HUGHES & CO., INC.,  
MECHANICVILLE, N.Y.

NO. 0A4127

ORDER NO. 49292

DATE 10-27-1930

12 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER BORDER

TITLE (IN FULL) STREET SCENE AT THE C ITIZENS  
MILITARY TRAINING CAMP, PLATTSBURG, N.Y.

PRIVATE NO.  $\frac{3}{4}$ " FROM RIGHT EDGE IN UPPER  
BORDER: 33

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 29

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE

BUILDINGS TAN TENTS.

ROOF

TRIMMINGS

REMARKS

~~PUT CLOUDS IN SKY~~

ALSO USED IN FOLDER.

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

LV

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3 proofs  
OCT 31 1930

ADV

9.45



YOUR ORDER AS  
MEMORANDUM  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITHEIN. IF YOU DO NOT  
IT IS ABSOLUTELY NECESSARY TO RETURN  
ETC. AND RETURN THIS SHEET WITH YOUR SIGNATURE CORRECT AND PROCEED WITH THE  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY C.W.HUGHES & CO.,INC.,  
MECHANICVILLE ,N.Y.

NO.0A4128

ORDER NO 49292

DATE 10-27-1930

12M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER BORDER

FRONT NO. 29

TITLE (IN FULL) OFFICERS ROW AND CITIZENS  
MILITARY TRAINING CAMP PARADE GROUNDS,  
PLATTSBURG,N.Y.

IMPRINT SAME AS ABOVE

PRIVATE NO.  $\frac{3}{4}$ " FROM RIGHT EDGE IN UPPER  
BORDER: 35

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS RED BRICK,WHITE TRIM. DARK GRAY ROOFS.

PUT CLOUDS IN SKY

ROOF

ALSO USED IN FOLDER.

TRIMMINGS

PHOTO PROPERTY OF C. T. & Co.-CUSTOMER

LV

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SIGN HERE

OCT 29 1930

3 30

ADV

2  
19



2  
19

WE ACKNOWLEDGE WITH THANKS AND APPRECIATION THE RECEIPT OF YOUR ORDER AND THE SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O.K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY C.W.HUGHES & CO., INC.,  
MECHANICVILLE, N.Y.

NO. 0A4129

ORDER NO. 49292

DATE 10-27-1930

12M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER BORDER  
TITLE (IN FULL) CITIZENS MILITARY TRAINING  
22 CAMP, 3 PLATTSBURG, N.Y.  
PRIVATE NO. 2 FROM RIGHT EDGE IN  
UPPER BORDER: 36

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO 29  
IMPRINT SAME AS A BOVE

COLOR DESCRIPTION

SEE

BUILDINGS

RED BRICK, WHITE TRIM. DARK GRAY

ROOF

TRIMMINGS

REMARKS

ROOFS.

PUT CLOUDS IN SKY

ALSO USED IN FOLDER.

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3  
OCT 30 1930

ADV



YOUR ORDER AS  
MEMORANDUM  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER. THESE TITLES AND COLOR DESCRIPTIONS,  
IF RETURNED WITH THIS SHEET, WILL BE  
REPRODUCED AT ONCE. IF NOT RETURNED  
WITHIN SIX DAYS WE WILL CONSIDER THIS  
INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

AMERICAN ART PUBLISHED BY C.W.HUGHES & CO., INC.,  
MECHANICVILLE, N.Y.

NO. 0A4130

ORDER No. 49292

DATE 10-27-1930

12M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER BORDER  
TITLE (IN FULL) CITIZENS MILITARY TRAINING CAMP,  
PLATTSBURG, N.Y.

FRONT No. 29  
IMPRINT SAME AS ABOVE

PRIVATE NO.  $\frac{3}{4}$ " FROM RIGHT EDGE IN  
UPPER BORDER: 37

COLOR DESCRIPTION SEE  
BUILDINGS KHAKI UNIFORMS. TAN TENTS.  
ROOF  
TRIMMINGS

REMARKS  
~~PUT CLOUDS IN SKY~~  
ALSO USED IN FOLDER.

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LV

COMPLETED  
SIGN HERE

OCT 31 1930

ADV

130

*[Handwritten signatures and marks]*



YOUR ORDER AS  
MEMORANDUM  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ATTACHED  
GENTLEMEN:-  
PE  
OF YOUR  
IT IS ABSOLUTELY NECESSARY THAT YOUR SIGNATURE BE AFFIXED AT ONCE. IF NOT RETURNED  
ETC. AND RETURN THIS SHEET WITH YOUR SIGNATURE CORRECT AND PROCEED WITH THE  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY C.W.HUGHES & CO., INC.,  
MECHANICVILLE, N.Y.

NO. 0A4131

ORDER NO. 49291

DATE 10-27-1930

12 M500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE UPPER BORDER  
TITLE (IN FULL) THE WELDON HOTEL, GREENFIELD,  
MASS.  
PRIVATE NO.  $\frac{3}{4}$ " FROM RIGHT EDGE IN UPPER  
BORDER: 45

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. 29  
IMPRINT SAME AS ABOVE

COLOR DESCRIPTION SEE  
BUILDINGS COLOR LIKE 96117, GRAY, GREEN SASH, LIGHTER GRAY THEN MAIN BUILDING.  
ROOF  
TRIMMINGS

REMARKS  
RED ROOFS. NEW ADDITION AT RIGHT  
REMOVE WIRES.

~~POT CLOUDS IN SKY.~~

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

LV

COMPLETED  
SIGN HERE

OCT 31-1930

3 PM

ADV

Very Rush  
H. B.

13



WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.  
ETC. AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY AMERICAN ART POST CARD CO.,  
BOSTON, MASS.

NO. 0A4132

ORDER NO. 49331

DATE 10-29-1930

12M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE LOWER CENTER BORDER

TITLE (IN FULL) IRISH COBBLERS FROM MAINE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE

BUILDINGS

Buffish Gray

ROOF

TRIMMINGS

REMARKS

PHOTO PROPERTY OF C. T. & Co.-CUSTOMER

LV  
COMPLETED

SIGN HERE

OCT 31 1930

ADV

945

10

12



GENTLEMEN:  
PER ATTACHED  
OF YOUR TOTAL  
IT IS ABSOLUTELY  
ETC. AND RETURN  
IN SIX DAYS WE  
WORK.

WE ACKNOWLEDGE WITH THANKS AND APPRECIATION  
SPECIFICATIONS AND CONDITIONS ON THE  
OFFER HEREWITH ENCLOSED.  
THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.  
YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY AMERICAN ART POST CARD CO.,

BOSTON, MASS.

NO. 0A4/33

ORDER NO. 49331

DATE 10-29-1930

12 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE LOWER & UPPER CENTER BORDER  
TITLE (IN FULL) TOP: A BUSY DAY IN MAINE  
BOT: PICKING POTATOES IN ARROSTOOK.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I  
IMPRINT SAME AS ABOVE

6 BX 103-1

COLOR DESCRIPTION SEE

BUILDINGS

ROOF

TRIMMINGS

REMARKS

ALSO USED IN FOLDER. no. 9

3 proofs

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

LV COMPLETED

SIGN HERE

OCT 31 1930

5 PM

ADV

very Rush  
H. H. X

X



52

WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT. TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY AMERICAN ART POST CARD CO.,  
BOSTON, MASS.

NO. 0A4134

ORDER NO. 49331

DATE 10-29-1930

12 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE LOWER CENTER BORDER  
TITLE (IN FULL) SPRAYING POTATO FIELD IN MAINE.

FRONT NO I  
IMPRINT SAME AS ABOVE

COLOR DESCRIPTION SEE  
BUILDINGS ADD MORE BLOSSOMS (PINK & WHITE)  
ROOF  
TRIMMINGS

REMARKS

PHOTO PROPERTY OF C. T. & Co.-CUSTOMER

LV

COMPLETED

SIGN HERE

NOV 31 1930

3 PM

ADV

12



19

WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU  
ETC., AND RETURN THIS SHEET WITH YOUR  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

GENTLEMEN:-  
PER ATTACHED  
OF YOUR TOTAL  
ETC., AND RETURN THIS SHEET WITH YOUR  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD, CHICAGO, ILL.

PUBLISHED BY AMERICAN ART POST CARD CO.,  
BOSTON, MASS.

NO. 0A4135  
ORDER NO. 49331

DATE 10-29-1930

12 M 500

(ALL OF THIS ON THE PICTURE SIDE) AMERICAN ART

PLACE OF TITLE UPPER & LOWER CENTER BORDER  
TITLE (IN FULL) TOP: GATHERING THE CROP.  
BOT: POTATO DIGGING IN MAINE.

FRONT NO. I  
IMPRINT SAME AS ABOVE

COLOR DESCRIPTION SEE

REMARKS

BUILDINGS

SHOW MORE POTATOES IN THE THREE ROWS DUG.

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

LV

COMPLETED

SIGN HERE

OCT 30 1930

ADV



GENTLEMEN:-  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
PER ATTACHED SPECIFICATIONS AND CONDITIONS ON THE  
OF YOUR TOTAL ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.  
ETC. AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
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WORK.

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY AMERICAN ART POST CARD CO.,  
BOSTON, MASS.

NO. 0A4136

ORDER No 49331

DATE 10-29-1930

12 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE LOWER CENTER BORDER

FRONT No. I

TITLE (IN FULL) DIGGING POTATOES IN MAINE.

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

LV

SIGN HERE

OCT 31 1930

12/30

ADV

COMPLETED

*[Handwritten signatures and scribbles]*

19



180

WE ACKNOWLEDGE WITH THANKS AND ACCEPT YOUR ORDER AS SPECIFICATIONS AND CONDITIONS ON THE MEMORANDUM ORDER HEREWITH ENCLOSED. IT IS ESSENTIALLY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC. AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY AMERICAN ART POST CARD CO.,  
BOSTON, MASS.

NO. 0A4137  
ORDER NO. 49306

DATE 10-28-1930

12 M 500 AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE LOWER CENTER BORDER  
TITLE (IN FULL) EVENING IN MAINE.

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. 1  
IMPRINT SAME AS ABOVE

COLOR DESCRIPTION SEE  
BUILDINGS  
ROOF  
TRIMMINGS

REMARKS

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

LV COMPLETED

SIGN HERE NOV 3 1930 915 ADV

18



WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE YOUR ORDER AS SPECIFICATIONS AND CONDITIONS ON THE MEMORANDUM ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU CLIP THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR ORDER, AND WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD, CHICAGO, ILL.

PUBLISHED BY AMERICAN ART POST CARD CO.,  
BOSTON, MASS.

NO. 0A4139  
ORDER No. 49306

DATE 10-28-1930

12 M500

AMERICAN ART

PLACE OF TITLE LOWER CENTER BORDER  
TITLE (IN FULL) RIPOGENUS DAM, CHESUNCOOK LAKE,  
MAINE.

FRONT No. 1  
IMPRINT SAME AS ABOVE

COLOR DESCRIPTION SEE  
BUILDINGS TAKE OUT ALL SHADOWS. SHOW AUTUMN FOLIAGE. XX SHOW WATER OVER DAM.  
ROOF SEE ATTACHED CARD.  
TRIMMINGS

REMARKS  
ALSO USED IN FOLDER.

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

LV

SIGN HERE

ADV

OCT 30 1930

1230

Very  
Prest.

19



5 1/2

YOUR ORDER AS  
MEMORANDUM  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
IT IS A TOTAL  
NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE, IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.  
GENTLEMEN:-  
ATTACHED  
OF YOUR  
TOTAL  
NECESSARY  
ETC., AND  
RETURN  
THIS SHEET  
WITH YOUR  
SIGNATURE  
AFFIXED AT  
ONCE, IF NOT  
RETURNED  
IN SIX DAYS  
WE WILL  
CONSIDER  
THIS INFORMATION  
CORRECT AND  
PROCEED WITH  
THE  
WORK.

VERY TRULY,  
CURT TEICH & COMPANY INC.  
1735-1735 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY AMERICAN ART POST CARD CO.,  
BOSTON, MASS.

NO. 0A4140

ORDER NO. 49306

DATE 10-28-1930

12 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE LOWER & UPPER CENTER BORDERS

TITLE (IN FULL) TOP: WHEN MY SHIP COMES IN

BOT: MORNING ON THE ATLANTIC.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS MAKE AN AIRSHIP OUT OF THE CLOUD THAT LOOKS LIKE AN AIRSHIP.

ROOF SEE AIRSHIP IN PHOTO NO. 0A 42 45

TRIMMINGS

PHOTO PROPERTY OF C. T. & Co.-CUSTOMER

LV

SIGN HERE

ADV

NOV 2 1930

~~Photo used in D 1029~~

Very Pushy  
H.H.  
X2

X X

19



6  
GENTLEMEN:-  
PER ATTACHED  
OF YOUR TOTAL  
IT IS ABSOLUTELY  
ETC. AND RETURN  
IN SIX DAYS WE  
WORK.

WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.

YOUR ORDER AS  
MEMORANDUM  
THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.  
YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
THIS INFORMATION CORRECT AND PROCEED WITH THE

VERY TRULY  
CURT TEICH & COMPANY INC.  
1738-1739 IRVING PARK BLVD. CHICAGO, ILL.

J.S.WOOLEY PUBLISHER,  
BALLSTON SPA, N.Y. (IN PLATE)

10-28-1930

NO. OA4141

ORDER NO. 49301

DATE

6  
M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE LOWER BORDER  
TITLE (IN FULL) STURGES HOUSE ON LAKE PLEASANT,  
SPECULATOR, N.Y.  
AT TOP: PHOTO BY WOOLEY.

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO 78  
IMPRINT SAME AS A BOVE

COLOR DESCRIPTION SEE  
BUILDINGS WHITE HOUSE, GREEN OR RED ROOF. LEAVE BRANCH OF TREE IN PICTURE.  
ROOF MAKE VARIETY OF FLOWERS IN HEDGES.  
TRIMMINGS

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

LV

COMPLETED

SIGN HERE

OCT 30 1930

ADV



GENTLEMEN,  
WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE YOUR ORDER AS SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1735 IRVING PARK BLVD. CHICAGO, ILL.

J.S.WOOLEY PUBLISHER,  
BALLSTON SPA, N.Y. (IN PLATE)

NO. OA4142

ORDER NO. 49301

DATE 10-28-1930

6

M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE

LOWER BORDER

TITLE (IN FULL) LAKE GEORGE CLUB, ON LAKE  
GEORGE, N.Y.

AT TOP: PHOTO BY WOOLEY.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 78

IMPRINT SAME A S A BOVE

R.M.

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

STUCCO BUILDING. RED ROOF. PUT FLAG ON POLE.

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

LV COMPLETED

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OCT 30 1930

ADV



GENTLEMEN:-  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
YOUR ORDER AS  
MEMORANDUM  
PER ATTACHED  
OF YOUR TOTAL  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
YOURS,  
CURT TEICH & COMPANY INC.  
1735-1735 IRVING PARK BLVD. CHICAGO, ILL.

J.S.WOOLEY PUBLISHER

BALLSTON SPA, N.Y. (IN PLATE)

0A4143

NO.

49301

ORDER NO.

DATE 10-28-1930

6

M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE

LOWER BORDER

TITLE (IN FULL)

HOTEL OSBORNE, ON LAKE PLEASANT,  
SPECULATOR, N.Y.

FRONT NO.

78

(ALL OF THIS ON THE ADDRESS SIDE)

SAME AS ABOVE

IMPRINT

AT TOP: PHOTO BY WOOLEY

COLOR DESCRIPTION

WHITE HOUSE. ROOF & SHINGLE NATURAL STAIN. TAKE OUT ~~XXXXXXXXXXXXXXXXXXXX~~  
TITLE IN WHITE LETTERS.

BUILDINGS

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & Co.-CUSTOMER

COMPLETED

SIGN HERE

NOV 3 1930

ADV



DIAL NO. 0A4144

CUSTOMER COLUMBIA MATCH CO.,  
ST. JOHNS, QUEBEC, CANADA

DATE ENTERED

DEPT.

DATE COMPLETED

ORDER NO. 49311

DATE 10-27-1930

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

12 M 500 P.C.

SIZE 5 1/2 X 7

(DOUBLE CARD, TO BE SCORED)

STYLE PHOTOCHROM

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center, Border Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full COLUMBIA MATCHES

(ETC. A S PER LAYOUT)

(All of this on address side)

FRONT NO. SPECIAL

R. M. Yes No

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer

C. T. Imprint

No Imprint

Trade Mark Yes No

Special type as sample

RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing.

Layout Yes No

PHOTO LITHO

Rephoto

Photograph each - Size 5x7 - 8x10 - 10x12

NEG. NO.

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print, Handcolor, Black & White Proof.

COLOR DESCRIPTION

(Buildings, Roofs, Trimming, etc.)

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

ZINC ETCHINGS FROM COPIES

DUPLICATES ZINC COLOR PLATES

DUPLICATES COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
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Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
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SIZE WIDE HIGH. SAME SIZE  
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.

SIZE WIDE HIGH. SAME SIZE

BLOCKING DEPT. WOOD - METAL - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS - FLAT - GOOD - IN COLORS - SPECIAL STOCK

ELECTROTYPES EACH OF  
ON WOOD METAL.

PHOTO PROPERTY OF C. T. & CO. - CUSTOMER - L. V. - ADV.



DIAL NO. OA4145

CUSTOMER ST. JOHN'S RECTORY,  
BETHLEHEM, PA.

DATE ENTERED

DEPT.

DATE COMPLETED

ORDER NO. 49309

DATE 10-27-1930

OCT 29 1930

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

6 M P.C. SIZE 3 1/2 X 5 1/2

STYLE AMERICAN ART

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center—Border, Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full ST. JOHN'S HUNGARIAN PAROCHIAL SCHOOL AND CONVENT,  
BETHLEHEM, PA.

(All of this on address side)

FRONT NO. 5 R. M. Yes No  
R. M. to cover part of Message Space, entire Message Space, or entire Front  
IMPRINT: Customer C. T. Imprint No Imprint  
Trade Mark Yes No  
Special type as sample

RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing. Layout Yes No

PHOTO LITHO

Rephoto

\_\_\_\_ Photograph each - Size 5x7 - 8x10 - 10x12  
\_\_\_\_ Prints each from \_\_\_\_ Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo

NEG. NO.

COLOR DESCRIPTION

(Buildings, Roofs, Trimming, etc.)

SCHOOL & CONVENT RED BRICK. BLACK IRON ~~IN~~ FENCES.  
HEDGING ALONG THE FENCE.

ENGRAVING DEPARTMENT

1 HALFTONES FROM 1 COPIES  
\_\_\_\_ DUPLICATES. ZINC COLOR PLATES  
\_\_\_\_ LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

\_\_\_\_ ZINC ETCHINGS FROM \_\_\_\_ COPIES  
\_\_\_\_ DUPLICATES. COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE 3 3/16 X 5 3/16 HIGH. SAME SIZE  
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150

ETCHING DEPT. PAINT IN BACKGROUND SOLIO.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - AGNEPTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.

SIZE \_\_\_\_ WIDE \_\_\_\_ HIGH. SAME SIZE \_\_\_\_

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLIO METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS \_\_\_\_ FLAT \_\_\_\_ GOOD \_\_\_\_ IN COLORS \_\_\_\_ SPECIAL STOCK

\_\_\_\_ ELECTROTYPES EACH OF \_\_\_\_  
ON WOOD METAL.

COMPLETED

PHOTO PROPERTY OF C. T. & CO. - CUSTOMER - L. V. - ADV.



DIAL NO. OA4146

CUSTOMER ST. JOHN'S RECTORY,  
BETHLEHEM, PA.

DATE ENTERED

DEPT.

DATE COMPLETED

ORDER NO. 49309

DATE 10-27-1930

OCT 29 1930

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

6 M P.C.

SIZE

3 1/2 X 5 1/2

STYLE AMERICAN ART

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center—Border Follow Layout  
Title in Plate Yes ☒ No Copyright in Plate Yes ☒ No  
Title in full ST. JOHN'S SCHOOL YARD, BETHLEHEM, PA.

(All of this on address side)

FRONT NO. 3 R. M. Yes ☒ No  
R. M. to cover part of Message Space, entire Message Space, or entire Front  
IMPRINT: Customer C. T. Imprint No Imprint  
Trade Mark Yes ☒ No  
Special type as sample

RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing. Layout Yes ☒ No

EMM

PHOTO LITHO

Rephoto

Photograph each - Size 5x7 - 8x10 - 10x12  
Prints each from Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo

NEG. NO.

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print, Handcolor, Black & White Proof.

COLOR DESCRIPTION

(Buildings, Roofs, Trimming, etc.)

CHURCH GRAY STUCCO, SEE 122058. BEHIND IS A WHITE MARBLE STATUE, AN ANGEL AND A LITTLE BOY. IN FRONT OF THE STATUE IS A PALM TREE & FLOWERS.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE 3 3/16 X 5 3/16 SAME SIZE  
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 135 - 150

ETCHING DEPT. PAINT IN BACKGROUND SOLIO.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - MONETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLIO METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS FLAT GOOD IN COLORS SPECIAL STOCK

ELECTROTYPES EACH OF  
ON WOOD METAL

COMPLETED

PHOTO PROPERTY OF C. T. & CO. - CUSTOMER - L. V. - ADV



13  
GENTLEMEN:-  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
YOUR ORDER AS  
SPECIFICATIONS AND CONDITIONS ON THE  
MEMORANDUM  
ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY AMERICAN ART POST CARD CO.,  
BOSTON, MASS.

NO. 0A4147

ORDER NO. 49377

DATE 10-31-1930

12<sup>M</sup> 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE LOWER CENTER BORDER

TITLE (IN FULL) STATE BUILDING. PORTLAND, MAINE.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No 1

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

RED BLDG. TAKE OUT FRONT AUTO.

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & Co.-CUSTOMER

LV

COMPLETED

SIGN HERE

NOV 5 1930

ADV



WE ACKNOWLEDGE WITH THANKS AND APPRECIATION YOUR ORDER AS MEMORANDUM SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

VERY TRULY,  
CURT TEICH & COMPANY, INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY C. W. HUGHES & CO., INC.,  
MECHANICVILLE, N. Y.

NO. 0A4148

ORDER NO. 49319

DATE 10-29-1930

12 M500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER BORDER  
TITLE (IN FULL) PINEHURST ROAD, SARANAC LAKE, N. Y.  
ADIRONDACK MTS.  
PRIVATE NO. 3" FROM RIGHT EDGE IN UPPER  
BORDER: 45

FRONT NO. 29  
IMPRINT SAME AS ABOVE

COLOR DESCRIPTION SEE

REMARKS

BUILDINGS  
ROOF  
TRIMMINGS

PUT CLOUDS IN SKY

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

LV

COMPLETED

SIGN HERE

NOV 1 1930  
Joane

ADV



GENTLEMEN:-  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREBY ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU  
ETC.; AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY C.W.HUGHES & CO., INC.,  
MECHANICVILLE, N.Y.

NO. 0A4149

ORDER NO. 49319

DATE 10-29-1930

12 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER BORDER

TITLE (IN FULL) SARANAC RIVER AND BLOOMINGDALE  
ROAD, SARANAC LAKE, N.Y. ADIRONDACK MTS.

PRIVATE NO. 2 FROM RIGHT EDGE IN UPPER  
BORDER: 46

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No 29

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE

BUILDINGS

ROOF

TRIMMINGS

REMARKS

PUT CLOUDS IN SKY

PHOTO PROPERTY OF C. T. & Co.-CUSTOMER

LV

COMPLETED

SIGN HERE

OCT 31 1930

ADV



GENTLEMEN: WE ACKNOWLEDGE WITH THANKS AND ACCEPT YOUR ORDER AS SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1735 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY C. M. W. HUGHES & CO., INC.,  
MECHANICVILLE, N. Y.

NO 0A4150

ORDER NO. 49319

DATE 10-29-1930

12M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER BORDER

TITLE (IN FULL) FOREST HOME ROAD, SARANAC LAKE,  
N. Y. ADIRONDACK MTS.

PRIVATE NO. 2 FROM RIGHT EDGE IN UPPER  
BORDER 47

COLOR DESCRIPTION

SEE

BUILDINGS

ROOF

TRIMMINGS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 29

IMPRINT SAME AS ABOVE

REMARKS

PUT CLOUDS IN SKY

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

LV

COMPLETED

SIGN HERE

NOV 1 1930

Y O A M E

ADV



WE ACKNOWLEDGE WITH THANKS AND ACCEPT SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

YOUR ORDER AS MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

THE RUBEN PUBLISHING CO.,  
NEWBURGH, N.Y.

NO. 0A4151

ORDER NO. 49325

DATE 10-29-1930

12 M500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE UPPER BORDER

TITLE (IN FULL) TAYLOR HALL, VASSAR COLLEGE,  
POUGHKEEPSIE, N.Y.

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. 102

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

SHOW ROAD VIEWS IN BLACK ENTRANCE. BLACK WINDOWS SHOULD BE BLUE.  
SHOW LITTLE MORE COLOR IN STONE BLDG. THAN AS SHOWN ON SAMPLE ATTACHED.

ALSO USED IN FOLDER. no 18

~~Photo No. 84-H-2708~~  
PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

LV

COMPLETED

SIGN HERE

NOV 5 1930

30

ADV

2nd side  
Very

Ruben  
H. H.

13



WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE YOUR ORDER AS SPECIFICATIONS AND CONDITIONS ON THE MEMORANDUM ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC. AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

VERY TRULY  
YOURS,  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

THE RUBEN PUBLISHING CO.,  
NEWBURGH, N.Y.

NO. 0A4152

ORDER NO. 49325

DATE 10-29-1930

12 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE UPPER BORDER  
TITLE (IN FULL) JEWETT HALL, VASSAR COLLEGE,  
POUGHKEEPSIE, N.Y.  
(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. 102  
PRINT SAME AS ABOVE

COLOR DESCRIPTION SEE  
BUILDINGS SEE SAMPLE ATTACHED. RED BLDG.  
ROOF  
TRIMMINGS

REMARKS  
ALSO USED IN FOLDER. no. 17

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

COMPLETED

SIGN HERE

OCT 31 1930

ADV

Very Truly  
Yours  
C. T. & Co.

X X



5

WE ACKNOWLEDGE WITH THANKS AND ACCEPT YOUR ORDER AS SPECIFICATIONS AND CONDITIONS ON THE MEMORANDUM ORDER HEREWITH ENCLOSED. THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS. IT IS ABSOLUTELY NECESSARY THAT OUR SIGNATURE BE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

THE RUBEN PUBLISHING CO.,  
NEWBURGH, N.Y.

DATE 10-29-1930

8 1600°  
NO. 0A4153

ORDER No. 49325

12 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE UPPER BORDER

TITLE (IN FULL) CHAPEL, VASSAR COLLEGE,  
POUGHKEEPSIE, N.Y.

PRIVATE NO. AFTER TITLE AT EXTREME RIGHT:

34

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT No 102

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

SEE CARD ATTACHED. GRAY BLDG.  
HIGHLY COLORED FOLIAGE. RYE FANCY COLORED STONE AND WINDOWS. TAKE OUT FIGURE  
IN DOOR. LT. CREAM CAPS ON ALL SLANTED STONE. LT. CREAM TRIM.

ALSO USED IN FOLDER. no 10

Photo In 8A43703  
PHOTO PROPERTY OF C. T. & Co. - CUSTOMER

LV

COMPLETED

SIGN HERE

3 proofs  
OCT 31 1930

ADV  
3 PM



THE RUBEN PUBLISHING CO.,  
NEWBURGH, N.Y.

NO. 0A4154

ORDER NO. 49325

DATE 10-29-1930

12 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER BORDER

FRONT NO. 102

TITLE (IN FULL) THOMPSON MEMORIAL LIBRARY,  
VASSAR COLLEGE, Poughkeepsie, N.Y.

IMPRINT SAME AS ABOVE

PRIVATE NO. AFTER TITLE AT EXTREME RIGHT: 60

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

USE PHOTO NO. 43657. PUT A LITTLE COLOR IN WINDOWS. CREAM CARVED  
STONE. LIGHT GREY TRIM. BLDGX. GRAY ~~TRIM~~ TOUCH OF COLOR.

ROOF

SEE SAMPLES ATTACHED.

WITH

TRIMMINGS

*All Card with Color changes  
Photo in 8AH 8704*

ALSO USED IN FOLDER.

W 16

PHOTO PROPERTY OF C. T. & Co.-CUSTOMER

LV

COMPLETED

SIGN HERE

ADV

NOV 4 1930  
2 15 PM

*Very Rush  
H.H.*

16



5

WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE THE SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE, IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

GENTLEMEN: PER ATTACHED PHOTO PROPERTY OF C. T. & CO. CUSTOMER. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE, IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

YOUR ORDER AS MEMORANDUM  
VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

THE RUBEN PUBLISHING CO.,  
NEWBURGH, N.Y.

NO. QA4155

ORDER NO. 49326

DATE 10-29-1930

12 M 500 FOLDER VIEW

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE LOWER CENTER BORDER

FRONT NO. NONE

TITLE (IN FULL) LATHROP HALL, VASSAR COLLEGE,

IMPRINT NONE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

SEE SAMPLES ATTACHED FOR COLORS. RED BLDG.

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO. CUSTOMER

COMPLETED

SIGN HERE

NOV 3 1930

ADV

and size  
Very  
Rush  
H.H.

5  
19



5-2

WE ACKNOWLEDGE WITH THANKS AND ACCEPT YOUR ORDER AS SPECIFICATIONS AND CONDITIONS ON THE MEMORANDUM ORDER HEREWITH ENCLOSED. IT IS ESSENTIALLY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

GENTLEMEN:-  
PEY ATTACHED  
OF YOUR TOTAL  
ETC., AND RETURN  
IN SIX DAYS WE  
WORK.

VERY TRULY,  
CURT LEICH & COMPANY INC.  
1735-1735 IRVING PARK BLVD. CHICAGO, ILL.

THE RUBEN PUBLISHING CO.,  
NEWBURGH, N.Y.

NO. 0A4156

ORDER NO. 49326

DATE 10-29-1930

12 M 500 FOLDER VIEW AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE LOWER CENTER BORDER  
TITLE (IN FULL) JOSSELYN HALL, VASSAR COLLEGE.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NONE  
IMPRINT NONE

COLOR DESCRIPTION SEE

BUILDINGS COLOR AS PER SAMPLE ATTACHED.

ROOF

TRIMMINGS

REMARKS

RED BLDG.

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

LV

COMPLETED

SIGN HERE

ADV

3.12.31  
2PM

and see  
very  
Push  
Hth

19



YOUR ORDER AS  
MEMORANDUM  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
GENTLEMEN:-  
PER ATTACHED  
OF YOUR TOTAL  
IT IS ABSOLUTELY NECESSARY THAT YOU ON K. THESE TITLES AND COLOR DESCRIPTIONS  
ETC. AND RETURN THIS SHEET TO OUR OFFICE AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY AMERICAN ART POST CARD CO.,  
BOSTON, MASS.

NO. 0A4157

ORDER No. 49388

DATE 10-31-1930

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE LOWER CENTER BORDER

TITLE (IN FULL) IMMACULATE CONCEPTION CHURCH,  
PORTLAND, MAINE.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

USE EITHER PHOTO.

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

LV

COMPLETED

SIGN HERE

NOV 5 1930

ADV



10

GENTLEMEN:-  
PER ATTACHED  
OF YOUR TOTAL  
IT IS ABSOLUTELY  
ETC., AND RETURN  
IN SIX DAYS WE  
WORK.

WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREBY ENCLOSED.  
C. K. THESE TITLES AND COLOR DESCRIPTIONS.  
SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

YOUR ORDER AS  
MEMORANDUM

1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY AMERICAN ART POST CARD CO.,  
BOSTON, MASS.

NO. 0A4158

ORDER NO. 49388

DATE 10-31-1930

6 M

AMERICAN ART

PLACE OF TITLE LOWER CENTER BORDER

TITLE (IN FULL) CATHEDRAL OF IMMACULATE  
CONCEPTION, PORTLAND, MAINE.

FRONT No. 1

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE

BUILDINGS

RED BLDG.

ROOF

TRIMMINGS

REMARKS

PHOTO PROPERTY OF C. T. & Co.-CUSTOMER

LV COMPLETED

SIGN HERE

NOV 4 1930

ADV

2:15 PM



WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS,  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY AMERICAN ART POST CARD CO.,  
BOSTON, MASS.

NO. 0A4159

ORDER NO. 49337

DATE 10-29-1930

12 M500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER & LOWER CENTER

FRONT NO. I

TITLE (IN FULL) TOP: GREETINGS FROM MAINE

IMPRINT SAME AS ABOVE

BOT: THE PENOBSCOT RIVER.

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

LV

COMPLETED

SIGN HERE

ADV

NOV 3 1930  
915



GENTLEMEN: WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE YOUR ORDER AS PERMITTED BY THE SPECIFICATIONS AND CONDITIONS ON THE MEMORANDUM OF YOUR ORDER. IT IS ABSOLUTELY NECESSARY THAT THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AT ONCE, NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY AMERICAN ART POST CARD CO.,  
BOSTON, MASS.

NODA4160

ORDER No 49337

DATE 10-29-1930

12 M<sup>500</sup>

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER & LOWER CENTER

TITLE (IN FULL) TOP: GREETINGS FROM MAINE.

BOT: BLUE RIDGE MOUNTAIN, MOOSEHEAD LAKE  
AND MOOSE RIVER.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE

BUILDINGS

STRAIGHTEN WATER LINE.

ROOF

TRIMMINGS

REMARKS

3 proofs  
ALSO USED IN FOLDER. no. 6  
front

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

LV COMPLETED

SIGN HERE

OCT 31 1930  
945

ADV

Very Rough  
H.H.  
X X



*File*

79

WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1735 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY AMERICAN ART POST CARD CO.,  
BOSTON, MASS.

NO. 0A4161

ORDER NO. 49337

DATE 10-29-1930

12 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE LOWER CENTER BORDER  
TITLE (IN FULL) BULL MOOSE IN THE MAIN WOODS.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1  
IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

TAKE OUT THE MAN

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

LV

COMPLETED

SIGN HERE

OCT 31 1930

*J. Am*

ADV



19

GENTLEMEN:-  
PER ATTACHED  
OF OUR TOTAL  
IT IS ABSOLUTELY  
ETC. AND RETURN  
IN SIX DAYS WE  
WORK.

WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.  
RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1735 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY AMERICAN ART POST CARD CO.,  
BOSTON, MASS.

NO. ~~XXXX~~ OA4162

ORDER No 49337

DATE 10-29-1930

12 M500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE UPPER & LOWER CENTER BORDER  
TITLE (IN FULL) TOPIC GREETINGS FROM MAINE.  
BOT: SHEEP - HOMEWARD BOUND.

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. I  
IMPRINT SAME AS ABOVE

COLOR DESCRIPTION SEE  
BUILDINGS  
ROOF  
TRIMMINGS

REMARKS

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

LV  
COMPLETED  
SIGN HERE

NOV 3 1930

915

ADV



GENTLEMEN:-  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
YOUR ORDER AS  
MEMORANDUM  
PER ATTACHED  
OF YOUR TOTAL  
IT IS ABSOLUTELY  
ETC., AND RETURN  
IN SIX DAYS WE  
WORK.

WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
YOUR ORDER AS  
MEMORANDUM  
PER ATTACHED  
OF YOUR TOTAL  
IT IS ABSOLUTELY  
ETC., AND RETURN  
IN SIX DAYS WE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY AMERICAN ART POST CARD CO.,  
BOSTON, MASS.

NO. 0A4163

ORDER NO. 49328

DATE 10-29-1930

12 M500

american art

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE LOWER CENTER BORDER

TITLE (IN FULL) WALDO-HANCOCK BRIDGE, PENOBSCOT  
RIVER, MAINE.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. X 1

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

RETURN PHOTO TO PORTLAND, MAINE PUB.CO.,  
PORTLAND, MAINE.

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

LV

COMPLETED

SIGN HERE

ADV

NOV 6 1930

*Very Truly  
Curt Teich*



WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1735 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY E.D.WEST CO., SOUTH YARMOUTH, CAPE COD,  
MASS. (ON DIVIDING LINE)

NO. 0A4164

ORDER No. 49324

DATE 10-29-1930

12 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE LOWER BORDER  
TITLE (IN FULL) A BEAUTY SPOT, CAPE COD, MASS.  
PRIVATE NO. BEFORE TITLE: 134.

FRONT NO. 108  
IMPRINTS SAME AS ABOVE  
R.M.

COLOR DESCRIPTION SEE  
BUILDINGS  
ROOF  
TRIMMINGS

REMARKS

PHOTO PROPERTY OF C. T. & CO. CUSTOMER

COMPLETED

LV

SIGN HERE

OCT 31 1930

30

ADV

*Very Truly  
Curt Teich*  
*B.B.*

*X*



GENTLEMEN-  
WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE  
YOUR ORDER AS  
MEMORANDUM  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.  
AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT LEITCH & COMPANY INC.  
1735-1735 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY E.D.WEST CO.,  
SOUTH YARMOUTH, CAPE COD, MASS. (ON DIVIDING LINE)

NO. 0A4165

ORDER NO. 49324

DATE 10-29-1930

12 M 300

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE LOWER BORDER

FRONT NO. 108

TITLE (IN FULL) A TYPICAL CAPE COD HOME,  
CAPE COD, MASS.

IMPRINT SAME AS ABOVE

R.M.

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

SHINGLE ROOF. WHITE BLDGX. GREEN SHUTTERS.

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

LV

COMPLETED

SIGN HERE

OCT 31 1930

ADV

130

Very Rush  
H. H.

X X



DIAL NO. 0A4166

ORDER NO. 49336

DATE 10-29-1930

CUSTOMER MORGAN COLLEGE,  
BALTIMORE, MD.

DATE ENTERED

OCT 30 1930

DEPT.

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

6 M P.C. SIZE 3 1/2 X 5 1/2

STYLE AMERICAN ART

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center—Border Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full TOP: CARNEGIE HALL ADMINISTRATION BUILDING  
BOT: MORGAN COLLEGE, BALTIMORE, MD.

## RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing. Layout Yes NoELIMINATE THE PENCIL LINES, AS THE WHOLE PICTURE IS TO  
APPEAR ON CARD.

(All of this on address side)

FRONT NO. 5 R. M. Yes No  
R. M. to cover part of Message Space, entire Message Space, or entire Front  
IMPRINT: Customer C. T. Imprint No Imprint  
Trade Mark Yes No  
Special type as sample

## PHOTO LITHO

Rephoto

\_\_\_\_ Photograph each - Size 5x7 - 8x10 - 10x12 NEG. NO.  
\_\_\_\_ Prints each from \_\_\_\_ Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print, Handcolor Black & White Proof.

## COLOR DESCRIPTION

(Buildings, Roofs, Trimming, etc.)

POSTS & STONES AROUND STONE DRIVEWAY ARE WHITE. TREES &  
GRASS ARE GREEN. BUILDING IS GREY STONE COLOR & THE  
~~WINDOWS ARE WHITE~~ WINDOW FRAMES & TRIMMINGS WHITE & WINDOW  
SHADES LEMON COLOR. BLUE SKY.

## ENGRAVING DEPARTMENT

HALFTONES FROM \_\_\_\_ COPIES

ZINC ETCHINGS FROM \_\_\_\_ COPIES

\_\_\_\_ COPIES ZINC COLOR PLATES

\_\_\_\_ COPIES COLOR PLATES

\_\_\_\_ LINE &amp; HALFTONE COMB. COLOR PROCESS

\_\_\_\_ Extra Negatives Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day

\_\_\_\_ Extra Negatives Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day

SIZE 3 3/16 X 5 3/16 HIGH. SAME SIZE  
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLIO.

FINISHING DEPT. OUTLINE OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.

SIZE \_\_\_\_ WIDE \_\_\_\_ HIGH. SAME SIZE \_\_\_\_

BLOCKING DEPT. WOOD MORTISE ANCHOR  
SOLIO METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS \_\_\_\_ FLAT \_\_\_\_ GOOD \_\_\_\_ IN COLORS \_\_\_\_ SPECIAL STOCK

\_\_\_\_ ELECTROTYPES EACH OF \_\_\_\_  
ON WOOD METAL.

PHOTO PROPERTY OF C. T. &amp; CO. - CUSTOMER - L. V. - ADV



DIAL NO. 0A4168

ORDER NO. 49356

DATE 10-30-1930

CUSTOMER HERMITAGE ART CO.,  
CHICAGO, ILL.

DATE ENTERED

DEPT.

DATE COMPLETED

NOV 3 1930

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

1 M P.C. SIZE 3 1/2 X 5 1/2

STYLE DUPLEX

(All this on the picture side)

PLACE OF TITLE: Upper Lower, Center—Border Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full ALUMNAE HALL, LEHR MEMORIAL BUILDING, OHIO NORTHERN  
UNIVERSITY, ADA, OHIO

(All of this on address side)

FRONT NO. 12 R. M. Yes No  
R. M. to cover part of Message Space, entire Message Space, or entire Front  
IMPRINT: Customer C. T. Imprint No Imprint  
Trade Mark Yes No  
Special type as sample

RETOUCHING DEPARTMENT

Submit Sketch—Layout—Retouched Photo—Wash Drawing. Layout Yes No

ELIMINATE SHADOWS ON CEILING. STRAIGHTEN CANDLES ON TABLE  
AT RIGHT. CUT WHERE MARKED.

PHOTO LITHO

Rephoto

Photograph each - Size 5x7 - 8x10 - 10x12 NEG.NO.  
Prints each from Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print, Handcolor, Black & White Proof.

COLOR DESCRIPTION

(Buildings, Roofs, Trimming, etc.)

ENGRAVING DEPARTMENT

1 HALFTONES FROM 1 COPIES  
DUPLICATES ZINC COLOR PLATES  
LINE & HALFTONE COMB. COLOR PROCESS  
Extra Negatives Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day

ZINC ETCHINGS FROM COPIES  
DUPLICATES COLOR PLATES  
Extra Negatives Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day

SIZE 3 3/16 x 5 3/16 SAME SIZE  
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.

SIZE WIDE HIGH, SAME SIZE

BLOCKING DEPT. FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH DEARERS  
CUT TO PICAS (see size)

PROOFS 3 FLAT - GOOD - IN COLORS - SPECIAL STOCK

ELECTROTYPES EACH OF  
ON WOOD METAL.

COMPLETED

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV.



DIAL NO. 0A4169

CUSTOMER HERMITAGE ART CO.,  
CHICAGO, ILL.

DATE ENTERED

DEPT.

DATE COMPLETED

ORDER NO. 49356

DATE 10-30-1930

NOV 3 1930

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

1 M P.C.

SIZE 3 1/2 X 5 1/2

STYLE DUPLEX

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center—Border

Follow Layout

Title in Plate Yes ☒ NoCopyright in Plate Yes ☒ NoTitle in full RECEPTION ROOM OF TURNER HALL, WOMEN'S  
RESIDENCE, OHIO NORTHERN UNIVERSITY, ADA, OHIO

(All of this on address side)

FRONT NO. 12

R. M.

Yes ☒ No

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer

C. T. Imprint

No Imprint

Trade Mark Yes No

Special type as sample

## RETOUCHING DEPARTMENT

Submit Sketch—Layout Retouched Photo—Wash Drawing.

Layout Yes ☒ No

CUT WHERE MARKED.

## PHOTO LITHO

Rephoto

Photograph each - Size 5x7 - 8x10 - 10x12

NEG. NO.

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print, Handcolor, Black &amp; White Proof.

## COLOR DESCRIPTION

(Buildings, Roofs, Trimming, etc.)

## ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

ZINC ETCHINGS FROM COPIES

DUPLICATES ZINC COLOR PLATES

DUPLICATES COLOR PLATES

LINE &amp; HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE 3 3/16 X 5 3/16  
WIDE HIGH. SAME SIZE  
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.

SIZE WIDE HIGH. SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS FLAT - GOOD - IN COLORS - SPECIAL STOCK

ELECTROTYPES EACH OF  
ON WOOD METAL.

PHOTO PROPERTY OF C. T. &amp; CO. — CUSTOMER — L. V. — ADV.

COMPLETED



DIAL NO. 0A4170

ORDER NO. 49352

DATE 10-30-1930

CUSTOMER HOTEL CHARLOTTE HARBOR,  
PUNTA GORDA, FLA.

DATE ENTERED

NOV 3 1930

DEPT.

DATE COMPLETED

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

6 M P.C.

SIZE

3 1/2 X 5 1/2

STYLE AMERICAN ART

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center—Border

Follow Layout

Title in Plate ☒ No

Copyright in Plate ☒ No

Title in full HOTEL CHARLOTTE HARBOR, PUNTA GORDA, FLORIDA

(All of this on address side)

FRONT NO. 5

R. M. ☒ Yes ☒ No

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer

C. T. Imprint

No Imprint

Trade Mark ☒ Yes ☒ No

Special type as sample

IMPRINT: COLOR LITHO BY ALFRED ROBBINS - N.Y.

PHOTO LITHO

Rephoto

RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing.

Layout Yes ☒ No

CHANGE RADIATOR OF FORD CAR TO LOOK LIKE A LINCOLN OR  
A CADILLAC.

Take out "Ford" trademark  
on line covers  
Take out photographer's name  
etc in lower right  
Fix flag

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print, Handcolor, Black & White Proof.

NEG. NO.

COLOR DESCRIPTION

(Buildings, Roofs, Trimming, etc.)

BLDG. VERY LIGHT BUFF, WINDOW SASH & TRIM BLACK.  
ROOF ~~KN~~ RED.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES  
DUPLICATES ZINC COLOR PLATES  
LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

ZINC ETCHINGS FROM COPIES  
DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE 3 3/16 X 5 3/16  
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.

SIZE WIDE HIGH. SAME SIZE

BLOCKING DEPT. ~~WOOD~~ ~~MORTISE~~ ~~ANCHOR~~  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS FLAT ☒ GOOD IN COLORS SPECIAL STOCK

ELECTROTYPES EACH OF  
ON WOOD METAL.

PHOTO PROPERTY OF C. T. & CO. CUSTOMER L. V. ADV.

COMPLETED



DIAL NO. 0A4171

CUSTOMER HOTEL CHARLOTTE HARBOR,  
PUNTA GORDA, FLA.

DATE ENTERED

DEPT.

DATE COMPLETED

ORDER NO. ~~488~~ 49352

DATE 10-30-1930

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

6 M P.C.

SIZE 3 1/2 x 5 1/2

STYLE AMERICAN ART

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center—Border

Follow Layout

Title in Plate Yes ☒ NoCopyright in Plate Yes ☒ NoTitle in full MOONLIGHT ON CHARLOTTE BAY, HOTEL CHARLOTTE  
HARBOR, PUNTA GORDA, FLORIDA.

(All of this on address side)

FRONT NO. 5

R. M. ☒ Yes ☐ No

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer

C. T. Imprint

No Imprint

Trade Mark ☒ Yes ☐ No

Special type as sample

IMPRINT: COLOR LITHO BY ALFRED ROBBINS - N.Y.

RETOUCHING DEPARTMENT

PHOTO LITHO

Submit—Sketch—Layout—Retouched Photo—Wash Drawing.

Layout Yes ☒ No

Rephoto

Photograph each - Size 5x7 - 8x10 - 10x12

NEG.NO.

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

Sec Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print, Handcolor, Black &amp; White Proof.

COLOR DESCRIPTION

(Buildings, Roofs, Trimming, etc.)

MOONLIGHT EFFECT. HAVE A MOON INSERTED, HALF HIDDEN BY  
THE CLOUD EFFECT, WITH A SILVER STREAM ACROSS THE  
WATER.

ENGRAVING DEPARTMENT

1 HALFTONES FROM 1 COPIES  
 Duplicates ZINC COLOR PLATES  
 LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
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ZINC ETCHINGS FROM COPIES  
 Duplicates COLOR PLATES

Extra Registree	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
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SIZE 3 3/16 x 5 3/16 HIGH. SAME SIZE  
 SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. ☒ SQUARE - LIKE COPY - ☒ VIGNETTE - HIGHLIGHT - WITH LINE  
 WITHOUT LINE - SPECIAL BORDER.

SIZE WIDE HIGH. SAME SIZE

BLOCKING DEPT. ☒ MORTISE - ☒ ANCHOR  
 SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
 FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
 CUT TO PICAS (see size)

PROOFS FLAT GOOD IN COLORS SPECIAL STOCK

ELECTROTYPES EACH OF ON WOOD METAL.

PHOTO PROPERTY OF C. T. &amp; CO. - CUSTOMER - L. V. - ADV.

COMPLETED



DIAL NOOA4172

CUSTOMER HOTEL CHARLOTTE HARBOR,  
PUNTA GORDA, FLA.

DATE ENTERED

DEPT.

DATE COMPLETED

ORDER NO. 49352

DATE 10-30-1930

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

NOV 1 1930

9am

6 M P.C.

SIZE 3 1/2 X 5 1/2

STYLE AMERICAN ART

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center—Border

Follow Layout

Title in Plate Yes ☒ NoCopyright in Plate Yes ☒ NoTitle in full EVERY DAY IS GOLF DAY AT HOTEL CHARLOTTE  
HARBOR, PUNTA GORDA, FLA.

(All of this on address side)

FRONT NO. 5

R. M. ☒ Yes ☐ No

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer

C. T. Imprint

No Imprint

Trade Mark ☒ Yes ☐ No

Special type as sample

IMPRINT: COLOR LITHO BY ALFRED ROBBINS - N.Y.

RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing.

Layout Yes ☒ No

PHOTO LITHO

Rephoto

CHANGE TROUSERS TO GRAY KNICKERS ON TWO PLAYERS.

*Take out photographer's  
name, etc. in lower right  
corner*

\_\_\_\_ Photograph each - Size 5x7 - 8x10 - 10x12

NEG. NO.

\_\_\_\_ Prints each from \_\_\_\_ Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print, Handcolor, Black &amp; White Proof.

COLOR DESCRIPTION

(Buildings, Roofs, Trimming, etc.)

ENGRAVING DEPARTMENT

1 HALFTONES FRDM \_\_\_\_\_ COPIES

\_\_\_\_ Duplicates \_\_\_\_\_ ZINC COLD PLATES

\_\_\_\_ LINE &amp; HALFTONE CDMB. \_\_\_\_\_ COLD PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

 SIZE 3 3/16 X 5 3/16  
 SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

 FINISHING DEPT. ☒ OUTLINE ☐ OVAL ☐ CIRCLE  
 SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
 WITHOUT LINE - SPECIAL BORDER.

ZINC ETCHINGS FRDM \_\_\_\_\_ COPIES

\_\_\_\_ Duplicates \_\_\_\_\_ COLD PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE \_\_\_\_\_ WIDE \_\_\_\_\_ HIGH. SAME SIZE \_\_\_\_\_

 BLOCKING DEPT. ☒ WOOD ☐ MORTISE ☐ ANCHOR  
 SOLID METAL - ☒ FLUSH TOP ☐ FLUSH BOTTOM ☐ FLUSH SIDES  
 FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
 CUT TO PICAS (see size)

PROOFS \_\_\_\_\_ FLAT \_\_\_\_\_ GDDO \_\_\_\_\_ IN COLORS \_\_\_\_\_ SPECIAL STOCK

\_\_\_\_ ELECTROTYPES EACH DF. \_\_\_\_\_  
DN WDDD METAL.

COMPLETED

PHOTO PROPERTY OF C. T. &amp; CO. — CUSTOMER — L. V. — ADV.



DIAL NO. 0A4173

CUSTOMER HOTEL CHARLOTTE HARBOR,  
PUNTA GORDA, FLA.

DATE ENTERED

DEPT.

DATE COMPLETED

ORDER NO. 49352

DATE 10-30-1930

NOV 1 1930

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

6 M P.C. SIZE 3 1/2 X 5 1/2

STYLE AMERICAN ART

(All this on the picture side)

PLACE OF TITLE: Upper Lower, Center—Border  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full HOTEL CHARLOTTE HARBOR'S LAWNS ARE A VERITABLE  
GARDEN.

Follow Layout

(All of this on address side)

FRONT NO. 5 R. M. Yes No  
R. M. to cover part of Message Space entire Message Space, or entire Front  
IMPRINT: Customer C. T. Imprint No Imprint  
Trade Mark Yes No

Special type as sample

IMPRINT: COLOR LITHO BY ALFRED ROBBINS - N.Y.

## RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing. Layout Yes No

## PHOTO LITHO

Rephoto

TAKE OUT WHITE SPOT ON BLDG. AT UPPER LEFT AND REMOVE  
BLUR AT BASE OF CENTER PALM.*also photographs  
name, etc., overnight*

Photograph each - Size 5x7 - 8x10 - 10x12

NEG. NO.

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen, 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print, Handcolor, Black &amp; White Proof.

## COLOR DESCRIPTION

(Buildings, Roofs, Trimming, etc.)

BLDG. SAME AS ON 0A4170. UMBRELLAS IN GAY COLORS, ALSO  
THE FLOWERS.*Bldg. Very light buff  
Roof red, window sash  
and trim black*

## ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE &amp; HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE 3 3/16 X 5 3/16  
WIDE HIGH SAME SIZE  
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150

ETCHING DEPT. PAINT IN BACKGROUND SOLIO.

FINISHING DEPT. OUTLINE OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD MORTISE - ANCHOR  
SOLID METAL FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)PROOFS FLAT 3 GOOD IN COLORS SPECIAL STOCKELECTROTYPES EACH OF  
ON WOOD METAL.

PHOTO PROPERTY OF C. T. &amp; CO. - CUSTOMER - L. V. - ADV

COMPLETED



DIAL NO. 0A4174

ORDER NO. 49352

DATE 10-30-1930

CUSTOMER HOTEL CHARLOTTE HARBOR,  
PUNTA GORDA, FLA.

DATE ENTERED

NOV 3 1930

DEPT.

DATE COMPLETED

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

6 M P.C. SIZE 3 1/2 X 5 1/2

STYLE AMERICAN ART

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center—Border  
Title in Plate Yes ☒ No Copyright in Plate Yes ☒ No  
Title in full THE LOBBY ROTUNDA. HOTEL CHARLOTTE HARBOR,  
PUNTA GORDA, FLORIDA

Follow Layout

(All of this on address side)

FRONT NO. 5 R.M. ☒ Yes No  
R. M. to cover part of Message Space, entire Message Space, or entire Front  
IMPRINT Customer C. T. Imprint No Imprint  
Trade Mark Yes ☒ No  
Special type as sample

RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing. Layout Yes ☒ No

USE OWN JUDGMENT FOR RETOUCHING

IMPRINT: COLOR LITHO BY ALFRED ROBBINS & - N.Y.,  
PHOTO LITHO  
Rephoto

Photograph each - Size 5x7 - 8x10 - 10x12  
Prints each from Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo

NEG.NO.

Negative, Line, Halftone, Combination.  
Dry, Wet, Pancromatic, Color Separation.  
Transfer, Paper Process, New Process. Screen 120, 133, 150, 175.  
Stripping, White Border, Full Face. Titles—Red, Blue.  
Blue Print Handcolor, Black & White Proof.

#### COLOR DESCRIPTION

(Buildings, Roofs, Trimming, etc.)

CEILINGS AND WALLS CREAM, WALLS A LITTLE DARKER NEAR FLOORS  
RUGS WARM ORIENTAL COLORS. PICTURE FRAMES GOLD. WICKER &  
FURNITURE SAME COLOR AS ATTACHED SAMPLE, WITH BLACK TRIM  
& MAROON LEATHER CUSHIONS. BRIGHT COLOR FLOWERS.

#### ENGRAVING DEPARTMENT

HALFTONES FROM COPIES  
DUPLICATES ZINC COLOR PLATES  
LINE & HALFTONE COMB. COLOR PROCESS  
Extra Negatives Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day  
ZINC ETCHINGS FROM COPIES  
DUPLICATES COLOR PLATES  
Extra Negatives Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day

SIZE 3 3/16 X 5 3/16  
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. SOLID METAL FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS FLAT GOOD IN COLORS SPECIAL STOCK

ELECTROTYPES EACH OF ON WOOD METAL

COMPLETED

PHOTO PROPERTY OF C. T. & CO. - CUSTOMER - L. V. - ADV.



DIAL NOOA4175

CUSTOMER HOTEL CHARLOTTE HARBOR,  
PUNTA GORDA, FLA.

DATE ENTERED

DEPT.

DATE COMPLETED

ORDER NO. 49353

NOV 3 1930

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE 10-30-1930

12 M 500 P.C. SIZE 3 1/2 X 5 1/2

STYLE AMERICAN ART

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center—Border Follow Layout  
Title in Plate ~~Yes~~ No Copyright in Plate ~~Yes~~ No  
Title in full THE GOLF CLUB HOUSE, HOTEL CHARLOTTE HARBOR, PUNTA  
GORDA, FLORIDA.

(All of this on address side)

FRONT NO. 5 R. M. Yes ~~No~~  
R. M. to cover part of Message Space, entire Message Space, or entire Front  
IMPRINT: Customer C. T. Imprint No Imprint  
Trade Mark Yes ~~No~~  
Special type as sample

RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing. Layout Yes No

PUT A FEW POINCIANAS IN FOLIAGE AGAINST BLDG. TAKE OUT  
TELEGRAPH POLE AND WIRES. BLUE SKY.

*Take out wires & post  
Also photographs, name, etc.  
in lower light*

COLOR DESCRIPTION

(Buildings, Roofs, Trimming, etc.)

BLDG. VERY LIGHT BUFF, ROOF RED, SASH BLACK.

IMPRINT: COLOR LITHO BY ALFRED ROBBINS - N. Y.

PHOTO LITHO

Rephoto

\_\_\_\_ Photograph each - Size 5x7 - 8x10 - 10x12

NEG.NO.

\_\_\_\_ Prints each from \_\_\_\_ Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print, Handcolor, Black & White Proof.

ENGRAVING DEPARTMENT

1 HALFTONES FROM \_\_\_\_ COPIES  
DUPLICATES \_\_\_\_ ZINC COLOR PLATES  
LINE & HALFTONE COMB. \_\_\_\_ COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

ZINC ETCHINGS FROM \_\_\_\_ COPIES  
DUPLICATES \_\_\_\_ COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE 3 3/16 X 5 3/16  
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 135 - 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.

SIZE \_\_\_\_ WIDE \_\_\_\_ HIGH \_\_\_\_ SAME SIZE \_\_\_\_

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS \_\_\_\_ FLAT \_\_\_\_ GOOD \_\_\_\_ IN COLORS \_\_\_\_ SPECIAL STOCK

\_\_\_\_ ELECTROTYPES EACH OF \_\_\_\_  
ON WOOD METAL.

PHOTO PROPERTY OF \_\_\_\_ CO. - CUSTOMER - L. V. - ADV.

COMPLETED



DIAL NO. OA4176

CUSTOMER HOTEL CHARLOTTE HARBOR,  
PUNTA GORDA, FLA.

DATE ENTERED

DEPT.

DATE COMPLETED

ORDER NO. 49354

DATE 10-30-1930

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

NOV 1 1930

STYLE AMERICAN ART

251 P.C. SIZE 3 1/2 X 5 1/2

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center—Border Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full LAWNS AND SWIMMING POOL. HOTEL CHARLOTTE  
HARBOR, PUNTA GORDA, FLORIDA..

## RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing. Layout Yes NoTAKE OUT TWO TELEGRAPH POLES AT RIGHT, BLUE SKY, NOTE  
CROPPING MARKS. STRENGTHEN ALL WEAK LINES AND MAKE THIS  
CARD VERY SNAPPY.*Take out photographs  
name, etc in lower right  
or crop as required*

## COLOR DESCRIPTION

(Buildings, Roofs, Trimming, etc.)

BLDGS. LIGHT BUFF, ROOFS RED, WINDOW TRIMS BLACK.

(All of this on address side)

FRONT NO. 5 R. M. Yes No  
R. M. to cover part of Message Space, entire Message Space, or entire Front  
IMPRINT: Customer C. T. Imprint No Imprint  
Trade Mark Yes No

Special type as sample

IMPRINT: COLOR LITHO BY ALFRED ROBBINS - N.Y.

## PHOTO LITHO

Rephoto

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge -- Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print, Handcolor, Black & White Proof.

## ENGRAVING DEPARTMENT

HALFTONES FROM 1 COPIESDUPLICATES 1 ZINC COLOR PLATESLINE & HALFTONE COMB. 1 COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

ZINC ETCHINGS FROM 1 COPIESDUPLICATES 1 COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE 3 3/16 X 5 3/16 SAME SIZE  
SCREEN - 55 - 60 - 65 - 100 - 110 - 120 - 133 - 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.SIZE 3 3/16 X 5 3/16 WIDE 3 3/16 HIGH 5 3/16 SAME SIZEBLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)PROOFS 13 FLAT GOOD IN COLORS SPECIAL STOCKELECTROTYPES EACH OF 13  
ON WOOD METAL.

PHOTO PROPERTY OF C. T. &amp; CO. - CUSTOMER - L. V. - ADV.

COMPLETED



GENTLEMEN:-  
PER ATTACHED  
OF YOUR TOTAL  
IT IS ABSOLUTELY  
ETC., AND RETURN  
IN SIX DAYS WE  
WORK.

WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY  
NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS,  
SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
WITHIN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD, CHICAGO, ILL.

PUBLISHED BY AMERICAN ART POST CARD CO.,  
BOSTON, MASS.

NO 0A4177

ORDER NO. 49377

DATE 10-31-1930

12<sup>M</sup> 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE LOWER CENTER BORDER  
TITLE (IN FULL) THE FALLS, ROLLING DAM BROOK,  
GARDINER, MAINE.

FRONT NO. 1  
IMPRINT SAME AS ABOVE

COLOR DESCRIPTION SEE

BUILDINGS

ROOF

TRIMMINGS

REMARKS

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

LV

COMPLETED

SIGN HERE

NOV 3 1930

PM

ADV

15  
12



GENTLEMEN:-  
PER ATTACHED  
SPECIFICATIONS  
IT IS ABSOLUTELY  
NECESSARY THAT  
YOUR SIGNATURE  
BE AFFIXED AT  
ONCE. IF NOT  
RETURNED  
IN SIX DAYS  
WE WILL CONSIDER  
THIS INFORMATION  
CORRECT AND PROCEED  
WITH THE  
WORK.

YOUR ORDER AS  
MEMORANDUM

WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH INCLOSED.

VERY TRULY

CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY AMERICAN ART POST CARD CO.,  
BOSTON, MASS.

NO 0A4173

ORDER NO. 49374

DATE 10-31-1930

12 M500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE LOWER CENTER BORDER

TITLE (IN FULL) HIGH SCHOOL, GARDINER, MAINE.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE

BUILDINGS

RED BLDG. TAKE OUT FORD TRUCK.

ROOF

TRIMMINGS

REMARKS

PHOTO PROPERTY OF C. T. & CO. CUSTOMER

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LV

SIGN HERE

NOV 6 1930  
11 30

ADV

Very Rush  
[Signature]



19  
6

GENTLEMEN-  
PERMITTED  
OF YOUR TOTAL  
IT IS ABSOLUTELY  
ETC., AND RETURN  
IN SIX DAYS WE  
WORK.

WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
ORDER HEREWITH ENCLOSED.  
AT THESE TITLES AND COLOR DESCRIPTIONS.  
THESE TITLES AND COLOR DESCRIPTIONS.  
AT THESE TITLES AND COLOR DESCRIPTIONS.  
AT THESE TITLES AND COLOR DESCRIPTIONS.  
AT THESE TITLES AND COLOR DESCRIPTIONS.

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY AMERICAN ART POST CARD CO.,  
BOSTON, MASS.

NO 0A4179

ORDER NO. 49374

DATE 10-31-1930

12 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE LOWER CENTER BORDER

FRONT NO. 1

TITLE (IN FULL) GARDINER-RANDOLPH BRIDGE,  
KENNEBEC RIVER, GARDINER, MAINE.

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO. CUSTOMER

LV COMPLETED

SIGN HERE

NOV 4 1930

ADV

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GENTLEMEN: WE ACKNOWLEDGE WITH THANKS AND ACCEPT YOUR ORDER AS SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS. ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

YOUR ORDER AS  
MEMORANDUM

VERY TRULY,  
CURT TEICH & COMPANY INC.  
1735-1735 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY AMERICAN ART POST CARD CO.,  
BOSTON, MASS.

NO. 0A4180

ORDER NO. 49378

DATE 10-31-1930

12 M500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE LOWER CENTER BORDER

TITLE (IN FULL) THE SWINGING BRIDGE, SKOWHEGAN,  
MAINE.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

LV

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SIGN HERE

NOV 5 1930

ADV



WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE YOUR ORDER AS SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

GENTLEMEN: PER ATTACHED OF YOUR TOTAL ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

YOUR ORDER AS MEMORANDUM  
VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY AMERICAN ART POST CARD CO.,  
BOSTON, MASS.

NO. 0A4181

ORDER NO. 49378

DATE 10-31-1930

12M500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE LOWER CENTER BORDER  
TITLE (IN FULL) ELM STREET, SKOWHEGAN, MAINE.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1  
IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

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LV COMPLETED

SIGN HERE

NOV 5 1930

ADV



WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE YOUR ORDER AS SPECIFICATIONS AND CONDITIONS ON THE MEMORANDUM ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC. AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

GENTLEMEN:-  
PER ATTACHED  
OF YOUR TOTAL  
IT IS ABSOLUTELY  
ETC. AND RETURN  
IN SIX DAYS WE  
WORK.

YOUR ORDER AS  
MEMORANDUM  
ORDER HEREWITH  
IT IS ABSOLUTELY  
ETC. AND RETURN  
IN SIX DAYS WE  
WORK.

WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE YOUR ORDER AS SPECIFICATIONS AND CONDITIONS ON THE MEMORANDUM ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC. AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

GENTLEMEN:-  
PER ATTACHED  
OF YOUR TOTAL  
IT IS ABSOLUTELY  
ETC. AND RETURN  
IN SIX DAYS WE  
WORK.

VERY TRULY  
CURT. TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY AMERICAN ART POST CARD CO.,  
BOSTON, MASS.

NO. 0A4182

ORDER NO. 49362

DATE 10-30-1930

XX 6<sup>M</sup>

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE LOWER CENTER BORDER

FRONT NO. 1

TITLE (IN FULL) BIRTHPLACE OF MADAM NORDICA,  
FARMINGTON, MAINE.

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

CUT WHERE MARKED.

ROOF

TRIMMINGS

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SIGN HERE

NOV 3 1930

ADV

Jane



WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS,  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY AMERICAN ART POST CARD CO.,  
BOSTON, MASS.

NO. 0A4183  
ORDER NO. 49362

DATE 10-30-1930

6 M AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE LOWER CENTER BORDER  
TITLE (IN FULL) CLEARWATER LAKE, FARMINGTON,  
MAINE.

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. 1  
IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

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NOV 3 1930 915

ADV



YOUR ORDER AS  
MEMORANDUM  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.  
ETC.; AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY,  
CURT LEITCH & COMPANY INC.  
1735-1735 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY AMERICAN ART POST CARD CO.,  
BOSTON, MASS.

NO. 0A4184

ORDER NO. 49362

DATE 10-30-1930

6 M

AMERICAN ART

(ALL OF THIS ON THE TITLE SIDE)  
PLACE OF TITLE LOWER CENTER BORDER  
TITLE (IN FULL) SOUTH HALL, STATE NORMAL SCHOOL,  
FARMINGTON, MAINE.

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. 1  
IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

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GENTLEMEN:-  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
YOUR ORDER AS  
MEMORANDUM  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWIT H ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT THESE TITLES AND COLOR DESCRIPTIONS,  
Etc., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY AMERICAN ART POST CARD CO.,  
BOSTON, MASS.

NO. 0A4185  
ORDER NO. 49362

DATE 10-30-1930

6M		AMERICAN ART	
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE LOWER CENTER BORDER		FRONT NO. 1	
TITLE (IN FULL) PURMINGTON HALL, STATE NORMAL SCHOOL, FARMINGTON, MAINE.		IMPRINT SAME AS ABOVE	
COLOR DESCRIPTION	SEE	REMARKS	
BUILDINGS			
ROOF			
TRIMMINGS			

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17  
GENTLEMEN: WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE THE RECEIPT OF YOUR ORDER AND THE SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O.K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY AMERICAN ART POST CARD ~~XXXX~~ CO.,  
BOSTON, MASS.

NO 0A4186

ORDER No. 49362

DATE 10-30-1930

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE LOWER CENTER BORDER

TITLE (IN FULL) FRANKLIN COUNTY MEMORIAL

HOS. ITAL, FARMINGTON, MAINE.

SUB TITLE- NURSES' HOME

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ON PICTURE OF HOSPITAL, CUT DOWN LEFT BANK FROM TOP OF HOSPITAL AND

ROOF

FILL IN AT RIGHT FRONT. INSERT NURSES' HOME PICTURE IN

TRIMMINGS

UPPER LEFT CORNER OF VIEW.

SEE NEGATIVES ATT.

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

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SIGN HERE

NOV 5 1930

ADV

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GENTLEMEN: WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE YOUR ORDER AS PER ATTACHED SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

VERY TRULY  
YOURS,  
CURT TEICH & COMPANY INC.  
1735-1735 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY AMERICAN ART POST CARD CO.,  
BOSTON, MASS.

NO. 0A4187  
ORDER NO. 49360

DATE 10-30-1930

12M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE LOWER CENTER BORDER  
TITLE (IN FULL) MAIN STREET LOOKING NORTH,  
WATERVILLE, MAINE.

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT No. 1  
IMPRINT SAME AS ABOVE

COLOR DESCRIPTION SEE

BUILDINGS

ROOF

TRIMMINGS

REMARKS

PHOTO PROPERTY OF C. T. & Co. - CUSTOMER

LV  
COMPLETED

SIGN HERE

NOV 1930

ADV

*Very Rush*  
*H.B.*

*X*



WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH. ALL COPIES OF THESE TITLES AND COLOR DESCRIPTIONS,  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE, CORRECT AND PROCEED WITH THE  
WORK.  
GENTLEMEN:-  
PER ATTACHED  
OF YOUR TOTAL  
IT IS ABSOLUTELY  
NECESSARY THAT YOU  
SIGNATURE, CORRECT  
AND PROCEED WITH THE  
WORK.

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD, CHICAGO, ILL.

PUBLISHED BY AMERICAN ART POST CARD CO.,  
BOSTON, MASS.

NO. 0A4188

ORDER NO. 49360

DATE 10-30-1930

12 M500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE LOWER CENTER BORDER  
TITLE (IN FULL) CITY HALL, WATERVILLE, MAINE.

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT No. 1  
IMPRINT SAME AS ABOVE

COLOR DESCRIPTION SEE  
BUILDINGS RED BLDG. TAKE OUT AUTO & HORSE.  
ROOF  
TRIMMINGS

REMARKS

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

LV

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NOV 7 1930

ADV

COMPLETED

Very Rush  
H.H.



YOUR ORDER AS  
MEMORANDUM  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.  
ETC. AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1735 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY AMERICAN ART POST CARD CO.,  
BOSTON, MASS.

NO. 0A4189

ORDER NO. ~~AE~~ 49369

DATE 10-30-1930

612<sup>M</sup> 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE	LOWER CENTER BORDER	FRONT NO.	1
TITLE (IN FULL)	ROSS HALL, COLBY COLLEGE, WATERVILLE, MAINE.	IMPRINT	SAME AS ABOVE
COLOR DESCRIPTION	SEE	REMARKS	
BUILDINGS	RED BLDG. TAKE OUT POLE.		
ROOF			
TRIMMINGS			

PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

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COMPLETED

NOV 5 1930

430

ADV

SIGN HERE

Very Rush  
H. B.  
[Signature]



GENTLEMEN:-  
PER ATTACHED  
OF YOUR TOTAL  
IT IS ABSOLUTELY  
ETC.; AND RETURN  
IN SIX DAYS WE  
WORK.

WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS,  
YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
WITH THIS INFORMATION CORRECT AND PROCEED WITH THE

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURTIS TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY AMERICAN ART POST CARD CO.,  
BOSTON, MASS.

NO. 0A4190  
ORDER NO. 49350

DATE 10-30-1930

12 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE LOWER CENTER BORDER  
TITLE (IN FULL) ARCH BRIDGE AT BUBBLES POND,  
ACADIA NATIONAL PARK, BAR HARBOR, MAINE.  
MT. DESERT ISLAND.

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT No. 1  
IMPRINT SAME AS ABOVE

COLOR DESCRIPTION SEE  
BUILDINGS  
ROOF  
TRIMMINGS

REMARKS

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SIGN HERE

NOV 3 1930

ADV



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5 1/2

GENTLEMEN: WE ACKNOWLEDGE WITH THANKS AND APPRECIATION YOUR ORDER AS PER ATTACHED SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. IT IS REQUESTED THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

YOUR ORDER AS  
MEMORANDUM  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY AMERICAN ART POSTCARD CO.,  
BOSTON, MASS.

NO. 0A4191  
ORDER NO. 49350

DATE 10-30-1930

12 M 500 AMERICAN ART

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE LOWER CENTER BORDER  
TITLE (IN FULL) SCENE ON CADILLAC MOUNTAIN  
ROAD, ACADIA NATIONAL PARK, MT. DESERT  
ISLAND, MAINE.

FRONT NO. 1  
IMPRINT SAME AS ABOVE

Photo in 3AH1266

COLOR DESCRIPTION SEE

BUILDINGS

ROOF

TRIMMINGS

REMARKS

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NOV 4 1930 8am

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WE ACKNOWLEDGE WITH THANKS AND ACCEPT SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

YOUR ORDER AS MEMORANDUM  
GENTLEMEN:-  
PER ATTACHED  
OF YOUR TOTAL  
ETC., AND RETURN  
IN SIX DAYS WE  
WORK.

VERY TRULY,  
CURT T. LEICH & COMPANY INC.  
1735-1735 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY AMERICAN ART POST CARD CO.,  
BOSTON, MASS.

NO. 0A4192

ORDER NO. 49349

DATE 10-30-1930

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE LOWER CENTER BORDER

TITLE (IN FULL) GLIMPSE OF MOOSEHEAD LAKE,  
MAINE.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

MAKE SUNSET EFFECT. BRIGHT YELLOW & PINK SKY.

ROOF

TRIMMINGS

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NOV 4 1930

ADV

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GENTLEMEN:-  
 PER ATTACHED  
 OF YOUR TOTAL  
 IT IS ABSOLUTELY  
 ETC., AND RETURN  
 IN SIX DAYS WE  
 WORK.

WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE  
 SPECIFICATIONS AND CONDITIONS ON THE  
 ORDER HEREWITH ENCLOSED.

YOUR ORDER AS  
 MEMORANDUM

THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS,  
 AFFIXED AT ONCE. IF NOT RETURNED  
 THIS INFORMATION CORRECT AND PROCEED WITH THE

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY AMERICAN ART POST CARD CO.,  
BOSTON, MASS.

NO. OA4193

ORDER NO. 49349

DATE 10-30-1930

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE	LOWER CENTER BORDER
TITLE (IN FULL)	MOOSEHEAD LAKE, MAINE.

FRONT No. **1**

IMPRINT SAME AS ABOVE

### COLOR DESCRIPTION

SEE

REMARKS

## BUILDINGS

MAKE SUNSET COLORS, BRIGHT YELLOW & PINK SKY.

ROOF

## TRIMMINGS

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NOV 5 1930

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7

GENTLEMEN:-  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
PER ATTACHED  
OF YOUR TITLED  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS,  
ETC., AND RETURN THIS SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
YOURS,  
CURT TEICH & COMPANY, INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY AMERICAN ART POST CARD CO.,  
BOSTON, MASS.

NO. 0A4194  
ORDER No. 49349

DATE 10-30-1930

6 M AMERICAN ART	
<del>LOWER CENTER BORDER</del>	
PLACE OF TITLE TITLE (IN FULL)	1 (ALL OF THIS ON THE ADDRESS SIDE) FRONT No. IMPRINT
SUNSET ON KAK KOKADJO LAKE, MAINE.	
COLOR DESCRIPTION BUILDINGS ROOF TRIMMINGS	SEE SUNSET SKY - BRIGHT COLORS. STRAIGHTEN WATER LINE.

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

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ADV



12

GENTLEMEN:-  
WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE  
YOUR ORDER AS  
PER ATTACHED  
OF YOUR TOTAL  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS,  
ETC. AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

YOUR ORDER AS  
MEMORANDUM  
DATE  
10-30-1930  
PUBLISHED BY AMERICAN ART POST CARD CO.,  
BOSTON, MASS.  
NO. 0A4195  
ORDER NO. 49349  
6 M AMERICAN ART  
PLACE OF TITLE  
TITLE (IN FULL)  
MANSION HOUSE, SOUTH POLAND,  
MAINE  
COLOR DESCRIPTION  
BUILDINGS  
ROOF  
TRIMMINGS  
WHITE BLDG. GREEN BLINDS.  
FRONT NO.  
IMPRINT  
SAME AS ABOVE  
REMARKS  
SIGN HERE  
ADV  
NOV 7 1930  
COMPLETED  
LV  
PHOTO PROPERTY OF C. T. & CO.-CUSTOMER  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY AMERICAN ART POST CARD CO.,  
BOSTON, MASS.

DATE  
10-30-1930

NO. 0A4195  
ORDER NO. 49349

6 M AMERICAN ART	
(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE TITLE (IN FULL)	FRONT NO. IMPRINT
MANSION HOUSE, SOUTH POLAND, MAINE SAME AS ABOVE	
COLOR DESCRIPTION BUILDINGS ROOF TRIMMINGS	REMARKS
WHITE BLDG. GREEN BLINDS.	

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

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NOV 7 1930

ADV

COMPLETED



YOUR ORDER AS  
MEMORANDUM  
WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE THE CONDITIONS ON THE  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREIN. WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
GENTLEMEN: PER ATTACHED SPECIFICATIONS AND CONDITIONS ON THE  
OF YOUR TOTAL ORDER HEREIN. WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
ETC. AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY AMERICAN ART POST CARD CO.,  
BOSTON, MASS.

NO 0A4196

ORDER NO. 49348

DATE 10-30-1930

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE LOWER CENTER BORDER

TITLE (IN FULL) RANGELEY LAKE HOTEL,  
RANGELEY, MAINE.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO 1

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

WHITE BLDG. SLATE ROOF. OLIVE TRIM.

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

LV

COMPLETED

SIGN HERE

NOV 4 1930

ADV

2 15 PM

Gery

Rost

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YOUR ORDER AS  
MEMORANDUM  
WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
GENTLEMEN:-  
PER ATTACHED  
OF YOUR TOTAL  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IT WILL BE RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.  
VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY AMERICAN ART POST CARD CO.,  
BOSTON, MASS.

NO. 0A4197

ORDER No. 49348

DATE 10-30-1930

6 M

AMERICAN ART

PLACE OF TITLE LOWER CENTER BORDER

TITLE (IN FULL) RANGELEY LAKE HOTEL FROM GOLF  
LINKS, RANGELEY, MAINE.

FRONT No. 1

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE

WHITE BLDG. GREEN BLINDS. LEFT: DARKER COLOR. SLATE ROOF

BUILDINGS

ROOF

TRIMMINGS

REMARKS

PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

COMPLETED

SIGN HERE

NOV 5 1930

J. A. M.

ADV

Very Respectfully  
H. H.



GENTLEMEN:-  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
PER ATTACHED  
OF YOUR TOTAL  
IT IS ABSOLUTELY NECESSARY THAT YOU SIGN  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD, CHICAGO, ILL.

PUBLISHED BY AMERICAN ART POST CARD CO.,  
BOSTON, MASS.

NO. 0A4198  
ORDER NO. 49348

DATE 10-30-1930

6 M AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE LOWER CENTER BORDER  
TITLE (IN FULL) THE ARNOLD TRAIL AT CHAIN-OF-  
PONDS, MAINE

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. 1  
IMPRINT SAME AS ABOVE

COLOR DESCRIPTION SEE  
BUILDINGS IMPROVE ROAD.  
ROOF  
TRIMMINGS

REMARKS

PHOTO PROPERTY OF C. T. & CO - CUSTOMER

LV COMPLETED

SIGN HERE NOV 4 1930 ADV

Very Rush

X X X



GENTLEMEN-  
WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE  
YOUR ORDER AS SPECIFICATIONS AND CONDITIONS ON THE  
MEMORANDUM ORDER WITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU SIGN  
THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY AMERICAN ART POST CARD EX CO.,  
BOSTON, MASS.

NO. 0A4199

ORDER NO. 49348

DATE 10-30-1930

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE	LOWER CENTER BORDER	FRONT NO.	1
TITLE (IN FULL) CHAIN-OF-PONDS FROM ARNOLD TRAIL, EUSTIS, MAINE.		IMPRINT XX SAME AS ABOVE	
COLOR DESCRIPTION	SEE	REMARKS	
BUILDINGS	IMPROVE ROAD.		
ROOF			
TRIMMINGS			

PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

LV COMPLETED

SIGN HERE

ADV

ADV 4 1930  
17 Am

very Rush  
H.H.



YOUR ORDER AS  
MEMORANDUM  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
GENTLEMEN:-  
PER ATTACHED  
OF YOUR TOTAL  
IT IS ABSOLUTELY  
ETC., AND RETURN  
IN SIX DAYS WE  
WORK.

VERY TRULY,  
CURT TEICH & COMPANY INC.  
1735-1735 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY AMERICAN ART POST CARD CO.,  
BOSTON, MASS.

NO. 0A4200

ORDER NO. 49348

DATE 10-30-1930

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE LOWER CENTER BORDER

TITLE (IN FULL) TWILIGHT ON CHAIN-OF-PONDS,  
MAINE. ON THE ARNOLD TRAIL.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

MAKE TWILIGHT SCENE OR SUNSET COLORS.

ROOF

TRIMMINGS

Photo in D-2215

Ret. 8/9/35

PHOTO PROPERTY OF C. T. & Co.-CUSTOMER

LV

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SIGN HERE

NOV 5 1930

ADV

Very Truly  
H.H.

X

X



WE ACKNOWLEDGE WITH THANKS AND APPRECIATION YOUR ORDER AS MEMORANDUM SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN 10 DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1735 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY AMERICAN ART POST CARD CO.,  
BOSTON, MASS.

NO. 44201

ORDER NO. 49348

DATE 10-30-1930

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE LOWER CENTER BORDER

TITLE (IN FULL) VIEW OF RANGELEY LAKE, MAINE.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

LV

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SIGN HERE

ADV

NOV 4 1930

11 am

Very Rush  
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YOUR ORDER AS  
MEMORANDUM  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
GENTLEMEN: PER ATTACHED  
OF YOUR TOTAL  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1735 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY AMERICAN ART POST CARD CO.,  
BOSTON, MASS.

NO. 0A4202

ORDER NO. 49348

DATE 10-30-1930

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE LOWER CENTER BORDER  
TITLE (IN FULL) VIEW ACROSS RANGELEY LAKE,  
RANGELEY, MAINE.

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT No 1  
IMPRINT SAME AS ABOVE

COLOR DESCRIPTION SEE  
BUILDINGS  
ROOF  
TRIMMINGS

REMARKS

ALSO USED IN FOLDER. no. 15

PHOTO PROPERTY OF C. T. & Co.—CUSTOMER

COMPLETED

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1st side  
Very Rush

2



WE ACKNOWLEDGE WITH THANKS AND APPRECIATION YOUR ORDER AS MEMORANDUM SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN 10 DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

VERY TRULY  
CURT. TEICH & COMPANY INC.  
1735-1735 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY AMERICAN ART POST CARD CO.,  
BOSTON, MASS.

NO. 0A4203

ORDER NO. 49348

DATE 10-30-1930

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE LOWER CENTER BORDER  
TITLE (IN FULL) TWILIGHT ON MT. SADDLEBACK  
IN MAINE.

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. 1  
IMPRINT SAME AS ABOVE

COLOR DESCRIPTION SEE  
BUILDINGS TWILIGHT SCENE, COLORED SKY.  
ROOF  
TRIMMINGS

REMARKS

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

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NOV 4 1930

*Fam*

*very Rough*  
*[Signature]*

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YOUR ORDER AS  
MEMORANDUM  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
GENTLEMEN:-  
PER ATTACHED  
OF YOUR TOTAL  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.  
ETC. AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT. TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY AMERICAN ART POST CARD CO.,  
BOSTON, MASS.

NO. 0A4204

ORDER NO. 49348

DATE 10-30-1930

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE LOWER CENTER BORDER  
TITLE (IN FULL) MT. SADDLEBACK AND SANDY RIVER  
VALLEY, MAINE.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1  
IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

RETOUCH EVERYTHING. BIRCHES - FALL YELLOW FOLIAGE. SHOW ROAD XXX  
PLAINLY.

ROOF

TRIMMINGS

ALSO USED IN FOLDER. no 16

PHOTO PROPERTY OF C. T. & Co.-CUSTOMER

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XX



YOUR ORDER AS  
MEMORANDUM  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED. THESE TITLES AND COLOR DESCRIPTIONS  
IT IS ABSOLUTELY NECESSARY THAT YOU CAN AFFIX IT ONCE, IF NOT RETURNED  
ETC. AND RETURN THIS SHEET WITH YOUR ORDER. WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
IN SIX DAYS. WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY AMERICAN ART POST CARD CO.,  
BOSTON, MASS.

NOOA4205

ORDER NO 49348

DATE 10-30-1930

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE LOWER CENTER BORDER

TITLE (IN FULL) SANDY RIVER VALLEY IN MAINE.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO 1

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE

APPLE TREES IN BLOSSOM. RETOUCH EVERYTHING.

BUILDINGS

ROOF

TRIMMINGS

REMARKS

PHOTO PROPERTY OF C.T. & CO. - CUSTOMER

COMPLETED

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Very Ready  
J. H. H.

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18  
19-7



YOUR ORDER AS  
MEMORANDUM  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
SPECIFICATIONS HEREWITH ENCLOSED.  
GENTLEMEN:-  
PER ATTACHED  
OF YOUR TOTAL  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY AMERICAN ART POST CARD CO.,  
BOSTON, MASS.

NO. 0A4206

ORDER NO. 49348

DATE 10-30-1930

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE LOWER CENTER BORDER

TITLE (IN FULL) MT. BLUE AND SANDY RIVER VALLEY,  
XX PHILLIPS, MAINE.

FRONT NO 1

IMPRINT SAME AS ABOVE

(ALL OF THIS ON THE ADDRESS SIDE)

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

AUTUMN FOLIAGE. YELLOW BIRCHES.

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

LV COMPLETED

SIGN HERE

NOV 3 1930

ADV

*Same*



WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS,  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY AMERICAN ART POST CARD CO.,  
BOSTON, MASS.

NO. 0A4207

ORDER NO 49348

DATE 10-30-1930

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE LOWER CENTER BORDER

TITLE (IN FULL) SANDY RIVER IN MAINE.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No.

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

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SIGN HERE

NOV 1 1930

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*room*

*X* *2* *X*



YOUR ORDER AS  
MEMORANDUM  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREBY ENCLOSED. THESE TITLES AND COLOR DESCRIPTIONS,  
IF IT IS ABSOLUTELY NECESSARY, WILL BE MADE AT THE  
ETC. AND YOUR SIGNATURE WILL BE REQUIRED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY AMERICAN ART POST CARD CO.,  
BOSTON, MASS.

NO. 0A4208

ORDER NO. 49348

DATE 10-30-1930

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE LOWER CENTER & UPPER BORDER

FRONT NO. 1

TITLE (IN FULL) TOP: XXXXXX XXXXXX  
HOME SWEET HOME

IMPRINT SAME AS ABOVE

BOT: XX GREETINGS FROM MAINE.

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

MAKE SMOKE FROM CHIMNEY. RED ROSE BUSH ON HOUSE.

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & Co.—CUSTOMER

LV

COMPLETED

SIGN HERE

NOV 4 1930

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Very Rush  
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16  
14

WE ACKNOWLEDGE WITH THANKS AND APPRECIATION THE SPECIFICATIONS AND CONDITIONS ON THE ORDER FOR THE PHOTOGRAPHY OF THESE TITLES AND COLOR DESCRIPTIONS. IT IS ABSOLUTELY NECESSARY THAT YOUR SIGNATURE BE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

F.W.WOOLWORTH CO.,  
ARDMORE, OKLA.

NO. 0A4209

ORDER NO. 49426

DATE 10-31-1930

3M500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER BORDER  
TITLE (IN FULL) MASONIC TEMPLE, ARDMORE, OKLA.

FRONT NO. 1 2  
IMPRINT NONE

COLOR DESCRIPTION SEE

REMARKS

VERY LIGHT GRAY. WHITE ORNAMENTS & TRIM. PUT ~~GLA~~ FLAG ON POLE.  
BUILDINGS  
ROOF  
TRIMMINGS

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

LV  
COMPLETED

SIGN HERE

ADV

NOV 7 1930



WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE YOUR ORDER AS SPECIFICATIONS AND CONDITIONS ON THE MEMORANDUM ORDER. IT IS ABSOLUTELY NECESSARY THAT YOU SIGN THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

GENTLEMEN:-  
PER ATTACHED  
OF YOUR TOTAL  
IT IS ABSOLUTELY  
ETC., AND RETURN  
IN SIX DAYS WE  
WILL CONSIDER  
THIS INFORMATION  
CORRECT AND  
PROCEED WITH  
THE WORK.

YOUR ORDER AS  
MEMORANDUM  
SPECIFICATIONS  
AND CONDITIONS  
ON THE ORDER  
IT IS ABSOLUTELY  
NECESSARY THAT  
YOU SIGN THESE  
TITLES AND COLOR  
DESCRIPTIONS,  
ETC., AND RETURN  
THIS SHEET WITH  
YOUR SIGNATURE  
AFFIXED AT ONCE.  
IF NOT RETURNED  
IN SIX DAYS WE  
WILL CONSIDER  
THIS INFORMATION  
CORRECT AND  
PROCEED WITH  
THE WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1735 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY J. FRANK PIERCE STORE,  
AUGUSTA, MAINE.

NO 9A4210  
ORDER NO. 49367

DATE 10-30-1930

6 M AMERICAN ART  
(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE LOWER BORDER  
TITLE (IN FULL) VIEW FROM APPROACH TO CAPITOL,  
AUGUSTA, MAINE.

FRONT NO. 1  
IMPRINT SAME AS ABOVE  
(ALL OF THIS ON THE ADDRESS SIDE)

COLOR DESCRIPTION SEE  
BUILDINGS  
ROOF  
TRIMMINGS

REMARKS

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

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SIGN HERE

NOV 5 1930  
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Very Rushy  
H. H. X

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YOUR ORDER AS  
MEMORANDUM  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.  
GENTLEMEN:  
PER ATTACHED  
OF YOUR TOTAL  
IT IS ABSOLUTELY  
ETC., AND RETURN  
IN SIX DAYS WE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY J. FRANK PIERCE STORE,  
AUGUSTA, MAINE

NO. 0A4211  
ORDER NO. 49367

DATE 10-30-1930	
6 M	AMERICAN ART
(ALL OF THIS ON THE PICTURE SIDE)	
PLACE OF TITLE LOWER BORDER	FRONT NO. 1
TITLE (IN FULL) THE COUNTRY CLUB, AUGUSTA, MAINE	IMPRINT SAME AS ABOVE
(ALL OF THIS ON THE ADDRESS SIDE)	
COLOR DESCRIPTION SEE	REMARKS
BUILDINGS BLDG. WHITE AND RED. ROOF- MAKE IT SPOTTED WITH COLOR.	
ROOF	
TRIMMINGS	
PHOTO PROPERTY OF C. T. & CO.-CUSTOMER	
LV	ADV
SIGN HERE 11 and	

COMPLETED

NOV 4 1930

Very Frank

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5



WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY J. FRANK ~~XXX~~ PIERCE STORE,  
AUGUSTA, MAINE

DATE 10-30-1930

NO. 0A4212

ORDER NO. 49367

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE LOWER BORDER

TITLE (IN FULL) AUGUSTA HOUSE, AUGUSTA, MAINE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

BUFF BLDG.

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & Co.-CUSTOMER

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SIGN HERE

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NOV 4 1930  
11 am

Very Truly  
H. K.



WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE THE SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

YOUR ORDER AS MEMORANDUM

VERY TRULY,  
CURT TEICH & COMPANY INC.  
1735-1735 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY J. FRANK PIERCE STORE,  
AUGUSTA, MAINE.

NOA4213

ORDER NO. 49367

DATE 10-30-1930

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE LOWER BORDER

TITLE (IN FULL) AUGUSTA HOUSE, AUGUSTA, MAINE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No 1

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE

BUILDINGS

BUFF BLDG.

ROOF

TRIMMINGS

REMARKS

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

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COMPLETED

SIGN HERE

NOV 5 1930

Sam

ADV

Very Truly  
J. Frank Pierce

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6  
5-19

GENTLEMEN:-  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER WITH ENCLOSURE.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.  
Etc., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY AMERICAN ART POST CARD CO.,  
BOSTON, MASS.

NO. CA4214

ORDER NO. 49398

DATE 10-31-1930

12 M500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE LOWER CENTER BORDER  
TITLE (IN FULL) MEMORIAL BRIDGE OVER  
ANDROSCOGGIN RIVER, RUMFORD, MAINE.

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT No. 1  
IMPRINT SAME AS ABOVE

COLOR DESCRIPTION SEE  
BUILDINGS SHOW MORE WATER IN RIVER.  
ROOF  
TRIMMINGS

REMARKS

PHOTO PROPERTY OF C. T. & Co.-CUSTOMER

LV

COMPLETED

SIGN HERE

NOV 7 1930

ADV



GENTLEMEN-  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
YOUR ORDER AS  
MEMORANDUM  
OF YOUR TOTAL  
ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU  
RETURN THIS SHEET WITH YOUR  
SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY AMERICAN ART POST CARD CO.,  
BOSTON, MASS.

NO. 0A4215

ORDER NO. 49398

DATE 10-31-1930

12M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE LOWER CENTER BORDER  
TITLE (IN FULL) MEMORIAL BRIDGE, ~~ANDROSCOGGIN~~  
ANDROSCOGGIN RIVER, RUMFORD, MAINE.

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT No. 1  
IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE

BUILDINGS

ROOF

TRIMMINGS

REMARKS

PHOTO PROPERTY OF C. T. & Co.-CUSTOMER

LV

COMPLETED

SIGN HERE

ADV

NOV 5 1930



GENTLEMEN:-  
WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE  
YOUR ORDER AS MEMORANDUM  
PER ATTACHED SPECIFICATIONS AND CONDITIONS ON THE  
OF YOUR TOTAL ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS,  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY AMERICAN ART POST CARD CO.,  
BOSTON, MASS.

NO. 0A4216

ORDER NO. 49392

DATE 10-31-1930

25 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE LOWER CENTER BORDER

TITLE (IN F 6M: SUNSET IN THE RANGELEY REGION.  
6M: SUNSET ON LAKE WINNEPESAUKEE, N.H.

13M: SUNSET ON THE LAKE

TAKE OFF FIRST TITLE AFTER 6M ARE RUN AND  
PRINT SECOND TITLE ON 6M. TAKE OFF SECOND  
TITLE AFTER 6M MORE ARE RUN AND PRINT THIRD  
TITLE ON BALANCE.

COLOR DESCRIPTION

SEE

BUILDINGS

ROOF

TRIMMINGS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

1

IMPRINT SAME AS ABOVE

REMARKS

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

LV

SIGN HERE

ADV

COMPLETED

NOV 5 1930  
430



GENTLEMEN—  
 PER ATTACHED  
 OF YOUR TOTAL  
 IT IS ABSOLUTELY  
 NECESSARY THAT  
 YOU O. K. THESE  
 TITLES AND COLOR  
 DESCRIPTIONS,  
 ETC., AND RETURN  
 THIS SHEET WITH  
 YOUR SIGNATURE  
 AFFIXED AT ONCE.  
 IF NOT RETURNED  
 IN SIX DAYS WE  
 WILL CONSIDER  
 THIS INFORMATION  
 CORRECT AND  
 PROCEED WITH  
 THE  
 WORK.

WE ACKNOWLEDGE  
 WITH THANKS AND  
 ACCEPTANCE  
 SPECIFICATIONS  
 AND CONDITIONS  
 ON THE  
 ORDER HEREWITH  
 ENCLOSED.

YOUR ORDER AS  
 MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY CHISHOLM BROS., PORTLAND, MAINE

NO. OA4217

ORDER NO. ~~883X~~ 49430

DATE 10-31-1930

12 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE	LOWER CENTER BORDER
----------------	---------------------

TITLE (IN FULL) COLUMBIA HOTEL, PORTLAND, MAINE.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO 1

IMPRINT **SAME AS ABOVE**

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS TAKE OUT LAFAYETTE SIGN AT LEFT.

ROOF

## TRIMMINGS

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

LV  
COMPLETED

**SIGN HERE**

NOV 7 1930

ADV



YOUR ORDER  
MEMORANDUM  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1735 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY B.S. REYNOLDS CO.,  
1202 D-ST., NORTHWEST, WASHINGTON, D.C.

NO. 014218

ORDER NO. 49396

DATE 10-31-1930

25 M

PHOTOCHROM

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE IN SKY OR PLATE  
TITLE (IN FULL) VISTA OF CAPITOL THROUGH  
CHERRY BLOSSOMS, WASHINGTON, D.C.  
IN PLATE: (C) B.S. REYNOLDS CO.,

FRONT No. 22  
IMPRINT SAME AS ABOVE

*Photo in 8A H3040*

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

SEE SLIP ATTACHED TO PHOTO

ROOF

TRIMMINGS

LV

SUBMIT RETOUCED PHOTO

*Photo in ~~45~~ H328*

PHOTO PROPERTY OF C. T. & Co.—CUSTOMER

NOV 20 1930

ADV

COMPLETED

SIGN HERE



YOUR ORDER AS  
MEMORANDUM  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
GENTLEMEN:-  
PER ATTACHED  
OF YOUR TOTAL  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1735 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY B.S. REYNOLDS CO.,  
1202 D-ST., NORTHWEST, WASHINGTON, D.C.

NO. 014218

ORDER NO. 49396

DATE 10-31-1930

25 M

PHOTOCHROM

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE IN SKY OR PLATE

FRONT NO. 22

TITLE (IN FULL) VISTA OF CAPITOL THROUGH

IMPRINTS AS ABOVE

CHERRY BLOSSOMS, WASHINGTON, D.C.

IN PLATE: (C) B.S. REYNOLDS CO.,

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

SEE SLIP ATTACHED TO PHOTO

ROOF

TRIMMINGS

SUBMIT RETOUCED PHOTO

PHOTO PROPERTY OF C. T. & Co.-CUSTOMER

LV

COMPLETED

SIGN HERE

NOV 20 1930

ADV



GENTLEMEN:-  
PER ATTACHED  
OF OUR TOTAL  
IT IS ABSOLUTELY  
ETC. IT IS ABSOLUTELY  
RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWIT ENCLOSED.

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1735 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY B.S. REYNOLDS CO.,  
1202 D.ST., NORTHWEST, WASHINGTON, D.C.

NO. 0A4219

ORDER NO. 49396

DATE 10-31-1930

25 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE LOWER BORDER

TITLE (IN FULL) K VISTA OF CAPITOL THROUGH  
CHERRY BLOSSOMS, WASHINGTON, D.C.

IN PLATE: (C) B.S. REYNOLDS CO.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 22

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

USE PHOTO NO. 0A4218.

ROOF

TRIMMINGS

*bldeys at left & right of Capitol gray stone color*

PHOTO PROPERTY OF C. T. & Co.-CUSTOMER

LV

COMPLETED

SIGN HERE

NOV 24 1930

ADV

*photo in H-5*



6

GENTLEMEN:-  
WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE  
YOUR ORDER AS  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS,  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY,  
CURT TEICH & COMPANY INC.  
1735-1735 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY E.B. ACKLEY,  
SANDUSKY, OHIO

NO. 0A4220

ORDER NO. 49394

DATE 10-31-1930

12M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER BORDER

TITLE (IN FULL) PERRY MEMORIAL BY NIGHT,  
PUT-IN-BAY, OHIO

PRIVATE NO. BEFORE TITLE: 202

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO 1

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE

BUILDINGS

USE PHOTO NO. D-1015.

ROOF

TRIMMINGS

REMARKS

PUT CLOUDS IN SKY

PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

COMPLETED

SIGN HERE

ADV

NOV 7 1930 /  
12.30 PM



YOUR ORDER AS  
MEMORANDUM  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU  
RETURN THIS SHEET WITH YOUR SIGNATURE  
IN SIX DAYS WE WILL CONSIDER THIS  
INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD, CHICAGO, ILL.

THE RUBEN PUBLISHING CO.,  
NEWBURGH, N.Y.

NO. 0A4221

ORDER NO. 49393

DATE 10-31-1930

12 M500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER BORDER  
TITLE (IN FULL) MARKET STREET, EAST FROM CITY  
HALL, PATERSON, N.J.

FRONT No 102  
IMPRINT SAME AS ABOVE

PRIVATE NO. AFTER TITLE AT EXTREME RIGHT: 8

COLOR DESCRIPTION

SEE

REMARKS

BLDG. ON LEFT WHITE, CREAM & IVORY CARVING, PILLARS AND ORNAMENTS.  
BUILDINGS COLORED ROOF. BLDG. AT RIGHT COLOR AND TRIM FANCY BLDGS. IN DISTANCE  
ALTERNATE COLORS. OMIT SOME OF THE POLES. ADD MORE FOLIAGE TO GARDEN AT  
ROOF LEFT AND COLOR FLOWERS CONSPICUOUSLY. SEVERAL FLAGS ON POLES.  
TRIMMINGS MAKE THIS A COLORFUL CARD. (OLD CARD NOT GOOD)

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

LV

COMPLETED

SIGN HERE

ADV

NOV 5 1930  
130 PM



VERY TRULY  
CLIBT TEICH & COMPANY INC

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

NO. 0A4222

ORDER NO. 49393

DATE 10-31-1930

12<sup>M</sup> 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER BORDER.

FRONT No 102

TITLE (IN FULL) CITY ~~XXXX~~, PATERSON, N.J.  
HALL

IMPRINT SAME AS ABOVE

PRIVATE NO. AFTER TITLE AT EXTREME  
RIGHT: 15

### COLOR DESCRIPTION

SEE

REMARKS

MAKE HORIZONTAL VIEW. ADD ON SIDE TO GET MORE PROPORTION.  
BUILDINGS LOWER BASE CREAMISH MARBLE. LIGHT STONE TRIM, DOOR & WINDOWS. UPPER WHITE  
STONE, GREYISH CREAM PILLARS WITH LT. YELLOW ORNAMENTED STONE CARVING.  
ROOF GOLD STEEPLE CAP. TRIM IN COLOR TO MAKE PRETTY CARD. LITTLE FLOWERS  
ON LAWN FRONT. YOU WILL HAVE TO ADD A PIECE OF BLDG. FOR PROPORTION,  
TRIMMINGS BLDG. AT RIGHT IS ABOUT SAME PROSPECTIVE FOR SECTION TO ADD. (AS PER CARD  
(SEE OA 4821 also) ATT.)  
STEEPLE: POLYCHROME ORNAMENTED STONE CARVING.

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

LV

**COMPLETED**  
SIGN HERE

SIGN HERE

ADV

NOV 6 1930



13  
GENTLEMEN:-  
WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE YOUR ORDER AS PER ATTACHED SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

YOUR ORDER AS  
MEMORANDUM  
VERY TRULY  
CURT TEICH & COMPANY INC.  
1733-1735 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY THE CAMPUS BOOK STORE,  
WOOSTER, OHIO

NO. 0A4223

ORDER No 49391

DATE 10-31-1930

1 M

BLUESKY

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER BORDER

FRONT No. 1

TITLE (IN FULL) DOUGLASS HALL, COLLEGE OF  
WOOSTER, WOOSTER, OHIO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

CREAM BRICK, ~~DM~~ DARK RED ROOF. OAK DOORS. DARK GREEN SASH.

ROOF

REMOVE BARE SPOTS & MAKE SMOOTH GREEN LAWN ON YARD.

TRIMMINGS

CEMENT WALK ALONG FRONT & TO ENTRANCES

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

LV

COMPLETED

SIGN HERE

NOV 4 1930

ADV

930



19

GENTLEMEN,  
WE ACKNOWLEDGE WITH THANKS AND APPRECIATION THE RECEIPT OF YOUR ORDER AS SPECIFIED IN THE MEMORANDUM ATTACHED TO THIS ORDER. IT IS ABSOLUTELY NECESSARY THAT YOU O.K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
YOURS,  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

F.W. WOOLWORTH CO.,  
DURANT, OKLA.

NO. 0A4224

ORDER NO. 49473

DATE 11-4-1930

3 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE UPPER BORDER  
TITLE (IN FULL) ENTRANCE TO S.F.C.  
COLLEGE, DURANT, OKLA.

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. 2  
IMPRINT NONE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

BLDG. IN BACKGROUND RED-COLUMNS, ENTRANCE RED & BROWN STONE &  
BLACK ARCH & WHITE LETTERING.

PHOTO PROPERTY OF C. T. & Co. - CUSTOMER

LV  
COMPLETED

NOV 12 1930  
NOV 12 1930

ADV

SIGN HERE



13

GENTLEMEN:-  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
PER ATTACHED  
OF YOUR TOTAL  
IT IS ABSOLUTELY  
ETC. AND RETURN  
IN SIX DAYS  
WORK.

YOUR ORDER AS  
MEMORANDUM

WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.

NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.  
THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD, CHICAGO, ILL.

F. W. WOOLWORTH CO.,  
DURANT, OKLA.

2 1/2

NO. 0A4225

ORDER NO. 49473

DATE 11-4-1930

3 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE UPPER BORDER  
TITLE (IN FULL) LIBRARY, S. T. C. COLLEGE,  
DURANT, OKLA.

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. 2  
IMPRINT NONE

COLOR DESCRIPTION SEE

BUILDINGS LIGHT RED.  
ROOF  
TRIMMINGS

REMARKS

PHOTO PROPERTY OF C. T. & Co.-CUSTOMER

LV

COMPLETED

SIGN HERE

NOV 11 1930

ADV



10

GENTLEMEN: WE ACKNOWLEDGE WITH THANKS AND APPRECIATION THE SPECIFICATIONS AND CONDITIONS ON THE PHOTOGRAPH AND ENCLOSURE. THESE TITLES AND COLOR DESCRIPTIONS, IF NOT RETURNED WITH YOUR SIGNATURE, WILL BE CONSIDERED CORRECT AND PROCEED WITH THE WORK. IT IS ABSOLUTELY NECESSARY THAT YOU SIGNATURE BE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

F.W. WOOLWORTH CO.,  
DURANT, OKLA.

NO. 0A4226

ORDER NO. 49473

DATE 11-4-1930

3 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER BORDER  
TITLE (IN FULL) ADMINISTRATION BUILDING,  
S.T.C. COLLEGE, DURANT, OKLA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2  
IMPRINT NONE

COLOR DESCRIPTION SEE

BUILDINGS BROWN.  
ROOF  
TRIMMINGS

REMARKS

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

LV

COMPLETED

SIGN HERE

NOV 14 1930

ADV



5-15

WE ACKNOWLEDGE WITH THANKS AND ACCURACY THE RECEIPT OF YOUR ORDER AS SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC. AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

GENTLEMEN: PER ATTACHED OF YOUR TOTAL

VERY TRULY  
CURT. TEIGH & COMPANY INC.  
1735-1735 IRVING PARK BLVD. CHICAGO, ILL.

F.W. WOOLWORTH CO.,  
DURANT, OKLA.

NO. 0A4227

ORDER No. 49473

DATE 11-4-1930

3 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER BORDER  
TITLE (IN FULL) SCIENCE HALL, S.T.C.  
COLLEGE, DURANT, OKLA.

FRONT NO. 2  
IMPRINT NONE

COLOR DESCRIPTION SEE

BUILDINGS LIGHT RED.  
ROOF  
TRIMMINGS

REMARKS

PHOTO PROPERTY OF C. T. & Co.-CUSTOMER

LV

COMPLETED

SIGN HERE

NOV 14 1930

ADV



WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE THE SPECIFICATIONS AND CONDITIONS ON THE PHOTOGRAPH ATTACHED TO THIS ORDER. IF NOT RETURNED WITHIN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

F. W. WOOLWORTH CO.,  
DURANT, OKLA.

NO. 0A4228

ORDER No. 49473

DATE 11-4-1930

3 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER BORDER  
TITLE (IN FULL) EDUCATIONAL BUILDING,  
S.T.C. COLLEGE, DURANT, OKLA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2  
IMPRINT NONE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

LIGHT RED.

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

LV

COMPLETED

SIGN HERE

NOV 7 1930

ADV

13

9



2

9

YOUR ORDER AS  
MEMORANDUM  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
GENTLEMEN:-  
PER ATTACHED  
OF YOUR TOTAL  
IT IS ABSOLUTELY  
ETC. AND RETURN  
IN SIX DAYS WE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

F.W.WOOLWORTH CO.,  
DURANT, OKLA.

NO. 0A4229

ORDER NO. 49473

DATE 11-4-1930

3M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER BORDER  
TITLE (IN FULL) MAIN STREET LOOKING WEST,  
DURANT, OKLA.

FRONT No 2  
IMPRINT NONE

COLOR DESCRIPTION SEE

REMARKS

BUILDINGS RED BRICK BLDGS.  
ROOF  
TRIMMINGS

PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

LV COMPLETED

NOV 10 1930

ADV

SIGN HERE



WE ACKNOWLEDGE WITH THANKS AND APPRECIATION YOUR ORDER AS SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS ORDER WITH YOUR SIGNATURE AFFIXED AT ONCE, IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

VERY TRULY,  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

F. W. WOOLWORTH CO.,  
DURANT, OKLA.

NO. 0A4230

ORDER NO. 49473

DATE 11-4-1930

3 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER BORDER  
TITLE (IN FULL) PRESBYTERIAN COLLEGE,  
DURANT, OKLA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2  
IMPRINT NONE

COLOR DESCRIPTION SEE

BUILDINGS RED BRICK BLDG.

ROOF

TRIMMINGS

REMARKS

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

LV

COMPLETED

SIGN HERE

ADV

Very Rush  
J. H. [Signature]  
X X



GENTLEMEN:-  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
YOUR ORDER AS  
MEMORANDUM  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOUR SIGNATURE  
AND RETURN THIS SHEET WITH YOUR SIGNATURE  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

THE RUBEN PUBLISHING CO.,  
NEWBURGH, N.Y.,

NO. 0A4231

ORDER NO. 49450

DATE 10-31-1930

12 M500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER BORDER

TITLE (IN FULL) "THE PAGODA", RIVER STYX,  
LAKE HOPATCONG, N.J.

PRIVATE NO. AFTER TITLE AT EXTREME  
RIGHT: 35

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 102

IMPRINT ~~XXXXXXXXXX~~ SAME AS ABOVE

COLOR DESCRIPTION SEE

REMARKS

BUILDINGS RETOUCH THE PAGODA IN CHINESE STYLE LETTERS ON CENTER PORCH.  
LIGHT WATERS. FANCY COLORFUL ROOF COLORED POINTS.  
ROOF BLDG. WHITE, DEEP CREAM & BUFF TRIM. AUTUMN FOLIAGE.  
TRIMMINGS

PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

COMPLETED

NOV 7 1930

SIGN HERE

ADV



DIAL NO. **0A4932**ORDER NO. **49408**DATE **10-31-1930**CUSTOMER **HOTEL TULSA,  
TULSA, OKLA.**

DATE ENTERED

DEPT.

DATE COMPLETED

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART**FEB 10 1931****12 M 500 P.C. SIZE 3 1/2 X 5 1/2**STYLE **DUOTONE**

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center--Border

Follow Layout

Title in Plate Yes NoCopyright in Plate Yes NoTitle in full **NEW HOTEL TULSA, TULSA, OKLA.**

(All of this on address side)

FRONT NO. **5**R. M. Yes NoR. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer

C. T. Imprint

No Imprint

Trade Mark Yes No

Special type as sample

## RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing.

Layout Yes No

## PHOTO LITHO

Rephoto

\_\_\_\_ Photograph each - Size 5x7 - 8x10 - 10x12

NEG. NO.

\_\_\_\_ Prints each from \_\_\_\_ Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print Handcolor, Black & White Proof.

## COLOR DESCRIPTION

(Buildings, Roofs, Trimming, etc.)

**COMPLETED**

## ENGRAVING DEPARTMENT

1 HALFTONES FROM \_\_\_\_ COPIES

\_\_\_\_ DUPLICATES \_\_\_\_ ZINC COLOR PLATES

\_\_\_\_ LINE &amp; HALFTONE COMB. \_\_\_\_ COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

ZINC ETCHINGS FROM \_\_\_\_ COPIES

\_\_\_\_ DUPLICATES \_\_\_\_ COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE 3 3/16 x 5 3/16 HIGH. SAME SIZE \_\_\_\_  
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. Outline - OVAL - CIRCLE  
SQUARE - LIKE COPY - WIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.

SIZE \_\_\_\_ WIDE \_\_\_\_ HIGH \_\_\_\_ SAME SIZE \_\_\_\_

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS \_\_\_\_ FLAT \_\_\_\_ GOOD \_\_\_\_ IN COLORS \_\_\_\_ SPECIAL STOCK

\_\_\_\_ ELECTROTYPES EACH OF \_\_\_\_  
ON WOOD METAL.PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV



YOUR ORDER AS  
MEMORANDUM  
WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS,  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE, IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1735 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY THE KODAK SHOP,  
RANGELEY, MAINE

NO. 0A4233

ORDER NO. 49438

DATE 10-31-1930

6 M

~~AMERICAN ART~~

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE LOWER CENTER BORDER

TITLE (IN FULL) MAIN STREET FROM "CITY HILL",  
RANGELEY, MAINE.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 102

IMPRINT SAME AS ABOVE

TAKE OFF IMPRINT AFTER 3,500 ARE RUN

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

LV  
COMPLETED

SIGN HERE

NOV 5 1930

ADV

Very Rush  
H.H.



YOUR ORDER AS  
MEMORANDUM  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED. THESE TITLES AND COLOR DESCRIPTIONS.  
IT IS ABSOLUTELY NECESSARY TO HAVE YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
ETC. AND WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY THE KODAK SHOP,  
RANGELEY, MAINE.

NO. 0A4234

ORDER NO. 49438

DATE 10-31-1930

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE LOWER CENTER BORDER

TITLE (IN FULL) RANGELEY LAKE FROM DALLAS HILL,  
RX RANGELEY, MAINE.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

IMPRINT SAME AS A BOVE

TAKE OFF IMPRINT AFTER  
3,500 ARE RUN

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

COMPLETED  
LV

SIGN HERE

NOV 5 1930

ADV

8 am

Very Rushy  
P.T.

X X



WE ACKNOWLEDGE WITH THANKS AND APPRECIATION YOUR ORDER AS SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1735 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY THE KODAK SHOP,  
RANGELEY, MAINE

NO. 0A4235

ORDER NO. 49438

DATE 10-31-1930

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE LOWER CENTER BORDER & UPPER RIGHT

CONT NO. 1

TITLE (IN FULL) RANGELEY LAKE HOTEL

IMPRINT EX SAME AS ABOVE

BOT: RANGELEY LAKE FROM STATE HIGHWAY,  
RANGELEY, MAINE.

COLOR DESCRIPTION

SEE

WHITE BUILDING.

REMARKS

BUILDINGS

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

LV COMPLETED

NOV 5 1930

SIGN HERE

*Sam*

ADV

*Very Respectfully*

*X*



18

YOUR ORDER AS  
MEMORANDUM  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
GENTLEMEN:-  
PER ATTACHED  
OF YOUR TOTAL  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

THE RUBEN PUBLISHING CO.,  
NEWBURGH, N.Y.

NO. 0A4236

ORDER No. 49479

DATE 11-4-1930

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER BORDER

TITLE (IN FULL) REDWOOD, SCOTRUN, PA.

THE IDEAL SPOT IN FOOTHILLS OF THE  
POCONOS.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 102

IMPRINT SAME AS ABOVE

R.M.

COLOR DESCRIPTION

SEE

REMARKS

RUSTIC AND VERY COLORFULL PLAYGROUND TOYS.

BUILDINGS

RETOUCH LITTLE FALLS & FLOWERS AT LEFT.

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & Co.-CUSTOMER

LV

COMPLETED

SIGN HERE

NOV 11 1930

ADV



18

GENTLEMEN: WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE YOUR ORDER AS PER ATTACHED SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU SIGN AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

YOUR ORDER AS  
MEMORANDUM  
C. K. THESE TITLES AND COLOR DESCRIPTIONS.  
SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

THE RUBEN PUBLISHING CO.,  
NEWBURGH, N.Y.

NO. 0A4237

ORDER NO. 49479

DATE 11-4-1930

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER BORDER  
TITLE (IN FULL) REDWOOD, SCOTRUN, PA. THE  
IDEAL SPOT IN THE FOOTHILLS OF THE  
POCONOS.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 102

IMPRINT SAME AS ABOVE

R.M. SAME AS ON 0A4236

COLOR DESCRIPTION

SEE

ALL RUSTIC WOODWORK & VERY COLORFUL PLAYTHING & FLOWERS.  
BUILDINGS WATERWHEEL BRING OUT ESPECIALLY PRETTY. RETOUCH LIGHT HOUSE.  
ROOF RETOUCH BLURRED PART LAKE & WATER IN STREAM RIGHT.  
TRIMMINGS FLOWERS IN FOREGROUND.

REMARKS

PHOTO PROPERTY OF C. T. & Co.-CUSTOMER

LV  
COMPLETED

NOV 10 1930

SIGN HERE

ADV



DIAL NO. 0A4238

ORDER NO. 49409

DATE 10-31-1930

CUSTOMER OKLAHOMA MILITARY ACADEMY,  
CLAREMORE, OKLA.

DATE ENTERED

DEPT.

DATE COMPLETED

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

3 M 500 P.C.

SIZE 3 1/2 X 5 1/2

STYLE AMERICAN ART

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center—Border Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full OKLAHOMA MILITARY ACADEMY, CLAREMORE, OKLA.

(All of this on address side)

FRONT NO. 5 R. M. Yes No  
R. M. to cover part of Message Space, entire Message Space, or entire Front  
IMPRINT: Customer C. T. Imprint No Imprint  
Trade Mark Yes No  
Special type as sample

RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing. Layout Yes No

PHOTO LITHO

Rephoto

Photograph each - Size 5x7 - 8x10 - 10x12 NEG. NO.  
Prints each from Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print, Handcolor, Black & White Proof.

COLOR DESCRIPTION

(Buildings, Roofs, Trimming, etc.)

BLDGS. ARE RED BRICK, WITH WHITE ROOFS AND STONE WHERE SHOWN.

ENGRAVING DEPARTMENT

1 HALFTONES FROM COPIES  
DUPLICATES ZINC COLOR PLATES  
LINE & HALFTONE COMB. COLOR PROCESS  
Extra Negatives Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day

ZINC ETCHINGS FROM COPIES  
DUPLICATES COLOR PLATES  
Extra Negatives Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day

SIZE 3 3/16 X 5 3/16  
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD MORTISE ANCHOR  
SOLID METAL FLUSH TOP FLUSH BOTTOM FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH DEARERS  
CUT TO PICAS (see size)

PROOFS 3 FLAT GOOD IN COLORS SPECIAL STOCK

ELECTROTYPES EACH OF  
ON WOOD METAL.

COMPLETED

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV.



YOUR ORDER AS  
MEMORANDUM  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1737 IRVING PARK BLVD. CHICAGO, ILL.

THE RUBEN PUBLISHING CO.,  
NEWBURGH, N.Y.

NO. 0A4239

ORDER No. 49460

DATE 10-31-1930

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE UPPER BORDER  
TITLE (IN FULL) A HAPPY SKATING GROUP AT  
GROSSINGERS, FERNDALE, N.Y.

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. 102  
IMPRINT SAME AS A BOVE

COLOR DESCRIPTION SEE  
BUILDINGS PRETTY S UNSET. ADD CEDAR TREES & N SOME WINTER FOLIAGE.  
ROOF  
TRIMMINGS

REMARKS

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

LV

SIGN HERE

NOV 6 1930  
3 P.M.

ADV

COMPLETED



19

GENTLEMEN:-  
WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE  
YOUR ORDER AS PER ATTACHED SPECIFICATIONS AND CONDITIONS ON THE  
MEMORANDUM OF ORDER HEREWITH ENCLOSED. THESE TITLES AND COLOR DESCRIPTIONS,  
Etc., ARE ABSOLUTELY NECESSARY TO THE PRODUCTION OF THE SLIDE. IF NOT RETURNED  
WITHIN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

THE RUBEN PUBLISHING CO.,  
NEWBURGH, N.Y.

NO. 0A4240

ORDER NO. ~~42425~~ 49460

DATE 10-31-1930

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER BORDER  
TITLE (IN FULL) SKATING RINK AND TOBOGGAN  
SLIDE, THE GROSSINGER, FERNDALE, N.Y.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 102  
IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

RETOUCH TOBOGGAN AT LEFT. BRING OUT SKATING RINK AND CEDAR TREES  
WITH SUNSET EFFECT. RETOUCH BEST YOU CAN.

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

LV

COMPLETED

SIGN HERE

NOV 5 1930  
4 P.M.

ADV



THE RUBEN PUBLISHING CO.,  
NEWBURGH, N.Y.

NO. 0A4241

ORDER NO. 49460

DATE 10-31-1930

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE ~~HERE~~ UPPER BORDER  
TITLE (IN FULL) SKATING RINK, THE GROSSINGER,  
FERIDALE, N.Y.

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. 102  
IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

RETOUCH FIGURE IN FRONT. MAKE PRETTY SUNSET AND SOME CEDAR TREES.

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

LV COMPLETED

SIGN HERE

NOV 4 1930

ADV

2:15 PM

WE ACKNOWLEDGE WITH THANKS AND APPRECIATION THE RECEIPT OF YOUR ORDER AS MEMORANDUM  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED. THESE TITLES AND COLOR DESCRIPTIONS.  
IT IS ABSOLUTELY NECESSARY THAT YOU O.K. THESE TITLES AND COLOR DESCRIPTIONS.  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.



10

GENTLEMEN:-  
WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE YOUR ORDER AS PER ATTACHED SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

YOUR ORDER AS  
MEMORANDUM  
ON THE  
TITLES AND COLOR DESCRIPTIONS,  
IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
YOURS,  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

THE RUBEN PUBLISHING CO.,  
NEWBURGH, N.Y.

NO. 0A4242

ORDER NO. 49480

DATE 11-4-1930

12 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER BORDER

TITLE (IN FULL) BREUNIG'S MINERAL SPRING,  
LEEOS, N.Y.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 102

IMPRINT SAME AS ABOVE

R.M.

COLOR DESCRIPTION

SEE

REMARKS

MAKE SIGN ON TOP OF FOUNTAIN "BREUNIG'S MINERAL SPRING" LARGER  
BUILDINGS FANCY LETTERS & LIGHTEN TOP OF STONE. BLACK BACK CAN BE OF  
ROOF BLUISH COLORFULL ROCK. LET STREAM WATER GO UP AS FAR AS ABOVE  
TRIMMINGS KNEE. START FROM LOWER SIGN. THIN STREAM WATER.

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

LV

COMPLETED

SIGN HERE

NOV 12 1930

ADV



WE ACKNOWLEDGE WITH THANKS AND ACCEPT SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. IF NOT RETURNED WITHIN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

GENTLEMEN:-  
PER ATTACHED  
OF OUR TOTAL  
ETC. AND RETURN  
IN SIX DAYS WE  
WORK.

YOUR ORDER AS  
MEMORANDUM

WE ACKNOWLEDGE WITH THANKS AND ACCEPT SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. IF NOT RETURNED WITHIN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

GENTLEMEN:-  
PER ATTACHED  
OF OUR TOTAL  
ETC. AND RETURN  
IN SIX DAYS WE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY AMERICAN ART POST CARD CO.,  
BOSTON, MASS.

NOOA4243

ORDER No. 49337

DATE 10-31-1930

12 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE LOWER CENTER BORDER  
TITLE (IN FULL) MOONLIGHT IN MAINE.

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT No 1  
IMPRINT SAME AS ABOVE

COLOR DESCRIPTION SEE  
BUILDINGS USE PHOTO NO. 59236-C  
ROOF  
TRIMMINGS

REMARKS

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

LV  
COMPLETED

SIGN HERE

NOV 6 1930  
11 30

ADV

Very Rush  
H.B.

X X



12

GENTLEMEN:-  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
PER ATTACHED SPECIFICATIONS AND CONDITIONS ON THE  
OF YOUR TOTAL ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY AMERICAN ART POST CARD CO.,  
BOSTON, MASS.

NO. 0A4244

ORDER NO. 49434

DATE 10-31-1930

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE LOWER CENTER BORDER

TITLE (IN FULL) RANGELEY TAVERN,  
RANGELEY MAINE.

LAKE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO 1

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

SEE CARD 98283 FOR COLORS. EX

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & Co.-CUSTOMER

COMPLETED

NOV 7 1930

ADV

SIGN HERE

12:30 PM



GENTLEMEN:-  
WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE  
YOUR ORDER AS  
MEMORANDUM  
PER ATTACHED  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.  
ETC. AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
YOURS  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY AMERICAN ART POST CARD CO.,  
BOSTON, MASS.

NO. OA4245

ORDER NO. 49468

DATE 11-3-1930

12 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE UPPER & LOWER CENTER BORDER  
TITLE (IN FULL) TOP: MEMORIAL BRIDGE OVER  
PISCATUQUA RIVER, PORTSMOUTH, N.H.  
BOT: BETWEEN KITTELY, MAIN AND PORTSMOUTH,  
N.H.

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. 1  
IMPRINT SAME AS ABOVE  
TAKE OFF IMPRINT AFTER 9,000 ARE RUN.

COLOR DESCRIPTION SEE  
BUILDINGS  
ROOF  
TRIMMINGS  
BRING AIRSHIP DOWN SOME IF NECESSARY.

REMARKS

PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

LV COMPLETED

SIGN HERE NOV 1930 ADV



WE ACKNOWLEDGE WITH THANKS AND ACCEPT SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS. ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

GENTLEMEN:-

BE ATTACHED

OF YOUR ORDER

IT IS ABSOLUTELY

NECESSARY THAT YOU

O. K. THESE TITLES

AND COLOR DESCRIPTIONS.

ETC., AND RETURN THIS

SHEET WITH YOUR SIGNATURE

AFFIXED AT ONCE. IF NOT

RETURNED IN SIX DAYS WE

WILL CONSIDER THIS INFORMATION

CORRECT AND PROCEED WITH THE

WORK.

YOUR ORDER AS

MEMORANDUM

WE ACKNOWLEDGE WITH THANKS AND ACCEPT

SPECIFICATIONS AND CONDITIONS ON THE

ORDER HEREWITH ENCLOSED.

IT IS ABSOLUTELY NECESSARY THAT YOU

O. K. THESE TITLES AND COLOR DESCRIPTIONS.

ETC., AND RETURN THIS SHEET WITH YOUR

SIGNATURE AFFIXED AT ONCE. IF NOT

RETURNED IN SIX DAYS WE WILL CONSIDER

THIS INFORMATION CORRECT AND PROCEED

WITH THE WORK.

YOUR ORDER AS

MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY ~~XXXX~~ SOUTHERN STATES PRINTING CO.,  
GRIFFIN, GA.

DATE 10-31-1930

6  
M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE UPPER BORDER  
TITLE (IN FULL) FIRST BAPTIST CHURCH,  
GRIFFIN, GA.

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. 1  
IMPRINT SAME AS ABOVE

COLOR DESCRIPTION SEE  
BUILDINGS DARK RED BRICK BLDG., WHITE TRIMMING, STONE BASE. C OLORED WINDOW GLASS.  
UPPER FRONT WHITE, ALSO COLUMNS. S PIRE WHITE, RED TRIM. GREEN LAWN.  
ROOF TAKE OUT WIRES. MAKE GOOD VIEW.  
TRIMMINGS

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

LV

COMPLETED

SIGN HERE

NOV 7 1930

1 30 PM

ADV

OA4246  
NO.

49433  
ORDER NO.



5  
GENTLEMEN:  
PER ATTACHED  
OF YOUR TOTAL  
IT IS ABSOLUTELY  
NECESSARY THAT YOU  
SIGNATURE AFFIXED AT  
ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL  
CONSIDER THIS INFORMATION  
CORRECT AND PROCEED WITH  
THE WORK.

WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1735 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY SOUTHERN STATES PRINTING CO.,  
GRIFFIN, GA.

NO. 0A4247

ORDER NO. 49433

DATE 10-31-1930

M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE UPPER BORDER  
TITLE (IN FULL) SPALDING COUNTY HIGH SCHOOL,  
GRIFFIN, GA.

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. 1  
IMPRINT SAME AS A BOVE

COLOR DESCRIPTION SEE  
BUILDINGS LIGHT & DARK RED BRICK SPECKLED BLDG. WHITE STONE TRIM. WHITE WINDOW  
TRIM. & COLUMNS. DARK S LATE ROOF. WHITE TOWER, DARK TOP. TAKE OUT WIRES.  
ROOF MAKE GREEN FOREGROUND.  
TRIMMINGS

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

LV

COMPLETED

SIGN HERE

NOV 6 1930

ADV



OA 4248

~~1~~

X P.

5



YOUR ORDER AS  
MEMORANDUM  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
GENTLEMEN:-  
PER ATTACHED  
OF YOUR TOTAL  
IT IS ABSOLUTELY  
ETC. AND RETURN  
IN SIX DAYS  
WE WILL CONSIDER  
THIS INFORMATION  
CORRECT AND  
PROCEED WITH  
THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY SOUTHERN STATES PRINTING CO.,  
N GRIFFIN, GA.

NO. 0A4248

ORDER No. 49433

DATE 10-31-1930

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No 1

TITLE (IN FULL) MUNICIPAL WATER WORKS, N GRIFFIN, GA.  
PRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

LIGHT & DARK RED BRICK VARIGATED BLDG. WHITE STONE TRIMMING. DARK  
GREEN WINDOW CASINGS & LAMPS ON ENTRANCES. MAKE GREEN LAWN. TAKE OUT  
TRUCK.

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & Co.-CUSTOMER

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NOV 6 1930  
11 30

ADV



YOUR ORDER AS  
MEMORANDUM  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
GENTLEMEN:-  
PER ATTACHED  
OF YOUR TOTAL  
IT IS ABSOLUTELY NECESSARY THAT YOU SIGN THESE TITLES AND COLOR DESCRIPTIONS,  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN 10 DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY SOUTHERN STATES PRINTING CO.,  
GRIFFIN, GA.

NO. 0A4249

ORDER NO. 49433

DATE 10-31-1930

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER BORDER

FRONT NO. 1

TITLE (IN FULL) THIRD WARD SCHOOL, GRIFFIN, GA.

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS LIGHT RED BRICK BLDG. WHITE STONE TRIMMING. DARK SLATE ROOF. TOWER WHITE  
WHITE, SLATE TOP. IF POSSIBLE, LIGHTEN UP FRONT OF BLDG. FROM S HADOWS.

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & Co.-CUSTOMER

LV  
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NOV 5 1930

ADV

130 PM



YOUR ORDER AS  
MEMORANDUM  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
GENTLEMEN:-  
PER ATTACHED  
OF YOUR TOTAL  
IT IS ABSOLUTELY  
ETC. AND RETURN  
IN SIX DAYS WE  
MARK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY W.E. AYRES CO.,  
1047 LIVINGSTON AVE., COLUMBUS, OHIO.

NO. 0A4250

ORDER NO. 49471

DATE 11-4-1930

12 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER BORDER

TITLE (IN FULL) BROAD STREET BRIDGE,  
MUNICIPAL BUILDING AND A.I.U. CITADEL,  
COLUMBUS, OHIO.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

IMPRINT SAME AS ABOVE

R.M. SAME AS ON 121995

COLOR DESCRIPTION

SEE

REMARKS

TALL BLDG. LIGHT GRAY, DARK BROWN WINDOW CASINGS, LARGE BLDGS. ON REAR  
BUILDINGS RIGHT DARK BROWN & DARK RED LIGHT TRIM, BLDGS. IN CENTER & LEFT  
FOREGROUND LIGHT STONE COPPER ROOFS. TALL BLDGS. IN REAR CENTER DARK  
ROOF RED & BROWN. TALL BLDG. IN REAR LEFT LIGHT BROWN. TALL BLDG. IN REAR  
LEFT EDGE DARK RED. LIGHT GRAY BRIDGE. SMALL BLDGS. ON RIGHT FORE-  
GROUND DARK RED & GRAY. GREEN LAWN ALONG RIVER IN FOREGROUND. GREEN  
LAWN AROUND 2 LIGHT GRAY BLDGS. ON REAR CENTER & LEFT. GREEN LAWN &  
SHRUBBERY IN FRONT OF 2 BLDGS. ON LEFT & CENTER. (ETC. AS PER COPY)

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

SUBMIT RET. PHOTO!

ADV

SIGN HERE

COMPLETED

DEC 1 1930

*Submitted to Photo*



YOUR ORDER AS  
MEMORANDUM  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O.K. THESE TITLES AND COLOR DESCRIPTIONS,  
ETC., AND RETURN THIS SHEET WITH YOUR INFORMATION CORRECT AND PROCEED WITH THE  
WORK.  
GENTLEMEN:  
PER ATTACHED  
OF YOUR TITLES  
IT IS ABSOLUTELY  
ETC., AND RETURN  
IN SIX DAYS WE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY AMERICAN ART POST CARD CO.,  
BOSTON, MASS.

0A4251  
NO.  
49425  
ORDER NO.

DATE 10-31-1930

12 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE UPPER CENTER BORDER & BELOW CUT  
TITLE (IN FULL) TOP: AN OLD CODGER  
BOT: A FRIENDLY LINE FOR YOU  
(VERSE)  
(SHOW YOUR METTLE ON THIS SUBJECT WITH  
LARGE & FANCY TYPE.)

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO 1  
IMPRINT SAME A S A BOVE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

SUBMIT BLACK & WHITE PROOF TO  
MR. TEISING.

PHOTO PROPERTY OF C. T. & Co. - CUSTOMER

LV

COMPLETED  
SIGN HERE

NOV 5 1930

ADV

OCT 12 1942

18  
M.O. / (COLORMATCH)  
Black & White  
10-11-48



NO. **0A4252**

ORDER NO. **49424**

PUBLISHED BY AMERICAN ART POST CARD CO.,  
BOSTON, MASS.

DATE **10-31-1930**

**12 M500**

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE **M LOWER CENTER BORDER & UPPER**  
TITLE (IN FULL) **DEN DANSKE LANDSBY (THE DANISH**  
**VILLAGE), SCARBORO, MAINE.**  
**BOT: BETWEEN PORTLAND AND OLD ORCHARD**  
**BEACH.**

FRONT No. **1**  
IMPRINT **SAME AS ABOVE**

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

**TOWN HALL - RED WITH GREEN ROOF.**

ROOF

**WALL IS GRAY WITH D RED BRICKS SHOWING THROUGH BROKEN PARTS**  
**MAKE EVERY ROOF A DIFFERENT COLOR!**

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

LV

ADV

SIGN HERE

NOV 5 1930

*Sam*

YOUR ORDER AS  
MEMORANDUM  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
OF YOUR TOTAL  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.  
ETC. IF YOU RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

**COMPLETED**

6-19



YOUR ORDER AS  
MEMORANDUM  
WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.  
ETC. AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY AMERICAN ART POST CARD CO.,  
BOSTON, MASS.

NO0A4253

ORDER No 49423

DATE 10-31-1930

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE LOWER CENTER BORDER  
TITLE (IN FULL) MAHOGANY DINING ROOM,  
ROCKINGHAM HOTEL, PORTSMOUTH, N.H.

FRONT NO. 1  
IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

WALL TRIM AND CHAIRS MAHOGANY. CEILING MAHOGANY & GOLD.  
FLOOR CREAM WHITE & RED. DRAPE OLD GOLD.

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

COMPLETED

NOV 5 1930

SIGN HERE

ADV



GENTLEMEN:-  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
PER ATTACHED SPECIFICATIONS AND CONDITIONS ON THE  
OF YOUR TOTAL ORDER HEREWITH ENCLOSED  
IT IS ABSOLUTELY NECESSARY THAT YOU O.K. THESE TITLES AND COLOR DESCRIPTIONS.  
ETC.; AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY AMERICAN ART POST CARD CO.,  
BOSTON, MASS.

NO. OA4254

ORDER NO. 49423

DATE 10-31-1930

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE LOWER CENTER BORDER

TITLE (IN FULL) FIREPLACE, ROCKINGHAM HOTEL,  
PORTSMOUTH, N.H.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ALL WOODWORK LIGHT MAHOGANY. HORSESHOE AND ANDIRONS GOLD, SQUARE  
FRAME, DARK MAHOGANY COLOR. FLOOR RED, SLATE, CREAM WHITE.

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & Co.-CUSTOMER

LV

COMPLETED

NOV 6 1930

SIGN HERE

ADV



WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE YOUR ORDER AS SPECIFICATIONS AND CONDITIONS ON THE MEMORANDUM ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC. AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

GENTLEMEN:-  
PER ATTACHED  
OF YOUR TOTAL  
THIS SHEET  
ETC. AND RETURN  
IN SIX DAYS  
WE WILL CONSIDER  
THIS INFORMATION  
CORRECT AND  
PROCEED WITH  
THE WORK.

YOUR ORDER AS  
MEMORANDUM  
SPECIFICATIONS  
AND CONDITIONS  
ON THE ORDER  
HEREWITH  
ENCLOSED.  
IT IS  
ABSOLUTELY  
NECESSARY  
THAT YOU  
O. K. THESE  
TITLES AND  
COLOR  
DESCRIPTIONS,  
ETC. AND  
RETURN  
THIS SHEET  
WITH YOUR  
SIGNATURE  
AFFIXED AT  
ONCE. IF  
NOT  
RETURNED  
IN SIX  
DAYS WE  
WILL  
CONSIDER  
THIS  
INFORMATION  
CORRECT  
AND  
PROCEED  
WITH  
THE  
WORK.

VERY TRULY  
YOURS,  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY AMERICAN ART POST CARD CO.,  
BOSTON, MASS.

NO. 0A4255

ORDER NO. 49422

DATE 10-31-1930

12 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE LOWER CENTER BORDER

TITLE (IN FULL) ROCKINGHAM HOTEL AND ANNEX,  
PORTSMOUTH, N.H.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

IMPRINT SAME A S A BOVE

COLOR DESCRIPTION

SEE

RED BLDG. TAKE OUT BEACH WAGON.

BUILDINGS

ROOF

TRIMMINGS

REMARKS

PHOTO PROPERTY OF C. T. & CO. CUSTOMER

LV

ADV

SIGN HERE

COMPLETED



WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS,  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

THE CO-MO ~~XXXXX~~ COMPANY, POST CARDS,  
MINNEAPOLIS, MINN.

NO. 0A4256

ORDER NO. 49461

DATE 11-3-1930

25 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER BORDER

FRONT No. 1

TITLE (IN FULL) BASILICA OF ST. MARY, MINNEAPOLIS, MINN.  
IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

COLORS AS PER CARD ~~ATTACHED~~ ATTACHED. (GRAY BLDG)

ROOF

TAKE OUT POLES & WIRES.

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

LV

COMPLETED

SIGN HERE

ADV

NOV 10 1930

Very Rush  
9/10

X X X



WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU SIGN THESE TITLES AND COLOR DESCRIPTIONS  
ETC. AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

GENTLEMEN:-  
PER ATTACHED

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

THE CO-MO COMPANY, POST CARDS,  
MINNEAPOLIS, MINN.

NO. OA4257

ORDER NO. 49461

DATE 11-3-1930

25 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER BORDER  
TITLE (IN FULL) CENTRAL LUTHERAN CHURCH,  
MINNEAPOLIS, MINN.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1  
IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

MAIN BLDG. GREY STONE. BLDG. ON LEFT: RED, SLATE ROOF.

ROOF

CUT OFF ON RIGHT AS MARKED. TAKE OUT POLE & WIRES.

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

LV

COMPLETED

SIGN HERE

NOV 12 1930

ADV

Very Rush  
H.H.

9  
13  
10



GENTLEMEN:-  
WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE YOUR ORDER AS SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITHIN ENCLOSED. THESE TITLES AND COLOR DESCRIPTIONS, ETC., ARE ABSOLUTELY NECESSARY THAT YOUR SIGNATURE BE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1735 IRVING PARK BLVD. CHICAGO, ILL.

THE GO-MO COMPANY, POST CARDS,  
MINNEAPOLIS, MINN.

NO. 0A4258

ORDER NO. 49461

DATE 11-3-1930

25 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER BORDER

TITLE (IN FULL) SHRINERS HOSPITAL FOR CRIPPLED  
CHILDREN, MINNEAPOLIS, MINN.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE

BUILDINGS

ROOF

TRIMMINGS

BLDG. MEDIUM RED BRICK, WHITE TRIM. ROOF GREY SLATE, BLACK DOME ON  
RIGHT.

REMARKS

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

LV

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SIGN HERE

NOV 11 1930

ADV

*Very Rush*

*[Signature]*



WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS,  
ETC. AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1735 IRVING PARK BLVD. CHICAGO, ILL.

THE CO-MO COMPANY, POST CARDS,  
MINNEAPOLIS, MINN.

NO. 0A4259

ORDER NO. 49461

DATE 11-3-1930

25 M

AMERICAN A RT

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE UPPER BORDER  
TITLE (IN FULL) AEROPLANE VIEW OF UNIVERSITY  
OF MINNESOTA, MINNEAPOLIS, MINN.

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT No 1  
IMPRINT SAME AS ABOVE

COLOR DESCRIPTION SEE  
BUILDINGS BLDGS. LT. RED, STONE TRIM.  
ROOF  
TRIMMINGS

REMARKS

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

LV COMPLETED

NOV 10 1930

SIGN HERE

ADV



WE ACKNOWLEDGE WITH THANKS AND APPRECIATION YOUR ORDER AS SPECIFIED HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS ORDER WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

GENTLEMEN:

YOUR ORDER AS SPECIFIED HEREWITH ENCLOSED.

IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS ORDER WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

THE KE CO-MOXER COMPANY, POST CARDS,  
MINNEAPOLIS, MINN.

NO. 0A4260

ORDER NO. 49461

DATE 11-3-1930

25 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER BORDER  
TITLE (IN FULL) MEDICAL ARTS BUILDING,  
MINNEAPOLIS, MINN.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1  
IMPRINT SAME AS ABOVE

COLOR DESCRIPTION SEE

REMARKS

BUILDINGS BLDG. LIGHT STONE. CUT OFF ON LEFT & RIGHT SIDE ABOUT AS MARKED.  
ROOF TAKE OUT PORTION OF ROOF IN LOWER LEFT CORNER & LIGHTEN UP  
TRIMMINGS STREET ON RIGHT SIDE.

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

LV

COMPLETED

NOV 13 1930

SIGN HERE

ADV

Very Rush  
H.H.

B



GENTLEMEN: WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE YOUR ORDER AS PER ATTACHED SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC. AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

VERY TRULY,  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

THE CO-MO COMPANY, POST CARDS,  
MINNEAPOLIS, MINN.

NO. OA4261

ORDER NO. 49461

DATE 11-3-1930

25 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER BORDER

TITLE (IN FULL) SKY LINE OF MINNEAPOLIS, MINN.

IN SKY: MEDICAL ARTS BLDG. NORTHWESTERN  
BANK BLDG. RAND TOWER. FOSHAY TOWER.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No 1

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

CUT OFF AT BOTTOM FOR PROPORTION AS MARKED. COLORS AS MARKED.

ROOF

NAMES OF LARGE BLDGS. TO BE PRINTED IN SKY AS MARKED ON PHOTO.

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

LV

COMPLETED

SIGN HERE

ADV

Ret. photo 11. 2. 31.  
to customer.

NOV 12 1930

*Very Rush*  
*[Signature]*

X

X



NO. **OA4262**

ORDER No. 49461

THE CO-MO COMPANY, POST CARDS,  
MINNEAPOLIS, MINN.

DATE **10-3-1930**

25 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER BORDER

FRONT NO. **1**

TITLE (IN FULL) WESLEY TEMPLE BUILDING,  
MINNEAPOLIS, MINN.

IMPRINT SAME AS ABOVE

### COLOR DESCRIPTION

SEE

REMARKS

## BUILDINGS

BLDG. LT. CHOCOLATE BROWN BRICK. TRIMMINGS AT TOP LIGHTER SHADE OF  
LT. CHOCOLATE BROWN TINT. GREY STONE BASE.

ROOF

## TRIMMINGS

TAKE CUT POLE.

PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

LV

ADV

SIGN HERE

GENTLEMEN:—  
 I HEREBY  
 ORDER  
 YOUR ORDER AS  
 MEMORANDUM

WE ACKNOWLEDGE WITH THANKS AND ACCURATE SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED.

IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO

LV

Very Respectfully  
H. H.

17



WE ACKNOWLEDGE WITH THANKS AND ACCEPT SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O.K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

GENTLEMEN:-  
PER ATTACHED  
OF YOUR TOTAL  
IT IS ABSOLUTELY  
NECESSARY THAT  
YOU O.K. THESE  
TITLES AND COLOR  
DESCRIPTIONS,  
ETC., AND RETURN  
THIS SHEET WITH  
YOUR SIGNATURE  
AFFIXED AT ONCE.  
IF NOT RETURNED  
IN SIX DAYS WE  
WILL CONSIDER  
THIS INFORMATION  
CORRECT AND  
PROCEED WITH  
THE WORK.

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

THE CO-MO COMPANY, POST CARDS,  
MINNEAPOLIS, MINN.

NO. 0A4263  
ORDER No. 49461

DATE 11-3-1930

25 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER BORDER  
TITLE (IN FULL) Y.W.C.A., MINNEAPOLIS, MINN.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1  
IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

BLDG. LIGHT RED, STONE TRIM. RED ROOF.

ROOF

TAKE OUT PEOPLE IN FOREGROUND. CUT OFF AT BOTTOM AND ADD ON RIGHT SIDE (AS SHOWN ON SMALLER PHOTO ATTACHED) FOR PROPER PROPORTION.

TRIMMINGS

Photo sent to  
cust. MAR 20 1931

PHOTO PROPERTY OF C. T. & Co.-CUSTOMER

LV

COMPLETED

SIGN HERE

ADV

*Very much  
to the*

*[Large handwritten X mark]*

*[Dark ink smudge]*



DIAL NO. 0A4264

ORDER NO. 49449

DATE 10-31-1930

PUBLISHED BY ASHEVILLE POST CARD CO.  
CUSTOMER ASHEVILLE, N.C.

DATE ENTERED

DEPT.

DATE COMPLETED

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

NOV 3 1930

4/30

1 M P.C.

SIZE 3 1/2 X 5 1/2

STYLE BLACK & WHITE

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center—Border

Follow Layout

Title in Plate Yes ☒ No

Copyright in Plate Yes ☒ No

Title in full RESTFUL INN, SOUTH HILL, VIRGINIA.

(All of this on address side)

FRONT NO. 5

R. M. ☒ Yes ☐ No

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer

C. T. Imprint

No Imprint

Trade Mark Yes ☒ No

Special type as sample

IMPRINT: SAME AS ABOVE

RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing.

Layout Yes ☒ No

PHOTO LITHO

Rephoto

Photograph each - Size 5x7 - 8x10 - 10x12

NEG. NO.

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print, Handcolor, Black & White Proof.

COLOR DESCRIPTION  
(Buildings, Roofs, Trimming, etc.)

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

ZINC ETCHINGS FROM COPIES

DUPLICATES ZINC COLD PLATES

DUPLICATES COLD PLATES

LINE & HALFTONE COMB. COLD PROCESS

Extra Negatives Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day

SIZE 3 3/16 X 5 3/16 HIGH. SAME SIZE  
SCREEN - 55 - 60 - 65 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - DUAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.

SIZE WIDE HIGH. SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - CUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS - FLAT - GORD - IN COLORS - SPECIAL STICK

ELECTROTYPES EACH DF.  
DN WDDD METAL.

COMPLETED

PHOTO PROPERTY OF C. T. & CO. - CUSTOMER - L. V. - ADV.



*Carroll to Paul*

WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS,  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1735 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY C.W.HUGHES & CO., INC.,  
MECHANICVILLE, N.Y.

NO. 0A4265

ORDER NO. 49462

DATE 11-3-1930

12M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE UPPER BORDER  
TITLE (IN FULL) MUNICIPAL SWIMMING POOL,  
RUTLAND, VT.  
PRIVATE NO.  $\frac{3}{4}$ " FROM RIGHT EDGE IN UPPER  
BORDER: 51

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. 29  
IMPRINT SAME A S ABOVE

COLOR DESCRIPTION SEE  
BUILDINGS CEMENT, ALUMINUM RAIL PIPE. GREEN BENCHES, UPPER LAMP POSTS AND  
DIVING TOWER FRAME. WHITE TREADS AND RAIL.  
ROOF  
TRIMMINGS

REMARKS  
PUT CLOUDS IN SKY

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

LV

COMPLETED  
SIGN HERE

NOV 7 1930

ADV



PUBLISHED BY C.W. HUGHES & CO., INC.,  
MECHANICVILLE, N.Y.

NO. 0A4266

ORDER NO. 49462

DATE 11-3-1930

12 M 500

AMERICAN A RT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER BORDER  
TITLE (IN FULL) MUNICIPAL SWIMMING POOL,  
RUTLAND, VT.  
PRIVATE NO. 3/4" FROM RIGHT EDGE IN UPPER  
BORDER: 54

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 29  
IMPRINT SAME AS ABOVE

COLOR DESCRIPTION SEE

REMARKS

BUILDINGS RED BRICK & CEMENT. WHITE DOORS. GREEN LAMP POSTS, WINDOW FRAMES, BENCHES,  
& DIVING TOWER FRAME. WHITE TREADS AND RAILING. GOLD LETTERS.  
ROOF  
TRIMMINGS

PUT CLOUDS IN SKY

PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

LV  
COMPLETED

SIGN HERE

NOV 7 1930

ADV

GENTLEMEN: WE ACKNOWLEDGE WITH THANKS AND ACCEPT YOUR ORDER AS  
PER ATTACHED SPECIFICATIONS AND CONDITIONS ON THE MEMORANDUM  
OF YOUR TOTAL ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1735 IRVING PARK BLVD. CHICAGO, ILL.

19



WE ACKNOWLEDGE WITH THANKS AND APPRECIATION THE SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

YOUR ORDER AS MEMORANDUM

VERY TRULY  
YOURS,  
CURT. TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY C.W.HUGHES & CO., INC.,  
MECHANICVILLE, N.Y.

NO. 0A4267

ORDER NO. 49462

DATE 11-3-1930

12 M 500

AMERICAN A RT

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER BORDER  
TITLE (IN FULL) THE RUTLAND COUNTRY CLUB AND  
COURSE AS SEEN FROM THE 16TH GREEN,  
RUTLAND, VT.

FRONT NO. 29  
IMPRINT SAME AS ABOVE

PRIVATE NO. 1/4" FROM RIGHT EDGE IN UPPER  
BORDER: 55

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

PUT CLOUDS IN SKY

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

LV

ADV

SIGN HERE

COMPLETED

Very  
Rush  
H. S.

X X



YOUR ORDER AS  
MEMORANDUM  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU  
ETC., AND RETURN THIS SHEET WITH YOURS  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY C.W.HUGHES & CO.,INC.,  
MECHANICVILLE,N.Y.

NO. 0A4268

ORDER NO. 49462

DATE 11-3-1930

12 M500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER BORDER  
TITLE (IN FULL) CHURCH OF CHRIST THE KING,  
RUTLAND, VT.  
PRIVATE NO. 1/4" FROM R GHT EDGE IN  
UPPER BORDER: 60

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 29  
IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS GRAY MARBLE, ALMOST WHITE. OAK DOORS. RED & GREEN SLATE ROOF, SOFT  
SHADES. REMOVE POST & WIRES.

ROOF

TRIMMINGS

PUT CLOUDS IN SKY

PHOTO PROPERTY OF C. T. & Co.—CUSTOMER

LV

COMPLETED

SIGN HERE

Nov 11 1930

ADV



YOUR ORDER AS  
MEMORANDUM  
WE ACKNOWLEDGE WITH THANKS AND ACCURATE  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HERWITHIN AND WILL BE OBLIGED  
TO FURNISH THE SAME TO YOU. THESE TITLES AND COLOR DESCRIPTIONS,  
IF NOT RETURNED TO US WITHIN THE PERIOD OF SIX DAYS, WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY C.W.HUGHES & CO., INC.,  
MECHANICVILLE, N.Y.

NO. 0A4269

ORDER NO. 49462

DATE 11-3-1930

12 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER BORDER

FRONT NO. 29

TITLE (IN FULL) BARDWELL HOTEL AND SERVICE BUILDING,  
RUTLAND, VT.

PRINT SAME AS ABOVE

PRIVATE NO. 1/4" FROM XXXX RIGHT EDGE IN  
UPPER BORDER: 63

COLOR DESCRIPTION

SEE

REMARKS

FIRST BLDGS. INCLUDING TOWER, YELLOW, NEXT RED.

BUILDINGS

LARGE DISTANT BLDG. BUFF.

ROOF

LEFT DISTANCE RED & ONE GRAY.

TRIMMINGS

PUT CLOUDS IN SKY

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

LV

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SIGN HERE

NOV 7 1930

ADV

10-17-9



5

GENTLEMEN-  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
PER ATTACHED  
OF YOUR ATTACHED  
IT IS ABSOLUTELY NECESSARY THAT YOU SIGNATURE  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY C.W.HUGHES & CO., INC.,  
MECHANICVILLE, N.Y.

NO. 0A4270

ORDER NO. 49462

DATE 11-3-1930

12 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER BORDER  
TITLE (IN FULL) HIGH SCHOOL, RE RUTLAND, VT.  
PRIVATE NO.  $\frac{3}{4}$ " FROM RIGHT EDGE IN  
UPPER BORDER: 64

FRONT NO. 29  
IMPRINT SAME AS ABOVE

COLOR DESCRIPTION SEE  
BUILDINGS RED, CREAM TRIM. MARBLE FRONT. CEMENT BASE.  
ROOF  
TRIMMINGS

REMARKS  
PUT CLOUDS IN SKY

PHOTO PROPERTY OF C. T. & Co. - CUSTOMER

LV  
COMPLETED

SIGN HERE

NOV 11 1930

ADV



5

WE ACKNOWLEDGE WITH THANKS AND APPRECIATION YOUR ORDER AS SPECIFICATIONS AND CONDITIONS ON THE MEMORANDUM ORDER. IT IS ABSOLUTELY NECESSARY TO RETURN TO US THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY C.W.HUGHES & CO., INC.,  
MECHANICVILLE, N.Y.

NO. 0A4271

ORDER NO. 849 49463

DATE 11-3-1930

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER BORDER

TITLE (IN FULL) THE 18TH GREEN AND CLUB HOUSE,  
RUTLAND COUNTRY CLUB, RUTLAND, VT.

PRIVATE NO. 1/4" FROM RIGHT EDGE IN  
UPPER BORDER: 53

COLOR DESCRIPTION

SEE

BUILDINGS

ROOF

TRIMMINGS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 29

IMPRINT SAME AS ABOVE

REMARKS

PUT CLOUDS IN SKY

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

LV

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SIGN HERE

NOV. 7 1930

ADV

130 PM



GENTLEMEN:-  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
YOUR ORDER AS  
MEMORANDUM  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
YOURS,  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY C.W.HUGHES & CO., INC.,  
MECHANICVILLE, N.Y.

NO. 0A4272  
ORDER NO. 49463

DATE 11-3-1930

6 M AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE UPPER BORDER		FRONT No 29	
TITLE (IN FULL) CRESTWOOD HOTEL, RUTLAND, VT.		IMPRINT SAME AS ABOVE	
PRIVATE NO. 3/4" FROM RIGHT EDGE IN UPPER BORDER: 57			
COLOR DESCRIPTION	SEE	REMARKS	
BUILDINGS	LIGHTER AND SLIGHTLY MORE PINK THAN #10. WHITE TRIM. GRAY ROOF.		
AWNINGS	TAN WITH BROWN & ORANGE STRIPE. BLACK BLINDS AND FIRE ESCAPE.		
RUSTIC CHAIRS.	WHITE EX CHIMNEYS. RED ROOF EDGES. GRAY SIDES ON		
ROOF	DORMER SECTIONS. BENCH GREEN WITH A LTERNATE ORANGE SPINDLES. GREEN		
TRIMMINGS	LAMP POST. RED GERANIUMS IN URNS. RED CANNA LEAVES.		
		PUT CLOUDS IN SKY	

PHOTO PROPERTY OF C. T. & Co.-CUSTOMER

LV  
**COMPLETED**

SIGN HERE

NOV 11 1930

ADV



15

GENTLEMEN:  
PER ATTACHED  
OF YOUR TOTAL  
IT IS ABSOLUTELY  
ETC., AND RETURN  
IN SIX DAYS WE  
WORK.

WE ACKNOWLEDGE WITH THANKS AND ACCER  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.  
SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
WITH THIS INFORMATION CORRECT AND PROCEED WITH THE

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD, CHICAGO, ILL.

PUBLISHED BY C.W.HUGHES & CO., INC.,  
MECHANICVILLE, N.Y.

NO. 0A4273

ORDER NO. 49482

DATE 11-3-1930

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE UPPER BORDER  
TITLE (IN FULL) ECHO LAKE, WARRENSBURG, N.Y.  
PRIVATE NO.  $1\frac{1}{2}$  FROM RIGHT EDGE  
IN UPPER BORDER: 31

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. 29  
IMPRINT SAME A S ABOVE

COLOR DESCRIPTION SEE

BUILDINGS

ROOF

TRIMMINGS

REMARKS

PUT CLOUDS IN SKY

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

LV COMPLETED

SIGN HERE

ADV



2

WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOUR SIGNATURE BE AFFIXED AT ONCE. IF NOT RETURNED  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE TO THE ADDRESS AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY C.W. & M. HUGHES & CO., INC.,  
MECHANICVILLE, N.Y.

NO. 0A4274

ORDER NO. 49482

DATE 11-3-1930

641

AMERICAN ART XXX

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER BORDER

FRONT No 29

TITLE (IN FULL) ECHO LAKE, WARRENSBURG, N.Y.

IMPRINT SAME AS ABOVE

PRIVATE NO.  $\frac{3}{4}$ " FROM RIGHT EDGE IN  
UPPER BORDER: 32

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

PUT CLOUDS IN SKY

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

LV

COMPLETED

SIGN HERE

NOV 12 1930

ADV

Very Truly  
Curt Teich

X X

2



GENTLEMEN: WE ACKNOWLEDGE WITH THANKS AND APPRECIATION THE RECEIPT OF YOUR ORDER AS PER ATTACHED SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. YOUR TOTAL ORDER IS COMPLETELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

YOUR ORDER AS

MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

C.W.HUGHES & CO., INC.,  
MECHANICVILLE, N.Y.

DATE 11-3-1930

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER BORDER  
TITLE (IN FULL) MAPLEHURST, GAYHEAD, N.Y.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO 29  
IMPRINT PUBLISHED FOR R.A. WALDRON,  
GAYHEAD, N.Y.

COLOR DESCRIPTION

SEE

BUILDINGS

WHITE, DARK GREEN TRIM & BLINDS. WEATHERED ROOF.  
YELLOW HAMMOCK.

ROOF

TRIMMINGS

REMARKS

PUT CLOUDS IN SKY

PHOTO PROPERTY OF C. T. & Co.-CUSTOMER

LV

COMPLETED

SIGN HERE

NOV 11 1930

ADV

Very Rushy  
H/H

X X



6  
GENTLEMEN: WE ACKNOWLEDGE WITH THANKS AND APPRECIATION THE RECEIPT OF YOUR ORDER AND THE MEMORANDUM SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1733-1735 IRVING PARK BLVD. CHICAGO, ILL.

C.W. HUGHES & CO., INC.,  
MECHANICVILLE, N.Y.

NO. 4276

ORDER NO. 49483

DATE 11-3-1930

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER BORDER

TITLE (IN FULL) PINE SPRINGS FARM, GAYHEAD,  
N.Y.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 29

IMPRINT PUBLISHED FOR R.A. WALDRON,  
GAYHEAD, N.Y.

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

WHITE, DARK GRAY TRIM & ROOF. RED FLOWERS ON VINE AND IN GARDEN.

ROOF

TRIMMINGS

PUT CLOUDS IN SKY

PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

LV  
COMPLETED

SIGN HERE

NOV 7 1930

ADV

12<sup>30</sup> PM



6  
GENTLEMEN:-  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
PER ATTACHED SPECIFICATIONS AND CONDITIONS ON THE  
OF YOUR TOTAL ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX X DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

C.W.HUGHES & CO., INC.,  
MECHANICVILLE, N.Y.

NO. EX 0A4277

ORDER NO. 49483

DATE 11-3-1930

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER BORDER

TITLE (IN FULL) VILLA ALKA, GAYHEAD, N.Y.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 29

IMPRINT PUBLISHED FOR R.A. WALDRON,  
GAYHEAD, N.Y.

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

TAN LOWER HALF. CEMENT UPPER PART. DARK BROWN TRIM. REDDISH BROWN  
ROOF. RED STONE FOUNDATION AND GATEWAY. YELLOW PORCH CHAIRS.

ROOF

TRIMMINGS

PUT CLOUDS IN SKY

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

LV

COMPLETED

SIGN HERE

NOV 7 1930

ADV



5

GENTLEMEN:-  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
PER ATTACHED SPECIFICATIONS AND CONDITIONS ON THE  
OF YOUR TOTAL ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE, IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

C.W.HUGHES & CO., INC.,  
MECHANICVILLE, N.Y.

NO. 0A4278

ORDER NO. 49484

DATE 11-3-1930

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER BORDER  
TITLE (IN FULL) LOOKING UP CATSKILL CREEK,  
EAST DURHAM, N.Y.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 29

IMPRINT PUBLISHED BY C.W.HUGHES & CO., INC.  
FOR MELLOY & ROE, E. DURHAM, N.Y.

COLOR DESCRIPTION SEE

BUILDINGS

ROOF

TRIMMINGS

REMARKS

PUT CLOUDS IN SKY

PHOTO PROPERTY OF C. T. & Co.-CUSTOMER

LV

COMPLETED

SIGN HERE

NOV 7 1930

1 30 PM

ADV



15

YOUR ORDER AS  
MEMORANDUM  
WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
GENTLEMEN-  
PER ATTACHED  
OF YOUR TOTAL  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
YOURS,  
CURT TEICH & COMPANY INC.  
1733-1755 IRVING PARK BLVD. CHICAGO, ILL.

C.W.HUGHES & CO., INC.,  
MECHANICVILLE, N.Y.

NO. 0A4279

ORDER No. 49484

DATE 11-3-1930

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE UPPER BORDER  
TITLE (IN FULL) CATSKILL CREEK FROM CARTERS  
BRIDGE, EAST DURHAM, N.Y.

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT No. 29  
IMPRINT PUBLISHED BY C.W.HUGHES & CO.,  
INC., FOR MELLOY & ROE, E.DURHAM, N.Y.

COLOR DESCRIPTION SEE  
BUILDINGS  
ROOF  
TRIMMINGS

REMARKS  
PUT CLOUDS IN SKY

PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

LV  
COMPLETED

SIGN HERE

NOV 7 1930  
12 30 PM

ADV



6

GENELEMEN:-  
PER ATTACHED  
OF YOUR TOTAL  
IT IS ABSOLUTELY  
ETC. AND RETURN  
IN SIX DAYS WE  
WORK.

WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.  
THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

YOUR ORDER AS  
MEMORANDUM

VERY TRULY,  
CURT LEITCH & COMPANY INC.  
1735-1735 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY C.W. HUGHES & CO., INC.,  
MECHANICVILLE, N.Y.

NO. 0A4280

ORDER NO. 49464

DATE 11-1-1930

12 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE	UPPER BORDER	FRONT NO.	29
TITLE (IN FULL)	CITIZENS MILITARY TRAINING CAMP, FORT ETHAN ALLEN, VT. PRIVATE NO. 3-4'' FROM RIGHT EDGE IN UPPER BORDER - 80.	IMPRINT	SAME AS ABOVE
COLOR DESCRIPTION	SEE	REMARKS	
BUILDINGS	TAN TENTS. PERMANENT QUARTERS IN DISTANCE RED BRICK, GRAY ROOFS. PLEASE KEEP DISTANT MOUNTAIN OUTLINE.		
ROOF	PUT CLOUDS IN SKY.		
TRIMMINGS			

PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

LV COMPLETED

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ADV

NOV 7 1930



WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE YOUR ORDER AS SPECIFICATIONS AND CONDITIONS ON THE MEMORANDUM ORDER HEREWITH ENCLOSED. THESE TITLES AND COLOR DESCRIPTIONS, IF NOT RETURNED WITHIN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

GENTLEMEN: PER ATTACHED ORDER HEREWITH ENCLOSED. THESE TITLES AND COLOR DESCRIPTIONS, IF NOT RETURNED WITHIN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY C.W. HUGHES & CO., INC.,  
MECHANICVILLE, N.Y.

NO. 0A4281

ORDER NO. 49464

DATE 11-1-1930

12 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER BORDER

TITLE (IN FULL) CITIZENS MILITARY

TRAINING CAMP, FORT ETHAN ALLEN,  
VT.

PRIVATE NO. 3-4" FROM RIGHT EDGE IN

COLOR DESCRIPTION UPPER BORDER - 81.

BUILDINGS

TAN TENTS. PERMANENT QUARTERS IN DISTANCE RED BRICK,  
GRAY ROOFS. KEEP DISTANT MOUNTAIN OUTLINE.

ROOF

PUT CLOUDS IN SKY.

TRIMMINGS

FRONT NO 29

IMPRINT SAME AS ABOVE

REMARKS

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

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NOV 10 1930

ADV



GENTLEMEN-  
WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE YOUR ORDER AS SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU SIGN THESE TITLES AND COLOR DESCRIPTIONS, ETC. AND RETURN THIS SHEET WITH YOUR SIGNATURE AT THE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

YOUR ORDER AS  
MEMORANDUM  
VERY TRULY  
YOURS  
CURT TEICH & COMPANY INC.  
1735-1735 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY C.W.HUGHES & CO., INC.,  
MECHANICVILLE, N.Y.

NO. 0A4282

ORDER NO. 49464

DATE 1101-1930

12 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER BORDER

TITLE (IN FULL)  
LAKE CHAMPLAIN AND THE  
ADIRONDACKS FROM ETHAN ALLEN TOWER,  
BURLINGTON, VT.

PRIVATE NO. 3-4" FROM RIGHT EDGE IN

COLOR DESCRIPTION UPPER BORDER - 82.

BUILDINGS

ROOF

TRIMMINGS

WHITE FERRY BOAT CROSSING LAKE. KEEP MOUNTAIN OUTLINE, AND  
STRENGTHEN SAME.  
PUT CLOUDS IN SKY.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 29

IMPRINT

SAME AS ABOVE

REMARKS

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

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NOV 11 1930

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ADV



2  
GENTLEMEN:-  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREBY ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOUR SIGNATURE BE AFFIXED AT THE TOP OF THE ORDER  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT THE TOP OF THE ORDER  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY C.W. HUGHES & CO., INC.,  
MECHANICVILLE, N.Y.

NO. 0A4283

ORDER NO. 49464

DATE 11-1-1930

12 M500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER BORDER  
TITLE (IN FULL) THE ADIRONDACK MTS. ACROSS  
LAKE CHAMPLAIN FROM ETHAN ALLEN  
TOWER, BURLINGTON, VT.  
PRIVATE NO. 3-4" FROM RIGHT EDGE IN

FRONT NO. 29  
IMPRINT SAME AS ABOVE

COLOR DESCRIPTION UPPER BORDER - 83.

REMARKS

BUILDINGS

ROOF

TRIMMINGS

PUT CLOUDS IN SKY.

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LV

COMPLETED

NOV 7 1930

ADV

SIGN HERE



WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE YOUR ORDER AS SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O.K. THESE TITLES AND COLOR DESCRIPTIONS, IN PENCIL, AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED WITHIN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

YOUR ORDER AS  
MEMORANDUM  
CURT TEICH & COMPANY INC.  
1735-1735 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY C.W. HUGHES & CO., INC.,  
MECHANICVILLE, N.Y.  
DATE 11-1-1930

NO. 0A4284  
ORDER NO. 49464

12M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE UPPER BORDER  
TITLE (IN FULL) CAMELS HUMP OF THE  
GREEN MTS. AND BIRD'S EYE VIEW OF  
BURLINGTON, VT. SEEN FROM ETHAN ALLEN  
TOWER.  
PRIVATE NO. 3-4" FROM RIGHT EDGE IN

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. 29  
IMPRINT SAME AS ABOVE

COLOR DESCRIPTION UPPER BORDER - 84  
BUILDINGS ONE WHITE TOWER & 1 BROWN STONE ONE AT UNIVERSITY OF VERMONT  
ROOF ON LEFT. WHITE STEEPLE AND RED ROOF ON CHURCH AT RIGHT.  
TRIMMINGS PUT CLOUDS IN SKY.

REMARKS

PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

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COMPLETED

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NOV 6 1930



YOUR ORDER AS  
MEMORANDUM

WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED. THESE TITLES AND COLOR DESCRIPTIONS,  
IF NOT RETURNED TO US WITHIN THE TIME SPECIFIED, WILL BE  
REPRODUCED BY YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
TO US WITHIN THE TIME SPECIFIED, WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

GENTLEMEN:-  
PER ATTACHED  
OF YOUR TOTAL  
IT IS ABSOLUTELY  
ETC. AND RETURN  
IN SIX DAYS WE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY C.W. HUGHES & CO., INC.,  
MECHANICVILLE, N.Y.

NO. 0A4285

ORDER NO. 49464

DATE 11-1-1930

12M500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER BORDER

TITLE (IN FULL) CAVE ISLAND AND A GLIMPSE  
OF MALLETT'S BAY FROM LAKE  
CHAMPLAIN CLUB, BURLINGTON, VT.

XXXXXXXX  
PRIVATE NO. 3-4" FROM RIGHT EDGE IN

COLOR DESCRIPTION

SEE

UPPER BORDER - 85

BUILDINGS

ROOF

PUT CLOUDS IN SKY.

TRIMMINGS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 29

IMPRINT PUBLISHED BY C.W. HUGHES &  
CO., INC., MECHANICVILLE, N.Y.

REMARKS

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NOV 10 1930

ADV



2

WE ACKNOWLEDGE WITH THANKS AND ACCEPT YOUR ORDER AS SPECIFICATIONS AND CONDITIONS ON THE MEMORANDUM ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY C.W. HUGHES & CO., INC.,  
MECHANICVILLE, N.Y.

NO. 0A4286

ORDER NO. 49464

DATE 11-1-1930

12 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE UPPER BORDER  
TITLE (IN FULL) GLIMPSE OF MALLETT'S BAY  
NEAR BURLINGTON, VT. ON LAKE  
CHAMPLAIN.  
PRIVATE NO. 3-4" FROM RIGHT EDGE IN

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. 29  
IMPRINT SAME AS ABOVE

COLOR DESCRIPTION SEE  
UPPER BORDER - 86

BUILDINGS

ROOF

TRIMMINGS

PUT CLOUDS IN SKY

REMARKS

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2

GENTLEMEN:-  
PER ATTACHED  
OF YOUR TOTAL  
IT IS ABSOLUTELY  
ETC. AND RETURN  
IN SIX DAYS WE  
WORK.

WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWIT ENCLOSED.  
NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS,  
RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT. TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY C. W. HUGHES & CO., INC.,  
MECHANICVILLE, N.Y.

NO. 0A4287

ORDER NO. 49464

DATE 11-1-1930

12M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER BORDER  
TITLE (IN FULL) A GLIMPSE OF MALLETT'S BAY  
FROM LAKE CHAMPLAIN CLUB, MARBLE  
ISLAND AT RIGHT, NEAR BURLINGTON, VT.  
PRIVATE NO. 3-4" FROM RIGHT EDGE IN

FRONT NO 29  
IMPRINT SAME AS ABOVE

COLOR DESCRIPTION SEE  
UPPER BORDER - 87.

REMARKS

BUILDINGS

ROOF

TRIMMINGS

PUT CLOUDS IN SKY.

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NOV 7 1930

ADV



WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE THE SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

YOUR ORDER AS MEMORANDUM  
GENTLEMEN,  
PER ATTACHED  
OF YOUR TOTAL  
IT IS ABSOLUTELY  
ETC., AND RETURN  
IN SIX DAYS WE  
WORK.

VERY TRULY,  
CURT. TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY C.W. HUGHES & CO., INC.,  
MECHANICVILLE, N.Y.

NO. 0A4288  
ORDER NO. 49464

DATE 11-1-1930

12 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE UPPER BORDER  
TITLE (IN FULL) COLLEGE ROW, BURLINGTON,  
VT.  
PRIVATE NO. 3-4'' FROM RIGHT EDGE  
IN UPPER BORDER - 88

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. 29  
IMPRINT SAME AS ABOVE

COLOR DESCRIPTION SEE  
BUILDINGS LEFT- 1ST RED BRICK, WHITE TRIM, & PILLARS, GRAY ROOF.  
REST RED BRICK & RED STONE, GRAY STONE TRIM, GRAY SLATE ROOFS.  
ROOF PUT CLOUDS IN SKY.  
TRIMMINGS

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5



WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
GENTLEMEN:-  
PER ATTACHED  
OF YOUR TOTAL  
IT IS ABSOLUTELY  
ETC., AND RETURN  
IN SIX DAYS WE  
WORK.

YOUR ORDER AS  
MEMORANDUM  
THESE TITLES AND COLOR DESCRIPTIONS,  
IF NOT RETURNED  
AND PROCEED WITH THE  
VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1735 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY C.W. HUGHES & CO., INC.,  
MECHANICVILLE, N.Y.

NO. 0A4289

ORDER NO. 49464

DATE 11-1-1930

12 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER BORDER  
TITLE (IN FULL) CHURCH STREET FROM MAIN,  
BURLINGTON, VT.

FRONT NO. 29  
IMPRINT SAME AS ABOVE

PRIVATE NO. 3-4' FROM RIGHT EDGE  
IN UPPER BORDER - 89.

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS LEFT-RED BRICK & WHITE MARBLE, GRAY ROOF, GOLD DOME. OTHER BLDGS.  
DARK ONES, RED. KEX LIGHT ONES BUFF WITH VARIATIONS.  
ROOF STEEPLE OF RED CHURCH IN MIDDLE, WHITE CUPOLA & TRIM.  
TRIMMINGS GREEN STEEPLE. BLACK LAMP POSTS.  
BE SURE TO TAKE OUT BEACON IN CENTER OF STREET.

PUT CLOUDS IN SKY

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

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COMPLETED

SIGN HERE

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NOV 5 1930  
4 P.M.



GENTLEMEN-  
PER ATTACHED  
OF YOUR TOTAL  
IT IS ABSOLUTELY  
ETC. AND RETURN  
IN SIX DAYS WE  
WORK.

WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREIN ENCLOSED.  
K. THESE TITLES AND COLOR DESCRIPTIONS.  
SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
WITHIN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY C.W. HUGHES & CO., INC.,  
MECHANICVILLE, N.Y.

NO. 0A4290

ORDER NO. 49464

DATE 11-1-1930

12M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER BORDER  
TITLE (IN FULL) CHURCH STREET FROM MAIN,  
BURLINGTON, VT.  
PRIVATE NO. 3-4'' FROM RIGHT EDGE  
IN UPPER BORDER - 90.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 29  
IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

DARK BLDGS MOSTLY RED & LIGHT ONES MOSTLY BUFF WITH VARIATIONS.  
CHURCH RED BRICK, CUPOLA & TRIM WHITE. STEEPLE GREEN.  
BLACK LAMP POSTS.

PUT CLOUDS IN SKY.

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NOV 10 1930

ADV



13

GENTLEMEN:-  
WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE YOUR ORDER AS MEMORANDUM  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O.K. THESE TITLES AND COLOR DESCRIPTIONS.  
ETC. AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY C.W.HUGHES & CO., INC.,  
~~XXXXXXXXXX~~ MECHANICVILLE, N.Y.

NO. 0A4291

ORDER NO. 49481

DATE 11-3-1930

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE UPPER BORDER  
TITLE (IN FULL) NEW ARMORY, BARRE, VT.  
PRIVATE NO.  $\frac{3}{4}$ " FROM RIGHT EDGE IN  
UPPER BORDER: 26

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO 29  
IMPRINT SAME AS ABOVE

COLOR DESCRIPTION SEE  
BUILDINGS RED BRICK, WHITE GRANITE TRIM.  
ROOF  
TRIMMINGS

REMARKS  
PUT CLOUDS IN SKY

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

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NOV 10 1930

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YOUR ORDER AS  
MEMORANDUM  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
GENTLEMEN:-  
PER ATTACHED  
OF YOUR TOTAL  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY OKLAHOMA NEWS CO.,  
TULSA, OKLA.

NO. ~~XXXXXX~~ 0A4292

ORDER NO. 49489

DATE 11-3-1930

12M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE LOWER BORDER  
TITLE (IN FULL) SKELLY STADIUM, SEATING  
CAPACITY 15,000 - UNIVERSITY OF  
TULSA, & TULSA, OKLA.

FRONT NO. 1  
IMPRINT SAME AS A BOVE

TOP: PHOTO BY ENGINEERS AERIAL SURVEYS,  
TULSA, OKLA.

COLOR DESCRIPTION

SEE

REMARKS

NATURAL CEMENT COLOR. GREEN LAWN. MAKE STADIUM  
AS CLEAR AS POSSIBLE.

BUILDINGS

ROOF

TRIMMINGS

ALSO USED IN FOLDER.

PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

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3  
NOV 6 1930  
11 30



YOUR ORDER AS  
MEMORANDUM  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH INCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU  
RETURN THIS SHEET WITH YOUR SIGNATURE  
IN SIX DAYS WE WILL CONSIDER THIS  
INFORMATION CORRECT AND PROCEED WITH THE  
WORK.  
GENTLEMEN:-  
PER ATTACHED  
OF YOUR TOTAL  
ETC. AND RETURN  
IN SIX DAYS WE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY OKLAHOMA NEWS CO.,  
TULSA, OKLA.

NODA4294  
ORDER No. 49489

DATE 11-3-1930

12 \$500 AMERICAN ART

*4 Groups Card*

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE LOWER BORDER  
TITLE (IN FULL) UNIVERSITY OF TULSA, OK TULSA,  
OKLA.  
SUB TITLES: ADMINISTRATION BUILDING  
FINE ARTS BUILDING  
ENGINEERING BUILDING.  
LIBRARY

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. 1  
IMPRINT SAME AS ABOVE

COLOR DESCRIPTION SEE  
ADMINISTRATION BLDG.: RED. FINE ART BLDG.: LIGHT GRAY LIMESTONE  
ENGINEERING BLDG.: GRAY, SLATE ROOF.  
BUILDINGS  
ROOF  
TRIMMINGS

REMARKS  
ALSO USED IN FOLDER.

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

COMPLETED

SIGN HERE

NOV 10 1930

ADV

*Very True*  
*[Signature]*  
*[Signature]*



GENTLEMEN,  
WE ACKNOWLEDGE WITH THANKS AND APPRECIATION THE SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH AND ENCLOSURE.  
IT IS ABSOLUTELY NECESSARY THAT YOUR SIGNATURE BE PLACED AT THE END OF THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE ATTACHED AT ONCE. IF NOT RETURNED WITHIN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

YOUR ORDER AS MEMORANDUM  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY MID-CONTINENT NEWS CO., OKLAHOMA CITY, OKLA.		NO. 4295
DATE 11-3-1930		ORDER NO. 49488
12 M 500		AMERICAN ART
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE UPPER BORDER	FRONT NO. 1	
TITLE (IN FULL) FIRST NATIONAL BANK AND TRUST COMPANY, OKLAHOMA CITY, OKLA.	IMPRINT SAME AS ABOVE	
COLOR DESCRIPTION SEE	REMARKS	
BUILDINGS WHITE STONE EX		
ROOF		
TRIMMINGS		
PHOTO PROPERTY OF C. T. & CO.—CUSTOMER		
LV	COMPLETED SIGN HERE	NOV 7 1930 ADV

*Very Respectfully*  
*[Signature]*

*[Large X mark]*



GENTLEMEN: WE ACKNOWLEDGE WITH THANKS AND APPRECIATION YOUR ORDER AS PER ATTACHED SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. IT IS REQUESTED THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC. AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 JYRING PARK BLVD. CHICAGO, ILL.

PEAKE'S VARIETY STORE,  
SANTA MARIA, CALIF.

NO. 0A4296

ORDER NO. 49486

DATE 11-4-1930

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE LOWER BORDER  
TITLE (IN FULL) MINERVA CLUB, SANTA MARIA,  
CALIFORNIA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2  
IMPRINT NONE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS AS PER TISSUE ATTACHED.

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO. CUSTOMER

LV COMPLETED

SIGN HERE

ADV

NOV 17 1930



WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY  
NECESSARY THAT YOU O.K. THESE TITLES AND  
COLOR DESCRIPTIONS. IF NOT RETURNED  
WITHIN SIX DAYS WE WILL CONSIDER THIS  
INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

GENTLEMEN:-  
PER ATTACHED  
OF YOUR TOTAL  
IT IS ABSOLUTELY  
ETC. AND RETURN  
IN SIX DAYS WE  
WORK.

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY OKLAHOMA NEWS CO.,

TULSA, OKLA.

NO. 0A4293

ORDER NO. 49489

DATE 11-3-1930

12 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE LOWER BORDER

TITLE (IN FULL) TULSA MUNICIPAL AIRPORT,  
TULSA, OKLA.

IN PLATE: (C)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE

BUILDINGS

BUFF BLDG.

ROOF

TRIMMINGS

REMARKS

3 proofs

ALSO USED IN FOLDER

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

LV

COMPLETED

SIGN HERE

NOV 10 1930

ADV

*[Handwritten signature]*

*[Large handwritten X]*

*[Handwritten 11]*

*[Handwritten 17]*



12

WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE THE SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS. ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
YOURS,  
CURT TEICH & COMPANY INC.  
1735-1735 IRVING PARK BLVD. CHICAGO, ILL.

PEAKE'S VARIETY STORE,  
SANTA MARIA, CALIF.

NO. 0A4297

ORDER NO. 49486

DATE 11-3-1930

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE LOWER BORDER  
TITLE (IN FULL) HANCOCK FIELD, SANTA  
MARIA, CALIFORNIA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2  
IMPRINT NONE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

AS PER TISSUE ATTACHED.

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & Co.-CUSTOMER

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ADV



WE ACKNOWLEDGE WITH THANKS AND ACCURACY THE RECEIPT OF YOUR ORDER AS SPECIFIED HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

GENTLEMEN:

PER ATTACHED

OF YOUR TOTAL

IT IS ABSOLUTELY

ETC., AND RETURN

IN SIX DAYS WE

WORK.

YOUR ORDER AS  
MEMORANDUM

WE ACKNOWLEDGE WITH THANKS AND ACCURACY THE RECEIPT OF YOUR ORDER AS SPECIFIED HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

GENTLEMEN:

PER ATTACHED

OF YOUR TOTAL

IT IS ABSOLUTELY

ETC., AND RETURN

IN SIX DAYS WE

WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PEAKE'S VARIETY STORE,  
SANTA MARIA, CALIF.

NO. 0A4298

ORDER NO. 49486

DATE 11-3-1930

6 M

AMERICAN ART

PLACE OF TITLE  
TITLE (IN FULL)  
LOWER BORDER  
RESIDENCE, SANTA MARIA,  
CALIFORNIA.

FRONT NO. 2  
IMPRINT NONE

COLOR DESCRIPTION SEE  
BUILDINGS  
ROOF  
TRIMMINGS  
AS PER TISSUE ATTACHED.

REMARKS

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ADV

COMPLETED

NOV 12 1930



18

GENTLEMEN: WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE THE SPECIFICATIONS AND CONDITIONS ON THE MEMORANDUM OF YOUR ATTACHED ORDER. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.

1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PEAKE'S VARIETY STORE,  
SANTA MARIA, CALIF.

NO. 0A4299

ORDER NO. 49486

DATE 11-4-1930

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE

LOWER BORDER

FRONT NO.

2

TITLE (IN FULL)

SANTA MARIA UNION HIGH  
SCHOOL, SANTA MARIA, CALIFORNIA.

IMPRINT

NONE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

AS PER TISSUE ATTACHED.

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

LV COMPLETED

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NOV 12 1930

ADV

2



GENTLEMEN: WE ACKNOWLEDGE WITH THANKS AND APPRECIATION YOUR ORDER AS ATTACHED. SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. IT IS REQUESTED THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

VERY TRULY,  
CURT TEICH & COMPANY INC.  
1735-1738 IRVING PARK BLVD. CHICAGO, ILL.

PEAKE'S VARIETY STORE,  
SANTA MARIA, CALIF.

NO. 0A4300

ORDER NO. 49486

DATE 11-4-1930

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE

LOWER BORDER

TITLE (IN FULL)

PYTHIAN CASTLE, SANTA  
MARIA, CALIFORNIA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

2

IMPRINT

NONE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

AS PER TISSUE ATTACHED.

ROOF

TRIMMINGS

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COMPLETED  
SIGN HERE

NOV 7 1930

ADV



7-10

GENTLEMEN:-  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
PER ATTACHED  
OF YOUR TOTAL  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS,  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1735 IRVING PARK BLVD. CHICAGO, ILL.

PEAKE'S VARIETY STORE,  
SANTA MARIA, CALIF.

DATE 11-4-1930

NO. 0A4301

ORDER NO. 49486

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE	LOWER BORDER	FRONT NO	2
TITLE (IN FULL)	SANTA MARIA THEATRE, SANTA MARIA, CALIFORNIA.	IMPRINT	NONE
COLOR DESCRIPTION	SEE	REMARKS	
BUILDINGS	AS PER TISSUE ATTACHED.		
ROOF			
TRIMMINGS			

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NOV 18 1930

ADV



GENTLEMEN:  
PER ATTACHED  
OF YOUR TOTAL  
IT IS ABSOLUTELY  
ETC., AND RETURN  
IN SIX DAYS WE  
WORK.

WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS,  
YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
THIS INFORMATION CORRECT AND PROCEED WITH THE

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.

1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PEAKE'S VARIETY STORE,  
SANTA MARIA, CALIF.

NO. 0A4302

ORDER NO. 49486

DATE 11-4-1930

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE LOWER BORDER  
TITLE (IN FULL) BROADWAY LOOKING NORTH,  
SANTA MARIA, CALIFORNIA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2  
IMPRINT NONE

COLOR DESCRIPTION SEE

REMARKS

BUILDINGS

AS PER TISSUE ATTACHED.

ROOF

TRIMMINGS

CUT AS MARKED ON BACK

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ADV

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